Lobby

Color with us using the annotate tool
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WELCOME
Health Equity Across Systems and Sectors:

Tales From A Colorado Journey

Marc Morgan – Community Organizing for Prevention Manager, Colorado Department of Public Health and Environment
The Northwest PTTC is a partnership led by the Social Development Research Group (SDRG) at University of Washington (UW) School of Social Work in collaboration with the Prevention Science Graduate Program at Washington State University (WSU), and the Center for the Application of Substance Abuse Technologies (CASAT) at the University of Nevada, Reno (UNR).

Northwest partnering institutes share a vision to expand the impact of community-activated prevention by equipping the prevention workforce with the power of prevention science.
Disclaimer

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Agenda

- State System Landscape
- Local System Landscape
- Environmental Strategies
- Social Determinants and Deep Equity
- Example from Community
State System Landscape
VIOLENCE AND INJURY PREVENTION - MENTAL HEALTH PROMOTION BRANCH: PREVENTION SERVICES DIVISION

CONNECTEDNESS
Create connections between people and between systems to improve access to supports.

OUR MISSION
Creating connected and thriving communities free from violence and injury.

ECONOMIC STABILITY
Support financial stability through equitable economic opportunities and access.

COMMUNITY AS THE DRIVING FORCE
ROOTED IN HONESTY • RESPECT • INTEGRITY

CENTERED IN RACIAL JUSTICE AND HEALTH EQUITY

BEHAVIORAL HEALTH
Foster social and emotional well-being by preventing substance misuse and implementing systems changes that support people through mental health challenges.

SOCIAL NORMS
Promote positive social norms about help-seeking, community care, and social and emotional well-being.

NEXT STEPS TO CENTER RACIAL JUSTICE
1. Deepen understanding & actions to ensure intersectional identities are celebrated and supported.
2. Outline racial equity and inclusion framework within our current protective factor priorities.
3. Partner with communities to align our racial justice and health equity work within each priority to their work.

COMMUNITIES THAT THRIVE WILL PREVENT:
- Suicide
- Substance misuse and overdose
- Motor vehicle injuries and fatalities
- Sexual violence and teen dating violence
- Child maltreatment
- Bullying
- Teen pregnancy
- Intimate partner violence
- Traumatic brain injuries
- Older adult falls

WE ARE COMMITTED TO ADDRESSING INJUSTICE IN COLORADO THROUGH OUR PROGRAMS AND PRACTICES. A COLORADO FREE FROM INJURY AND VIOLENCE NEEDS RACIAL JUSTICE AND HEALTH EQUITY AT ITS CENTER.
Purpose of Funding

• The aim of this funding is to increase and sustain health equity by:
  
  1. reducing risk or increased protective factors commonly associated with underage substance use as measured by the Healthy Kids Colorado Survey and other statewide data sources.
  
• Which will....

  2. delay initiation and reduced current use of marijuana, alcohol, and opioids among middle and/or high school students.

  3. reduce incidence of violence, including suicide.

  4. improve mental well-being.
State System Landscape

- Marijuana Tax Cash Fund (~$9 million) for substance misuse prevention
  - ~$7.3 million to communities
  - ~$1.6 Million to Evaluation, Training, CTC experts (University of Colorado, Rocky Mountain Public Health Training Center, University of Washington)
  - ~$400k to Colorado Department of Public Health and Environment (4.5 staff to support grant)
Local System Landscape
2016-2021: Communities That Care (CTC) with strong focus on population health strategies

- 46 communities

2021-2026: Communities Organizing for Prevention (COFP)

- 30 communities implementing CTC model
- 4 communities solely implementing population health strategies
How it’s organized

Key Leaders

Community Board

Executive Committee

Facilitator/Coordinator

6 Workgroups

Workgroups:
- Risk & Protective Factor Assessment
- Community Outreach & Public Relations
- Youth Involvement
- Resource Assessment & Evaluation
- Leadership
- Community Board Maintenance

Community
6 Elements of Effective Coalitions

- Diverse Stakeholders
- Efficiency
- Cohesion
- Opportunities for Participation
- Skills
- Goal Directedness

Adoption of science-based approach to prevention

Prevention System Transformation

Positive Impacts!
Environmental Strategies

“Change does not roll in on the wheels of inevitability, but comes through continuous struggle.”

[Signature]
The Health Impact Pyramid

- Increased individual effort needed
- Increased population impact

Socio-economic factors
- Changing the context to make individuals’ default decisions healthy
- Long-lasting protective interventions
- Clinical interventions
- Counseling, education
- Health education on nutrition and physical activity

- Smoke-free laws; tobacco/soda taxes, 0 g trans fat; healthy food options, urban design promoting healthy lifestyle; iodization; lead paint ban
- Immunizations; brief interventions; smoking cessation; colonoscopy; early life interventions
- Control of blood pressure, cholesterol, diabetes; aspirin

Introduction to Community and Societal-Level Strategies Menu

• A menu of community and societal-level primary prevention SYSTEMS CHANGE strategies with the goal of reducing risk factors and improving protective factors for adolescent substance abuse in Colorado.

• Menu of Strategies
Social Determinants and Deep Equity
“Systems Change pursued without Deep Equity is, in our experience, dangerous and can cause harm, and in fact leaves some of the critical elements of systems unchanged. And “equity” pursued without “Systems Change” is not “deep” nor comprehensive at the level of effectiveness currently needed.

Both need each other. The challenge in effectively combining these domains of practice is that often many systems change actors—particularly those with access to publishing, funding, and other critical resources to achieve depth and scale—do not seem to understand nor are they embedding Deep Equity into their work. Or when “equity” is addressed, it is piecemeal, seems an afterthought, and/or is shallow. Actors pursuing and advancing critically needed systems change efforts often bring limited awareness to address or adequately embed equity. This is the wound we must heal.” Sheryl Petty, Change Elemental
Example from Community
Successes: Community Outcomes

**CTC fosters multi-sector communication and collaboration.**
- Community organizations communicate and partner more
- Share resources and build bridges
- Grow a network focused on the common goals of reducing risk and promoting protection in youth

**CTC increases authentic community and youth engagement.**
- Unite over shared goals and forge more authentic connection between adults and youth
- Paving the way for youth to lead in prevention and address the real-world challenges they face daily

**CTC helps bring science to life across communities.**
- Communities increasingly using data to make local decisions.
- Implementing evidence-based programs, practices, and policies aligned to local issues.
Health Education Policy in JeffCo Schools

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References

• Communities that Care - https://www.communitiesthatcare.net/
• Menu of Strategies - https://docs.google.com/document/d/1xTbajmBI7-JKStKz-bx51OnxUwutCy4fLQI8NnPmwZs/edit
• CDPHE Community Organizing for Prevention - https://cdphe.colorado.gov/prevention-and-wellness/injury-prevention/cofp
• Change Elemental - https://changeelemental.org/resources/systems-change-and-deep-equity-monograph/
• Jefferson County CTC - https://sites.google.com/prod/view/jefferson-county-ctc/home?authuser=0
• Dr. Tom Frieden - https://www.tomfriedenpublichealth.net/themespublications/addressing-health-injustice-racism-and-disparities
• Praxis Project - https://www.thepraxisproject.org/social-determinants-of-health
Please complete our feedback form

https://ttc-gpra.org/P?s=537393
Contact Information

Marc Morgan – Marc.Morgan@state.co.us
Northwest PTTC
Michelle Frye-Spray- mfryespray@casat.org
Thank you!