



Pre-Application Webinar

Funding Opportunity Announcement (FOA) 2025PxPromo01 –
Substance Use Disorder and Mental Health Promotion Services

Introductions

Sonja Pipek

Supervisor

Tribal and CBO Services

Erin Lamouret

Prevention System Manager;

FOA Coordinator

Welcome

Drop in the chat!

- ▶ Name, organization, and location



Questions?



- ▶ Please use Q&A function for questions

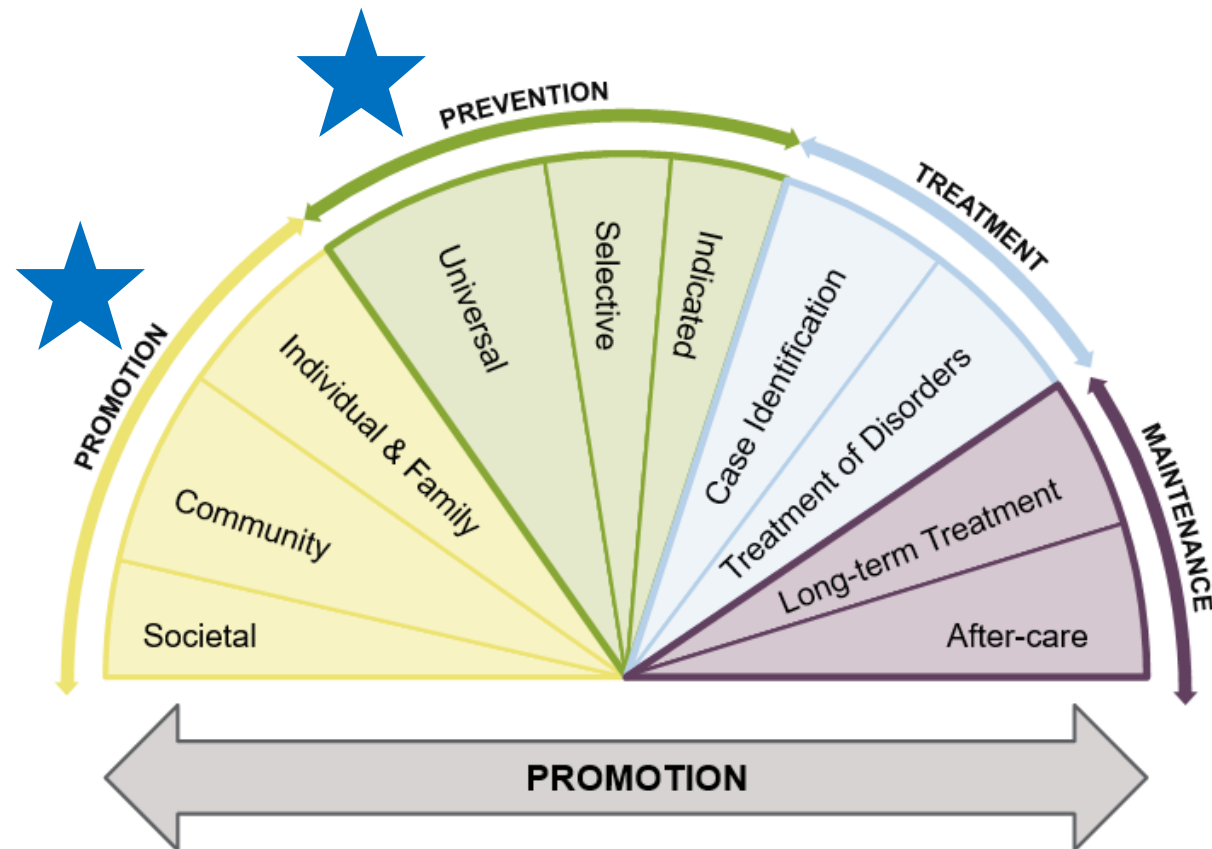
Today's Objectives

- ▶ **Provide background** on Primary Prevention, Mental Health Promotion, Suicide Prevention, and Disordered Eating Prevention
- ▶ Explain this **FOA's purpose**
- ▶ Detail the FOA **application sections**
- ▶ Outline the FOA Application **submission process**
- ▶ **Answer questions** for interested organizations

Prevention Overview and Background

- ▶ Supports the **promotion of wellness and resiliency** to reduce future risk.
- ▶ Address risk and protective factors to prevent suicide and disordered eating.
- ▶ Funding to plan and **implement programming** for individuals, families, and communities.
- ▶ **Delay the onset of substance use**, reduce the risk for future problems related to problem alcohol, tobacco, cannabis, opioids and other drugs.
- ▶ **Improve overall wellbeing** by increasing emotional wellness and resiliency skills.

Institute of Medicine Spectrum of Mental, Emotional, and Behavioral Interventions



FOA Purpose

- ▶ Increase community capacity to implement direct service programs and strategies to communities experiencing the highest need and risk in our state.
- ▶ Expand the reach of prevention activities beyond existing Community Prevention and Wellness Initiative (CPWI) communities. Partnership with local community coalitions is encouraged:
 - ▶ Community Prevention and Wellness Initiative (CPWI)
 - ▶ Drug Free Community (DFC)
 - ▶ Department of Health (DOH)

Eligible Entities

Tribal governments, Urban Indian Organizations, other Tribal organizations, government agencies, educational organizations, behavioral health organizations, youth and family serving organizations, primary care organizations, public or private organizations, non-profits, faith-based organizations, or community coalitions.

▶ Minimum Qualifications:

- ▶ Licensed to do business in Washington state
- ▶ Experience managing or providing at least one (1) community-based program for a minimum of two (2) years

Prioritized Applications

- ▶ Applications that provide services that support HCA's values of health equity and reduce health disparities
- ▶ Prioritized Applications may receive bonus points by should they include services in communities of one of the following categories:
 - ▶ Current CPWI Coalitions
 - ▶ Community with the Highest Risk and Need

Funding Contingency

Awards resulting from this FOA are contingent upon funding

- ▶ **HCA will not be liable for any costs incurred by the Applicant in preparation of a proposal submitted in response to this FOA, in conduct of a presentation, or any other activities related in any way to this FOA**

Funding Opportunities

Mental Health Promotion Program (MHPP)

Award range:
\$10,000–\$60,000

State Proviso

Dedicated Cannabis Account (DCA)

Award range:
\$10,000–\$60,000

State Proviso

State Opioid Response VI (SOR VI)

Award range:
\$10,000–\$60,000

Federal grant

Successful Applicant Contract Expectations

Successful applicants will be required to, but not limited to, complete the following:

- ▶ Finalize an approved Action Plan and Budget.
- ▶ Hire any needed staff for coordination and/or implementation.
- ▶ Implement selected Direct Service Programs and Strategies
- ▶ Attend and complete required trainings on fiscal requirements, contract compliance, Minerva, and program implementation throughout the contract period.
- ▶ Participate in check-in phone calls with Contract Manager or designee, and other assigned Contractor meetings.
- ▶ Complete monthly reporting, ensuring all program service delivery data is recorded.
- ▶ Submit all billing invoices within 45 days of the end of the billing month to HCA.

Implementation Expectations

Programs and strategies are to be implemented with full fidelity unless otherwise approved by the program developer and HCA/DBHR

- ▶ Full fidelity requires implementation to be as originally intended by the program developer. Changes (i.e. adaptation) that you may consider for approval include, but are not limited to:
 - ▶ Program implementation
 - ▶ Intended participants
 - ▶ Session cadence and length
 - ▶ Language
 - ▶ Setting

FOA Schedule

- ▶ *February 3, 2025 - FOA Released!*
- ▶ **April 1, 2025** - Applications Due (Part 1)
- ▶ **May 5, 2025** - Successful Applicants Announced
- ▶ **May 15, 2025** - Action Plan and Budget training (Part 2)
- ▶ **July 1, 2025** - Estimated Contract Start Date!

Application

- ▶ All documents associated with this funding opportunity are located on the Athena Forum
- ▶ Please note: Applicants will submit only **1 form** regardless of the number of funding sources applying for.
 - ▶ Fill out Application only for relevant funds requesting
 - ▶ Skip questions related to funding not be applied for
 - ▶ Ensure responses to all narrative questions addresses each of the fund sources applying for

How to Submit an Application

- ▶ Submit on time (April 1, 2025 11:59pm)

- ▶ Email to: prevention@hca.wa.gov
 - ▶ Subject line: #2025PxPromo01-[Applicant Organization Name]
 - ▶ Application may be submitted only as a Microsoft Word document or a saved PDF
 - ▶ Ensure all necessary documents are included.

Evaluation Overview

- ▶ Total of 95* points available, plus 10 Bonus Points

- ▶ 3 Sections:
 - ▶ Section 1: General Application Information (not scored)
 - ▶ Section 2: Narrative (80 Points)
 - ▶ Section 3: Budget Narrative (15 points)

- ▶ Bonus Points (optional)
 - ▶ Prioritized Communities (5 points)
 - ▶ Coalition Letter of Support (5 points)

**Potential total points. Points will be calculated separately for each funding source. Within the Application packet, you will see indicated sections where responses will be evaluated independently for each funding source.*

Evaluation Overview

- ▶ A team of evaluators reviews each application
- ▶ Evaluators assign a score (0-5) for each question, using a Qualitative Assessment tool
- ▶ Total Score (per fund source) is compiled

QUALITATIVE ASSESSMENT
5 = Excellent
4 = Very Good
3 = Acceptable
2 = Marginal
1 = Unacceptable
0 = Nonresponsive

Q & A



Thank You!

- ▶ For all questions related to the funding opportunity:
prevention@hca.wa.gov
 - ▶ Subject Line: #2025PxPromo01-Question
- ▶ Sonja Pipek - Supervisor; Tribal and CBO Services
- ▶ Erin Lamouret - Prevention System Manager; FOA Coordinator