

## State Prevention Enhancement (SPE) Policy Consortium

July 12, 2021, 1-4 p.m.

Online

Attendees			
Alex Sirotzki	WA Poison Ctr	Isaac Derline	HCA
Alexis Schmierer	HCA	Isaac Wulff	HCA
Akshaya Sivakumar	HCA	Jacob Delridge	DOH
Alicia Hughes	HCA	Jacqueline Penner	HCA
Amy Ellings	DOH	Jennifer Helseth	Guest
Angel Cheung	HCA	Jennifer Hogge	HCA
Billy Reamer	HCA	Madeline Kramer	HCA
Carley Barts-Overman	DOH	Nick Fradkin	DOH
Cesar Zatarain, Jr	HCA	Pamela Sacks-Lawlar	DSHS
Chris Zipperer	DOH	Patti Migliore Santiago	DOH
Christine Steele	HCA	Sarah Mariani	HCA
Connie Lauderdale	HCA	Sarah Ross-Viles	Young Adults and Cannabis
Emily Maughan	OSPI	Tyler Watson	HCA
Erika Jenkins	HCA		
Eva Westley	WSIPP		
<b>Objectives:</b> <ol style="list-style-type: none"> <li>1. Learn about Parks and Rec adult health program.</li> <li>2. Information on health equity in media – Starts With One providers DH</li> <li>3. Hear from Strategic Planning Workgroup about how to get involved</li> <li>4. Check in with workgroups (YA Spotlight) and offer assistance as needed.</li> </ol>			

## Meeting Notes

### 1. Introductions and Announcements

Sarah Mariani/Patti Migliore-Santiago

- Juneteenth, Pride Month, Minority Mental Health Awareness Month and Office Minority Health Month were recognized.

### 2. Parks and Recreation – Adult Health Program

Chris Zipperer/Amy Ellings – DOH



DOH\_SPE\_ParkRx\_July  
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- Parks Rx Program allows health care and social service workers to prescribe time in nature.
- Help finding parks, informational pieces, and more is available at [parkrxamerica.org](http://parkrxamerica.org).
- A task force will be starting this spring with purpose of establishing a 3-region pilot program.
- First meeting: August 2, 2021.

#### Q&A / Discussion

- Reach out to Amy with suggestions for other organizations that should be part of the advisory group.
- There's no WA-specific toolkit; Patti will add this to the list for advisory group chats.
- For those with a prescription, but no money, language focusing on health equity should ensure a solution.

### 3. Young Adults Cannabis Workgroup

Christine Steele – HCA, Jacob Delbridge – DOH, joined by Gitanjali Shrestha – WSU, Sarah Ross-Viles – King County, Alexis Schmierer & Jacqueline Penner – HCA

#### Young Adult Perspectives on Cannabis: Access, Promotion, Perceptions, Motivations

- Please refer to the PowerPoint for more information.



Young Adults  
Cannabis 7-12-2021.p

- Poor outcomes in young adult cannabis users include cognitive impairment, not graduating, and more.
- Data compared State Prevention Enhancement outcome measures shows all trends going in the wrong direction.
- Young adult perspectives were gathered through conversations, media, and environmental factors.
- Most communication is to a younger audience and messages are purely prevention focused.
- Research is lacking on cannabis use in young adults, but we know messages should include physical harm avoidance and harm reduction tools.
- The Workgroup is trying to understand protective factors to reduce harm, understand misperceptions, and learn how to provide the knowledge needed for effective prevention messaging, programming, and services.

#### Q&A / Discussion

- Discussed messaging strategies for college buses that promote/transport to dispensaries.
- The Outcome Evaluation report that comes out Sept 2022 targets youth (under 21) and adults (over 21) rather than specifically targeting young adults, based on legal age.
- Workgroup is now considering youth as up to age 25.
- For more information on the Young Adult Cannabis Workgroup, email co leaders Christine Steele at [christine.steele@hca.wa.gov](mailto:christine.steele@hca.wa.gov) or Gitanjali Shrestha at [gshrestha@wsu.edu](mailto:gshrestha@wsu.edu).

### 4. Health Equity in Media – Starts With One

Mallory Peak/Annie Blake-Burke - DH Communications



SPE\_Communications  
Presentation.pptx (1).t

- Goal: make prevention media campaigns more equitable and sensitive to the diversity in this state.
- To reach everyone, we consider language, timing (seasonal barriers), ability (sight, language, etc.), misinformation, cultural or other context, trust, and more.
- We create integrated communications campaigns and include community media as part of the strategy.

#### Links

- [HCA Tribal Opioid Prevention](#)
- [New Tribal Opioid Prevention + Treatment PSAs](#)
- [DOH Tribal Suicide Prevention](#)
- [DOH COVID-19 Community Media Outreach](#)
- [Starts with One Opioid Prevention](#)
- [Starts with One Opioid Prevention - Spanish](#)

### 5. Kickoff to Statewide 5 Year Strategic Plan

Alicia Hughes/Isaac Wulff

#### Purpose, Process, and How you can help!

- Please refer to the PowerPoint for more information.



SPE Strategic  
Planning Process 7.12

- The SPE Consortium did a mini-update in 2019, and they are now preparing for 2022-2027.

- The group identifies the priorities and where collaboration is needed to achieve defined priorities, working with communities and tribes, etc.
- The plan is meant to document information, Inspire and inform partners, report out on funding, and serve as reference for policy updates and the history of prevention work.
- SPE members can help by attending meetings, watching for and responding to data requests, or joining a workgroup.

Q&A / Discussion

- Data resources from other agencies could include driving under the influence, hospital data, crime data, housing data, DOH's suicide data.
- ACTION ITEM: Add discussion about including a special summary (or data/supplemental information) of the impact of Covid on the state to September or November meeting.
- ACTION ITEM: Create an area of interest survey to develop a list of those interested or able to contribute to certain topics.

**6. Workgroup Updates**

**All**

WHY Coalition - Martha Williams

- Delta 8 ad hoc group completed fact sheet, monitoring legislative movements. If you want more information, contact Martha at martha.williams@hca.wa.gov.
- Asking for feedback on the alcohol delivery / takeout assessment tool welcome.
- Deadline for award nominations: Thursday, August 9 at 5 p.m.
- No Why Coalition meeting in July.

Opioid Prevention Workgroup – Alicia Hughes

- Region 10 Opioid Summit: August 3-5 (virtual) - \$25 registration fee. Sonja Pipek and Alicia Hughes will be presenting on older adults and opioids.
- Still waiting to hear if SPF Prevention grant will be awarded in September.
- Created resource for supporting those grieving an overdose loss - posted on [Athena](#).

Tobacco and Vapor Products Workgroup – Jacob Delbridge

- In final stages of pulling the group together: established core values and mission, have a core group, and split into multiple subgroups.
- Margarete Shield, the group's facilitator, is ensuring everything is equity-grounded and focused.
- Have good trust building and support and a good range of organizations. Still want to bring in more – particularly from the health care sector.

**7. Upcoming Meeting Goals and Callout for Presenters**

**All**

- Next meeting: September, discuss Covid?

**8. Adjourned at 4 p.m.**

<b>Month</b>	<b>Workgroup Presentation</b>	<b>Other Topics</b>
March 8 <sup>th</sup> 2021		<ul style="list-style-type: none"> <li>• Legislative session – status updates and needs</li> <li>• Problem Gambling: Impacts and Resources – Roxane Waldron, HCA/DBHR</li> <li>• PFS Grant Midpoint Status Report – Alicia Hughes, HCA/DBHR</li> </ul>
May 10 <sup>th</sup> 2021		<ul style="list-style-type: none"> <li>• Legislative Outcomes from 2021</li> <li>• Behavioral Health Impacts of COVID – Update from Dr. Kira Mauseth with DOH BH Strike Team</li> </ul>
July 12 <sup>th</sup> 2021	Young Adults Cannabis Prevention	<ul style="list-style-type: none"> <li>• Parks and Recreation – adult health program, Chris Zipperer DOH</li> <li>• Starts With One media campaign – health equity in communications, Mallory Peak, DH</li> <li>• Strategic Planning Process Update</li> </ul>
September 13 <sup>th</sup> , 2021	Opioid Prevention	<ul style="list-style-type: none"> <li>• COVID Student Survey Outcomes - Jason Kilmer UW, Tyler Watson HCA</li> <li>• AIAN Opioid Data from NW Portland Indian Health Board – Heidi Lovejoy, MSc</li> <li>• Strategic Planning Update</li> </ul>
November 8 <sup>th</sup> , 2021		<ul style="list-style-type: none"> <li>• Children’s Services Inventory – Eva Westley and Rebecca Goodvin, WSIPP</li> <li>• Strategic Planning Update</li> </ul>
January 10 <sup>th</sup> , 2022	WHY Coalition	<ul style="list-style-type: none"> <li>• Strategic Planning Update</li> </ul>

Please submit ideas or suggestions of meeting presentations to [isaac.wulff@hca.wa.gov](mailto:isaac.wulff@hca.wa.gov).

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Other 2021 Future meeting presentations to be determined