

WHY 2018-2019 Action Plan

SPE Consortium Collaborative

Action Plan Strategies - Underage Drinking and Youth Marijuana Use Prevention

Workgroup Team: Maintain integration with the state Washington Healthy Youth Coalition (WHY) to support the established priorities which include: Analyze and Monitor Issues/Policies; Promote Policy Change; Supporting Youth Influencers; and Support Law Enforcement.

WHY Goals:

- Reduce percentage of 10th graders reporting they drank alcohol in the past 30 days from 20% in 2016 to 15% in 2023
- Reduce percentage of 10th graders reporting they used marijuana in the past 30 days from 17% in 2016 to 12% in 2023

WHY Work Group	Tasks Lead: Cristal Connelly	Team to Lead	Is this within our Scope? Y or N	Should this task be worked on in the 18-19 year? Y or N	Team activities to accomplish task
Viability Team Coalition Health	Connect with Coalitions around the state – what are their issues, what is important to them and how WHY could support them	VT	Y	Y	
Viability Team Coalition Health	Six months from now use survey to inform us	VT	Y	Y	
Viability Team Coalition Health	Coalition is vital, meets at cadence that works, bring in others that want to help – help others that can help understand how and their importance at the table (central and eastern WA representation and bringing on under-represented populations)	VT	Y	Y	
Viability Team Coalition Health	How we use data – and synthesize data buckets to get several level views. <i>Discussion: Perhaps this group could be a liaison with RDA who is working on a project such as this. Making sure that the lens from different agencies.</i>	VT / DT in tandem	Y	Y	Recruit data folks and data team
Viability Team Coalition Health	Survey community coalitions for what their needs are re: policy, communication, support to inform the WHY direction and activity. Viability Team to recruit adhoc team, then hand off to Data Team to create survey, Data Team will then hand off to Communications Team for action.	VT – AdHoc Team Creation, to DT for survey creation, to CT for action			

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Policy Team

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WHY Work Group	Tasks Lead: Dave Putnam	Team to Lead	Is this within our Scope? Y or N	Should this task be worked on in the 18-19 year? Y or N	Team activities/steps to accomplish task
Policy Team	Increase policy effectiveness during legislative session (not just outside of session) <i>This will need to be focused.</i>	WHY	Y	Y	
Policy Team	Have a continued focus on underage youth drinking is included in addition to the MJ focus.	WHY	N	N	
Policy Team	Increase cannabis impairment awareness (courts, adult consumer, legislators) <i>When developed, Communications Team as secondary will assist</i>	PT to develop, CT for action	Y	Y	Clarification – use facts to identify what is prevented as a result of our efforts.
Policy Team	Oversight / assess use of social media promotion of cannabis and alcohol use. <i>Moved from Communications Team, Communications Team as secondary will assist with promotion.</i>	PT to develop, CT for action			

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Communications Team

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	Lead: Kristen Haley (Arti Patel – interim)				
Communications Team	Survey community coalitions for what their needs are re: policy, communication, support to inform the WHY direction and activity. Included with Viability Team, Data Team reviewing, then to Communications Team for action.	VT for recruitment, DT for review, CT for action	Y		
Communications Team	Support youth vaping advertising / access education Clarification: Communications Team to decide specifics	CT	?		
Communications Team	Promote policy on cannabis advertising on social and traditional media	CT	Y	Y	
Communications Team	Increase cannabis impairment awareness (courts, adult consumer, legislators) also in Policy Team , When developed, Communications Team as secondary will assist	PT for development, CT for action			
Communications Team	Scope/recruit for the group: helping make the connection between social emotional health and substance use (youth/teachers/PTA)	CT	Y	Y	
Communications Team	Scope/recruit for the group: message of how one can protect themselves (when around using peers/passengers/sexual violence/violence)	CT	Y	Y	

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WHY Work Group	Tasks Lead: Jason Kilmer	Team to Lead	Is this within our Scope? Y or N	Should this task be worked on in the 18-19 year? Y or N	Team activities to accomplish task
Data Team	How we use data – and synthesize data buckets to get several level views. Discussion: Perhaps this group could be a liaison with RDA who is working on a project such as this. Making sure that the lens from different agencies.	VT / DT in tandem	Y	Y	
Data Team	Help make connection of underage drinking outcomes Other downstream issues need to be included as well. Perhaps the data group should be looking at this issue and finding links. This will be helpful to our various communities/agencies.	WHY coalition, to DT for data review, to VT for recruiting	Y	Y	
Data Team	Survey community coalitions for what their needs are re: policy, communication, support to inform the WHY direction and activity. Included with Viability Team, Data Team reviewing, then to Communications Team for action.	VT for recruitment, DT for review, CT for action	Y	Y	