

2025 Coalition Leadership Institute

Presented by the Substance Use Disorder Prevention and Mental Health Promotion Section

Washington Health Care Authority
Division of Behavioral Health and Recovery





Mic Check One Two Three

Presented by Nathen Osterholm

Washington Health Care Authority
Division of Behavioral Health and Recovery



Objectives

- By the end of this session, participants will be able to:
 - ► **Identify** Zoom's basic tools used during the Coalition Leadership Institute.
 - ➤ **Describe** common Zoom issues and their solutions to support a smooth technical experience during today's virtual training.
 - **Explain** ways to stay engaged in Zoom and why they're important!



Welcome

○ We've all had or seen **a funny Zoom moment**.



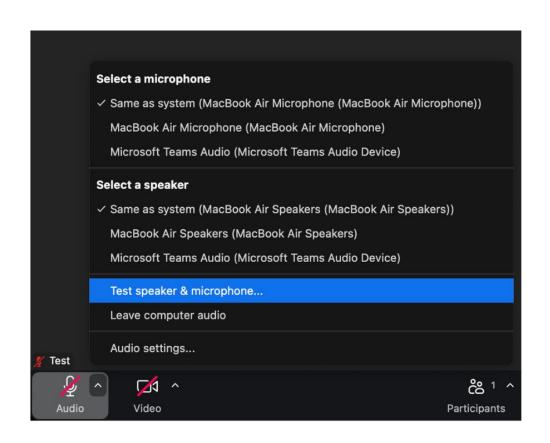






▶ **Audio** located on the lower left side of the Zoom screen

- Any time during today's training if you have a question or comment
- For discussions and breakout rooms



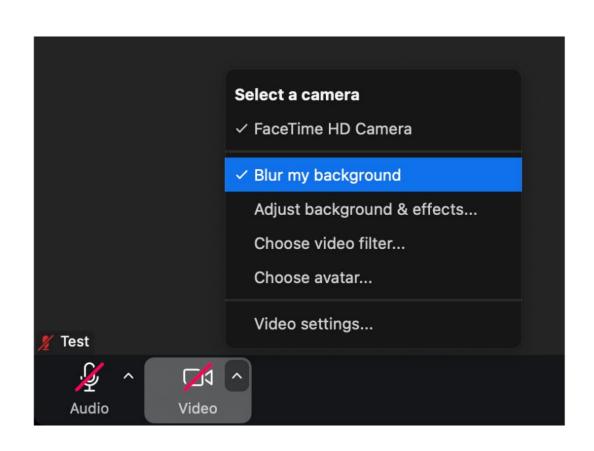


Tools you will use today



• **Video** located on the lower left side of the Zoom screen

- ► Any time during today's training
- Turn on for discussions and breakout rooms
- Pro tip: Use "Blur my background" for additional privacy



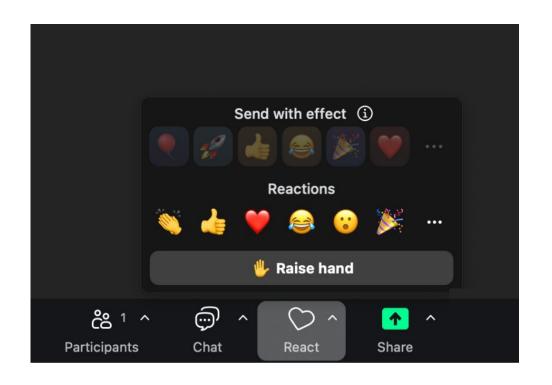






React located in the center of the tool bar in the bottom center of the Zoom screen

- Use "Raise hand" to signal when you have a question you'd like to share out-loud
- Use "Reactions" to engage or interactive at any point during today's training



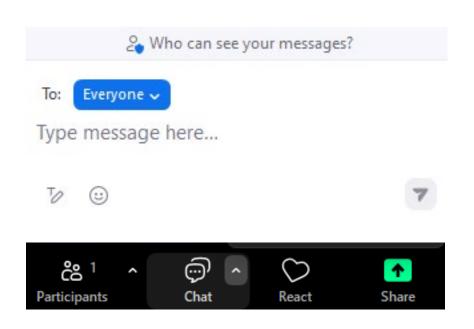


Tools you will use today



Chat located in the center of the tool bar in the bottom center of the Zoom screen

- ► To respond to optional prompts
- ► To participate in discussion
- ➤ To ask a question privately directly to a host or fellow participant





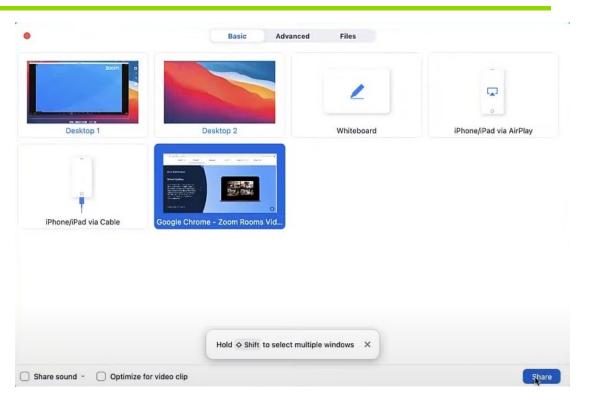
Tools you will use today



Share located in the center of the tool bar in the bottom center of the Zoom screen

When will we use it?

May need to share screen in breakout rooms







How to engage on Zoom



- Update your name
- Stay muted when not speaking
- Use Reactions (because it's fun!)
- Use Q&A for questions
- Use Chat for discussion
- Enjoy being on camera during breakouts
- Be ready to screenshare in breakouts



Common troubleshooting



Audio-related:

- □ Am I muted?
- □ Do I have the correct input/output device selected?

Video-related:

- □ Do I have the correct camera selected?
- □ Do I need to adjust lighting and background settings?

Connectivity-related:

- ☐ Can I close any open unnecessary applications?
- □ Can I switch to a wired connection?
- □ Do I need to leave and reconnect to the meeting?



A VIDEO CONFERENCE CALL IN REAL LIFE

Objectives

- Participants are now able to:
 - ► **Identify** Zoom's basic tools used during the Coalition Leadership Institute.
 - ➤ **Describe** common Zoom issues and their solutions to support a smooth technical experience during today's virtual training.
 - **Explain** ways to stay engaged in Zoom and why they're important!





Mic Check Questions?

Thank you for joining!

Send a direct message to me (Nathen Osterholm) at any time during today's training if you need further Zoom help.





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Today's agenda

Optional "mic check"	8:30 a.m. – 9:00 a.m.
Welcome, Opening Remarks, and Updates	9:00 a.m. – 9:45 a.m.
Prevention Section Leadership	
Using Data in Policy	9:45 a.m. – 10:45 a.m.
Washington State Liquor and Cannabis Board	
Break	10:45 a.m. – 11:00 a.m.
Looking Back and Moving Forward	11:00 a.m. – 12:00 p.m.
Rachel Ray, Prevention System Project Manager	
Lunch	12:00 p.m. – 1:00 p.m. Washington State

Today's agenda

Demystifying Reporting Requirements

1:00 p.m. – 2:15 p.m.

Rebecca Ruiz, Prevention Research and Surveillance Project Manager

Break

2:15 p.m. - 2:30 p.m.

The Stories Our Data Tells Us

2:30 p.m. – 3:30 p.m.

Rachel Ray, Prevention System Project Manager

Closing Remarks

3:30 p.m. – 4:00 p.m.

Codie Garza, Prevention Supervisor, Development & Strategic Initiatives

*Preparing for the Full-Day Workshop

4:00 p.m. - 4:30 p.m.

Nathen Osterholm, Technical Assistance and Project Manager





Division of Behavioral Health and Recovery Updates

Presented by the Substance Use Disorder Prevention and Mental Health Promotion Section

Washington Health Care Authority
Division of Behavioral Health and Recovery



Before we begin...

Let's take a moment to acknowledge any worries, stress, or distractions.





Available now

- The President's Fiscal Year 2026 Budget Request Explained webinar hosted by CADCA is available for viewing now.
- Talks through proposed cuts and eliminations to critical substance use prevention programs.
- Explores the potential impact of the Administration for a Healthy America, a newly proposed federal agency focused on substance use prevention.
- Continue to watch for information from CADCA.



Share your story

As part of our Decade of the Child initiative to promote a national action plan to foster whole child health and wellbeing, the NPSC is collecting testimonials about how children and families have been harmed by recent federal funding cuts and policy changes.

These testimonials will help the public (including people who do not consume much mainstream media) and policymakers understand the real-life consequences of cuts to government agencies, staff, and funding for our children.

➤ Complete the survey at <u>NPSC is seeking testimonials for the Decade of the Child initiative!</u>



Training opportunities!

- DBHR is collaborating with SPTAC to offer another series of **New Coordinator Basic Training (NCBT)** in July and August 2025. All new CPWI coalition coordinators, who have not attended a previous NCBT series are strongly encouraged to attend.
 - Contact your prevention manager for more information!
- Join the National Academies of Sciences, Engineering, and Medicine on June 27, 2025, for a workshop discussing the recent consensus study report outlining a national prevention infrastructure for mental, emotional, and behavioral (MEB) disorders.
 - ► Register here for in-person or virtual attendance: <u>nationalacademies.org/en/event/45186_06-2025_blueprint-for-a-national-prevention-infrastructure-for-behavioral-health-disorders-report-dissemination-workshop</u>

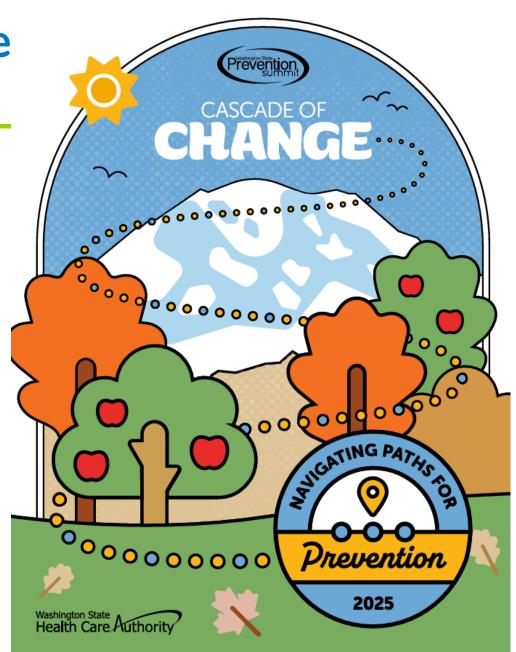
Community Survey

- Updating the 2023 documents with minor changes and will post on Athena once complete.
- Shifting from Survey Monkey to **Service Now** for electronic distribution.
- Anticipate formal implementation to begin mid-August and run through December / early January.
- ▶ More to come once we finalize the survey links and updated the PDF versions on Athena!



2025 Prevention Summit: Save the Date!

- ▶ *Tentative Dates*: October 27 October 29
- Tentative Location: Tacoma
- Be on the lookout in the next 1-2 months for registration and call for presentation proposals!
- Please visit the Prevention Summit Website for updates as they become available: https://preventionsummit.org/
- Questions? Email contactus@preventionsummit.org



Prevention Summit Awards

- Nominate someone today at https://theathenaforum.org/2025-prevention-awards-excellence
- Nominations will be accepted through Thursday, July 31st
- Do you have questions? Please contact Martha Williams at martha.williams@hca.wa.gov.





Healthy Youth Survey

- Registration opening soon!
- Survey period: Mid to late October
- Same logistics as in 2021 & 2023
 - ► Fully online
 - Question banking and randomization
 - Opt-in and exemption options
 - Minor adjustments to content:
 - > Adding problem gambling item
 - > Replacing YES! Yes No NO! responses





How can I prepare for HYS registration?

School and ESD Representatives

- Check if your ESD Coordinator needs updating
 - ► Found on: <u>www.askhys.net/ContactUs</u>
 - Email: <u>susan.richardson@lgan.com</u>
- Identify and prepare key folks:
 - Superintendent
 - District data security manager
 - Survey coordinator
 - ► Individuals who access EDS portal
 - > Superintendent permission required

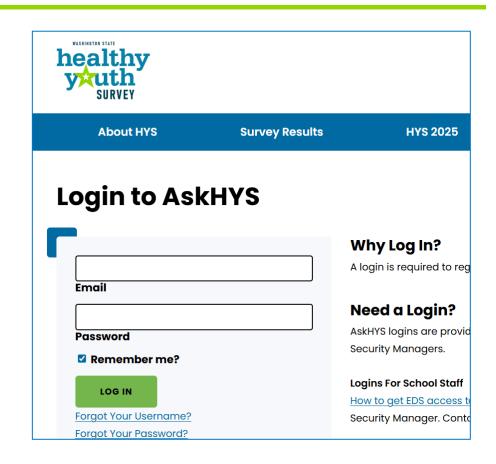
Coalition Staff and Members

- Identify your ESD & school partners
- Partner to align priorities and support
 - Opt-in questions
 - Exemption options
 - Generating enthusiasm
 - ► Recruiting data workgroup members ©



How can I check if my school is registered?

- ► Have your **survey coordinator** log in to the EDS portal at:
 - https://www.askhys.net/Login
- Questions? Contact us:
 - SurveyAdmin@askhys.net
 - ► HCA HYS Team:
 - ➤ <u>HCAHealthyYouthSurvey@hca.wa.gov</u>





HYS registration resources

www.askHYS.net



- Access to Survey Coordinator Portal (EDS)

 SUPERINTENDENT PERMISSION REQUIRED!
 - ► Go to https://www.askhys.net/Login
 - ► Find the "How to" document here:

Why Log In?

A login is required to register a school for the Healthy Youth Survey and to access district

Need a Login?

AskHYS logins are provided through the OSPI Educational Data System (205) and managed by District Data Security Managers.

Logins For School Staff

How to get EDS access to HYS provides detailed instructions on how to request access from your District Data Security Manager. Contact information is available here: https://eds.ospi.kl2.wa.us/SecurityManagerList.aspx

How to Get EDS Access to the Healthy Youth Survey (HYS)

*** Please note that before you make this request in EDS, you must get permission from your Superintendent to access the HYS data.

Create an EDS account if you do not already have one:



Other HYS resources

www.askHYS.net

- Frequently asked questions
 - www.askhys.net/About
- Opt-ins and exemptions
 - www.askhys.net/Hys/Exemptions
- All things data
 - www.askhys.net/Resources/Data





Questions? Contact us!



- ▶ General inquiries | HCA Healthy Youth Survey team
 - ► hcahealthyyouthsurvey@hca.wa.gov
 - > Jaymie Vandagriff, Prevention Research & Evaluation Manager, HCA
 - > Rebecca Ruiz, Prevention Surveillance & Project Manager, HCA
- **Registration logistics** HCA Contractor
 - ► <u>SurveyAdmin@askhys.net</u>
 - > Susan Richardson, Contractor, LGAN
- Dota inquiries Dot Healthy Youth Survey team
 - ► dohhealthyyouth@doh.wa.gov
 - ➤ Megan Suter, Epidemiologist & HYS Principal Investigator, DOH





Using Data in Policy

Presented by Kristen Haley and Scott Waller

Washington State Liquor and Cannabis Board

Washington Association for Substance misuse And Violence Prevention (WASAVP)





Break 15 Minutes





Biennial Data Refresh Looking Back and Moving Ahead

Presented by Rachel Ray

Washington Health Care Authority
Division of Behavioral Health and Recovery



Objectives

- By the end of this session, participants will be able to:
 - ▶ **Describe** the purpose of the biennial data refresh, including when it happens, why it happens, and how it supports statewide data quality.
 - ► **Identify** key updates from the past biennium including system enhancements, product launches, and data quality efforts
 - ▶ **Recognize** new or changed reporting requirements for the new biennium.
 - ▶ **Reflect on** your own experience during this past biennium and opportunities for the biennium ahead.



What is Minerva 2.0?



2 - Demo CPWI ▼





Assess Needs

Collect data that assesses population needs.



Build Capacity

Manage your resources and track your readiness.



Plan

Define contracts, programs, cohorts and campaigns



Implement

Record your prevention



Review

Review and accept programs & strategies



Evaluate

Run reports to understand your effectiveness





Active Programs & Strategies

Community Coalition - Cheerful City: 2023-2025

Community Outreach - Cheerful City: 2023-2025

Public Awareness - Cheerful City: 2023-2025

School Policy Review - Cheerful City: 2025

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Timeline of Minerva 2.0

Minerva 2.0 development

March 2021

Minerva 1.0 sunset

March 2022

Minerva 2.0 launch and training

March and April 2022

Biennial data refresh kickoff

June 2023

Minerva 2.0 User Guide

August 2023

Implement biennial data refresh

July 2023 – June 2025

Develop User Guide v2

March 2025

2nd Biennial data refresh kickoff

June 2025



202

What is a biennial data refresh?

- Every **two state fiscal years** at the turn of a state fiscal year biennium, the Minerva Team at HCA reviews:
 - ➤ Support tickets
 - ► Accumulated feedback from end users and HCA staff
 - ► New federal and state reporting requirements
 - ► Data quality



Why a biennial data refresh?

- Look at what's working and what's not (support tickets, user feedback, system use)
- ▶ Intake new/updated reporting requirements (federal and state reporting instruments)
- ▶ Revisit how we support the system (policies, processes, workflows, training, and guidance)
- This culminates to at the start of each new biennium refreshed/new reporting requirements and product launches





Looking back at this last biennium





How did we improve data quality?



A look back at data quality

Accounts

- ▶ **151** deleted
- > 72 archived

Users

- ► 244 deactivated
- ► 68 permissions updated

Archival

- ► 2,468 logic models
- ▶ 2,750 programs & strategies
- **▶ 15,961** cohorts
- **▶ 6,227** campaigns



A look back at data quality

Survey/Test Instruments

- ▶ 117 duplicate questions merged
- ▶ 37 duplicate tests archived
- ▶ 296 invalid values corrected that impacted 61,807 survey responses
- ▶ 21 tests revised to match PDF test instruments
- ▶ 14 tests revised to match logic models with Survey Selection Guide



A look back at data quality

Plan Channel

- ▶ 156 logic models revised
- ➤ 375 programs & strategies revised
- > 219 cohorts revised
- ▶ 253 campaigns revised
- >6,000 participants were de-duplicated





How did we enhance the system?



A look back at system enhancements

Existing features/functions

- ► Volunteer Resources field
- ► Add participants within Cohort
- ► Review Channel
- ➤ Staff Members page
- ► PIM report
- Document Library

- ► Ad Hoc Reports
- ► User permissions
- ► Account customizations



A look back at system enhancements

○New features/functions

- ► Location field
- ➤ Spleem field
- Contract Manager field
- Cohort Complete function
- Cohort Completers page
- Activity Series
- Outcomes Report

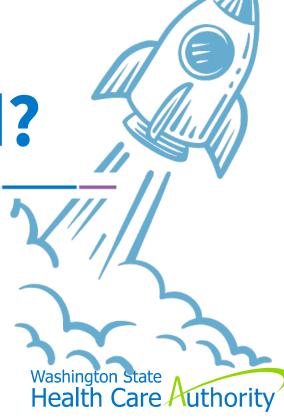


► Resources Generated Report





What products launched?



New internal products

- ► Folder reorganization
- Accounts management
- ▶ User management
- ► Technical Support mngmt.
- ► Training management
- ► Communications mngmt.
- ► Communications template

- ► Exception management
- Extension management
- ► Test/Survey management
- ► Internal Minerva 2.0 Staff Orientation
- "How to review a..." program / cohort / campaign



Revised external products

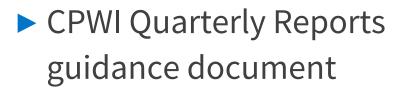
- CSAP Strategies
- ► IOM Categories
- Program Type Categories
- Minerva 2.0 Reporting and FERPA
- Minerva 2.0 Reporting and PII

- ► The Athena Forum, Minerva page revisions
- User Access Request Form
- Survey Selection Guide v4, v5*, and v6
- *New "key changes" format



New external products

- Minerva 2.0 User Guide (Version 1)
- Documents Library guidance document
- Staff Members guidance document
- Activity Series guidance document



- Assess Needs channel guidance document
- Minerva 2.0 Explained:Outcomes Report video
- Outcomes Report guidance documentWashington State

Health Care Authority

New external products (cont.)

- ► Biennial Data Refresh resources
- ➤ CPWI Reporting Requirements checklist
- ➤ CBO Reporting Requirements checklist
- ► Tribe/UIO Reporting checklist
- ► Technical Support Satisfaction Survey



- Minerva 2.0 Quarterly New User Training
- ► New User Quiz
- ► Welcome to Minerva 2.0 video
- Minerva 2.0 Explained: Access video
- ➤ CBO, CPWI, Tribe/UIO demo accounts





On your own: What's one thing that stood out to you from this biennium?





Small groups:
What stood out to
you as the most
impactful change
from this biennium?





Moving ahead to this biennium



What changes every biennium

- Single-select dropdowns are reviewed and updated:
 - Training Type list in a Capacity Activity with Activity Type "Training"
 - ► **Strategy list** in a Cohort, Campaign, and Implementation Activity
 - ► **Media Format list** in a Campaign and Implementation Activity
 - ► Category list in the Document Library
 - ➤ **Demographics Calculator*** (*when new U.S. Census data or American Community Survey data is available)



Moving ahead with data quality

- Internal Quality Assurance Monitoring
 - "Spot-check" protocol
 - ► Data dashboards
- Cohorts and Campaigns require review and approval
 - Cohorts and Campaigns in Review channel

- **○** Remove CSAP and Strategy List Dependency
 - ► Under *Strategy* field in Cohorts, Campaigns, Implementation Activities a full list of strategies will appear





Pause Questions?



Moving ahead with system enhancements

Focus on monitoring

- Dashboard / Key Performance Indicators (KPIs)
- Evaluation / Reports

Reduce reporting burden

Capacity Activities Series and other features that allow multiple selections on one page

Relevant to on-the-ground services

► Initiating a user group





Pause Questions?



Moving ahead with product launches

• Guidance documents

- Minerva 2.0 User Guide (Version 2) by channel, subchannel, and combined
- Strategy-specific data entry plans
- Demo accounts (CPWI, CBO, Tribe/UIO)

On-demand videos

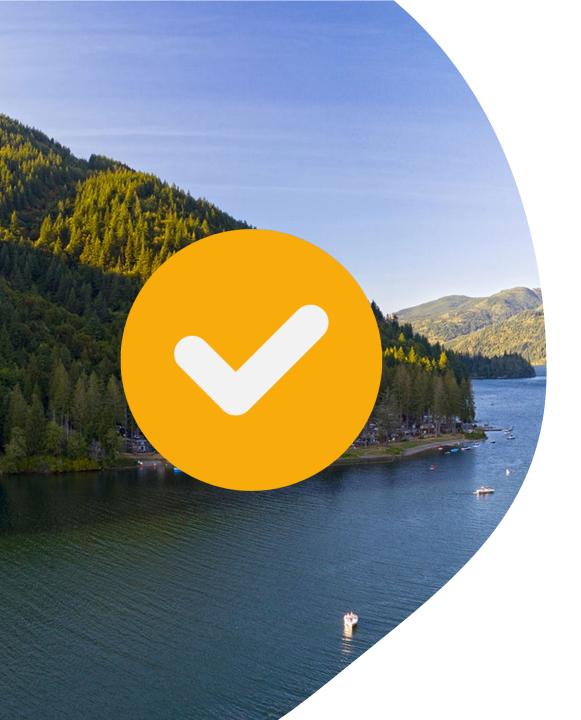
- Reports in the Evaluate Channel
- Support Tickets
- > and more!





Small groups:
Where do you see the biggest opportunity for improvement this biennium?







- Measure outcomes with pre/post tests
- ✓ Formal exception request now required to not collect pre/post tests for cohorts with majority under the age of 10
- Select "Other" fund source, when applicable
- *Sector* is now a required field for members
- Direct and support hours have universal definitions
- Youth-led outreach bucket for youth clubs/coalitions



Measure outcomes with pre/post tests

What does this mean

- This is a longstanding contract requirement now going into effect.
- You'll use the Outcomes Report in the Evaluate channel to measure individual-level change with preand post-tests.

Why does it matter

 Pre/post data helps us measure impact—are our services achieving the intended outcomes?



Measure outcomes with pre/post tests

You'll be required to:

- Close a cohort once the service ends within the same reporting period.
- Run an Outcomes Report for the cohort after it closes within the same reporting period.
- Review the results of your Outcomes Report with your HCA Prevention
 Manager within the same or next reporting period.



Measure outcomes with pre/post tests

What to be mindful of **A**



- If you do not meet the outcome requirements outlined in the contract it may result in a Performance Improvement Plan (PIP).
- It's essential to double-check participant data for accuracy and consistency. For an Outcomes Report to run First Name, Last Name, Birth Month and Year are required to match across the participant, pre and post-tests.



We're here to help! And we're in this together!

- Outcomes Report launched 11/22/2024 and announced at the March Learning Community Meeting, to give us all plenty of time to get familiar with the report before the contract went into effect (that was intentional). This reporting requirement goes into effect July 1st.
- Minerva 2.0 Explained: Outcomes Report video
- Minerva 2.0 Outcomes Report guidance document and sample
- Your contract
- HCA Prevention Manager





Pause Questions?



Formal exception request now required to not collect pre-/post tests for cohorts with majority under the age of 10

What does this mean

• If more than 50% of participants in a cohort are under age 10 at the start of service AND you are not administering a pre-/post-test to the entire cohort, you must submit a formal exception request in writing.

Why does it matter

- Pre/post data helps us measure impact.
- If you don't collect that data, HCA needs to know why and approve the exception before services start.



▽Formal exception request now required to not collect pre-/post tests for cohorts with majority under the age of 10

You'll be required to:

• Prepare and submit a formal exception request *as soon as it is known* this exception could apply to your contract.



Formal exception request now required to not collect pre-/post tests for cohorts with majority under the age of 10

What to be mindful of **A**

- This is a new requirement for an exception that was previously assumed. If someone misses this update, please share this change—failure to request an exception could result in a Performance Improvement Plan (PIP).
- **Don't wait!** HCA can give conditional approvals in advance but if you delay the request, and don't hear back in time you are required to administer tests/surveys anyway.



We're here to help! And we're in this together!

- Announced at April Learning Community Meeting; Launching July 1st.
- Minerva 2.0 User Guide: Plan Cohorts guidance document
- Minerva 2.0 User Guide: Plan Participants guidance document
- Your contract
- HCA Prevention Manager





Pause Questions?



Select "Other" fund source

What does this mean

- When you're using more than just HCA funds, you should select "Other" as a fund source in Minerva 2.0.
- For example, a Drug-Free Communities grant has been braided with HCA funding to deliver a service.

Why does it matter

 This helps HCA know what services are funded with additional or braided funding.



Select "Other" fund source

You'll be asked to:

- HCA added "Other" as a fund source to all contracts in Minerva 2.0.
- Select the "Other" fund source when building a program & strategy that uses a mix of HCA and non-HCA funds.
- You'll also select "Other" for any cohorts or campaigns, when applicable.



Select "Other" fund source

What to be mindful of **A**



- You are not obligated to report services that are fully funded outside of your contract (including staff salary/benefits).
- Your HCA Prevention Manager does not have access to monitor non-HCA funding and will not be able to monitor for compliance.
- This is not the same as volunteer time or in-kind contributions; those are reported under Volunteer Resources using members and partners.



We're here to help! And we're in this together!

- Announcing today; Launched yesterday and goes into effect July 1st.
- Minerva 2.0 User Guide: Plan Contracts guidance document
- Minerva 2.0 User Guide: Plan Programs & Strategies guidance document
- Minerva 2.0 technical support calls
- HCA Prevention Manager





Pause Questions?



Sector is required for new/existing members.

What does this mean

 The Sector field is required to save a member in the Member subchannel.

- Sector representation is a cornerstone of effective community coalitions.
- The Sector field is how HCA tracks whether we are meeting the 8sector representation requirement.



Sector is required for new/existing members.

You'll be required to:

- Identify a sector for every new coalition member.
- When you're updating an existing member that does not have a sector yet identified you'll be required to identify a sector to save your updates.
- When you're adding a new member, you'll be required to identify a sector to save the member.



Sector is required for new/existing members.

What to be mindful of **A**

• If you added a member when the *Sector* field was not required, it's possible you saved a member without a sector. Any updates to that member, even to deactivate them, you'll be required to identify a sector to save your changes.



We're here to help! And we're in this together!

- Announcing today; Launched on June 1st.
- Minerva 2.0 User Guide: Build Capacity Members guidance document
- CPWI Community Coalition Guide guidance document
- Minerva 2.0 technical support calls
- HCA Prevention Manager





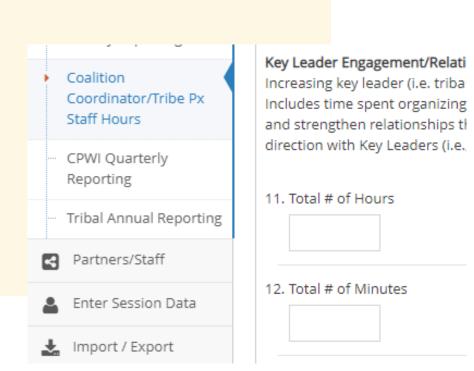
Pause Questions?



Direct and support hours have universal definitions

Background

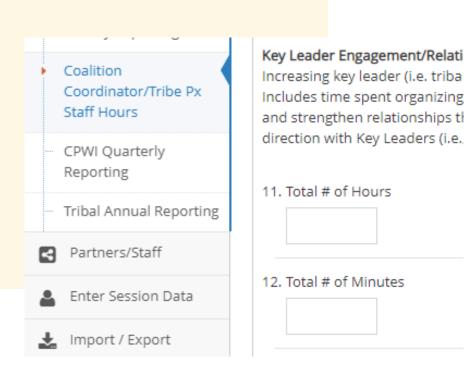
- In Minerva 1.0, there were no "direct" "support" hours; just total # of hours and total # of minutes.
- Initially with the transition to Minerva 2.0, reporting guidance for direct and support hours was not specified.



Direct and support hours have universal definitions

Background

- In 2023, support hours were no longer allowed for capacity activities with the activity type
 "Development" or "Other Staff Hours."
- This requirement resulted in an undue monitoring and enforcement burden.



Direct and support hours have universal definitions

What does this mean

- One definition for direct and support hours.
- Direct = time spent delivering a service and support = time spent to prepare for a service to be delivered.

- It is simpler to train, monitor, and enforce a universal definition.
- Federal or state reporting does not require HCA to monitor direct vs. support hours.



Direct and support hours have universal definitions

You'll be required to:

- Report staff hours in compliance with the new Minerva 2.0 User Guide.
- Intentionally report and monitor total direct and support hours across capacity and implementation activities for each reporting period using your own tools and/or Ad Hoc Reports.



Direct and support hours have universal definitions

What to be mindful of **A**



 Looking at the data it appears that billable hours may be getting double **reported** in capacity and implementation activities. For example, in March a staff member had 30 hours of billable direct hours in capacity activities for the service type strategic planning and 30 billable support hours in implementation activities for a strategic planning workgroup. Are these hours the same billable hours or are they different?



Direct and support hours have universal definitions

What to be mindful of **A**

 To help clarify how and when to report staff hours in capacity activities, we've launched a new guidance document that defines and gives examples for each Service Type.*



Minerva 2.0 Support Document

Reviewing bylaws or decision-making

protocols

Service Types

Service types represent the distinct types of services provided by a community coalition coordinator or Tribal prevention staff. Each type reflects a specific function that contributes to the effective operation of a coalition, coordination of community organizing, and development of prevention infrastructure.

These categories are used to document a coordinator or Tribal prevention staff's time spent outside of implementation activities or direct, public-facing service delivery. They are reported monthly in Minerva 2.0, when applicable. To learn more reporting capacity activities review, *Minerva 2.0 User Guide: Build Capacity – Capacity Activities*.

Service Types under the Development Activity Type			
Service Type	Definition	Minerva 2.0 Examples	
Coalition Capacity Development	Behind-the-scenes work that strengthens the structure, function, and readiness of the coalition in alignment with the Strategic Prevention Framework (SPF). Does not include: Time spent to	Drafting annual work plans or goal trackers Drafting internal processes or process maps Preparing training materials on the Strategic Prevention Framework (SPF)	

deliver or support the delivery of

coalition activities such as coalition

meetings, events, and other service delivery. Report this time with the

We're here to help! And we're in this together!

- Announcing today; Launching July 1st.
- Minerva 2.0 User Guide: Build Capacity Capacity Activities and Minerva
 2.0 User Guide: Implement Implementation Activities guidance documents
- Minerva 2.0 Service Types guidance document
- Minerva 2.0 technical support calls
- HCA Prevention Manager





Pause Questions?



Youth-led outreach bucket for youth clubs/coalitions

What does this mean

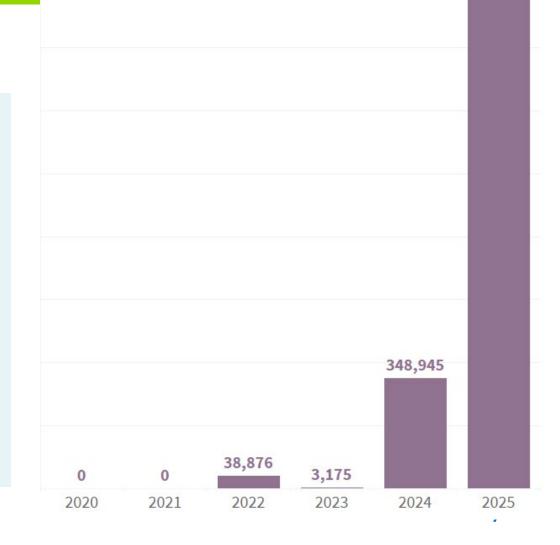
- New "outreach" bucket is required for accounts implementing a youth club/coalition/workgroup/ committee.
- If applicable, create program(s) & strategy(ies), and campaign(s).

- Youth-led outreach is already required to be reported but it appears to be under-reported.
- Being able to show how many people youth are reaching with their work is important part of our prevention story.



Youth-led outreach bucket

- Last biennium the "community outreach" bucket launched to make it easier to capture and report the reach of community coalitions.
- Community outreach bucket was a success! Reported reach of coalitions grew from 3,175 to 1,821,637. A growth of over 4,585%!



Youth-led outreach bucket

- In that same period the reported reach of youth clubs/ coalitions/workgroups/ committees has been low.
- Youth-led outreach only reached 600
 people in 2023, and in 2025 less than 7,000.
 Could this approach be as successful for youth-led outreach?

600	3,055	6,623
2023	2024	2025

Youth-led outreach bucket for youth clubs/coalitions

You'll be required to:

- Create a program & strategy following the strategy-specific data entry plan four youth-led outreach. The CSAP, IOM, and Program Type Category are specific for youth-led outreach, and different from the youth club/coalition program & strategy and community outreach bucket. Read carefully!
- Create a campaign for each youth club/coalition for their outreach.



Youth-led outreach bucket for youth clubs/coalitions

What to be mindful of **A**



- Outreach, community and otherwise, is still being incorrectly reported as capacity activities, which does not capture reach. Read and follow the new Service Types guidance document and new Minerva 2.0 User Guide.
- What about when an outreach activity is being implemented by a community coalition and by youth, where does it get reported until community outreach or youth-led outreach? Follow the majority rule in reporting (is most of the activity coalition-led, or youth-led?)



We're here to help! And we're in this together!

- Announcing today; Launching July 1st.
- Strategy-specific data entry plan "Youth-led Outreach"
- Minerva 2.0 User Guide: Plan Programs & Strategies guidance document
- Minerva 2.0 User Guide: Plan Campaigns guidance document
- *Minerva 2.0 Service Types* guidance document
- Minerva 2.0 technical support calls
- HCA Prevention Manager





Pause Questions?



- Measure outcomes with pre/post tests
- ✓ Formal exception request now required to not collect pre/post tests for cohorts with majority under the age of 10
- Select "Other" fund source, when applicable
- *Sector* is now a required field for members
- Direct and support hours have universal definitions
- Youth-led outreach bucket for youth clubs/coalitions



Objectives

- By the end of this session, participants will be able to:
 - ▶ **Describe** the purpose of the biennial data refresh, including when it happens, why it happens, and how it supports statewide data quality.
 - ► **Identify** key updates from the past biennium including system enhancements, product launches, and data quality efforts
 - ▶ **Recognize** new or changed reporting requirements for the new biennium.
 - ▶ **Reflect on** your own experience during this past biennium and opportunities for the biennium ahead.





Lunch 1 Hour





Pause Questions?





Biennial Data Refresh Demystifying Reporting

Presented by Rebecca Ruiz

Washington Health Care Authority
Division of Behavioral Health and Recovery



Objectives

- By the end of this session, participants will be able to:
 - ▶ **Define** what clean is and **describe** why it matters.
 - ➤ **Recognize** common reporting challenges (inaccurate, incomplete, duplicated, late reporting) and its potential impacts.
 - ▶ **Describe** what happens to data after it's submitted.
 - ► **Reflect on** your own role in telling your story with data.



What is reporting?

What is reporting?

- ▶ Reporting (noun) the act of giving an account of something observed, heard, done, or investigated (Merrian-Webster.)
- ▶ In our prevention system, that means:
 - ► Collecting and submitting information about your work
 - ► Making your efforts visible and shareable
 - ► Helps show what's happening in communities
 - ► Turning activities into data that can support decisions
- Data is aggregated at the state level to track our shared impact.



Reporting can feel [fill in the blank]

In **one word**, how does reporting feel to you? Or when you hear the word reporting, what's the first feeling that comes to mind? (There's no wrong answer – honest reactions welcome!)

Go to

www.menti.com

Enter the code

9530 0637



Or use QR code



Reporting can feel...









Why do we report?

So why might we do it as providers?

- Providers can use reporting to demonstrate the work we do and how we are showing up for our communities.
- It makes our work visible, measurable and easier to communicate to others outside of work.
- An information management system can help us stay organized and use our data to generate report that support advocacy and planning efforts.
- ▶ It connects our day-to-day efforts to the bigger picture, like larger program goals and the statewide picture.





Why might we do it administratively?

- Local providers, coalitions, and tribes use Minerva 2.0 to track service delivery, coalition activity, and performance across programs.
- Financial administrators use reported data to verify the purchases are tied to services—supporting local oversight, site-visit readiness, and contract compliance.
- Provides an information management system—replacing spreadsheets by helping users organize data all in one place, with access to built-in tools and reports to make meaning from the data as you go for real-time decision making and long-term planning.





Why do we do it at the state-level?

- ► HCA uses aggregated data to prepare official reports by funding source (e.g., Dedicated Cannabis Account (DCA), Partnership for Success (PFS), SUPTRS, SOR, SPF Rx) to state and federal entities.
- ► HCA collaborate with academic partners to track statewide performance. Academic partners use aggregate data from required reporting to assess implementation progress, measure outcomes, and identify trends across the state and CPWI cohorts.
- The official reports and evaluations shape state policy, guide funding and programmatic decisions, and demonstrate accountability for public health investments.





Official reports

- Annual, mid-year, and quarterly reports for five federal fund sources: SUPTRS, Partnership for Success (PFS), SOR (State Opioid Response), SPR-Rx, and STOP Act. Reporting requirements vary by fund source.
- Inform HCA and policymakers on the status of legislative funded services:
 - ► CBO, CPWI, Tribe/UIO
 - ► Young adults
 - ► WHY
 - ► Initiative 502
 - ► Start Talking Now





Evaluation

- 20+ evaluations by Washington State
 University since 2014
- State Prevention Enhancement Policy Consortium (SPE) to evaluate service implementation
- Evaluate performance compliance and the outcomes of services
- To evaluate the implementation of local strategic plans





Communicate

- Most commonly communicate:
 - # of individuals served
 - # of people reached
 - % of evidence-based strategies delivered
 - # of individuals served by IOM, CSAP, and Program Type Category
- Fact sheets
- Statewide events and conferences
- National and international meetings, events, and conferences













Why do you do it?

In **your own words**, beyond checking a box, what's the bigger reason behind all this reporting? Why do we report?

Go to

www.menti.com

Enter the code

9530 0637

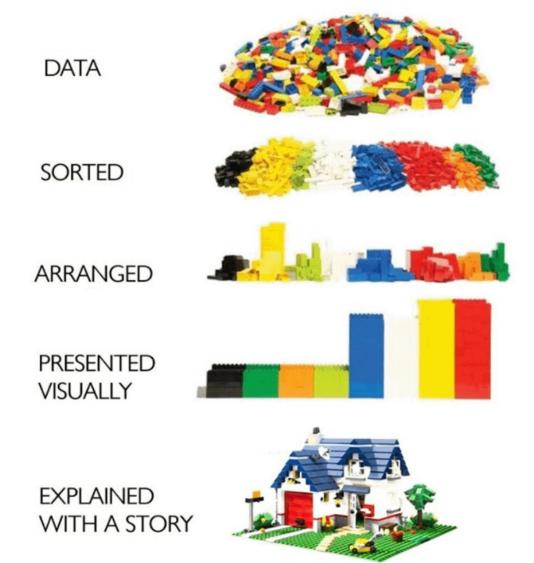


Or use QR code



What happens after you report?

The life of your data





A pile of pieces

- Raw data means unprocessed information—the individual facts you enter into Minerva 2.0.
- This includes things like the date an activity happens, how many hours it an activity was delivered, which sectors volunteered at the activity.
- On their own, these data points may seem small—but together, they're the building blocks of your story.

DATA





Sorted by type, time, and place

- Sorted data means information is grouped by category—like strategy, program type, date, or location.
- Minerva 2.0 automatically sorts data so that you can generate reports in the Evaluate channel.
- ▶ HCA sorts data to answer specific questions like: "What sectors are the most involved in CPWI?"
- Sorting makes it possible to find patterns and answer questions.

SORTED





Organized into meaningful groups

- Arranged data means we've connected related pieces to show how they work together.
- Minerva 2.0 allows us to group data by things like strategy, cohort, or priority.
- Arranged data shows how inputs (like activities) relate to outcomes (like attendance).
- Arranging turns a list of data into a clearer picture.

ARRANGED

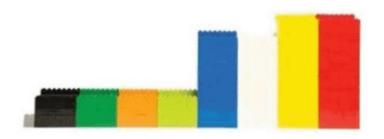




Visualizing patterns and progress

- Visualized data means information shown as a graph, chart, dashboard or wellconstructed narrative—not just numbers.
- Minerva 2.0 creates visuals, and HCA also creates visuals. Visuals help to answer more complex questions—like which strategies have the highest retention and where, or which sectors have been more consistently involved in CPWI over time.
- Visuals make it easier to explain what's happening, identify trends over time, and support strategic planning.







From data to meaning

- **Explaining with a story** means be able to use the data to describe a bigger and clearer picture of what's happening.
- Having enough data helps give context to numbers. Reporting helps communities, funders, and policy makers understand more of the whole picture of what your work means.
- The strongest stories are built on clean, accurate, complete, and timely data.





Let's reflect! What? So What? Now What?





On your own: What do you see (or want to see) in your data?





In pairs: Share what you want to see and why it matters.





Groups of 4: What could be done to tell this story with data?





Let's debrief! What? So What? Now What?





What could go wrong?

Inaccurate reporting

- Inaccurate data does not reflect what actually happened.
- Commonly data is incorrectly categorized with the wrong CSAP or IOM or a reach is too small or too big, or a program said to be implemented with fidelity that has adaptations, or incorrect birth months result in a disproportionate % of our services reportedly only reaching infants and toddlers.
- Inaccuracies misrepresent the story and cumulatively distorts local planning, funding decisions, local, state and federal program evaluation.







Incomplete reporting

- Incomplete data is data missing information.
- Commonly data does not capture important details because it was reported incorrectly, specifically a capacity activity reported as an implementation activity or vice versa.
- Incomplete data leaves gaps in the system. At the state level, it looks like the work didn't happen or that it wasn't fully planned. It's not possible to evaluate or federally report what's not documented.







Duplicated/double reporting

- Duplicated reporting is when the same activity or record is reported more than once—usually by accident.
- Commonly the same staff hours or certain activities like outreach are reported as capacity activities and as implementation activities.
- Duplicates artificially inflate numbers, which misleads evaluations and may violate federal reporting requirements. It creates noise in the data and make it harder to track work accurately.







Late reporting

- ▶ Late reporting is data submitted after the required deadline without an approved extension request.
- Commonly CPWI Quarterly Reports are reported late, or monthly data entry is delayed because programs & strategies were not submitted for approval on time.
- Data for quarterly state and federal reports are pulled/downloaded the day after the reporting deadline. Late reporting results in exclusions for federal reports. When an extension request is submitted and approved, we know to pull your data later and re-run our reports that are so critical for our funding.







So, what is clean data anyway?

Accurate

Reflects what actually happened. When you read it back to yourself, it should sound true to what happened.

Complete

Includes are required and relevant details. When you read it back to yourself, it gives a full picture of what took place.

Unduplicated

Information is only reported once. It tells the story without ever repeating any of it.

Timely

Submitted within the required timeframe. It's current and can be used in state and federal reporting.





Why does clean data matter?

- Dirty data leads to bad decisions. When data is inaccurate or incomplete, it can lead to false conclusions and poor planning.
- ▶ It can affect credibility. Data that doesn't hold up under scrutiny weakens our credibility—locally and at the state-level (i.e., explaining to funders or key leaders why so many toddlers have received lockboxes).
- ▶ It can tell the wrong story. Even small errors can change the meaning of what happened and therefore the story our data tells.
- ▶ It affects our shared story. We report and evaluate data as a whole state. When some reporting is inaccurate, incomplete, or late, it affects the larger picture—making it harder for everyone's story to be seen clearly.





What can go right?

Reporting support

- Follow the new **strategy-specific user guides**; if there isn't a strategy-specific user guide for your strategy contact your HCA Prevention Manager.
- Follow the step-by-step guidance in the new Minerva
 2.0 User Guide.
- Review the timelines and requirements in your **contract**.
- Reference the new demo account(s) in Minerva 2.0 for mock reporting scenarios.
- Attend a **technical support call** with the Minerva Team.





Role of HCA

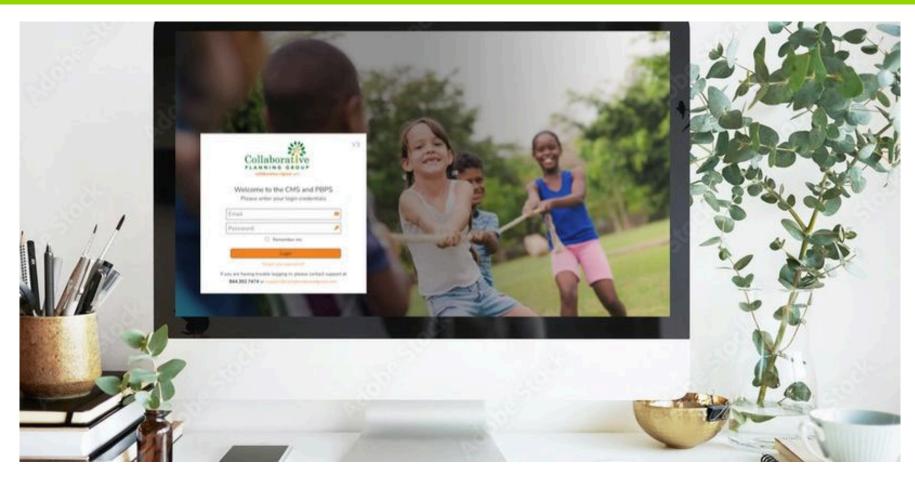
- Prevention Managers / Prevention System Managers provide one-on-one support, collect feedback, and are trained experts in Minerva.
- **Grant managers** ensures the data collected in Minerva meets federal reporting requirement.
- Minerva Team supports the system itself user access, training and technical assistance, guidance products, and direct ongoing improvements.
- Data Team uses specialized tools to transform Minerva data into official state and federal reports.





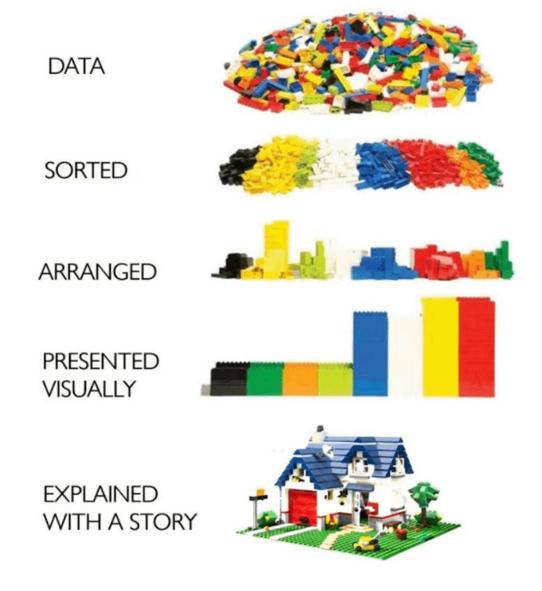








What role do I play in telling the story?





Objectives

- By the end of this session, participants will be able to:
 - ▶ **Define** what clean is and **describe** why it matters.
 - ➤ **Recognize** common reporting challenges (inaccurate, incomplete, duplicated, late reporting) and its potential impacts.
 - ▶ **Describe** what happens to data after it's submitted.
 - ► **Reflect on** your own role in telling your story with data.





Break 15 Minutes





Biennial Data Refresh The Stories Our Data Tells Us

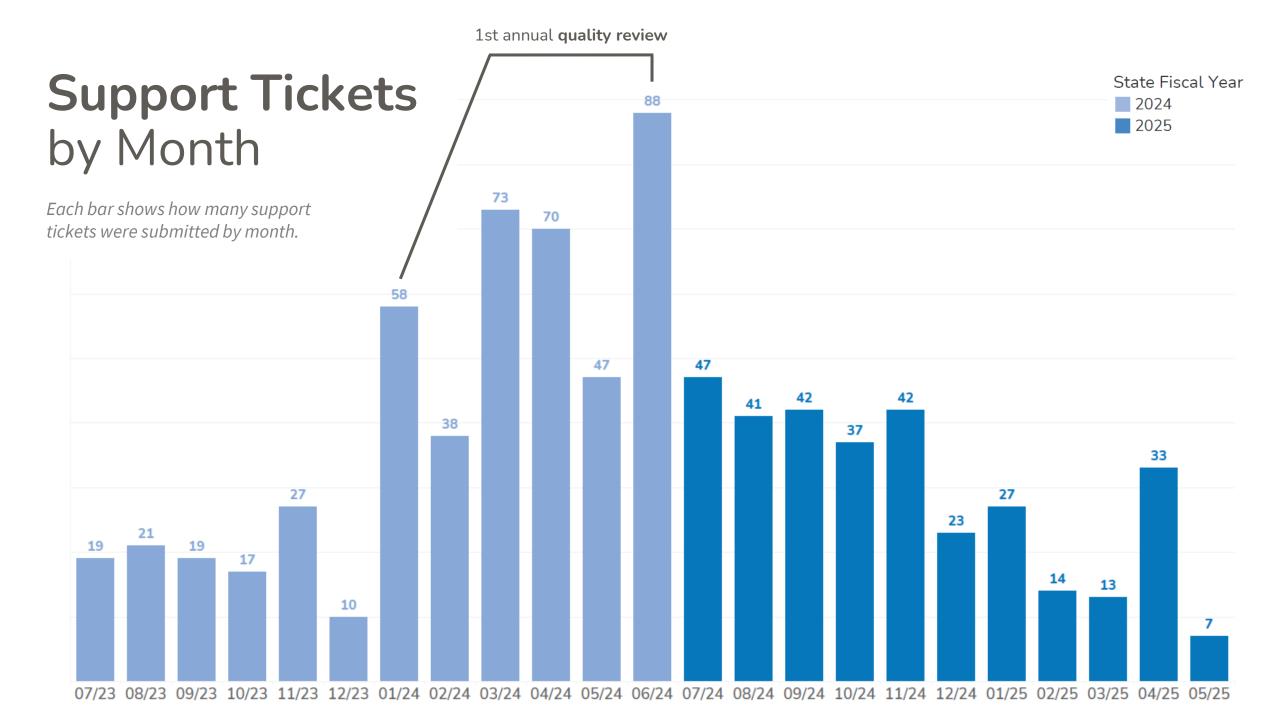
Presented by Rachel Ray

Washington Health Care Authority
Division of Behavioral Health and Recovery



We reached out for support





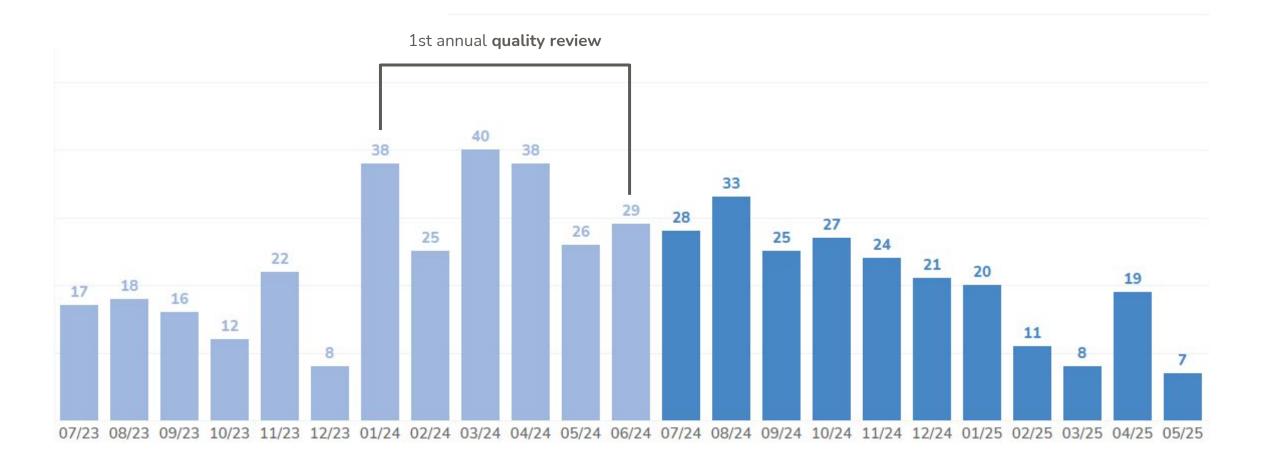
Accounts Supported by Month

State Fiscal Year

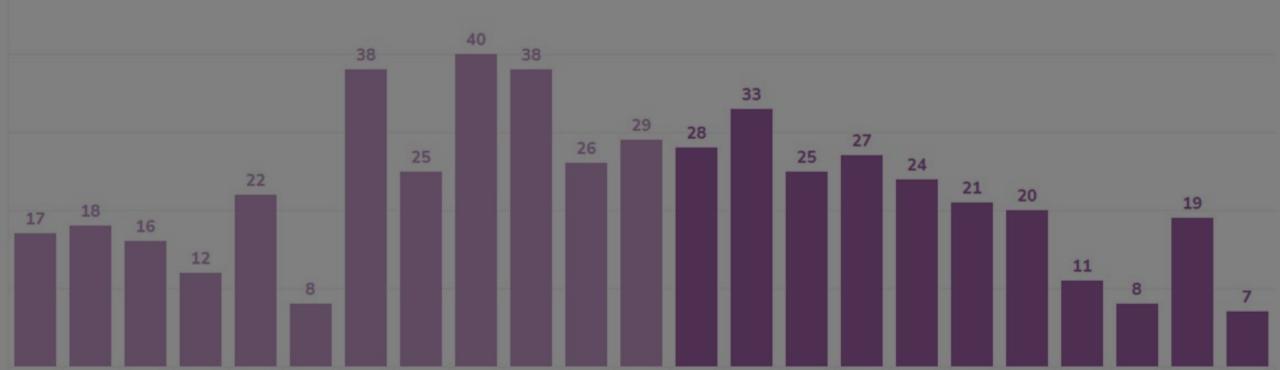
2024

2025

Each bar shows how many accounts submitted a support ticket by month.



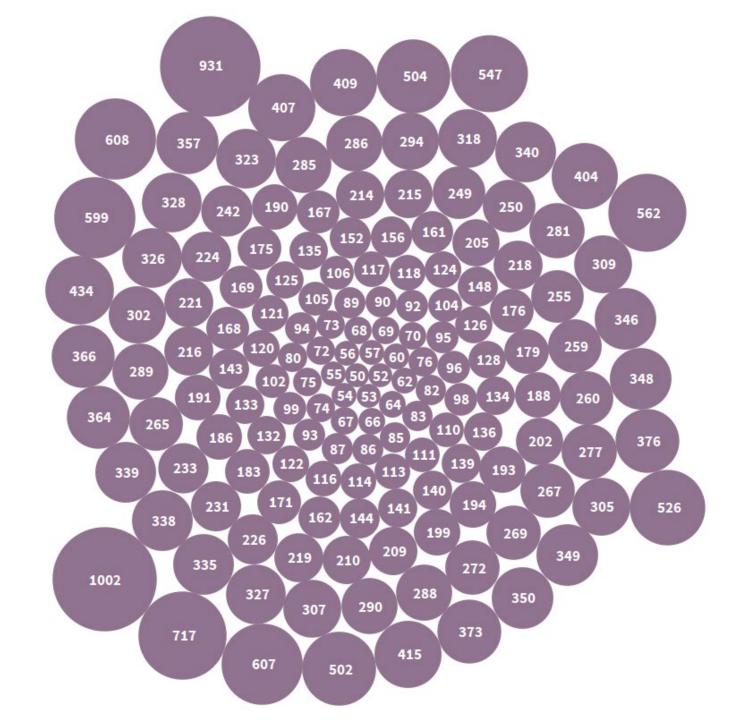
We documented our impact



Login Counts by Frequency

This bubble chart displays non-HCA users who have logged into Minerva 2.0 more than 50 times since the system launch.

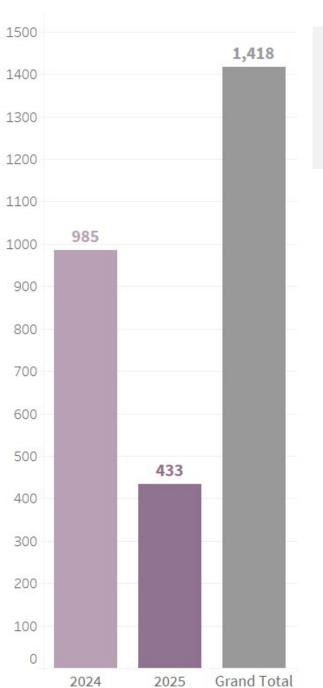
Each bubble is labeled with that user's total number of logins.



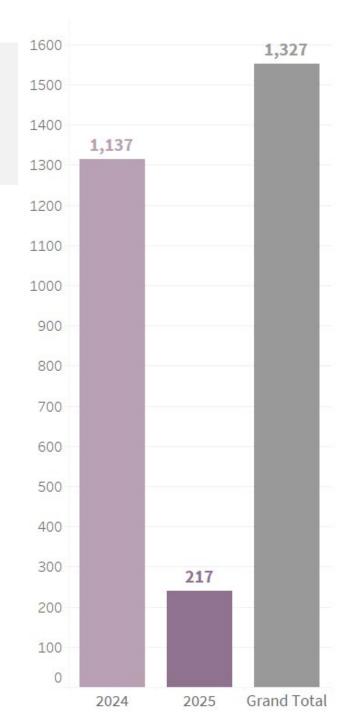
Programs & Strategies Built by SFY

State Fiscal Year

2024





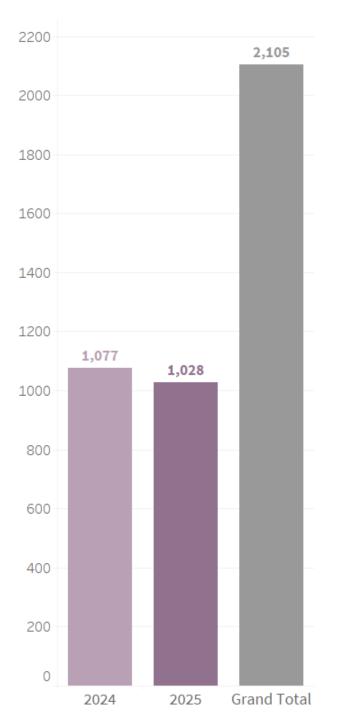


Cohorts Built by SFY

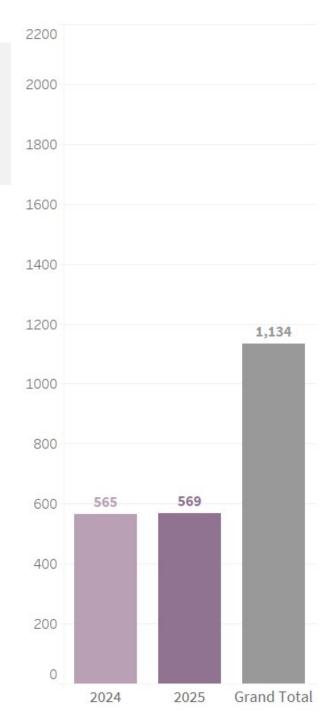
State Fiscal Year

2024

2025



Campaigns Built by SFY

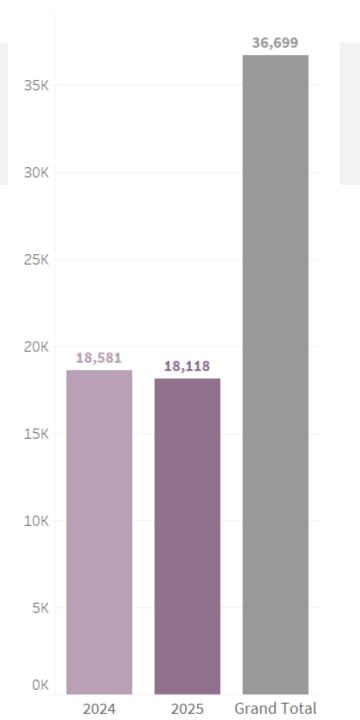


Implementation Activities by SFY

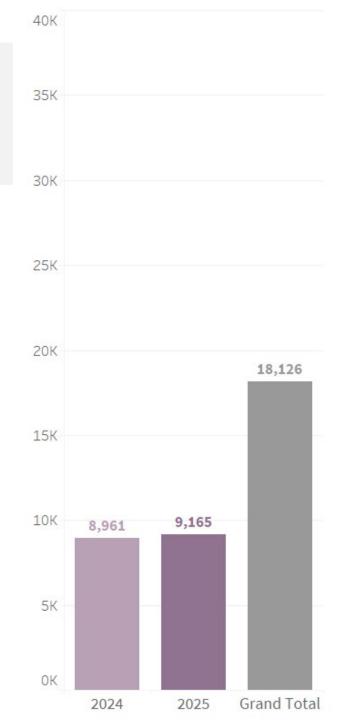
State Fiscal Year

2024

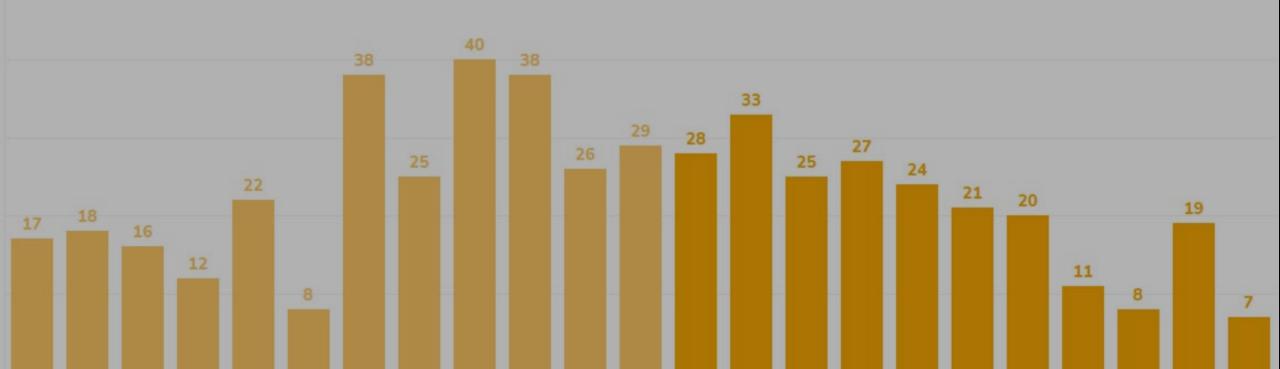
2025



Capacity Activities by SFY



We strengthened our workforce



Coordinators Hired by SFY

How many times "Coordinator hired" was reported in CPWI Quarterly Reports.

State Fiscal Year

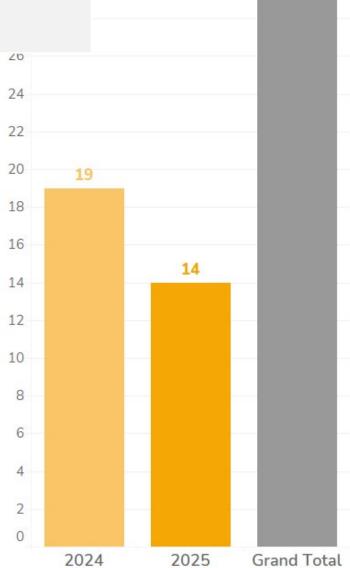
2024

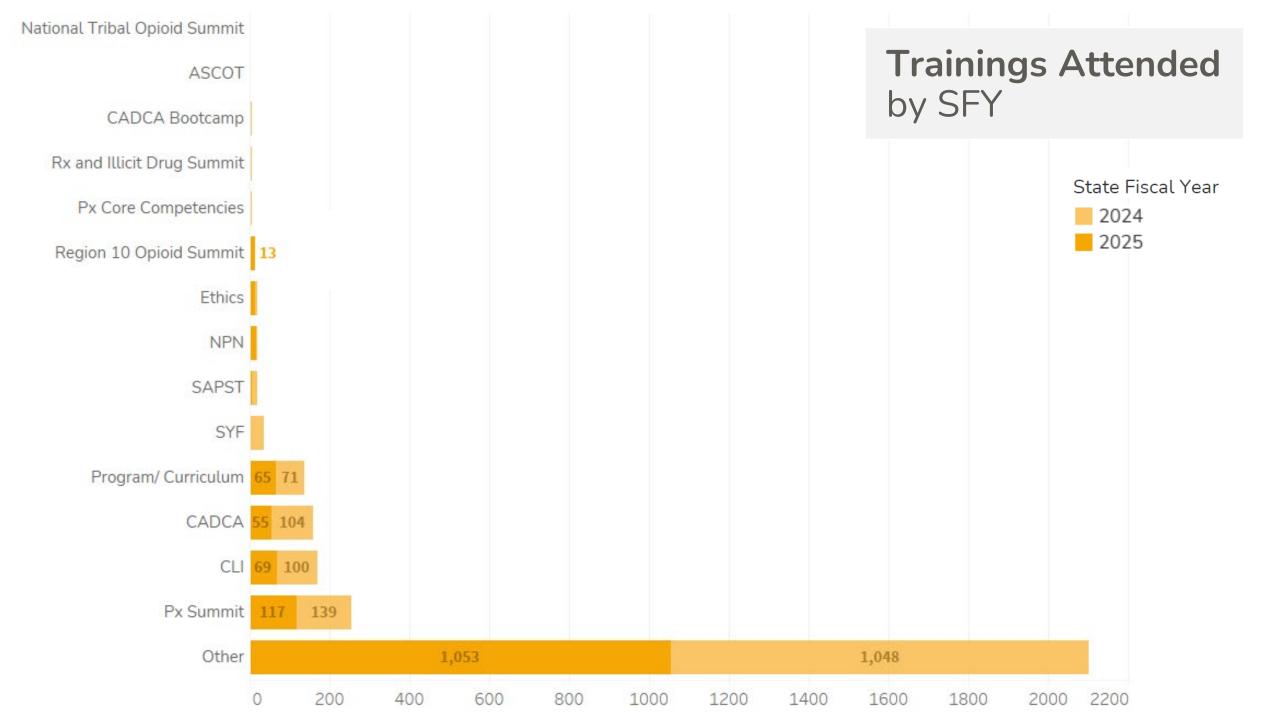
2025



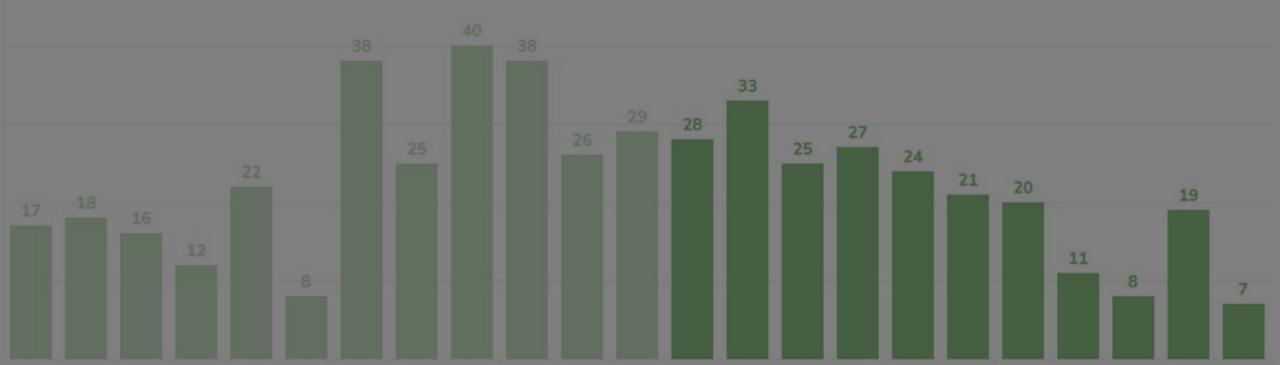


How many times
"Obtained or renewed
Certified Prevention
Professional credential"
was reported in CPWI
Quarterly Reports.





We built our capacity

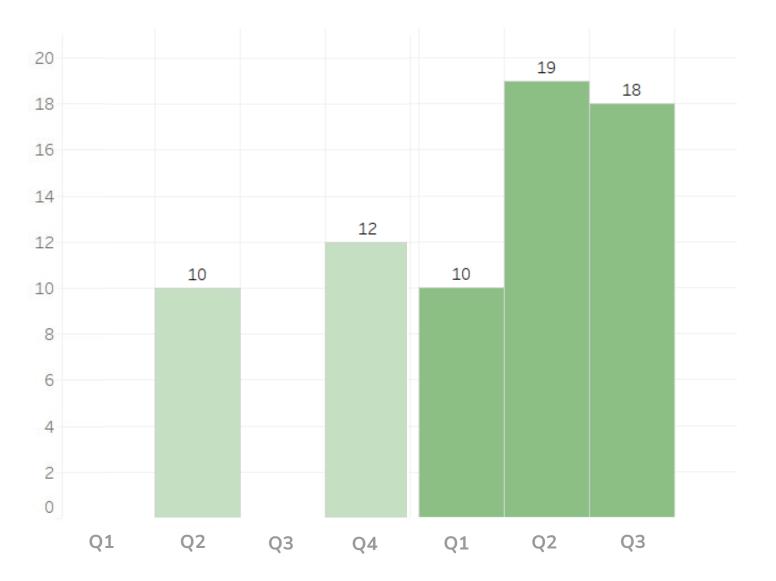


Coalition Structures Reviewed by Reporting Quarter

How many times "Reviewed and revised coalition structure" was reported in CPWI Quarterly Reports.

State Fiscal Year

2024

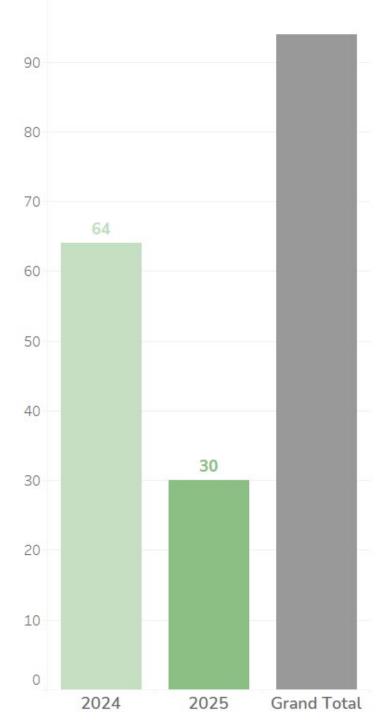


Key Leader Events Held by SFY

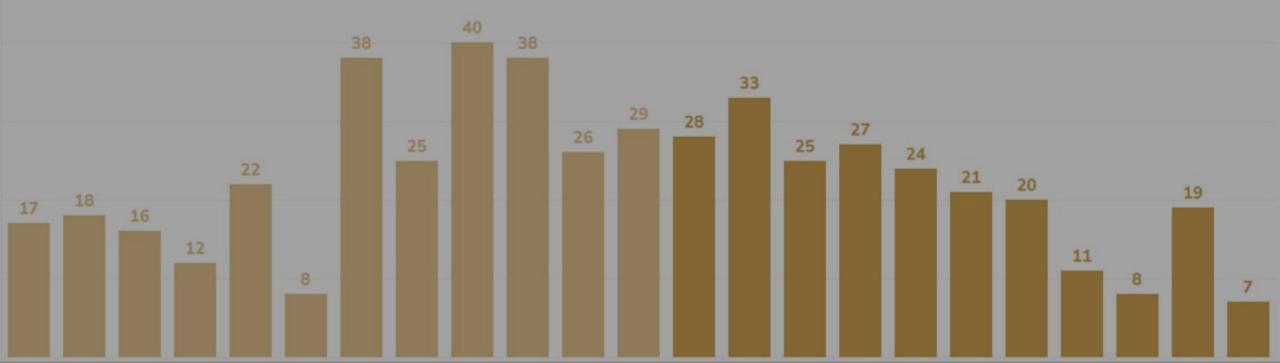
How many times "Held Key Leader Event" was reported in CPWI Quarterly Reports.

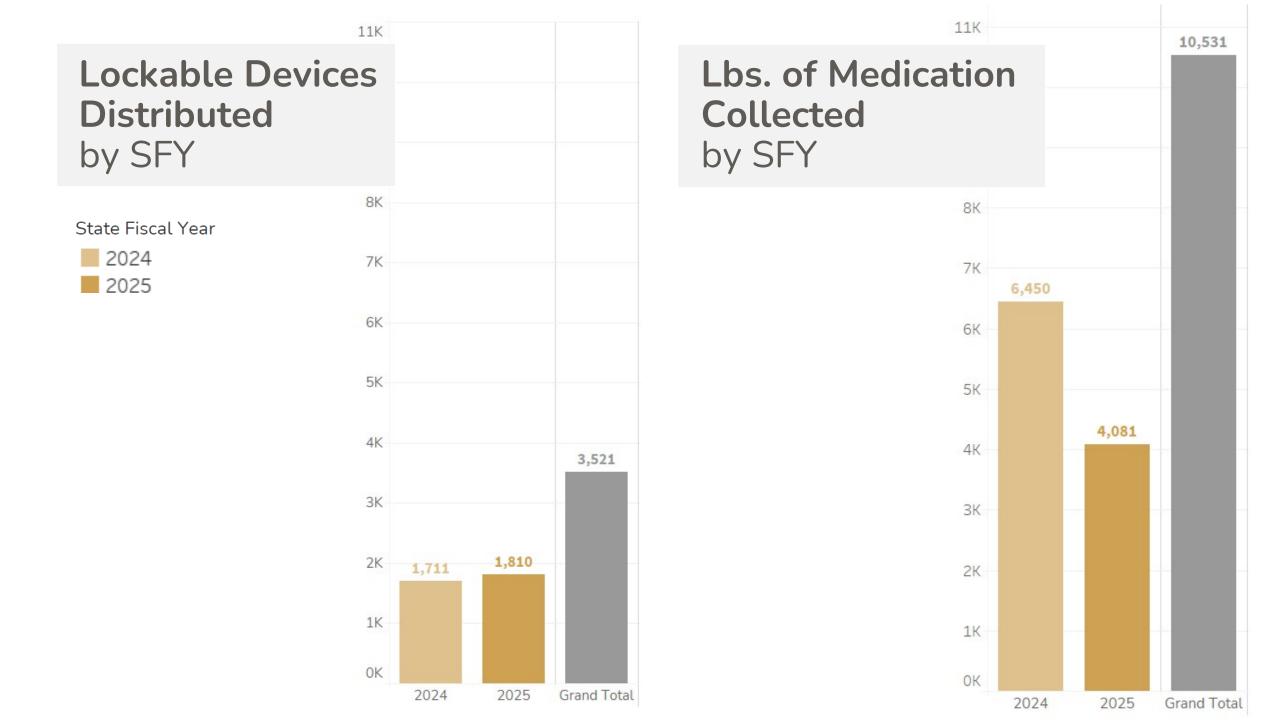
State Fiscal Year

2024



We delivered services

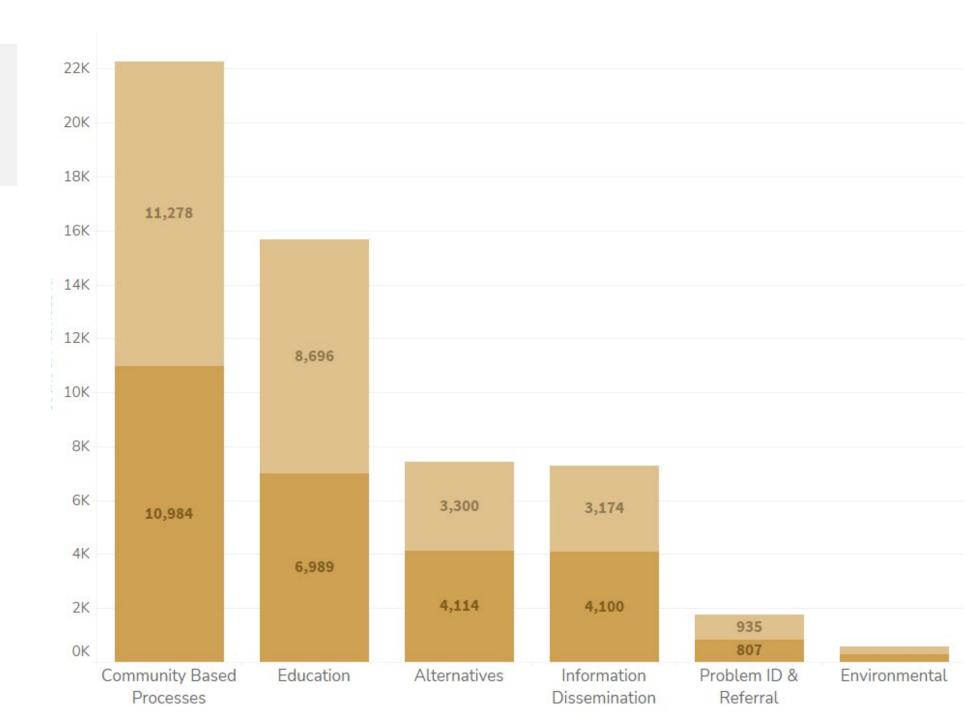




Activities by CSAP by SFY

State Fiscal Year

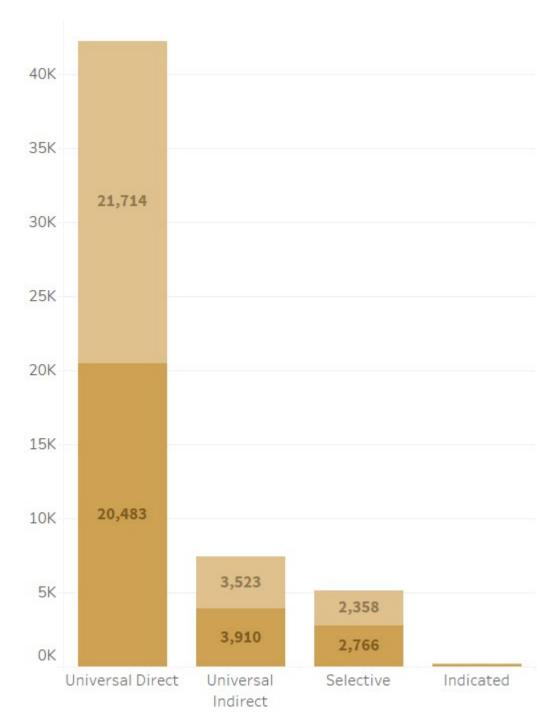
2024



Activities by IOM by SFY

State Fiscal Year

2024



Youth Served by SFY

State Fiscal Year

2024

2025

Adults Served by SFY

State Fiscal Year

2024

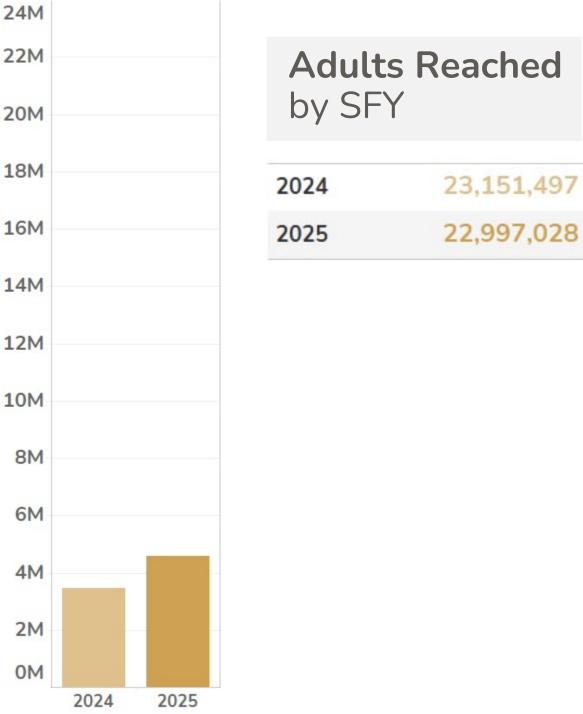
	Indicated	Selective	Universal Direct
2024	51	97	107,912
2025		77	102,964

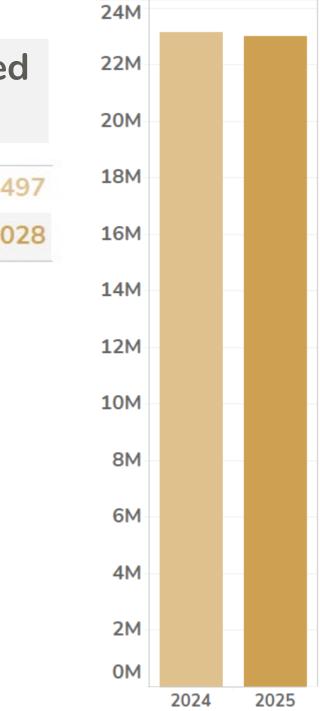
	Indicated	Selective	Universal Direct
2024	0	8	150,624
2025		5	31,788



2024 3,465,203

2025 4,559,315

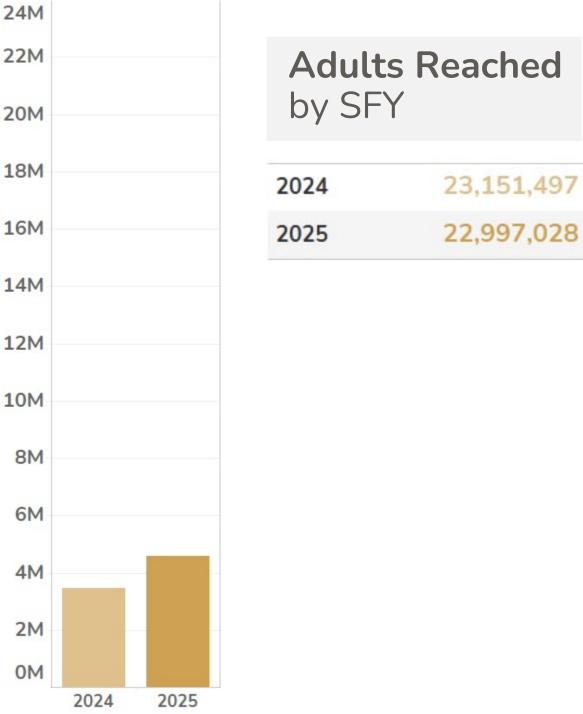


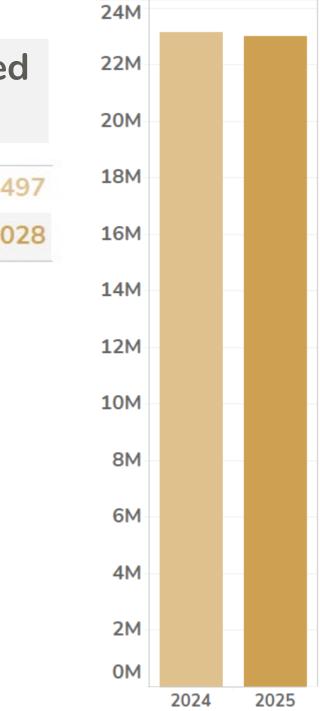




2024 3,465,203

2025 4,559,315





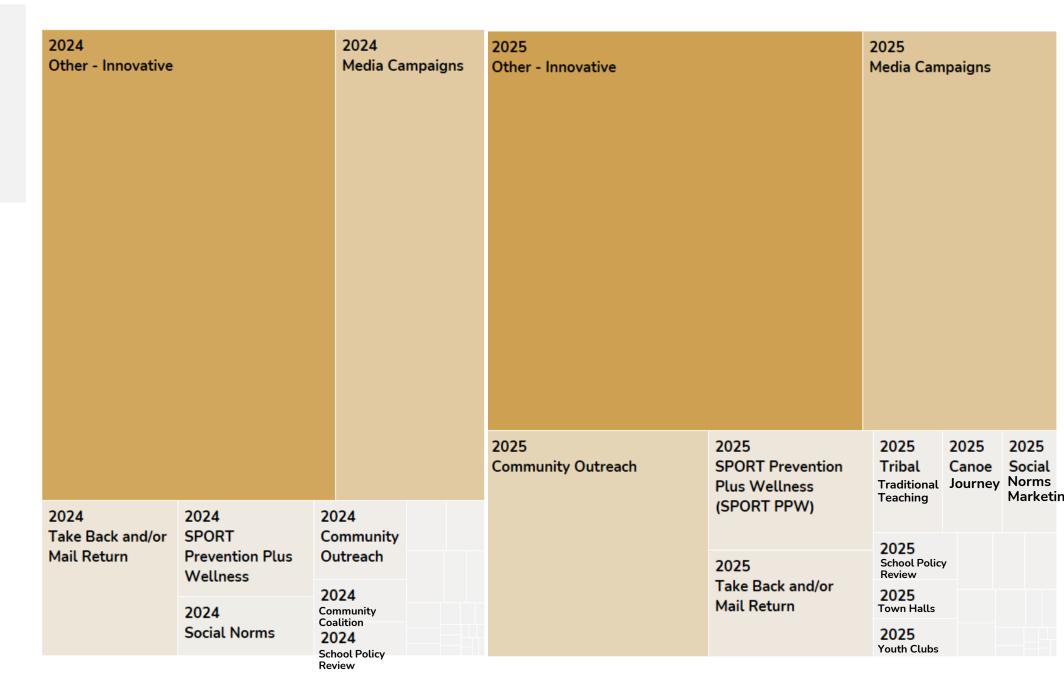
Strategies by Activity Count

2024 Other - Innovative		2024 LifeSkills Training Program (LST)	2024 Positive Action	2025 Other - Innovative	2025 Secon	nd Step	2025 Mento	ring
		2024 Second Ste	2024 ep Media	2025 Positive Action 2025	2025 LifeSkills Training Program (LST)	2025 Curriculo Based Support Group Program (CBSG)	um M)25 edia
2024 Curriculum Based Support	2024	2024		Community Coalition	2025 Community Outreach	2025 Tribal	2025 Youth	2025
Group Program (CBSG) Good	Guiding Good	2024		2025 Good Behavior Game (GBG)	2025	2025		
	2024	2024			2025 Nurse	2025		

Strategies by Cohort Count

2024 Other - Innovative	2024 LifeSkills Training Program (LST)	2024 Positive Action		2025 Other - Innovative	2025 Second S		2025 Mentoring	
2024	2024	2024	2024	2025 Positive Action		2025 LifeSkills Training Program	2025 Currio Based Suppo	culum d ort
Community Coalition	Mentoring	Guiding Good Choices	Strengt hening Familie s	2025	(LST) 2025 Strengther Families		Group Program (CBSG)	
	2024 Second Step	2024 Youth C	lubs	Community Coalition			2025 Guiding Good Choices	2025 Tribal Traditional Teaching
2024 Curriculum Based Support Group Program (CBSG)	2024 Good Behavior Game (GBG)			2025 Good Behavior Game (GBG)		2025 Nurse Family Partnership 2025 Youth Clubs		

Strategies by Campaign Count



We committed to our values

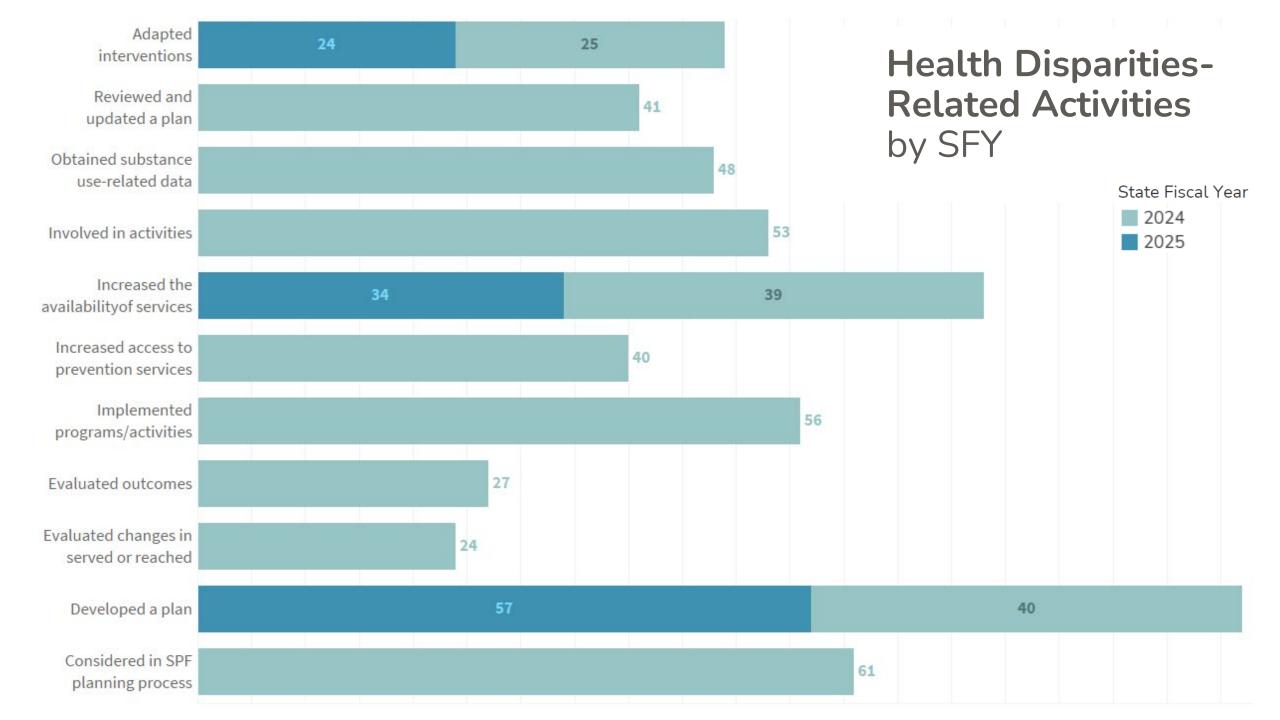


Cultural Competency Word Frequency

This word cloud shows which words were used most often to answer the question, "What did your coalition do this quarter to address, cultural competency, diversity, equity, and inclusion?"

Word size = frequency of use





Sustainability Word Frequency

This word cloud shows which words were used most often to answer the question, "What did your coalition do this quarter to address sustainability?"

Word size = frequency of use



Let's discuss the Minerva 2.0 Data Gallery Ballery Gallery Gall

Minerva 2.0 Data Gallery

- In pairs, each choose one visual from the gallery.
- Take the **next 6 minutes (3 minutes per visual)** to explore what it reflect on the story the data is telling you.
- Use these guiding questions:
 - ► What do you see in this visual that resonates with your work?
 - ▶ When have you seen this play out in real life?
 - ► What feels encouraging or energizing about what it shows?
 - ► What would you title this visual if it were your story?



Let's share from the Minerva 2.0 Data Gallery Sallery Gallery G



Thank you for being here

Presented by the Substance Use Disorder Prevention and Mental Health Promotion Section

Washington Health Care Authority
Division of Behavioral Health and Recovery





Preparing for tomorrow's Biennial Build

Presented by Nathen Osterholm

Washington Health Care Authority
Division of Behavioral Health and Recovery



Tomorrow's prerequisites

- An approved Strategic Plan
- An approved Budget
- Watched the "Minerva 2.0 Explained: Access" video and can successfully log into the system
- Watched the "Welcome to Minerva 2.0" video
- Completed the New User Quiz
- Attended at least 80% of a Quarterly New User Training or read the Quarterly New User Training transcript



What you'll need tomorrow

☑ Guidance Documents

- **☑ NEW** Minerva 2.0 User Guide
- ✓ NEW Minerva 2.0 strategy-specific data entry plans
- ☑ Survey Selection Guide

- **☑** CSAP Strategies
- ☑ IOM Categories
- ☑ Program Type Categories
- ☑ Risk and Protective Factors
- ☑ Contributing Factors

☑ Your approved Strategic Plan and Budget



What to expect tomorrow

- Lecture/guided walkthrough of user guide followed by breakout rooms grouped by HCA Prevention Manager.
- In the breakout rooms you will build in Minerva and rely on peer-support, guidance documents, your HCA Prevention Manager as well as the Minerva Team.
- Arrive prepared! Have guidance documents printed <u>OR</u> dual-screen monitor to display resources and Minerva at the same time.



Tomorrow's agenda

Welcome	and Team	Activity

9:00 a.m. - 9:30 a.m.

Isaac Wulff, Prevention System Manager Ray Horodowicz, Prevention System Manager

Logic Models

9:30 a.m. - 10:15 a.m.

Rachel Ray, Prevention System Project Manager

Break

10:15 a.m. - 10:30 a.m.

Programs & Strategies

10:30 a.m. – 12:00 p.m.

Nathen Osterholm, Technical Assistance and Project Manager

Lunch

12:00 p.m. – 1:00 p.m.



Tomorrow's agenda

Cohorts and Campaigns

1:00 p.m. - 2:30 p.m.

Rachel Ray, Prevention System Project Manager

Break

2:30 p.m. - 2:45 p.m.

Cohorts and Campaigns

2:45 p.m. - 3:30 p.m.

Nathen Osterholm, Technical Assistance and Project Manager

Closing Remarks and Minerva 2.0 User Groups

3:30 p.m. - 4:00 p.m.

Kasey Kates, Prevention Supervisor, CPWI and School-Based Services

Optional Q&A with the Minerva Team

4:05 p.m. - 5:00 p.m.





Exciting! Questions?

Great work! Need help after we end?

Contact your HCA Prevention Manager

