



STRATEGIC HIGHWAY SAFETY PLAN

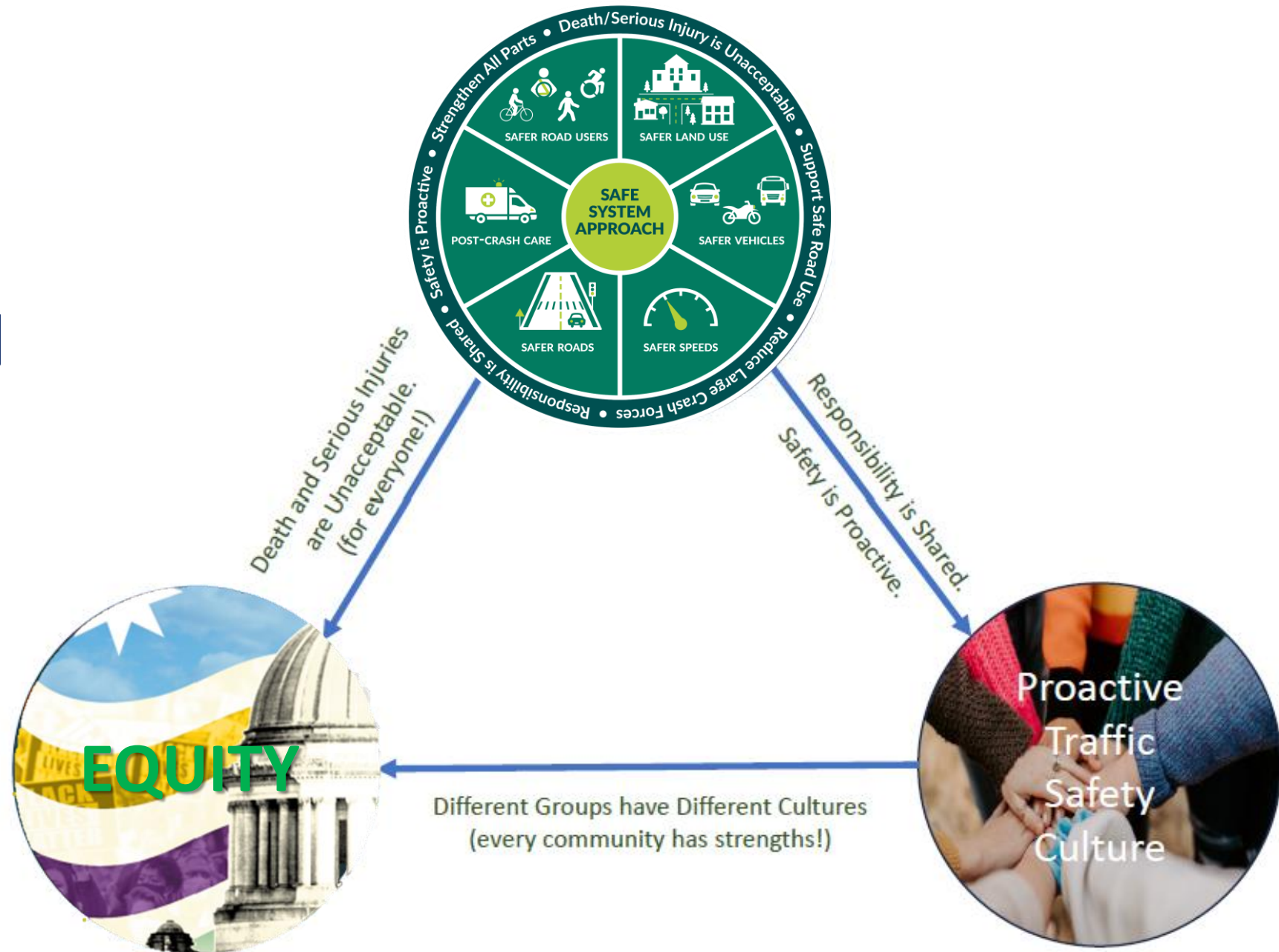
2024 UPDATE

King County Target Zero Traffic Safety Strategic Planning Conference

Shelly Baldwin, Director, Washington Traffic Safety Commission

June 6, 2024

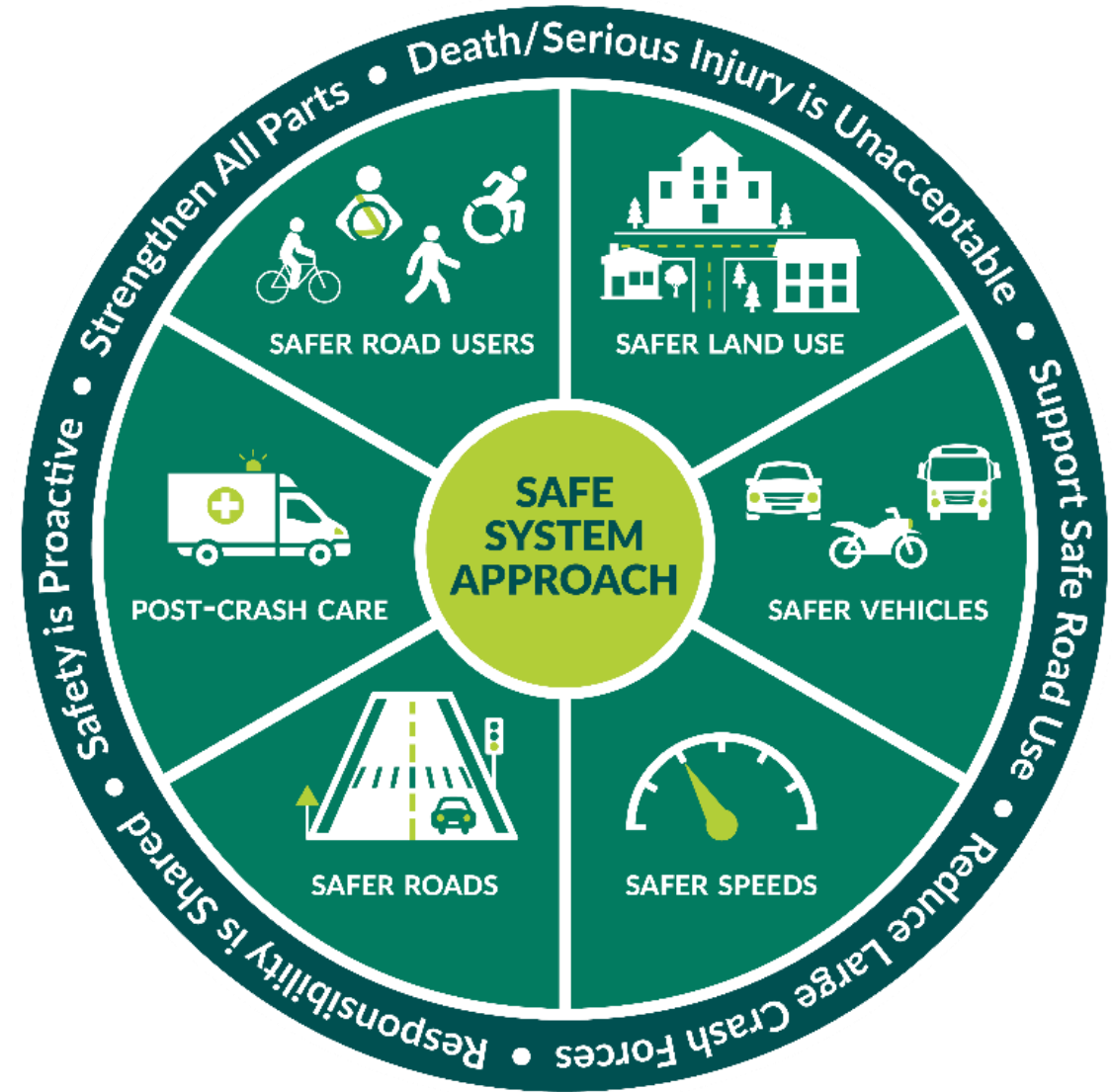
WASHINGTON STRATEGIC HIGHWAY SAFETY PLAN 2024 - 2029



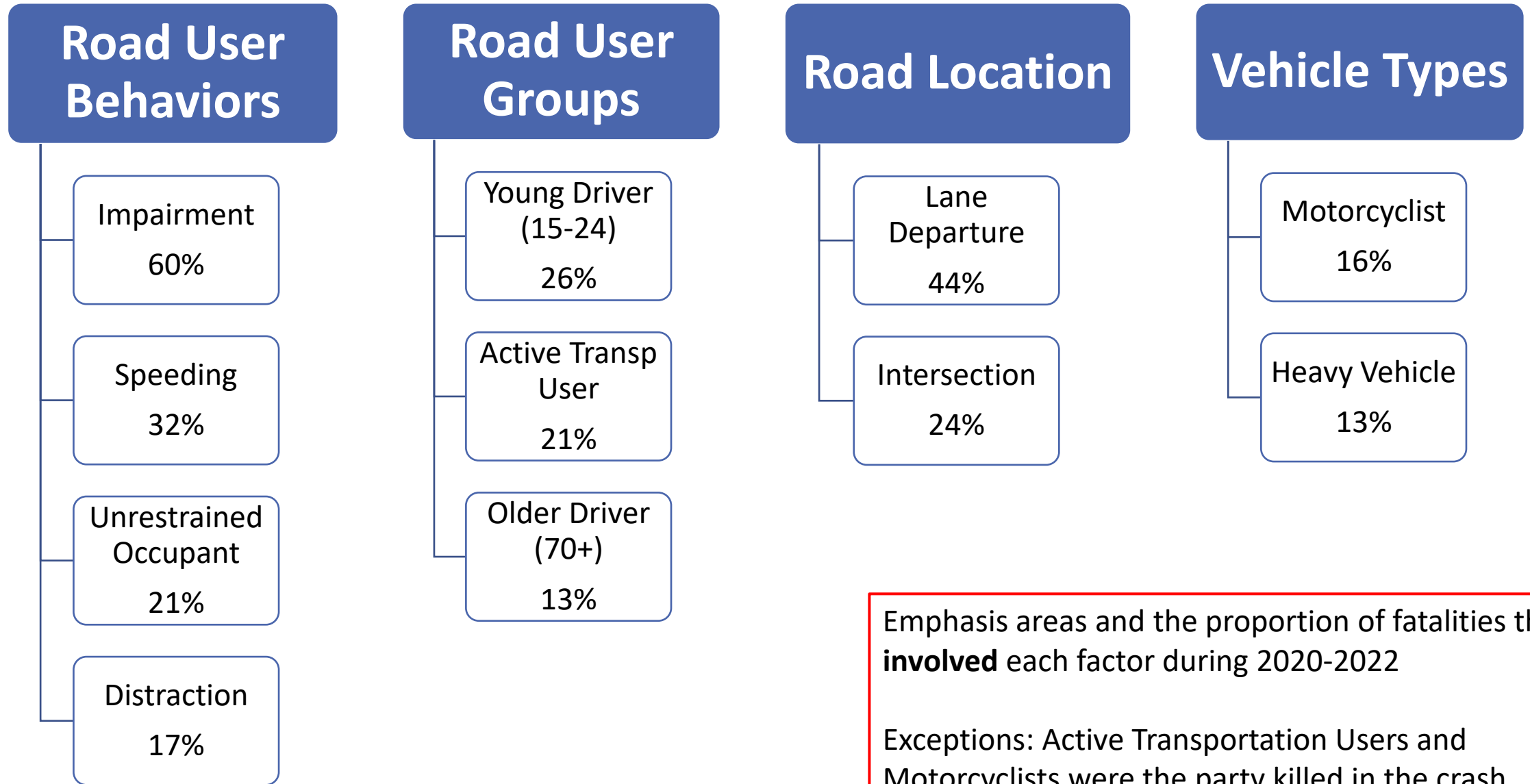
SAFE SYSTEM APPROACH

New SSA Element: Safer Land Use

[Vision Zero and the Safe System Approach: A Primer for Canada, 2023](#)



TARGET ZERO PLAN EMPHASIS AREAS



Emphasis areas and the proportion of fatalities that **involved** each factor during 2020-2022

Exceptions: Active Transportation Users and Motorcyclists were the party killed in the crash.

TIMELINE

October 2023 – May 2024

Target Zero Partners Kick-Off Conference
Community Surveys
Tribal Listening Session #1

Writing Teams Draft Content

Community-Base Organization Listening Sessions

Tribal Listening Session #2

Transportation Professionals Forum Listening Session

First Rough Draft

June 2024: Pre-Draft and Sponsor Review

July 15, 2024: Public Comment Period (30 days)

September 2024: Draft Final to Federal Partners and Governor's Office

October 2024 Final Posted to Websites



TARGET ZERO PLAN COMMENTS

Public comment period is
July 15 to August 14.

Please submit comments on this draft plan
through our website survey, a link to which
can be found at

<https://wtsc.wa.gov/targetzero-draft/>



Questions

CONTACT

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