

IOM Targets

The IOM Target field appears in the Plan channel within the Programs & Strategies sub-channel. The field is used to **identify the level of risk a service is intended or designed to address.**

These options represent the Continuum of Care framework developed by the National Academy of Medicine (NAM), known formerly as the Institute of Medicine (IOM), defined by the federal Substance Abuse and Mental Health Services Administration (SAMHSA) available here: <https://www.samhsa.gov/resource/sptac/institute-medicines-continuum-care>.

IOM Target	Definition	Examples in Minerva 2.0
Universal-Indirect	Universal indirect interventions support population-based programs and environmental strategies (e.g., establishing ATOD policies, modifying ATOD advertising practices, etc.). This may include interventions involving programs and policies implemented by coalitions.	<ul style="list-style-type: none"> • Community outreach • Media campaigns and public messaging • Policy, system, and enforcement efforts in retail settings • Review and implementation of local and school-based policies
Universal-Direct	Services reported in Minerva 2.0 that are interventions directly serving an identifiable group of participants who have not been identified based on individual risk (e.g., school curriculum, after-school program, parenting class, etc.). This also could include interventions involving interpersonal and ongoing/repeated contact (e.g., coalitions).	<ul style="list-style-type: none"> • Community coalition • Parenting education classes • School or classroom-based prevention curriculum • After-school prevention programming • Youth prevention clubs or leadership programs
Selective	Services reported in Minerva 2.0 activities targeted to individuals or a subgroup of a population whose risk of developing a disorder is significantly higher than average.	<ul style="list-style-type: none"> • Support groups or individual services for youth identified as higher risk • Mentoring programs for youth experiencing academic or other life challenges • Individualized support for youth and students with elevated risk
Indicated	Services reported in Minerva 2.0 designed activities targeted to individuals, identified as having minimal but detectable signs or symptoms foreshadowing disorder or having biological markers indicating predisposition for disorder but not yet meeting diagnostic levels.	<ul style="list-style-type: none"> • Brief intervention services • Early intervention groups for youth • Support groups or individual services addressing emerging behavioral health concerns • Skill building for youth demonstrating early warning signs