Infusing Health Equity Into Prevention Efforts

Presented by the DBHR Prevention Section Health Equity Workgroup

Coalition Leadership Institute, May 2021

Native Land: https://native-land.ca
Pronouns: https://lgbt.ucsf.edu/pronounsmatter

Session Overview

Section Title	Time	Lead
Agreements	8:40-8:50	Isaac Derline
Definition of Terms	8:50-9:10	Rachel Oliver
The Cliff of Good Health	9:10-9:15	Miranda Pollock
Prevention & Health Equity Linkage	9:15-9:20	Alicia Hughes
Barriers and Challenges to this work	9:20-9:30	Miranda Pollock
Break	9:30-9:35	
Voices from the field – Success Stories	9:35-9:45	All
DBHR's Health Equity Process	9:45-9:55	Sonja Pipek, Miranda Pollock, Alicia Hughes
Closing Words	9:55-10:00	Sarah Mariani

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How do I "Menti"?

To interact in this activity:
1. Open any web browser from any item
(Phone, computer, etc)
2. Go to www.menti.com
3. Type in the code at the top of your screen
4. Be ready! Your screen will change as we
change the screen:)

Agreements:

Definition of terms

- Health Disparity
- Health Equity
- Social Determinants of Health

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Health Disparity

▶ "A particular type of health difference that is closely linked with social, economic, and/or environmental disadvantage."

▶ Health disparities adversely affect groups of people who have systematically experienced greater obstacles to health based on:

- ▶ race or ethnic group
- ▶ religion
- ▶ socioeconomic status
- ▶ gender
- ▶ age
- ▶ cognitive, sensory, or physical disability

- ▶ mental health
- ▶ sexual orientation or gender identity;
- ▶ geographic location; or
- ▶ other characteristics historically linked to discrimination or exclusion

(Healthy People 2020)

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What does health disparities mean to you and to your community?

Health Equity

▶ "Everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as:"

- ▶ poverty
- ▶ discrimination
- ▶ lack of access to good jobs with fair pay
- ▶ lack of access to quality education

- ▶ lack of access to safe environments
- ▶ lack of access to health care

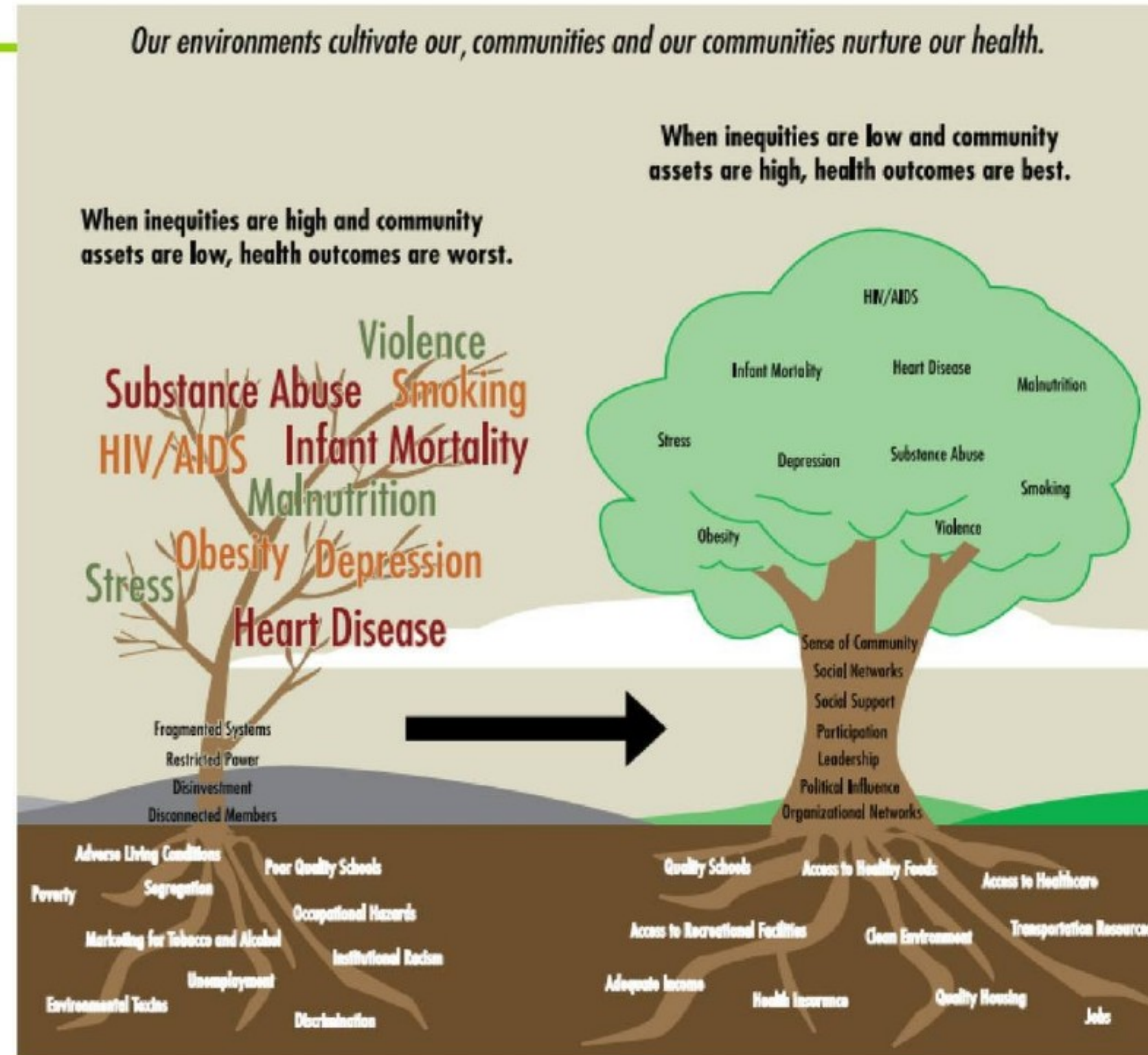*(Robert Wood Johnson Foundation)*

Health Equity

What does health equity mean to you and to your community?

Social Determinants of Health

▶ Conditions where people live, learn, work, and play that affect a wide range of health and quality-of life-risks and outcomes.

(Centers for Disease Control and Prevention)

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What do social determinants of health mean to you and to your community?

Dr. Camara Jones Explains the Cliff of Good Health

Watch later   Share

Watch on ▶ YouTube

The Cliff of Good Health

▶ Camara Jones, MD, MPH, PhD

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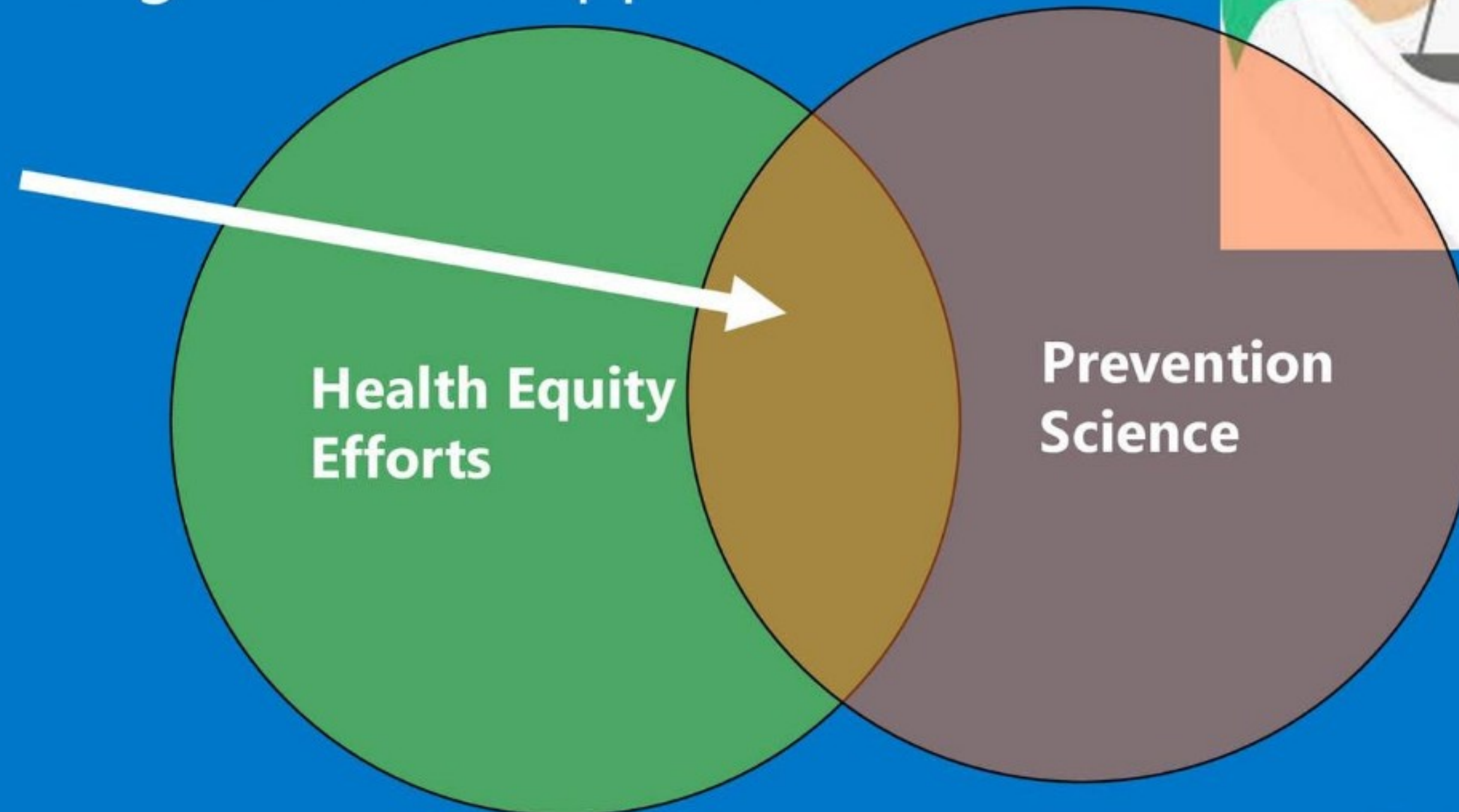
LCM results

- August 2020 Learning Community Meeting participants were asked the following open-ended question
  - What challenges/barriers do you face in addressing health equity in your community?
    - N=58 responses
    - Sorted into main themes:
      - Interwoven and intersecting structures
      - Rural landscape can exacerbate disparities
      - COVID-19 pandemic has heightened disparities
      - Overall capacity and funding
      - Need for shared language
      - Need for implementation strategies

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Anything more on challenges and barriers?

- Was there anything missing from the main themes shared?
  - ▶ Interwoven and intersecting structures
  - ▶ Rural landscape can exacerbate disparities
  - ▶ COVID-19 pandemic has heightened disparities
  - ▶ Overall capacity and funding
  - ▶ Need for shared language
  - ▶ Need for implementation strategies

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Are there additional barriers and challenges to engaging in health equity efforts that we should keep in mind?

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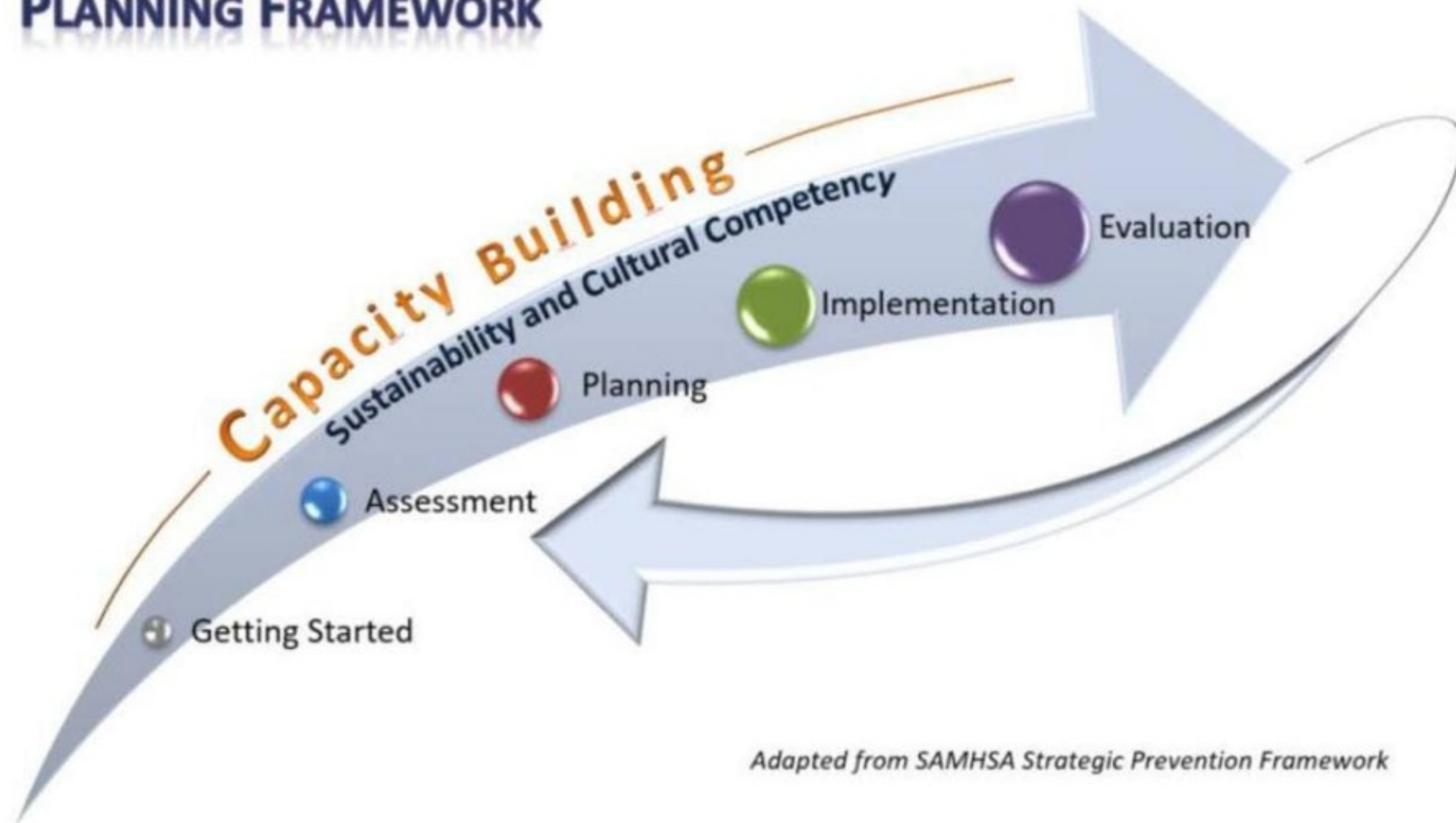
5 Minute Break

Success Stories

Are there specific toolkits, resources, and/or trainings that you would recommend to other Prevention professionals?

DBHR's Health Equity Workgroup Process

▶ Use of SPF to outline workgroup efforts

DBHR COMMUNITY PREVENTION AND WELLNESS INITIATIVE PLANNING FRAMEWORK

Capacity Building

Sustainability and Cultural Competency

Evaluation

Implementation

Planning

Assessment

Getting Started

Adapted from SAMHSA Strategic Prevention Framework

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Getting Started

▶ Focused on understanding the cultural and health equity needs of Washington communities

▶ Gathered Leadership support

▶ Mobilized workgroup

▶ Forged partnership between Px Section workgroup and DBHR Diversity, Equity, Inclusion workgroup

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Purpose of Workgroup

- Draft recommendations for implementing policy and practice changes that will systematically eradicate health disparities.

- Continue goals, strategies, and associated activities to work to dismantle systemic racism and discrimination.

- Hold ourselves accountable to principles of health equity and justice to understand how current work can be used to address inequities in prevention services.

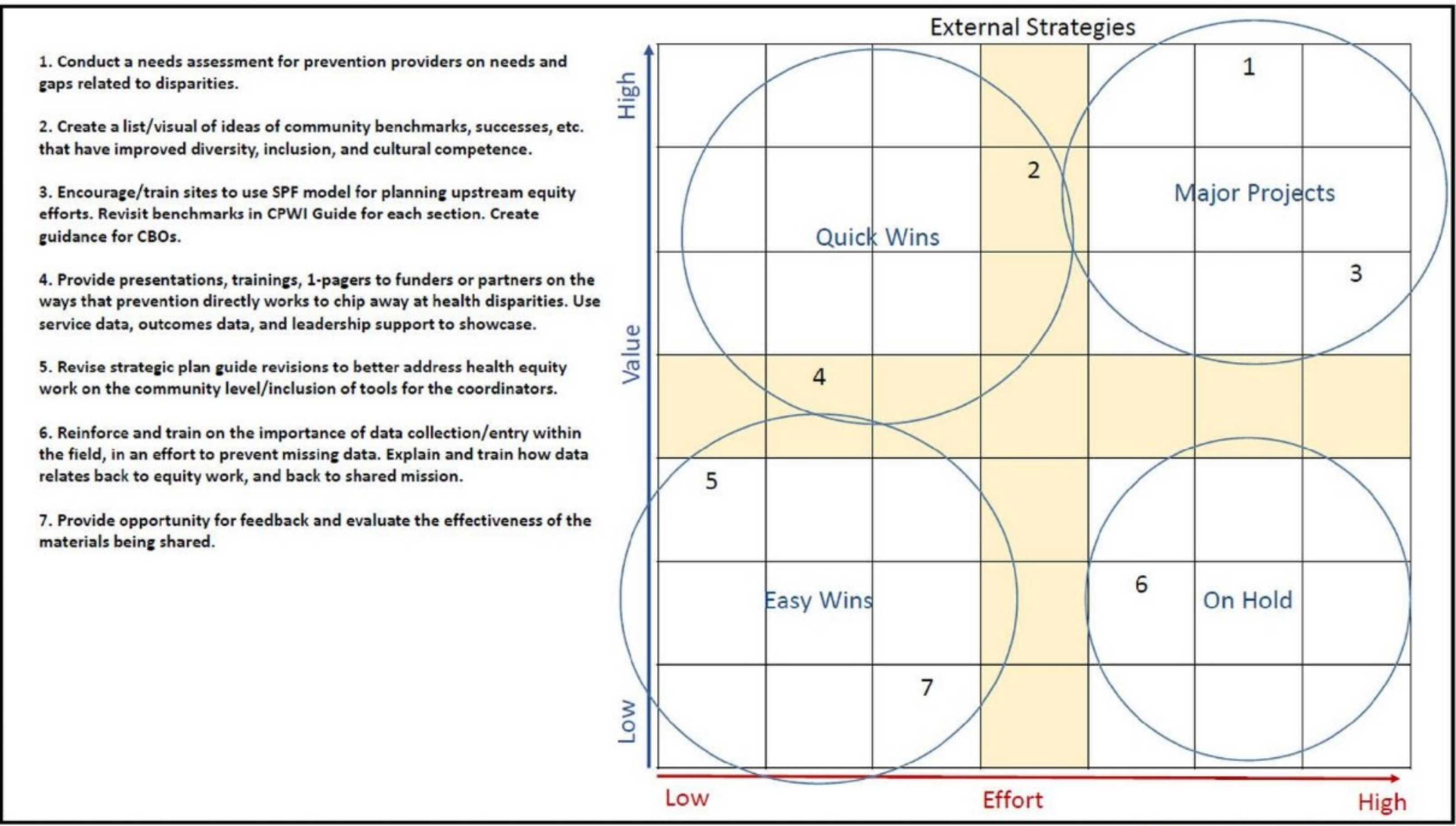Washington State
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Assessment

- Gathered data to determine needs
  - ▶ CPWI quarterly report review
  - ▶ PFS report review
  - ▶ Survey to DBHR Prevention team
    - Health equity discussions with providers
    - Resources utilized/Resources needed
    - How can DBHR support health equity needs
  - ▶ LCM Menti to Providers
    - Challenges/Barriers to this work
    - How can DBHR support health equity needs
  - ▶ Workgroup discussions including lived experience

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Planning

- Developed a workgroup charter
  - Purpose
  - Agreements
  - Definitions
  - Roles
  - Operating procedures
  - Deliverables

- Created an action plan
  - Included value/effort assessment
  - Included use of survey to rank priorities

Example: Value-Effort Assessment

1. Conduct a needs assessment for prevention providers on needs and gaps related to disparities.

2. Create a list/visual of ideas of community benchmarks, successes, etc. that have improved diversity, inclusion, and cultural competence.

3. Encourage/train sites to use SPF model for planning upstream equity efforts. Revisit benchmarks in CPWI Guide for each section. Create guidance for CBOs.

4. Provide presentations, trainings, 1-pagers to funders or partners on the ways that prevention directly works to chip away at health disparities. Use service data, outcomes data, and leadership support to showcase.

5. Revise strategic plan guide revisions to better address health equity work on the community level/inclusion of tools for the coordinators.

6. Reinforce and train on the importance of data collection/entry within the field, in an effort to prevent missing data. Explain and train how data relates back to equity work, and back to shared mission.

7. Provide opportunity for feedback and evaluate the effectiveness of the materials being shared.

External Strategies

Quick Wins — Major Projects — Easy Wins — On Hold

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Discussion

What about this action plan and workgroup is exciting to you?

What concerns do you have?

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Implementation

- Implementing action plan
  - ▶ Current workgroup's stage

- Subgroups meet to carry out action plan items
  - ▶ Consult with larger workgroup
  - ▶ Refer to trusted sources of information (e.g., SAMHSA, Washington SPE Consortium, National Prevention Network)

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Evaluation

- Tracking implementation progress
- Review CPWI quarterly reports
- Track changes over time in Coalition Progress Questionnaires
- Discussing use of standardized annual metric to measure changes over time
- Continue to gather feedback from partners, providers, staff

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Toolkits and Resources for Coalition Coordinators

- Prevention Technology Transfer Center Network Health Equity Resources
  - https://pttcnetwork.org/centers/global-pttc/cultural-responsiveness

- The National CLAS Standards
  - https://thinkculturalhealth.hhs.gov/clas/standards

- The Health Equity Toolkit for Rural and Remote Areas
  - https://omni.org/health-equity-toolkit

- CDC's Promoting Health Equity: A Resource to Help Communities Address Social Determinants of Health
  - https://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/tools/pdf/sdoh-workbook.pdf

- Tool for Organizational Self-Assessment Related to Racial Equity
  - https://www.coalitioncommunitiescolor.org/research-and-publications/cccorgassessment

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How will you use the information from this presentation in your work?

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Are there any "ah-ha" moments you would like to share?

Is there anything else you would like us to know?

Conclusion

- ▶ Health Disparities, Health Equity, and the Social Determinants of Health are vital components to Prevention efforts.

- ▶ There are many challenges and barriers to engaging in health equity efforts

- ▶ There are also a plethora of success stories, toolkits, and resources available to help us engage

- ▶ DBHR Health Equity used the SPF to frame our workgroup efforts

- ▶ Stay in touch with us on these topics!
  - ▶ Miranda.pollock@hca.wa.gov

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