Springdale Together On Prevention Coalition Strategic Plan

Appendix 6. Action Plan - Springdale Together On Prevention Coalition

Goal 1: Decrease youth attitudes favoring drug use

Objective 1.: Increase perception of harm of alcohol use by youth 12-18 in Springdale

Strategy 1.1.1: Life Skills Training program and Project SUCCESS

Intervening Variable: Favorable attitudes

Local Condition: Youth report no harm in underage drinking and perceive community acceptance of youth alcohol use

Strategy 1.2.2.: After School program TBD

Intervening Variable: Perception of harm and Early Initiation

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
LifeSkills Training Program (LST) and Project SUCCESS (PS)	LST - Comprehensive evidence based prevention programs emphasizing on proven skills training methods to reduce youth substance use.PS - provides staff development on ATOD issues, screening and referral for high risk students, individual and small group counseling, school wide prevention activities	During the 2013/14/15 school years	LST – 1 hour session@ 1 per week/per grade throughout the school year. PS – ongoing basis throughout the year based on need	LST - 7 th and 9 th grade students. PS – high risk students, staff	ESD 101, Mary Walker School District	Ashley Richards, ESD 101 SAS
After School Program TBD		March 2014	2 hour session/4 days per week	11-14 year old youth	S.T.O.P. Coalition	S.T.O.P. Co- Coordinator To Be Hired

Goal 2: Increase community connectedness

Objective 2.1: Provide opportunity to partner and collaborate to reduce substance use.

Strategy 2.1.1: S.T.O.P. Coalition

Intervening Variable: Community disorganization

Local Condition: Community lacks formal structure and resources to address youth substance use. Families are not connected to the community of Springdale.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
Springdale Together On Prevention Coalition (S.T.O.P.)	S.T.O.P. Coalitionmembers are truly invested grassroots community members that are coming together to make a difference by addressing substance use in the Mary Walker School District.	July 1, 2013 – present, ongoing, meets monthly	1.5 hr coalition meeting once per month. Committee meetings as needed.	Springdale, Mary Walker School District	Lincoln County Alcohol/Drug Center	Chair, Lisa Sheppard

Goal 3: Reduce community laws and norms favorable to use

Objective 3.1: Increase communication and partnership between school and law enforcement for consistent enforcement of policies & laws. Strategy 3.1.1: ATOD School Policy review and development

Intervening Variable: lack of continuity in school policy/law enforcement

Local Condition: Lack of communication between school and law enforcement has created inconsistent policy and law enforcement message for students

Objective 3.2: Increase community and youth disapproval of alcohol use by youth ages 12-20

Strategy 3.2.1: Environmental - Social Norms - Washington Drug Free Youth

Strategy 3.2.2: Provide public awareness and environmental information at SAMHSA Town Hall at least every two years on reducing youth access to alcohol.

Intervening Variable: Community norm favorable to use support social access of alcohol

Local Condition: The community-at-large reports low tolerance of youth use but youth don't feel the community thinks it is wrong

Objective 3.3: Increase community member support of coalition role, purpose, and mission between Jan 1, 2014 – September 29, 2014 as measured in annual community surveys

Strategy 3.3.1: Provide public awareness information and education about coalition initiatives.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
ATOD School Policy review and development	S.T.O.P. will bring together school administration and local enforcement to bridge the gap between school policy and law enforcement efforts.	April 2014-April 2015	Convene workgroup to review current policies and laws and make revisions and recommendations. Meet quarterly	School and Law Enforcement	S.T.O.P. Coalition	Matt Cobb, Mary Walker SD Principal
Washington Drug Free	Social norms marketing	March 2014-June	Social norms mini-	Mary Walker	Greater Spokane	Ashley Richards,

Youth (WDFY)	program in middle and high school that recruits youth to promote ATOD-free behavior. Schools have chapters and advisors. Youth submit to UA's and receive rewards for clean results.	2015	campaigns, community presentations, use social media and traditional media to share messages.	Middle/High School and Springdale Community.	Substance Abuse Council (GSSAC)	ESD 101 SAS
Information Dissemination Activity	The purpose of this activity is to provide information regarding the Coalition in attempts to inform the community re coalition mission and coalition initiatives	Ongoing from Jan 2014-September 2014	Every 2 weeks Media/Newsletters, social media including Facebook and school website	All Community Members Adult Population	S.T.O.P. Coalition	Coalition Chair & Secretary, H.S. Principal
SAMHSA TOWN HALL	Environmental youth alcohol reduction	As scheduled 2014	At least once every two years	Springdale	S.T.O.P. Coalition	S.T.O.P. Coalition and Coalition Coordinator

Goal 4: Increase family management skills

Objective 4.1: Improve communication skills among parents and caregivers of youth between the ages of 10-14 in Springdale.

Strategy 4.1.1: Strengthening Families

Intervening Variable: Family management

Local Conditions: Inconsistency between parental beliefs and youth beliefs about youth alcohol use.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
Strengthening Families Program	This class will teach family management skills	March 2014- September 2014	2 hour sessions @ 1 per week for 7	14 local middle school parents	S.T.O.P. Coalition	Sonny Clemmer, Coalition member

weeks

Goal 5: Increase knowledge of relevant prevention topics; build capacity, and overall cultural competency for all staff, coalition members and community members.

Objective 5.1: Increase prevention knowledge of coalition and community members in Reardan Strategy 5.1.1: Provide specific training on cultural competency and other relevant topics as identified in strategic plan.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
Training for Coalition Members and Coordinators	The purpose of this activity is to provide training regarding community based process and the SPF to coalition and community members. Please review list of trainings below.	Ongoing through Sept 29, 2014	2 trainings throughout the fiscal year	Trainers providedfor local trainings to coalition and community	S.T.O.P. Coalition	Coalition Chair, Coalition Coordinator
Attend CADCA Leadership Forum or Mid Year Institute	Attend training specific to the Strategic Planning Framework and related prevention topics.	February 2014 or July 2014	1 training each year dependent on funding	1coalition coordinator, 2 coalition members	S.T.O.P Coalition	Coalition Chair, Coalition Coordinator
Provide youth& community engagement strategies workshop	Bring in presenter with expertise on topic for workshop with coalition to increase capacity	April or May 2014	1 training per year	Training offered to coalition& community members	Tall Cop Says Stop, Officer Jermaine Galloway	Coalition Chair, Coalition Coordinator
Provide cultural competency training	Bring in presenter with expertise on topic for workshop with coalition to increase capacity	May 2014	1 training per biennium	Training offered to coalition members	Ginlin Woo	Coalition Chair, Coalition Coordinator
Substance Abuse Prevention Skills Training.	Bring in presenter with expertise on topic for training with	Spring 2014	One time training	Training offered to coalition	PSCBW	Coalition chair

	coalition/coordinator to increase capacity			members and coordinators		
CPWI Required Trainings: Monthly Webinar, Summer Learning Institute, and Prevention Summit	Training to equip and build coalition capacity through staff and coalition training.	On going	Monthly and as scheduled	Coalition coordinator and Coalition members as able	DSHS	Coalition Coordinator
CADCA National Coalition Academy – 3 weeks of training	Prevention training focused on Community Organization and implementing the Strategic Prevention Framework	2015	As scheduled	Two person team: Coalition coordinator and one coalition member	S.T.O.P. Coalition	Coalition Coordinator