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Community Prevention and Wellness Initiative (CPWI) [Coalition Name] Strategic Plan

[Coalition Logo]

[Date]

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# Executive Summary

What we are about

Who we are

What we do

* **Goal:**
* **Objective:**
* **Strategy:**
* **Program:**
* **Goal:**
* **Objective:**
* **Strategy:**
* **Program:**
* **Goal:**
* **Objective:**
* **Strategy:**
* **Program:**

# Organizational Structure, Organization, and Development (Getting Started)

* **What we are about**
* **Who we are**
* **Our structure**
* **Our decision-making process**
* **Who is a member**
* **Recruitment**
* **Health equity and sustainability**

# Capacity Building

#### Collaboration and Partnership

#### Building Prevention Knowledge

#### Health Equity and Sustainability

# Assessment

#### Needs Assessment

#### Resource Assessment

#### Health Equity and Sustainability

# Planning

#### Goals and Objectives

#### Health Equity and Sustainability

# Implementation

#### Implementation Monitoring

#### Budget

#### Health Equity and Sustainability

# Reporting and Evaluation

#### Expected Outcomes

#### Health Equity and Sustainability

# Appendix

## Organizational Chart (*optional*)

## Decision-Making Model (*optional*)

## List of Coalition Members and Sectors Represented

## Logic Model

## Budget