# October 2026 Newsletter

## MADD PACIFIC NORTHWEST

## A MADD Halloween



A big thank you to MADD volunteer Marsha Masters for helping represent MADD Pacific Northwest at the Elks Halloween event in Gig Harbor, WA! Approximately 380 participants came through to enjoy the festivities, where they received MADD coloring pages, crayons, Smarties, and Dum-Dums. Marsha had the opportunity to connect with children and adults throughout the event while sharing an important safety message:
**“Be a Smartie, not a Dum-Dum! Buckle up and be safe!”**
We appreciate Marsha’s time, dedication, and commitment to bringing MADD’s prevention message into our communities. Every conversation makes a difference!

## B-SOBR Treatment Court

A big thank you to Judge Britton for joining our MADD PNW Regional Meeting this month! Judge Britton presides over Oregon’s first and only treatment court to be recognized nationally as a Treatment Court Institute Mentor Court.




The program is doing incredible work, with recidivism rates substantially lower than those of traditional probation programs. We are grateful for the opportunity to learn from her work and dedication to accountability, recovery, and creating safer communities. Thank you, Judge Britton, for sharing your time and expertise with our PNW team!

## Remembering Barbara Stoeffler

**Read more here**

It is with great sadness that we share the passing of Barbara Stoeffler on Saturday, October 17. Barbara was a longtime advocate and a founding force behind **MADD’s Eugene chapter**. She also founded the Lane DUII Victim Impact Panel in August 1990 and later served as chairperson of the Lane County Victim Impact Panel. Barbara’s advocacy was deeply personal. After losing her son, Mark, to an impaired driver in 1973, she turned an unimaginable loss into a lifelong commitment to preventing impaired driving and supporting victims and survivors. Her dedication helped shape MADD’s work in Lane County and made a lasting difference in her community. We are grateful for her years of advocacy and the legacy she leaves behind. Our heartfelt condolences go out to her family, friends, and everyone who had the privilege of working alongside her. ***May her legacy continue to inspire us all.***

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## Prevention on Base

MADD Pacific Northwest was honored to present to approximately 200 Army soldiers at Joint Base Lewis-McChord this month! It was an impactful and meaningful opportunity to share real stories, raise awareness about the devastating consequences of impaired driving, and reinforce the importance of making safe choices both on and off duty.




We are especially grateful to our incredible community partner and volunteer who joined us and shared their personal story and perspective. Their willingness to speak openly about the impact of impaired driving made this presentation powerful, engaging, and a meaningful reminder of why this work matters. A special thank you to JBLM for inviting MADD to be part of this important training and for providing the opportunity to connect directly with service members. We are proud to build this partnership and look forward to continuing our work together to prevent impaired driving and keep our roads and communities safe.



## Prevention in WA Schools

MADD parking lot signs are being distributed to local public high schools throughout Gig Harbor, WA. The signs will be installed at parking lot exits to remind students to make safe and responsible decisions before getting behind the wheel. The schools shared their appreciation, saying, “Thank you for all you do!” We are grateful for our school partnerships and their commitment to promoting safe driving and preventing impaired driving in our communities. Together, we can make a difference and save lives!



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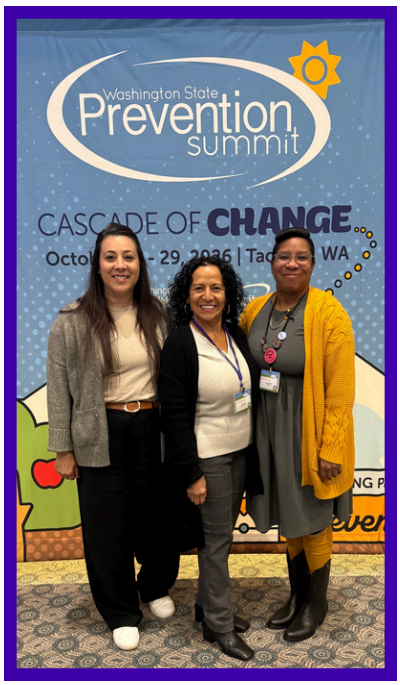
## Prevention Summit

A huge thank you to the Franklin Pierce YOUTH First Coalition for inviting MADD Pacific Northwest to attend the Washington State Prevention Summit! It was a wonderful opportunity to participate in such an inspiring event.




There were so many engaging workshops and incredible speakers who shared thought-provoking messages and valuable insights. Most Importanly, the youth were so engaged! It was truly inspiring to see so many young people who are passionate about prevention and committed to making a positive difference in their communities. The future is brighter when young people have a voice and are part of the solution!







## Survivor Summit

MADD Pacific Northwest attended the 2026 Summit on Crime Survivors in Seattle, WA last week. It was a wonderful event and an inspiring space for victims, survivors, advocates, and community partners to come together, share experiences, and highlight the importance of supporting those impacted by crime.



The summit provided an opportunity to listen, learn, and reflect on the challenges survivors face, while reinforcing the importance of compassion, collaboration, and survivor-centered services. It was encouraging to be in a space where **survivors' voices and experiences were valued** and where the collective commitment to supporting victims and families was evident. Overall, it was an impactful event that served as a reminder of why this work matters.



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## Red Ribbon Week!

MADD Pacific Northwest was proud to partner with Clover Park High School and Lakewood's Choice Coalition for Red Ribbon Week! Together, we're empowering students to make healthy choices, stay substance-free, and build a safer future for themselves and their communities.

Prevention starts with education, awareness, and conversations that matter. By working together, we can help young people understand the importance of making safe, responsible decisions and remind them that their choices today can shape their tomorrow.

## Trunk or Treat!

The Treasure Valley DUI Task Force joined the community at Firebird Raceway's annual Trunk or Treat over the weekend to honor Joel Eggers and raise awareness about impaired driving. Joel, the raceway's former chief starter, was killed by an impaired driver in 2016.

For the Task Force, preventing impaired driving extends beyond traffic stops. It means connecting with families, remembering lives lost and helping people understand what's at stake before they get behind the wheel. We're grateful to be part of an event that keeps Joel's memory alive and brings the community together. Plan ahead. Choose a sober ride. Help everyone get home safely.




## MAKE YOUR VOICE HEARD - ADVOCATE FOR .05 BAC

We need your help to stop drunk driving and save lives! There are several ways to get involved:

- Meet virtually with your state lawmakers in December to advocate for .05 BAC legislation.
- Join MADD for an Advocacy Day at the Washington State Capitol in Olympia in 2027.

Your voice matters! Together, we can make a difference and help move this lifesaving legislation forward.

📩 Interested in getting involved? Contact Candace Reid at Candace.Reid@madd.org to learn more!




MADD IMPAIRED DRIVING ENDS HERE.

# October 2026 Newsletter

## MADD PACIFIC NORTHWEST

## Volunteer Spotlight

### Corey Orvold

Washington

“I am one of the few Mothers Against Drunk Driving (MADD) volunteers who does not have children. While I may not be a mother, I am deeply committed to MADD’s mission and honored to partner with the organization to raise awareness and help prevent impaired driving.

Driving under the influence is 100% preventable. There is simply no excuse for getting behind the wheel impaired.

My commitment to this cause is personal. At 21, while living in Australia, I learned that a high school classmate had been killed in a drunk driving crash. It was heartbreaking to realize that a life had been lost in an entirely preventable tragedy. Since then, my commitment has only grown. As a former general news reporter, I spent time in courtrooms listening to cases involving impaired drivers who had taken innocent lives. Those experiences reinforced my belief that we must do more to prevent these tragedies before they happen. To me, one of the most important parts of being a MADD volunteer is connecting with the community, sharing the MADD message, and helping others understand that impaired driving affects everyone. I hope to one day see Washington State lower its legal blood alcohol concentration limit to 0.05. I look forward to making more MADD community presentations, attending more events, raising awareness, and recruiting additional MADD volunteers—including those who, like me, may not be parents but believe deeply in this mission.



You don’t have to be a mother to stand against drunk driving. Drunk driving does not discriminate. Every life lost is one too many, and **every preventable tragedy is one we have a responsibility to help stop**.”

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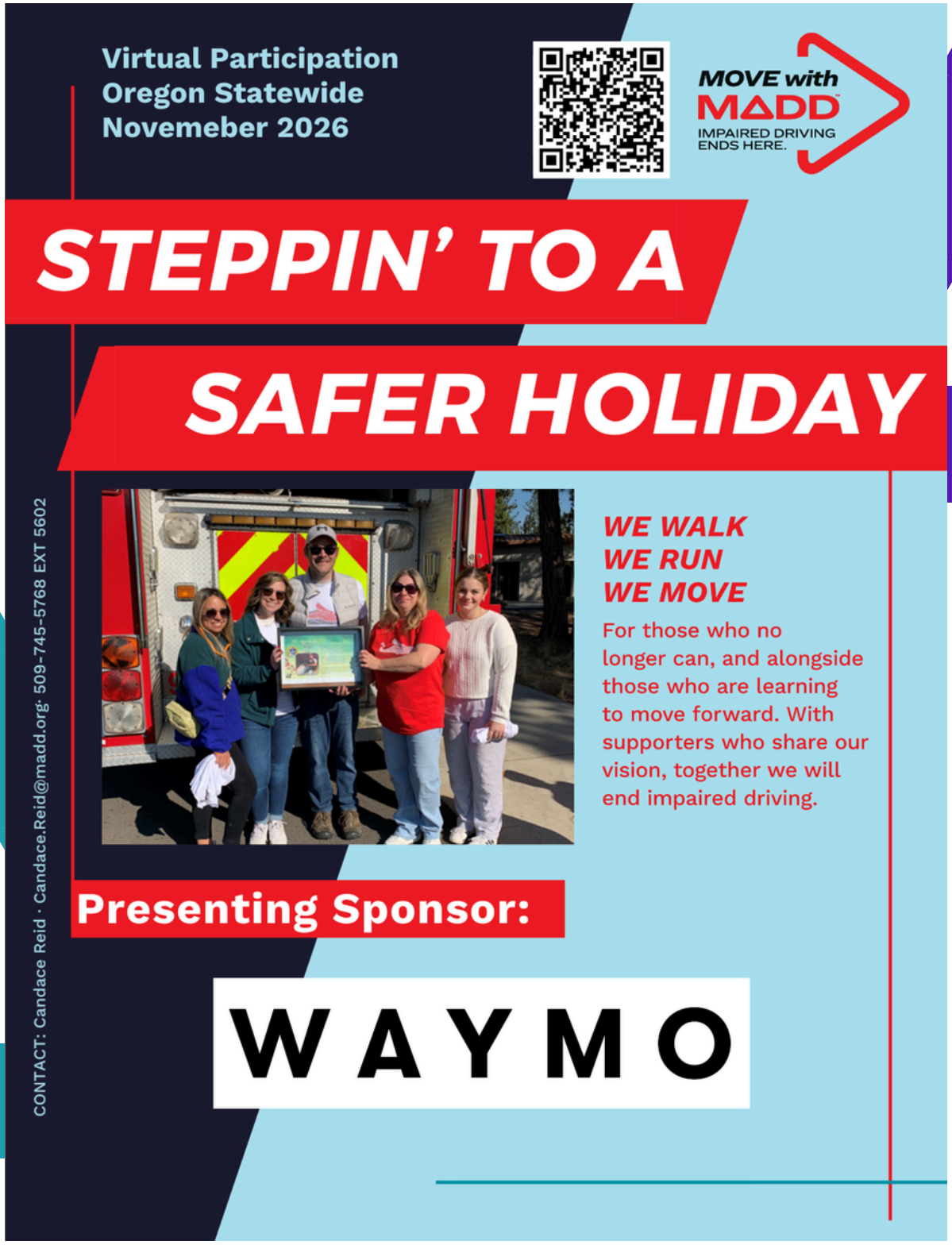
## MADD PACIFIC NORTHWEST

## Happening Now!

Register Here



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## MADD PACIFIC NORTHWEST

## Happening Now!

Register Here

Virtual Participation
Montana Statewide
Novemeber 2026

MOVE with MADD
IMPAIRED DRIVING ENDS HERE.

# STEPPIN' TO A SAFER HOLIDAY




***WE WALK***
***WE RUN***
***WE MOVE***

For those who no longer can, and alongside those who are learning to move forward. With supporters who share our vision, together we will end impaired driving.

CONTACT: Candace Reid · Candace.Reid@madd.org· 509-745-5768 EXT 5602

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MADD PACIFIC NORTHWEST

## Upcoming Events

# Join Us

## For MADD Pacific Northwest's *Annual Court Monitoring Round Table*

**Wednesday**
**November 18th, 2026**
**3:30pm-5pm**

**Virtual Teams Event**

MADD Court Monitors will present annual findings on misdemeanor DUI cases across the following counties:

**Washington**: *King County and Yakima County*
**Oregon**: *Deschutes, Multnomah, and Washington Counties*

Community partners will have the opportunity to discuss local trends within the judicial system, explore ways to improve access to court data, and share what information would be most valuable in future reports. Together, we aim to strengthen collaboration, promote transparency and accountability, and spark meaningful conversations that support positive change and help make our roadways safer for everyone.



MADD PACIFIC NW IMPAIRED DRIVING ENDS HERE.

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## Upcoming Events

