



April 15, 2022

Monthly coalition meeting

Today's agenda

No	Agenda Items	Time	Lead
1.	Welcome, introductions and Team Building	9:00	Kasey Kates WHY Co-Chair
2.	DCYF Update and Youth Engagement	9:15	Cole Ketcherside
3.	WHY Goals and Objectives – Putting it all together Resource Assessment	9:35	Kasey Discussion
4.	Research Update: Cannabis Legalization Impact	10:15	Jason
5.	Workgroup Updates <ul style="list-style-type: none">• Communications Team• Alcohol Assessment Tool Team	10:35	Martha Mary
6.	Meeting wrap up	10:45	Martha
7.	Round Table Member updates	10:50	
8.	Adjourn	11:00	Kasey Kates WHY Co-Chair

Opening question

Would you rather live on
the moon or in the
ocean?



Agency updates

Cole Ketcherside - DCYF

WHY Goals and Objectives

Kasey Kates

The State Prevention Enhancement (SPE) Policy Consortium - Strategic Plan Update

January	<ul style="list-style-type: none"> Prevention 101 Begin Resources & Needs Assessment Work through capacity building sections Identify support staff for Plan updates 	July	<ul style="list-style-type: none"> SEOW recommendations, priority setting Finalize art, design Edits back to workgroups
February	<ul style="list-style-type: none"> No SPE Meeting Distribute RA Workgroups to start work 	August	<ul style="list-style-type: none"> No SPE Meeting Workgroups finalize accomplishments and action plans NA completion Draft plan complete
March	<ul style="list-style-type: none"> Round robin of workgroup updates RA initial review Review workforce development section 	September	<ul style="list-style-type: none"> Final priority setting, goals, last time to see draft plan Workgroups present action plans and accomplishments
April	<ul style="list-style-type: none"> No SPE Meeting Engage Communications team SEOW continue Workgroups continue priority setting 	October	<ul style="list-style-type: none"> No SPE Meeting Edit final draft Final plan to print
May	<ul style="list-style-type: none"> Initial SEOW presentation for NA Complete RA and Section 4 	November	<ul style="list-style-type: none"> Present final plan at SPE meeting Present final plan at Provider Meeting Celebrate!
June	<ul style="list-style-type: none"> No SPE Meeting Workgroups submit draft action plans Work through cover design, art, graphics, layout 	December	<ul style="list-style-type: none"> No SPE Meeting



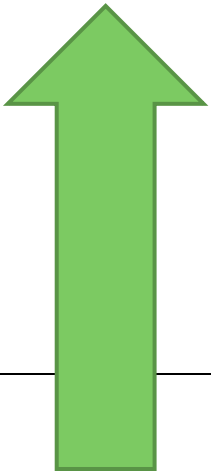
Identifying Outcomes

- ▶ Breakout rooms activity: Room 1 & Room 2.
- ▶ Review the Objective, Strategies, Who, and the Tactics for each Objective.
- ▶ Consider what Outcomes we'd want to see in order to tell us that we've successfully met that Objective.
- ▶ Remember SMART goals?





Example



Goal (broad, primary outcome)	Objectives	Strategies (approach taken to achieve goal)	Who	Tactics (tool to pursue the objective)	Outcomes
Reduce percentage of 10 th graders reporting they drank alcohol and/or used marijuana in the past 30 days.	Provide vibrant educational tools and resources for parents, guardians coalitions, prevention partners, influential adults, and other community members.	Strengthen online presence through StartTalkingNow.org, Facebook account and Athena Forum.	Communications Team Ad Hoc Teams to address emerging issues	Develop fact sheets or guidance tools on emerging issues. Engage the broader WHY Coalition in identifying topic areas and creating materials. Engage youth in CT efforts including writing and reviewing articles. Maintaining the STN and Facebook sites to keep them current.	For example: complete 1 post per month.



Room 1

Goal (broad, primary outcome)	Objectives	Strategies (approach taken to achieve goal)	Who	Tactics (tool to pursue the objective)	Outcomes
Reduce percentage of 10 th graders reporting they drank alcohol and/or used marijuana in the past 30 days.	Provide vibrant educational tools and resources for parents, guardians coalitions, prevention partners, influential adults, and other community members.	Strengthen online presence through StartTalkingNow.org, Facebook account and Athena Forum.	Communications Team Ad Hoc Teams to address emerging issues	Develop fact sheets or guidance tools on emerging issues. Engage the broader WHY Coalition in identifying topic areas and creating materials. Engage youth in CT efforts including writing and reviewing articles. Maintaining the STN and Facebook sites to keep them current.	
	Expand membership for the broader Coalition and related workgroups with attention to diverse and inclusive membership.	Deepen Coalition member's understanding of the mission, vision, and membership requirements of the Coalition. Ensure Coalition membership is representative and inclusive.	Co-Chairs Greater Coalition	Define mission, vision, and membership criteria. Ensure opportunities for engagement and information sharing within Coalition meetings. Develop a recruitment strategy, including to groups that the Coalition believes are representative and important to have at the table.	

Room 2

Goal (broad, primary outcome)	Objectives	Strategies (approach taken to achieve goal)	Who	Tactics (tool to pursue the objective)	Outcomes
Reduce percentage of 10 th graders reporting they drank alcohol and/or used marijuana in the past 30 days.	Intentional use of data to inform our strategies and tactics.	Support the communication and dissemination of HYS results related to alcohol and cannabis use by youth. Actively engage youth to gather additional information related to WHY priorities.	Communications Team Greater Coalition	Consult with those working directly with young people. Make space during Coalition meetings for discussions with youth including considering meeting day/time. Continue data presentations and discussions at Coalition meetings.	
	Education and information sharing among coalition members to activate stakeholder engagement.	Provide opportunities for WHY members to network and information share to allow for activation of providers engaging in prevention programs and strategies.	Greater Coalition	Continue to offer time during the meeting for an agency update and round robin updates. Identify opportunities to activate providers and clearly identify the ask. Coalition member's share pertinent information with their collective networks through their various platforms.	

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Research Update: Cannabis Legalization Impact

Jason Kilmer

Workgroup Updates

Communications Team - Martha & Alcohol Assessment Tool Team - Mary

Meeting wrap-up & Round Table

Update: Our May WHY Meeting is cancelled!