



Coalition Leadership Institute

Alicia Hughes

Strategic Development and Policy Supervisor

Fallon Baraga

Prevention System Contract Manager

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COALITION LEADERSHIP INSTITUTE

Engaging Communities through Prevention Storytelling



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Engaging Communities through Prevention Storytelling

Using Local Data in Prevention Storytelling

Brittany Cooper, PhD | Associate Professor of Human Development, Director of Prevention Science PhD Program | Washington State University

Gitanjali Shrestha, MS | Prevention Science Doctoral Candidate | Washington State University

Washington State
Health Care Authority

Lunch Regional Networking & Debrief

Fallon Baraga, MA, MEd | Prevention System Manager | DBHR

Alicia Hughes, MA, CPP | Strategic Development and Policy Supervisor | DBHR

Telling the WA Prevention Story: A Strategic Communication Workshop for the Coalition Leadership Institute

Mackenzie Price, PhD | Applied Sociolinguist, Senior Associate | FrameWorks Institute

The Message Is Developed, Now What? Engaging Key Leaders and Stakeholders in Your Community (Part 1)

Blair L. Brooke-Weiss, MPH | CTC Specialist | Communities That Care

COALITION LEADERSHIP INSTITUTE

Engaging Communities through Prevention Storytelling

Telling Your Story Through Social Media – Keys to Personal and Professional Social Media Success

Melissa Thoemke | Behavior Health Communications Manager | DBHR

Stephanie Malham | Communications Consultant | DBHR

Case Study: Start-to-Finish Messaging Success Story

Kersten Tano, BA | Fellow | DBHR

Panelists:

Stephanie Morgareidge, CPP | Program Coordinator | Concrete Resource Coalition

Wa'Lynn Sheridan, CPP | Coordinator Mt. Baker Community Coalition



Lessons Learned: Determining Next Steps in Prevention Messaging for Your Community

Destiny Eversull, BA | Fellow | DBHR

Panelists:

Joe Neigel, CPP | Prevention Services Manager | Monroe School District

Julie Schillreff, EdD | Coordinator | White Swan Community Coalition



Questions?

Comments?

Suggestions?



Thank
you!

