Example TIQxWA Campaign Content

YOU HAVE THE POWER TO CHANGE
JOIN THE 275,000+ YOUNG PEOPLE QUITTING VAPING.
TEXT 'VAPEFREEWA' TO QUIT VAPING
DATA AND MESSAGE RATES APPLY

LOOK FORWARD NOT BACK
AT 2 WEEKS, 68% OF THIS IS QUITTING USERS SAID THEY CUT DOWN OR QUIT VAPING.
TEXT 'VAPEFREEWA' TO QUIT VAPING
DATA AND MESSAGE RATES APPLY

ONE DAY AT A TIME.
GET FREE, 24/7 SUPPORT TO HELP YOU QUIT VAPING.
TEXT 'VAPEFREEWA' TO QUIT VAPING
DATA AND MESSAGE RATES APPLY

YOU'RE NOT ALONE.
GET CONFIDENTIAL ADVICE FROM VAPERS WHO QUIT.
TEXT 'VAPEFREEWA' TO QUIT VAPING
DATA AND MESSAGE RATES APPLY
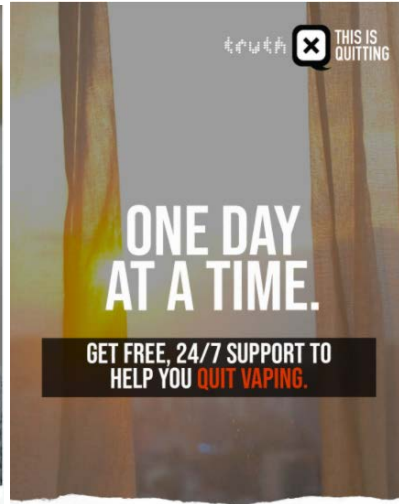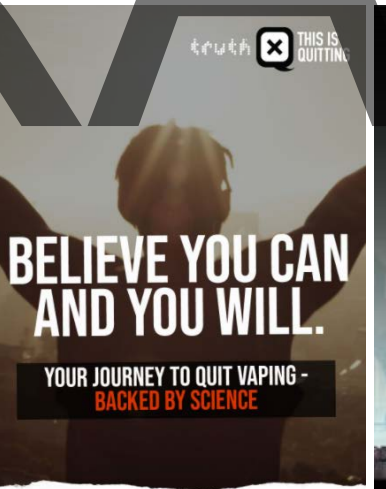
BELIEVE YOU CAN AND YOU WILL.
YOUR JOURNEY TO QUIT VAPING - BACKED BY SCIENCE
TEXT 'VAPEFREEWA' TO QUIT VAPING
DATA AND MESSAGE RATES APPLY

JOIN THE 275K + YOUNG PEOPLE QUITTING VAPING.
JOIN THIS IS QUITTING
truth THIS IS QUITTING