



**Meeting Agenda and Notes**  
**Friday, March 15, 2019 • 9:00AM - 12:00PM**

**Liquor and Cannabis Board**  
**3000 Pacific Avenue SE**  
**Olympia, WA 98504**

**Please note: The Café in the LCB Building has closed; no special coffee will be available.**

**Attendees:**

|                                     |                               |                                     |                                 |                                     |  |
|-------------------------------------|-------------------------------|-------------------------------------|---------------------------------|-------------------------------------|--|
| <input checked="" type="checkbox"/> | Diana Cockrell                | <input type="checkbox"/>            | Cristal Connelly                | <input type="checkbox"/>            | Aimee D'Avignon                          |
| <input type="checkbox"/>            | Sarah Ellsworth               | <input type="checkbox"/>            | Trecia Ehrlich                  | <input type="checkbox"/>            | Derek Franklin                           |
| <input type="checkbox"/>            | Steve Freng                   | <input type="checkbox"/>            | Kristen Haley                   | <input type="checkbox"/>            | Will Hitchcock                           |
| <input type="checkbox"/>            | Alicia Hughes                 | <input type="checkbox"/>            | Jason Kilmer                    | <input type="checkbox"/>            | Emily Maughan                            |
| <input type="checkbox"/>            | Mark Medalen                  | <input type="checkbox"/>            | Jennifer Monteleone             | <input type="checkbox"/>            | Mandy Paradise                           |
| <input checked="" type="checkbox"/> | Arti Patel                    | <input type="checkbox"/>            | Julie Peterson                  | <input checked="" type="checkbox"/> | Dave Putnam                              |
| <input type="checkbox"/>            | Dennis Rabidou <b>Excused</b> | <input checked="" type="checkbox"/> | Mary Segawa                     | <input type="checkbox"/>            | Steve Smothers                           |
| <input type="checkbox"/>            | Lisa Stewart                  | <input type="checkbox"/>            | Scott Waller                    | <input type="checkbox"/>            | Liz Wilhelm                              |
| <input checked="" type="checkbox"/> | Martha Williams               | <input checked="" type="checkbox"/> | Guest: <b>Samantha Schrader</b> | <input checked="" type="checkbox"/> | Guest: <b>Sara Cooley Broschart</b>      |
| <input checked="" type="checkbox"/> | Guest: <b>Melanie Haley</b>   | <input checked="" type="checkbox"/> | Guest: <b>Jane Rushford</b>     | <input checked="" type="checkbox"/> | Guest <b>Megan Sullivan Goldenberger</b> |
| <input type="checkbox"/>            | Guest:                        | <input type="checkbox"/>            | Guest:                          | <input type="checkbox"/>            | Guest:                                   |
| <input type="checkbox"/>            | Guest                         | <input type="checkbox"/>            | Guest:                          | <input type="checkbox"/>            | Guest:                                   |
| <input type="checkbox"/>            | Guest                         | <input type="checkbox"/>            | Guest:                          | <input type="checkbox"/>            | Guest:                                   |

|    | <b>Agenda Items</b>              | <b>Time</b> | <b>Lead</b>                           |   |
|----|----------------------------------|-------------|---------------------------------------|---|
| 1. | <b>Welcome and introductions</b> | <b>9:00</b> | <b>Diana Cockrell</b><br>WHY Co-Chair | The meeting was brought to order and introductions were made.   |
| 2. | <b>Agency Update</b>             | <b>9:10</b> | <b>Jane Rushford, LCB Board Chair</b> | Ms. Rushford thanked Mary for her service and introduced the Liquor and Cannabis Board (LCB) and what LCB has been tasked with recently. She expanded on how the Legislature has been asking that legislation concerning alcohol, cannabis, and vaping bills follow a framework to be more affective. |

|    |                                   |              |  |   |
|----|-----------------------------------|--------------|--|---|
|    |                                   |              |  | <p>The Policy Analysis Matrix Tool and How to Participate in the LCB Rule Making Process documents, which were available in the meeting, will be emailed out to members after the meeting.</p> <p>Members had the opportunity to ask questions about the documents. Jane also had several questions that the LCB is using as a guide for rule making and rectifying health disparities.</p> <p>Jane was asked to make the board meeting dates shared out to the communities to which the board meetings will be held.</p> <p>Members engaged in conversation on how the tools could be used on several different levels.</p> <p>Arti and Kristen were asked to share the tools that they are currently using.</p> |
| 3. | <b>Legislative Conversation</b>   | <b>9:20</b>  | <b>Mary Segawa</b>                         | <p>Mary provided a spreadsheet of current bills that have left the house of origin. The highlighted bills did not make it out of their house of origin, but that had hearings after the cut-off date. The Soju, re-corking, liquor-related privileges of students enrolled certain degree programs, liquor licensing, and more.</p> <p>Members discussed the normalization of partaking of substances and activities.</p> <p>If members have questions, please contact Mary Segawa or Sara Cooley Broschart (effective 4/1)</p>   |
| 4. | <b>Viability Team update</b>      | <b>9:40</b>  | <b>Liz Wilhelm</b>                         | Viability Team is working to schedule an April meeting  |
| 5. | <b>Policy Team update</b>         | <b>9:45</b>  | <b>Dave Putnam</b>                         | Policy Team will need to meet in April  |
| 6. | <b>Communications Team update</b> | <b>9:50</b>  | <b>Kristen Haley</b>                       | The communications team did not meet in March   |
| 7. | <b>Data Team update</b>           | <b>10:00</b> | <b>Jason Kilmer</b>                        | Data team members are being recruited   |
| 8. | <b>Break</b>                      | <b>10:05</b> |  |   |
| 9. | <b>SPE State Plan Writing</b>     | <b>10:15</b> | <b>Diana Cockrell/<br/>Martha Williams</b> | <p>The group began by looking at SPE's resource assessment spreadsheet, Resources Analysis Graphs (what are the resources across the state in support of MH and SUD) and Training by Agency Tabs.</p> <p>Dave will send verbiage regarding resources reviewed by SPE to add to the RAG tab to Martha. DRA recognition expert.</p>   |

|     |                                   |              |                        |   |
|-----|-----------------------------------|--------------|------------------------|---|
|     |                                   |              |                        | <p>Arti was asked to add WAPC resources and training to Martha.</p> <p>DBHR/WHY – Dr. Carlini’s webinar yesterday to be added</p> <p>Diana will check about moving Start Talking Now website to DBHR/WHY</p> <p>Healthy futures conference at Great Wolf sponsored by WASAVP – Megan</p> <p>Accomplishments</p> <p>Martha to review meeting minutes for the programs brought in by WHY - July 2017 – June 2019</p> <p>Arti/Kristen to review CT meetings for accomplishments for July 2017 – June 2019</p> <p>Arti to send poison center info; Mary to send LCB leg list</p>  |
| 10. | <b>Meeting wrap up</b>            | <b>11:40</b> | <b>Martha Williams</b> |   |
| 11. | <b>Round Table Member updates</b> | <b>11:45</b> |                        | <p>Kristen reported that the campaign Under the Influence of You is being reviewed with focus groups this spring. Not a Moment Wasted website is being launched this spring. Know This About Cannabis campaign may have remaining funds to do additional campaigns. You Can campaign is being integrated with ESD and other partners to launch in schools. Developing more videos for the website as well. Taylored media contracts are being rolled out. (Kristen to share out). Working with LCB on the packaging workgroup, with audience testing, have finalizing a sign about breastfeeding and using cannabis, to be posted in stores, medical offices, and more – will be available on the ADAI website soon.</p> <p>Arti – Poison Center is working to integrate Mr. Yuk with school curriculum. Poster contest winner will be announced/celebration with Mr Yuk. Outreach/training has been ramping up. Dr. Carlini’s webinar yesterday was all about normalizing cannabis advertising.</p> <p>Dave – 1300 DUI arrests 2018.</p> <p>Megan – Prevention policy day in February, good turnout for the challenging weather, legislative session has been challenging, WASAVP board meeting is April 12.</p> |

|     |                |              |                                       |  |
|-----|----------------|--------------|---------------------------------------|--|
|     |                |              |                                       | <p>Diana – 5689 Healthy Youth survey process was changed back to current process. Jason Kilmer will be working on a video to disseminate impact of marijuana on mental health.</p> <p>Mary – press release on substance use and other HYS data will be sent out periodically. Survey data will be posted on the AskHYS.net. New questions can be submitted through that website.</p> <p>Martha – Spring Youth Forum will be held May 22 at Great Wolf Lodge, 2019 Awards nomination window will be open soon.</p> <p>Scott – Montana University, distracted driving program – looking for an agency or organization to partner with WTSC. Positive Community Norms Institute, March 20-22, 2019 at The Evergreen State College Longhouse.</p> <p>Liz – WASAPT training in Yakima in April.</p> |
| 12. | <b>Adjourn</b> | <b>12:00</b> | <b>Diana Cockrell</b><br>WHY Co-Chair | 11:52 a.m.   |
| 13. |                |              |                                       |  |

| Action Items/Decisions |   |                        |                |           |          |
|------------------------|---|------------------------|----------------|-----------|----------|
| #                      | Action Item   | Assigned To:           | Date Assigned: | Date Due: | Status   |
| 1.                     | The Policy Analysis Matrix Tool and How to Participate in the LCB Rule Making Process documents, which were available in the meeting, will be emailed out to members after the meeting. | Mary to Martha         | 3/15/19        | 3/18/19   | Complete |
| 2.                     | Dave will send verbiage regarding resources reviewed by SPE to add to the RAG tab.  | Dave to Martha         | 3/15/19        | 3/20      |          |
| 3.                     | Diana will check about moving Start Talking Now website to DBHR/WHY   | Diana to Martha        | 3/15/19        | 3/20      |          |
| 4.                     | Healthy futures conference at Great Wolf sponsored by WASAVP  | Megan to Martha        | 3/15/19        | 3/20      |          |
| 5.                     | Martha to review meeting minutes for the programs brought in by WHY   | Martha to SPE          | 3/15/19        | 3/20      |          |
|                        | Kristen to review CT meetings for accomplishments for July 2017 – June 2019   | Arti/Kristen to Martha | 3/15/19        | 3/20      |          |
|                        | Arti to send poison center info; Mary to send LCB leg list  | Arti to Mary           | 3/15/19        |           |          |