



Meeting Agenda and Notes

Friday, December 4, 2020 • 9:00AM - 12:00PM

Please join my meeting from your computer, tablet or smartphone.

<https://www.gotomeet.me/GoTo100AHCA/virtual-why-coalition-meeting>

You can also dial in using your phone.

United States: [+1 \(408\) 650-3123](tel:+14086503123)

Access Code: 726-621-477

New to GoToMeeting? Get the app now and be ready when your first meeting starts: <https://global.gotomeeting.com/install/726621477>

Attendees:					
<input type="checkbox"/>	Brandi Archer	<input checked="" type="checkbox"/>	Sara Cooley Broschart	<input type="checkbox"/>	Mary Daniel
<input type="checkbox"/>	Sarah Ellsworth	<input checked="" type="checkbox"/>	Julee Christianson	<input type="checkbox"/>	Derek Franklin
<input checked="" type="checkbox"/>	Steve Freng	<input type="checkbox"/>	Kristen Haley	<input type="checkbox"/>	Will Hitchcock
<input type="checkbox"/>	Alicia Hughes	<input type="checkbox"/>	Kasey Kates	<input checked="" type="checkbox"/>	Jason Kilmer
<input type="checkbox"/>	James Madsen	<input checked="" type="checkbox"/>	Emily Maughan	<input type="checkbox"/>	Mark Medalen
<input type="checkbox"/>	Michelle Nims	<input type="checkbox"/>	Mandy Paradise	<input type="checkbox"/>	Julie Peterson
<input checked="" type="checkbox"/>	Dave Putnam	<input type="checkbox"/>	Dennis Rabidou	<input type="checkbox"/>	Sheri Rudolph
<input checked="" type="checkbox"/>	Alex Sirotzki	<input type="checkbox"/>	Meghan Sullivan	<input checked="" type="checkbox"/>	Scott Waller
<input checked="" type="checkbox"/>	Liz Wilhelm	<input checked="" type="checkbox"/>	Martha Williams	<input checked="" type="checkbox"/>	Megan Moore
<input checked="" type="checkbox"/>	Jacob Delbridge	<input checked="" type="checkbox"/>	Beatriz Carlini	<input checked="" type="checkbox"/>	Stacey Okland
<input type="checkbox"/>	Guest	<input type="checkbox"/>	Guest	<input type="checkbox"/>	Guest
<input type="checkbox"/>	Guest	<input type="checkbox"/>	Guest:	<input type="checkbox"/>	Guest:
<input type="checkbox"/>	Guest:	<input type="checkbox"/>	Guest:	<input type="checkbox"/>	Guest:

No	Agenda Items	Time	Lead	Summary Meeting Notes
1	Welcome, introductions and Team Building	9:00	Sara Cooley Broschart WHY Co-Chair	Sara welcomed attendees and reviewed the agenda. Members introduced themselves and responded to the request to share and favorite

				holiday tradition.
2	Concentrations Report	9:20	Dr. Beatriz Carlini Liz Wilhelm Jacob Delbridge	<p>Bea presented the background and the members of the workgroup. She then launched into the historical concentration of cannabis – the plant and the highly processed product. Washington data was shared. She shared how the research was conducted. All data was for non-medical use. The group studied the health risks and consequences, national exposure rates, health risks - the most affected, and that THC concentration contributes to adverse effects. Attendees engaged in discussion and posed questions. The workgroup is looking at what next: Policy efforts.</p>
3	Action: <ul style="list-style-type: none"> Prevention Voices 	10:00	Megan Moore	<p>Megan, representing Prevention Voices, provided more information on what the group has been working on, such as LCB allowances, what next steps are, the need to get the prevention community activated to work on the leg session bills and allowances going forward. During November, encouraging Px to talk to the various committee leadership legislators to educate them about the drawbacks of making the allowances permanent. For long term consequences the allowances are not helpful to health care and other industries. November brown bag lunches were held to increase the skills concerning legislative session. Megan provided the following: Legislative Information Center Training: Navigating Virtual Session, Dec 15, 10-11am</p> <p>https://us02web.zoom.us/j/84461212693</p> <p>Next week Wednesday 12.9,@ 3:30pm Prevention WINS will host a webinar sharing the M-VAPE Survey project results of scanning the environment of marijuana and vape shops during COVID.</p>

	<p>Legislative allowances</p> <ul style="list-style-type: none"> • WASAVP 		<p>Sara</p> <p>Stacey Okland, WASAVP Rep</p>	<p>registration for the 12.9 webinar: https://www.signupgenius.com/go/904054FA9AE23A6FC1-mvape</p> <p>Sara indicated that she will be attempting to pull a group together to assist with input on the Governor's request to grant allowances.</p> <p>Stacey relayed the four legislative goals from WASAVP. A couple of the goals are support enforcement of rules and laws, strengthen healthy community norms, reduce youth access, and safe and equitable communities. Prevention policy day will be virtual in February.</p> <p>Martha will send out the WASAVP goals when received from Liz or Stacey.</p>
4	<ul style="list-style-type: none"> • Break 	10:30		
5	<p>Hot Topics</p> <ul style="list-style-type: none"> • Updating WHY Accomplishment list: Celebrating 2019-2020 • Prepping for legislative session 	10:10	Discussion	<p>WHY Accomplishment list: Julee began with the updates for the communication team. The updates are included in the Communications Team update below.</p> <p>Sara and Martha will work on updating the Accomplishment list and Martha will email out to members for additions</p> <p>Prepping for legislative session: This will be integrated in the January Action section of the agenda.</p>
6	Communications Team Update	10:45	Julee	<p>Julee provided a 15 minute presentation about the last year:</p> <p>Start Talking Now</p> <ul style="list-style-type: none"> • Purchased StartTalkingNow.com, so our website is on .org and .net • EVALI – E-cigarette or Vaping Product User Associated Lung Injury -> Response on Start Talking Now • DOH updated Under the Influence of You campaign • DOH gather 4/20 reasons why teens don't use marijuana – shared on Start Talking Now

				<ul style="list-style-type: none"> • Created a unique assets for parents, updated Parent's Guide for Drug Free Youth brochure both in English and Spanish. • Reviewed and updated Start Talking Now, determined future plan for expanding reach and topic area of STN. • Purchased inclusive stock photos for Start Talking Now to be used in posts. • 1,000 likes on Facebook! <p>Other</p> <ul style="list-style-type: none"> • M-VAPE Survey (2020 Neighborhood Density Survey of Youth Exposure to MJ/CBD, Vapor or Glass Shop Products or Messaging) foundational planning. • Marijuana terminology discussion lead by our team – Kristen, Alex & Sara • Kristen & I presented at National Prevention Network about our work with the young adult campaign. • Sara and I wrote Alcohol Awareness article in April – shared among HCA employees, LCB employees and released as a press release from HCA. • Great presentations DOH's Essentials for Childhood and Christine Steele re: Parenting Montana project. <p>Response to COVID-19</p> <ul style="list-style-type: none"> • Update websites to be responsive to COVID-19, stress related to elections, racial injustice, etc. Start Talking Now recognized as a state-wide resource for parents when the COVID-19 pandemic first hit. Released press release. • Start Talking Now advertised parenting workshops supported by HCA hosted by Ana Maria Diaz Martinez and other from WSU Extension. • DOH and HCA partnered to distribute COVID-19 related
--	--	--	--	---

				<p>messages to young adults and parents. First time something was branded the website, rather than our separate campaigns</p> <ul style="list-style-type: none"> ○ Reached 3.3 million impressions for young adults ○ June - July: Right under 5 million impressions for parents in English & Spanish ● September HCA used Start Talking Now and Not A Moment Wasted to launch a substance use disorder prevention and wellness campaign in response to COVID-19 through social media <ul style="list-style-type: none"> ○ Not A Moment Wasted – 29 million impressions ○ Start Talking Now – 11 million impressions
7	Meeting wrap up	11:00	Martha	Martha reviewed the Action Items assigned during the meeting.
8	Round Table Member updates	11:05		<p>Alex: Snapshot data, webinars coming up</p> <p>Liz: Upcoming December webinars were reviewed</p> <p>Stacey: Prevention Voices – mobilizing</p> <p>Martha: 2021 Prevention Awards of Excellence and SAMHSA Town Halls kick off</p>
9	Time to Connect and Celebrate	11:30	Sara	Members provided three fun facts, one of which was a fake fact. Members tried to guess who provided the “facts” and what the fake fact was. Liz Wilhelm received bragging rights for the most correct “guesses.”
10.	Adjourn	12:00	Sara Cooley Broschart WHY Co-Chair	The meeting was adjourned at 12:05 PM.

Action Items/Decisions					
#	Action Item	Assigned To:	Date Assigned:	Date Due:	Status
1.	Martha will send out the WASAVP goals when received from Liz or Stacey.	Stacey/Martha	12/4/2020	Stacey-12/4/2020 Martha- To send with meeting notes	

2.	Julie will provide her Communication Team notes to Martha for the meeting notes and the WHY Accomplishment document.	Julie/Martha	12/4/2020	Julie- 12/4/2020 Martha- 12/4/2020	
3.	Sara and Martha will work on updating the Accomplishment list and Martha will email out to members for additions	Sara/Martha	12/4/2020	Martha- 12/4/2020 Sara- XXX	
4.					
5.					