

Alcohol Awareness Toolkit #ProofIsInTheNumbers



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Send an email to nwpttc-info@casat.org

BY MAY 15th in a short email share you success stories

Winner will be selected at random

- Explore Toolkit page and download the materials, especially the [Directions for Using document](#)
- Create a (free) [Canva](#) account to tailor and customize the graphics. (NW PTTC has further state data for some of these; reach out to mfryespray@casat.org)
- Make a plan NOW with your coalition, colleagues, partners and/or staff for April plan to educate and inform policymakers about effective alcohol policies.
- Ask partners to take the lead on certain weeks and/or join in with their own accounts.
- Consider a [Proclamation, Op Ed and/or Letter to Legislator](#) to further raise visibility and elevate your existing policy goals to decision makers. Who is the best messenger?
- Gather feedback on how this toolkit can be improved for next year.

2023 Weekly Themes

Week 1: Harms to Others/Impaired Driving/Violence (April 2-8)

Week 2: Alcohol and The Economy (April 9-15)

Week 3: Alcohol's Role in The Opioid Epidemic (April 16-22)

Week 4: Alcohol and Cancer & Excessive Alcohol Use (April 23-29)



pttcnetwork.org/centers/northwest-pttc/alcohol-awareness-toolkit

