Minerva 2.0 (by CPGSI) Data Entry Decision Tree

Is the activity expected to affect the knowledge, attitudes, perceptions or behaviors of the target population?

Yes
- Will you implement the same activity more than once?
  - Yes: Plan Channel
  - No: Implement Channel: Individual Activity

No: Capacity Channel

Will you serve the same group of people every time you implement the Activity?

Yes
- Can you count the population served more than once for reporting purposes?
  - Yes: Campaign
  - No: Cohort

No: Campaign