| **Institute** | **Platform** | **Message** | **Proposed send week** |
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| NIDA | Facebook | Join NIDA for ***National Drug and Alcohol Facts Week®*** from March 21-27. To get started, find science-based resources and activities on drugs, alcohol, and the developing teen brain: <https://teens.drugabuse.gov/national-drug-alcohol-facts-week/get-activity-ideas?utm_source=nida-facebook&utm_medium=social&utm_campaign=ndafwactivities-march2022> #NDAFW | Week of February 28 |
| NIDA | Facebook | 📣 Calling all creators! Shoot a quick video sharing why you adopt healthy behaviors for your mind and body during ***National Drug and Alcohol Facts Week®***. If you care to share, post with #MyWhyNDAFW. For more info, check out:  <https://teens.drugabuse.gov/national-drug-facts-week/get-activity-ideas/calling-all-creators-mywhyndafw-videos?utm_source=nida-facebook&utm_medium=social&utm_campaign=ndafwmywhy-march2022> #NDAFW | Week of February 28 |
| NIDA | Facebook | Calling all educators and youth influencers! Don’t forget to plan an activity for ***National Drug and Alcohol Facts Week®*** from March 21-27. Register to join NIDA today! <https://teens.drugabuse.gov/national-drug-alcohol-facts-week/register-your-event?utm_source=nida-facebook&utm_medium=social&utm_campaign=ndafweventregister-march2022> #NDAFW | Week of March 7 |
| NIDA | Facebook | Teachers: For lesson plans about drugs, the developing brain, and managing stress, check out NIDA’s collection of resources on Pinterest for plenty of ideas and ready-to-use content! [https://www.pinterest.com/nihforhealth/teach-teens-about-drugs-and-the-br](https://www.pinterest.com/nihforhealth/teach-teens-about-drugs-and-the-brain/)[ain/](https://www.pinterest.com/nihforhealth/teach-teens-about-drugs-and-the-brain/) #NDAFW | Week of March 14 |
| NIDA | Facebook | ***National Drug and Alcohol Facts Week®*** has officially kicked off! Check out NIDA’s latest resources and activities to join the conversation and share the science about drugs, alcohol, and the developing teen brain: <https://teens.drugabuse.gov/national-drug-alcohol-facts-week/get-activity-ideas?utm_source=nida-facebook&utm_medium=social&utm_campaign=ndafwactivities-march2022> #NDAFW | Week of March 21 |
| NIDA | Facebook | Educators: Don’t forget to encourage your students to share why they adopt healthy behaviors for mind and body by taking part in the #MyWhyNDAFW activity. For tips on planning and developing their videos, visit: <https://teens.drugabuse.gov/national-drug-facts-week/get-activity-ideas/calling-all-creators-mywhyndafw-videos?utm_source=nida-facebook&utm_medium=social&utm_campaign=ndafwmywhy-march2022> #NDAFW | Week of March 21 |
| NIDA | Facebook | If you’re an educator, mentor, or youth coach, share the ***National Drug and Alcohol Facts Week***® #MyWhyNDAFW activity with your students and encourage them to share why they engage in healthy behaviors for mind and body. <https://teens.drugabuse.gov/national-drug-facts-week/get-activity-ideas/calling-all-creators-mywhyndafw-videos?utm_source=nida-facebook&utm_medium=social&utm_campaign=ndafwmywhy-march2022> #NDAFW | Week of March 21 |
| NIDA | Facebook | Do your teens know how drugs and alcohol affect their developing brains? 🧠🏃 Test their knowledge during #NDAFW with this ready-to-play Kahoot! game 👇 <https://create.kahoot.it/profiles/6361a0b7-5340-4726-a916-3ac098659cc5> | Week of March 21 |
| NIDA | Facebook | ***National Drug and Alcohol Facts Week®*** may be wrapping up, but the science-based resources, lesson plans, and answers to your questions about drugs will still be available and free to download: <https://teens.drugabuse.gov/national-drug-alcohol-facts-week/order-free-materials#topic-1?utm_source=nida-facebook&utm_medium=social&utm_campaign=ndafwmaterials-march2022> #NDAFW | End of Week of March 21 |
| NIDA | Facebook | We are Native event – TBD | Week of March 21 |
| NIDA | Twitter | 📣***National Drug and Alcohol Facts Week®*** has officially kicked off! Join NIDA in sharing the science about drugs, alcohol, and the developing brain by planning and participating in activities in the week ahead: <https://teens.drugabuse.gov/national-drug-alcohol-facts-week/get-activity-ideas?utm_source=nida-twitter&utm_medium=social&utm_campaign=ndafwactivities-march2022> #NDAFW | Week of March 21 |
| NIDA | Twitter | Teachers: Looking for lesson plans about drugs, the developing brain, and positive mental health? Check out NIDA’s resources on Pinterest for plenty of ideas and ready-to-use content! [https://www.pin](https://www.pinterest.com/nihforhealth/teach-teens-about-drugs-and-the-brain/)[terest.com/nihforhealth/teach-teens-about-drugs-and-the-brain/](https://www.pinterest.com/nihforhealth/teach-teens-about-drugs-and-the-brain/) #NDAFW | Week of March 21 |
| NIDA | Twitter | It’s ***National Drug and Alcohol Facts Week®***! Empower young people to learn the science about drugs and alcohol with this Kahoot! game from NIDA 👇 <https://create.kahoot.it/profiles/6361a0b7-5340-4726-a916-3ac098659cc5> #NDAFW | Week of March 21 |
|  |  | [Twitter poll]  #NDAFW Pop Quiz! These pathways in the brain are responsible for getting us to repeat pleasurable activities—also known as reinforcement.  Dopamine  Steroid  Hormone  Sensory  [threaded tweet]  Teachers: Learn the answer and test your student’s knowledge about drugs and alcohol during #NDAFW with this ready-to-play Kahoot! game from NIDA 👇 <https://create.kahoot.it/profiles/6361a0b7-5340-4726-a916-3ac098659cc5> | Week of March 21 |
| NIDA | Twitter | ***National Drug and Alcohol Facts Week®*** may be wrapping up, but the science-based resources, lesson plans, and answers to your questions about drugs will still be available and free to download: <https://teens.drugabuse.gov/national-drug-alcohol-facts-week/order-free-materials#topic-2?utm_source=nida-twitter&utm_medium=social&utm_campaign=ndafwmaterials-march2022> #NDAFW | Week of March 21 |
| NIDA | Twitter | We are Native event – TBD | Week of March 21 |