

**College Coalition for Substance Abuse Prevention  
Annual Conference and Professional Development Meeting  
Virtual/Online, May 15, 2020**



**Friday, May 15, 2020**

- 8:00 a.m. - 8:05 a.m. ***Introduction/Welcome***  
**Jason Kilmer, Ph.D.**  
Chairperson, College Coalition for Substance Abuse Prevention  
Associate Professor, Psychiatry and Behavioral Sciences  
University of Washington
- 8:05 a.m. – 9:20 a.m. ***The Color of Drinking: Alcohol as a Social Justice Issue***  
**Reonda Washington**  
Substance Abuse Prevention Specialist, University Health Services, Healthy Campus  
University of Wisconsin-Madison
- 9:20 a.m.-9:30 a.m. ***Break***
- 9:30 a.m.- 10:30 a.m. ***Prevention with Purpose: The Importance of Strategic Planning in Preventing Drug Misuse Among College Students***  
**Rich Lucey**  
Senior Prevention Program Manager  
Community Outreach & Prevention Support Section  
Drug Enforcement Administration
- 10:30 a.m.-10:40 a.m. ***Break***
- 10:40 a.m.-12:00 p.m. ***Balancing Hope and Concern in Strategic Communications: Applying the Science of the Positive***  
**Jeff Linkenbach**  
Director and Research Scientist  
The Montana Institute
- 12:00 p.m. – 1:00 p.m. ***Break for lunch***
- 1:00 p.m. - 2:00 p.m. ***From Individual to Community Recovery: Developing Recovery Allies***  
**Tom Bannard**  
Program Coordinator, Rams in Recovery  
Virginia Commonwealth University
- 2:00 p.m. - 2:10 p.m. ***Break***
- 2:10 p.m. - 3:25 p.m. ***"Time for a 'T Break'" – Helping Students Take a Successful Break from Cannabis***  
**Tom Fontana**  
BASICS Program Coordinator  
University of Vermont
- 3:25 p.m. - 3:30 p.m. ***Program sharing, idea sharing, wrap-up***

***The College Coalition for Substance Abuse Prevention (CCSAP) thanks the Division of Behavioral Health and Recovery for their generous support of CCSAP activities.***