



Friday, August 19, 2022  
Teams Meeting

## WHY Coalition

### Attendees:

<input type="checkbox"/>	Brandi Archer (Thurston Juvenile Ct)	<input type="checkbox"/>	Jacob Delbridge (DOH)	<input type="checkbox"/>	Sarah Ellsworth (ESD 113)
<input type="checkbox"/>	Edica Esqueda (WTSC)	<input type="checkbox"/>	Derek Franklin (WASAVP)	<input type="checkbox"/>	Steve Freng (NWHIDTA)
<input type="checkbox"/>	Heidi Glesmann (DOH)	<input type="checkbox"/>	Kristen Haley (DOH)	<input type="checkbox"/>	Will Hitchcock (DOH)
<input type="checkbox"/>	Staci Hoff (WTSC)	<input type="checkbox"/>	Kerry Holifield (CSCHC)	<input type="checkbox"/>	Alicia Hughes (HCA)
<input checked="" type="checkbox"/>	Kasey Kates (HCA)	<input type="checkbox"/>	Jason Kilmer (CCSAP) - <b>Excused</b>	<input type="checkbox"/>	<del>Joseph Liu (DOH)</del>
<input type="checkbox"/>	James Madsen (WAJCA)	<input type="checkbox"/>	<del>Emily Maughan (OSPI)</del>	<input type="checkbox"/>	Mark Medalen (WTSC)
<input checked="" type="checkbox"/>	Nikki Meline (DOH)	<input type="checkbox"/>	Megan Moore (Prevention Voices)	<input type="checkbox"/>	Stacey Okland (WASAVP)
<input checked="" type="checkbox"/>	Alyssa Pavitt (Prevention Voices)	<input checked="" type="checkbox"/>	Julie Peterson (Foundations for Healthy Generations)	<input type="checkbox"/>	Eliza Powell (NW HIDTA)
<input type="checkbox"/>	Sherry Rudolph (WA State PTA)	<input checked="" type="checkbox"/>	Mary Segawa (LCB)	<input checked="" type="checkbox"/>	Alex Sirotzki (WA Poison Center)
<input type="checkbox"/>	<del>Christine Steele (HCA)</del>	<input type="checkbox"/>	Lt. Courtney Stewart (WSP)	<input type="checkbox"/>	Liz Wilhelm (PSCBW)
<input checked="" type="checkbox"/>	Martha Williams (HCA)	<input checked="" type="checkbox"/>	Kendra Wilson (HCA)	<input type="checkbox"/>	Dixie Grunenfelder (OSPI)
<input checked="" type="checkbox"/>	Doua Kha (OSPI)	<input checked="" type="checkbox"/>	Guest: Maru Becker (GMMB)	<input checked="" type="checkbox"/>	Guest: Sonja Pipek

No	Agenda Items	Time	Lead	Summary Meeting Notes
1.	<b>Welcome, introductions and Team Building</b>	<b>9:00</b>	<b>Mary Segawa</b> WHY Co-Chair	Opening Question: What is a positive word that people often use to describe you? Kind, non-judgemental, goofy, sarcastic (positively), thoughtful, organized, supportive, bouncy, steady, golden hearted, tactful.  Alex's Wedding card was presented.
2.	<b>DOH and DBHR Campaign updates, whole picture</b>	<b>9:20</b>	<b>Nikki, DOH</b> <b>Kendra, HCA</b> Maru Becker, GMMB	Nikki reviewed the current DOH campaigns and the commonalities between the campaigns. The Youth Assessment Project was discussed. Moving forward, You Can will expand on additional related subject areas. Nikki and Maru talked about the collaboration with Teen Link. Nikki then reviewed the campaign, "Under the Influence..of You". The toolkit is available at <a href="https://thesocialpresskit.com/under-the-influence-of-you">https://thesocialpresskit.com/under-the-influence-of-you</a> . Nikki discussed the "Know This About Cannabis" campaign, which is the adult consumer campaign. The "5 things to Know" Campaign for pregnant or chestfeeding parents was discussed. Kendra discussed the "Focus On" campaign for teens. The "Not a Moment Wasted" campaign is geared toward college age youth. Important links were viewed for the campaigns in the PPT. The links are also located on the Athena Forum at

			<p><a href="https://theathenaforum.org/">https://theathenaforum.org/</a>. Nikki expanded on the Tailored Media campaigns: Take Control; Culture. Choice. Respect.; Stand Out; Together Our Voices; <b>Gay City</b>. Please contact Nikki or Kendra if you would like to request/use assets, for guidance on logo, and guidance for promotional items. Obtain the Statewide Media Intake Form from Nikki.</p> <p>A one pager information sheet was suggested to be created to assist coalition partners in knowing what is available. A second suggestion is that the Prevention Summit would be an appropriate place for this presentation.</p> <p>The slide deck is included in the PPT for this meeting.</p> <p>Location of Setting Boundaries and Lasting Joy video: <a href="https://focusonyouwa.org/">https://focusonyouwa.org/</a></p> <p><b>Action:</b></p> <ul style="list-style-type: none"> <li>• How do members support the campaigns?</li> <li>• What are the gaps?</li> <li>• How can partners use and support campaigns?</li> <li>• Communications team should look at these questions as well</li> </ul>
3.	<b>Break</b>	<b>10:00</b>	
4.	<b>SPE Plan Overview from last SPE meeting</b>	<b>10:10</b>	<p><b>Kasey</b></p> <p>We are still waiting for edits from SPE on the WHY action plan. The reason for the delay is that the question came up regarding whether COVID and virtual school affected the data. SPE is looking at pausing the strategic plan to look at this question closer for determining target percentages of 10<sup>th</sup> grade substance use. There will be a discussion at the Prevention Summit Providers meeting also. Although the process is on pause, our coalition work is not on pause.</p> <p>Campaign discussion can help inform SPE plan.</p> <p><b>Action:</b> Not at this time, but keep it on your radar!</p>
5.	<p><b>Hot Topics</b></p> <ul style="list-style-type: none"> <li>• <b>Alcohol Compliance Assessment Project (CAP) Update</b></li> </ul>	<b>10:15</b>	<p><b>Discussion</b></p> <p>We are continuing to encourage participation in the CAP project. Here is the link for the project: <a href="https://tinyurl.com/AlcoholCAP-WA">https://tinyurl.com/AlcoholCAP-WA</a>. This study could be helpful with community environmental strategies.</p> <p>Action: Participation is strongly encouraged.</p>
6.	<p><b>Updates</b></p> <ul style="list-style-type: none"> <li>• <b>Communications Team</b></li> </ul>	<b>10:25</b>	<p><b>Martha</b></p> <p>Communications Team –July and August: CT did not meet in July. August meeting: The team discussed the HYS Data shared at the June WHY meeting re: 10<sup>th</sup> graders getting alcohol <u>with</u> parental permission. The team discussed the kind of posts appropriate for parents on the STN website, engaging youth writers to write articles for STN (the team will put a list of topics together to suggest (Action: Martha). Nikki commented that some youth-written articles for You Can may be appropriate to link to the STN website (Action: Nikki). The work will continue at the September meeting on Friday, September 2.</p> <p>The team is still working on getting STN analytics available to us.</p> <p>We also reviewed preliminary results of the Youth Assessment Project.</p> <p><b>Side note/Action:</b> The communications team AND the Delta-8 team have recently lost several members. If you are interested in joining either team, please contact Martha at <a href="mailto:martha.williams@hca.wa.gov">martha.williams@hca.wa.gov</a>.</p>

7.	<b>Meeting wrap up</b>	<b>10:30</b>	<b>Martha</b>	Action Items were reviewed.
8.	<b>Round Table Member updates</b>	<b>10:35</b>		<p><b>Doua</b> – LifeSkill grant launch will be happening soon</p> <p><b>Alex</b> – Overdose series wraps up today. Recording links will be up soon.</p> <p><b>Alyssa</b> – Prevention Voices: working on a breakfast at the Prevention Summit: ESD112 youth advocacy workshop – looking at making it statewide; tentatively scheduled September 6 – 8</p> <p><b>Kasey</b> – Registration for Prevention Summit will be launched early September. Looking at vaccination status requirements for the in-person portion of the Summit as well as masking requirements.</p> <p><b>Nikki</b> – DOH now has a full team for the YMPEP group!</p> <p><b>Martha</b> – The Prevention Awards of Excellence is moving forward with 14 nominations. Awards will be given out at the Prevention Summit.</p> <p><b>Mary</b> – Information has been sent out regarding agency request legislation pieces. Comments are encouraged; deadline is Aug. 26. Contact Mary if you have questions. Comments on proposed social equity rules are due September 14. The next Prevention and Public Health Roundtable is Sept. 8, 10 – 11:30 a.m.</p>
9.	<b>Adjourn</b>	<b>11:00</b>	<b>Mary Segawa</b> WHY Co-Chair	The meeting was adjourned at 10:51 AM

Action Items/Decisions					
#	Action Item	Assigned To:	Date Assigned:	Date Due:	Status
1	Members were asked to reflect and contact Nikki or Kendra on the following <ul style="list-style-type: none"> <li>How do members support the campaigns?</li> <li>What are the gaps?</li> <li>How can partners use and support campaigns?</li> <li>Communications team should look at these questions as well</li> </ul>	All	8/19/2022	ASAP	
2	Concerning the WHY Coalitions Action Plan as part of the SPE Strategic Plan: WHY members were asked to keep it on your radar!	All	8/19/2022		
3	Concerning the Alcohol Compliance Assessment Project (CAP): WHY members were encouraged to participate	All	8/19/2022		
4	Communications Team and Delta-8 Team: WHY members were encouraged to volunteer for either or both of these teams. Contact Martha at <a href="mailto:martha.williams@hca.wa.gov">martha.williams@hca.wa.gov</a>	All	8/19/2022		

