

The Positive Exists

An Introduction to the Science of the Positive and Positive Community Norms

APRIL 14, 2023
12:30-4:30 PM

We are hosting the Montana Institute to bring you the Science of the Positive, which is the study of how positive factors impact culture and experience. It focuses on how to measure and grow the positive, and has been applied over decades with agencies, communities, and businesses. (Linkenbach, 2007)

We invite you!

The intended audience are program and department leads/coordinators interested in learning about Positive Community Norms approach to positively transform communities, workplaces, schools, families, and individuals on a wide range of health and safety issues including youth substance use.



LOCATION

Educational Services
District 123 (ESD-123)
3924 W. Court Street
Blue Mountain Room
Pasco, WA

CONTACT

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LUNCH PROVIDED

USE QR CODE TO REGISTER



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An Introduction to the Science of the Positive and Positive Community Norms

Those of us who work as health and safety professionals can sometimes become so focused on the dangers and problems we are trying to decrease that we forget this core truth. The Science of the Positive reverses this problem-centered frame and focuses on growing the healthy, positive, protective factors that already exist in our communities. When we start to look at the world through this positive, hopeful lens, it has a profound impact on the questions we ask, the data we collect, and the way we address health and safety issues.

Training Description:

Discover how four essential domains: Spirit, Science, Action, and Return work together to create a synergistic cycle of positive transformation. This introductory session will unpack how these powerful frameworks can uncover the positive that already exists in your community, identify the gaps and misperceptions around healthy norms, and use that information to further build on protective factors, attitudes, and behaviors to increase health and safety.

TRAINING OBJECTIVES

Spirit: Uncover and celebrate the Positive that already exists in your community.

Science: Explore the transformational impacts of measuring and correcting misperceptions of norms.

Action: Practice balancing Hope and Concern in communications.

Return: Experience the power of promoting Positive Community Norms to increase health and safety in your community .

