



Meeting Agenda and Notes
Friday, June 21, 2019 • 9:00AM - 12:00PM
Health Care Authority
Cherry Street Plaza, Sue Crystal Rooms
Olympia, WA 98504

| Attendees: | | | | | |
|-------------------------------------|--------------------------------|-------------------------------------|---|-------------------------------------|----------------------|
| <input type="checkbox"/> | Sara Cooley-Broschart | <input type="checkbox"/> | Cristal Connelly | <input type="checkbox"/> | Aimee D'Avignon |
| <input type="checkbox"/> | Sarah Ellsworth | <input type="checkbox"/> | Trecia Ehrlich | <input type="checkbox"/> | Derek Franklin |
| <input type="checkbox"/> | Steve Freng | <input checked="" type="checkbox"/> | Kristen Haley | <input type="checkbox"/> | Will Hitchcock |
| <input type="checkbox"/> | Alicia Hughes | <input checked="" type="checkbox"/> | Kasey Kates | <input type="checkbox"/> | Jason Kilmer |
| <input type="checkbox"/> | Emily Maughan | <input type="checkbox"/> | Mark Medalen | <input type="checkbox"/> | Jennifer Monteleone |
| <input type="checkbox"/> | Mandy Paradise Excused | <input type="checkbox"/> | Arti Patel | <input checked="" type="checkbox"/> | Julie Peterson |
| <input type="checkbox"/> | Dave Putnam Excused | <input checked="" type="checkbox"/> | Dennis Rabidou | <input type="checkbox"/> | Steve Smothers |
| <input type="checkbox"/> | Lisa Stewart | <input checked="" type="checkbox"/> | Scott Waller | <input checked="" type="checkbox"/> | Liz Wilhelm |
| <input checked="" type="checkbox"/> | Martha Williams | <input type="checkbox"/> | Brandi Archer | <input checked="" type="checkbox"/> | Meghan Sullivan |
| <input checked="" type="checkbox"/> | Guest: Melanie Haley | <input checked="" type="checkbox"/> | Guest: Mike Graham-Squire | <input checked="" type="checkbox"/> | Guest: Kathy Hoffman |
| <input type="checkbox"/> | Guest: Kerry Holifield (phone) | <input type="checkbox"/> | Guest: Kerry Holifield's Sister (phone) | <input type="checkbox"/> | Guest: |
| <input type="checkbox"/> | Guest | <input type="checkbox"/> | Guest: | <input type="checkbox"/> | Guest: |
| <input type="checkbox"/> | Guest | <input type="checkbox"/> | Guest: | <input type="checkbox"/> | Guest: |

| No | Agenda Items | Time | Lead | Summary Meeting Notes |
|----|----------------------------------|-------------|------------------------------------|--|
| 1. | Welcome and introductions | 9:00 | Kasey Kates WHY Co-Chair | Kasey opened the meeting and attendees introduced themselves. Members engaged in an opening activity. |
| 2. | WASAVP | 9:10 | Meghan Sullivan | Meghan Sullivan shared about WASAVP. The group is supported by members and provides training and legislative support and more. The group is looking at providing more education opportunities, and attaining the 5013C classification. WASAVP also working on many other projects. Meghan will be sending the WASAVP website and other information to Martha for dissemination to members. |

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| 3. | Most Steer Clear | 9:20 | Mike Graham-Squire | <p>Mike gave a further introduction of himself and the work that he is doing. Mike's powerpoint file will be sent out after the meeting along with the video links. Mike shared posters that were created for the campaign. The video ads have been shown in movie theaters. In the last few weeks the videos have been shown in 20 movie viewings. Average monthly viewing is 30,000 on multiple screens. The videos will be posted to facebook as a non skip-able ad. To find the video, go to</p> <p>https://www.dropbox.com/sh/h2iyp0jhns8uaqk/AADFSPvHxIRWI4AeRPnmRoLa?dl=0</p> <p>Mike also passed around a pocket flyer and shared some evaluation results. Members asked questions to clarify the information.</p> |
| 4. | Spring Youth Forum in Review | 10:05 | Kerry Holifield | <p>Kasey gave a short history of the 2019 Spring Youth Forum and introduced Kerry and her sister (both attending by phone); Kerry's sister was part of the winning team. The link to the video is https://youtu.be/inIS_hrRkQ4.</p> <p>The video has been shared at several schools and the students who viewed were engaged. The team plans to produce more videos; the youth are excited about working on additional projects. Although several of the winning team are going on to college; more young people have been recruited.</p> |
| 5. | Break | 10:20 | | |
| 6. | Super Resume Share out | 10:35 | Kasey | This item will be included on the August Agenda. |
| 7. | LCB Rule Making Process: Edibles and Packaging | 10: 45 | Kathy Hoffman, LCB | <p>Kathy introduced herself and described a bit about her background and the history of the packaging and labeling of marijuana products. There have been several iterations of the packaging and labeling of products (2014, 2015, 2016, and 2018). There are several recent concerns about new products that have come on the market. There is also concern that advertising colors, animation, and more. The 2018 rule has been delayed by LCB to January 2020. Kathy provided a copy of LCBs' Issue Paper for Marijuana Packaging and Labeling Requirements. Martha will send out a pdf copy of the Issue Paper. One drawback to rulemaking, is the lack of marijuana data on the effect of chemicals in the product and how that affects the body. Kathy described that the next rulemaking sessions will be "listen and learn" sessions in order to capture many voices and viewpoints. The "listen and learn" sessions will be scheduled in different parts of the state. Kathy is looking at providing several creative and different solutions to the Board. To sign up for the LCB newsletter go to www.lcb.wa.gov. The email opportunity will be a pop-up.</p> |
| 8. | Team Updates: <ul style="list-style-type: none"> • Policy • Data • Vitality • Communications | 11:15 | Dave Jason Liz Kristen | <p>Liz reported for the Vitality Team who will be meeting again in July 11. More updates at the August WHY meeting.</p> <p>Kristen reported for the Communications Team who continues to update the Start Talking Now website. August is the next meeting. The team reviewed several campaigns at the June meeting.</p> |
| 9. | Meeting wrap up | 11:30 | Martha | Martha reviewed the Action Items assigned during the meeting. |
| 10. | Round Table Member updates | 11:35 | | <p>Scott and WSTC is in the final phases of their current campaign. Positive messaging is the culture that WSTC is working on. WSTC is sending several people to the Montana Institute; a large contingency of tribes is attending. Scott informed members about a conference on Law Enforcement. Scott will send Martha the</p> |

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| | | | | <p>website/announcement.</p> <p>Kristen and DOH are approving spending for campaigns. New videos will be spotlighted later this summer. Young adult campaign is being completed and will be launched in the fall. Different types of media will be included in the Start Talking Now website. Several other projects are in the works that concern different sectors.</p> <p>Julie (Prevention Alliance) reviewed the many challenges that have come up during the past several years.</p> <p>Dennis talked about the many legislative items his group had to deal with and the continuing challenge with the past legislation.</p> <p>Emily will be attending the HYS stakeholder meetings during the second week of July.</p> <p>Martha asked members to be sure to review the 2019 Prevention Awards of Excellence information and nomination form found at https://www.theathenaforum.org/. She asked members to be sure to nominate prevention providers and organizations. The Award Ceremony will be held during the November 2019 Prevention Summit in Yakima.</p> <p>Kasey announced the Lummi Nation Tribal Gathering next week. Mental Health Promotion grants will be posted soon. Members should check the Athena Forum.</p> |
| 11. | Adjourn | 12:00 | Kasey Kates WHY Co-Chair | The meeting was adjourned at Noon. |

| Action Items/Decisions | | | | | |
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| # | Action Item | Assigned To: | Date Assigned: | Date Due: | Status |
| 1. | Meghan will be sending the WASAVP website and other information to Martha for dissemination to members. | Meghan and Martha | 6/21/19 | 6/26/19 | Completed |
| 2. | Mike's power point file will be sent out after the meeting along with the video links | Mike and Martha | 6/21/19 | 6/21/19 | Completed |
| 3. | Kathy provided a copy of LCBs' Issue Paper for Marijuana Packaging and Labeling Requirements. Martha will send out a pdf copy of the Issue Paper. | Martha | 6/21/19 | 6/27/19 | Completed |
| 4. | Scott informed members about a conference on Law Enforcement. Scott will send Martha the website/announcement for dissemination | Scott Waller | 6/21/19 | | |
| 5. | | | | | |