Equity at MV Hope
In the Middle of the Mess
Initial Concern

- Not enough input from our Latinx population
  - Community Survey
  - Attendance at meetings
  - Attempts to get strategies to Latinx community
Idea!

- Equity Focus Groups
  - Led by Claudia Avendano
  - Recruited mentors to lead the groups and come up with questions
  - Stipends offered to mentors
  - Mentors recruited participants AND incentives
Equity initiative focus group data

- Date held: 2/28/2022
- Language: Spanish
- Modality: Zoom
- For confidentiality, each participant was assigned a number. 20 parents were invited and 18 were present.
- Participants were divided into two zoom rooms and were all asked the same questions.
Questions Asked

- Question 1: Are you familiar with Coalitions and how they work?
- Question 2: Are you interested in participating with a coalition?
- Question 3: Name two reasons that prevent you from participating in coalitions
- Question 4: What would encourage you to attend? Name 2 reasons
- Question 5: What can we do to share information with the community and in an effective way about the coalition? Consider strategies.
- Question 6: What can we do to cultivate interest in participating with the coalition?
- Question 7: What are two topics of interest for you?
Things we found

1) Many people were not familiar with coalitions until given an explanation
2) But then people WERE interested in being a part of coalitions – great news!
3) The timing of our meetings was the biggest barrier
4) There is a lot of passion and enthusiasm in this community for our coalition topics
Next Steps

- Things currently in discussion:
  - A second meeting in Spanish at a more convenient time
  - Getting a stipend to pay a Spanish speaker to do some of the behind the scenes work of that second meeting
  - Making sure all of our materials are in both Spanish and English
  - Taking a close look at our action plan and budget for the next year

- Barriers:
  - Making sure everyone has a voice, not two coalitions
  - Language barrier AND professional barrier