



YCCTPP-DOH COMMERCIAL TOBACCO SPENDING PLAN LISTENING SESSION FOLLOW UP

Thank you for your time and input on the spending plan for fiscal year 2025. We appreciated hearing your insights, critiques, concerns, and questions. The following document details to changes made to the final spending plan based on feedback.

Goal of the Spending Plan:

- To ensure transparency of dollars to the public and partner organizations.
- To opportunity for contractors, partners and general public to provide comments and feedback.
- Method of accountability YCCTPP-DOH to ensure dollars meet legislature guidance.

Feedback for the draft plan includes:

- How does this plan connect to the entire budget for YCCTPP?
- Request for more detail for statewide projects and funding distribution for each project.
- Clarity on why no funding increases for DOH contractors occurred.
- Clarification on the Retail Education Coordinator
- Request to include funding for Veterans, adding them in as a priority population.
- Clarification on what the “retail data” is that we would be funding.

Changes made because of feedback:

- Updated background section to include the process for the new spending plan’s development.
- Updated the historical context to include new and emerging products.
- Expanded the general overview to include information on indirect costs, an allocation disclaimer and plans for a mid-year review.
- Decreased the amount allocated to DOH by \$20,000 and provided a more in-depth explanation of the retail education coordinator’s job duties.
- Provided further clarification and justification on the Traditional Tobacco Media Project.
- Added Veterans as a priority population and providing \$50,000 so they receive the \$150,000 that all other priority population contractors receive.
- Reallocated funds from Cessation Support (\$10,000) and Statewide Projects (\$20,000) to Veterans.
- Provided a more in-depth explanation regarding statewide initiatives including estimated cost allocation per project, relevant project goals, and minimum community engagement required.
- Provided more information on the purpose of purchasing retail data.

Collaboration Opportunities and Next Steps:

- Opportunity to participate in the statewide project workgroups.
- Opportunity to submit successes and challenges to for spending report out.
- YCCTPP will share the spending plan document for distribution.
- YCCTPP will work on success measures and stories to report back to the legislature.

Thank you again! For additional comments or questions, email the YCCTPP team at ycctpp@doh.wa.gov.