



POSITIVE COMMUNITY NORMS TRAINING

Tuesday, March 26 - Thursday, March 28, 2013

Navos Mental Health and Wellness Center, Community Center
1210 SW 136th Street, Burien, WA 98166

This is a FREE training with funding support provided by the State of Washington Department of Social and Health Services' Division of Behavioral Health and Recovery Services. Register by March 12 (see page 2).

One-Day Training: Tuesday, March 26, 8:30 AM to 4 PM

A one-day training on the Positive Community Norms (PCN) framework will give an overview of how to grow positive norms and cultivate transformation in our communities to reduce underage alcohol and drug use. Participants will learn about change and transformation, working across the social ecology and how exaggerated perceptions of drug and alcohol use often leads to more kids thinking it is "okay" to use substances. We will introduce the PCN framework – an approach which focuses on leadership, communication and integration – as a way to improve health and safety. The PCN framework has broad application to other issues as well. This training is appropriate for all interested in learning how attitudes and perceptions of norms can reduce underage alcohol and drug use and other public health concerns.

**Three-Day Training: Tuesday, March 26, 8:30 AM to 4 PM
 Wednesday, March 27, 8:30 AM to 4 PM
 Thursday, March 28, 8:30 AM to 3 PM**

Building on the one-day training, participants learn over the next two days how to begin PCN in their own communities. We will explore principles to help focus our leadership, how to use prevention science to capture the "good" in communities and create a media campaign that focuses on the positive (rather than more drug and alcohol "scare tactics" that have limited success), and how we can start fostering integration among the multitude of strategies which already exist to address these challenging issues. The extended training is appropriate for all, but especially those involved in the day-to-day work of substance abuse prevention in their communities.

To learn more about the Positive Community Norms framework, please visit <http://www.mostofus.org/about-us/what-is-the-positive-community-norms-framework>



REGISTRATION

POSITIVE COMMUNITY NORMS TRAINING

Register by March 12, 2013

Space is limited. Preference will be given to those committed to the three-day training.

Priority will be given to individuals affiliated with the sponsoring organizations.

Register by completing the form at this link: <https://www.surveymonkey.com/s/GJ75V7C>

By March 15, registrants will be notified whether or not they have been accepted into the training. Confirmed participants will receive PCN training materials. Light morning refreshments and lunch will also be provided. There is free parking at the training site. For directions and public transit information, see <http://navos.org/navos-section/1-latest-news/194-our-burien-services-have-moved>

If you have any questions, please contact:

- Luke McQuillin, Project Coordinator, Vashon Alliance to Reduce Substance Abuse
- (206) 463-5511 x 230
- LMcQuillin@vyfs.org

Sponsoring organizations:



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