



March 19, 2021

Monthly coalition meeting

Today's agenda

No	Agenda-Items	Time	Lead
1.	Welcome, introductions and Team Building	9:00	Sara Cooley-Broschart WHY Co-Chair
2.	Washington Poison Center Agency Update	9:20	Alex Sirotzki and Curtis Elko
3.	Hot Topics <ul style="list-style-type: none"> → Leg updates → Delta-8/THC Ad Hoc Group → Delta-8 Presentation at YMPEP Practice Collaborative—April 12 → WHY Action Plan 	10:00	Discussion
4.	→ Break	10:30	
5.	Action: <ul style="list-style-type: none"> → WASAVP → Prevention Voices 	10:45	Stacey Megan/ Alyssa
6.	Round Table Member updates	11:05	As time permits
7.	M-Vapes	11:30	Jesse Havens
8.	Meeting wrap-up	11:55	Martha

Opening question

**What is your
favorite springtime
activity and why?**

Washington Poison Center Agency update

Alex Sirotzki

Curtis Elko



SIT DOWN WITH A SPI:

**Calls to the
Washington Poison Center
on Nicotine & Cannabis**



**Curtis Elko, PharmD, CSPI
Alex Sirotzki, MPH**

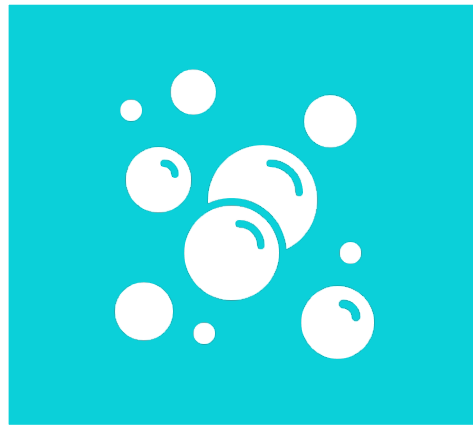
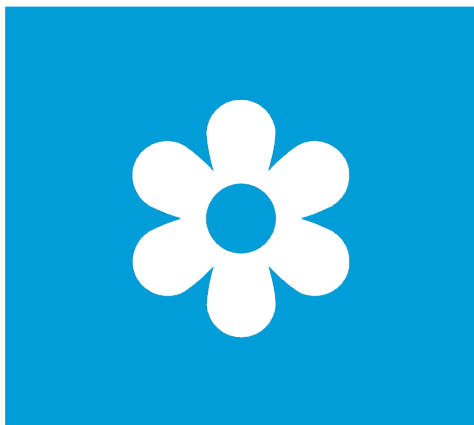




**The
Washington
Poison Center**

A poison is...

Any product or substance that can be (or is thought to be) harmful if it is used the wrong way, by the wrong *person*, or in the wrong *amount*.



Washington Poison Center services



Our Mission: To prevent and reduce harm from poisoning through expertise, collaboration, and education

We have done this for over 60 years!



(800) 222-

24/7/365 1 222 Free

Confidential

260+ Languages

Washington Poison Center staff

- ▶ Specialists in Poison Information (SPIs): expert-level nurses, pharmacists, and poison information providers
- ▶ On-call Board Certified Medical Toxicologists



Who calls WAPC?



% kept at home and \$ saved (2020)

Nicotine	Cannabis
<ul style="list-style-type: none">• 92.81% of callers who called WAPC first were able to remain at home• \$284,000 saved	<ul style="list-style-type: none">• 72.67% of callers who called WAPC first were able to remain at home• \$265,596 saved

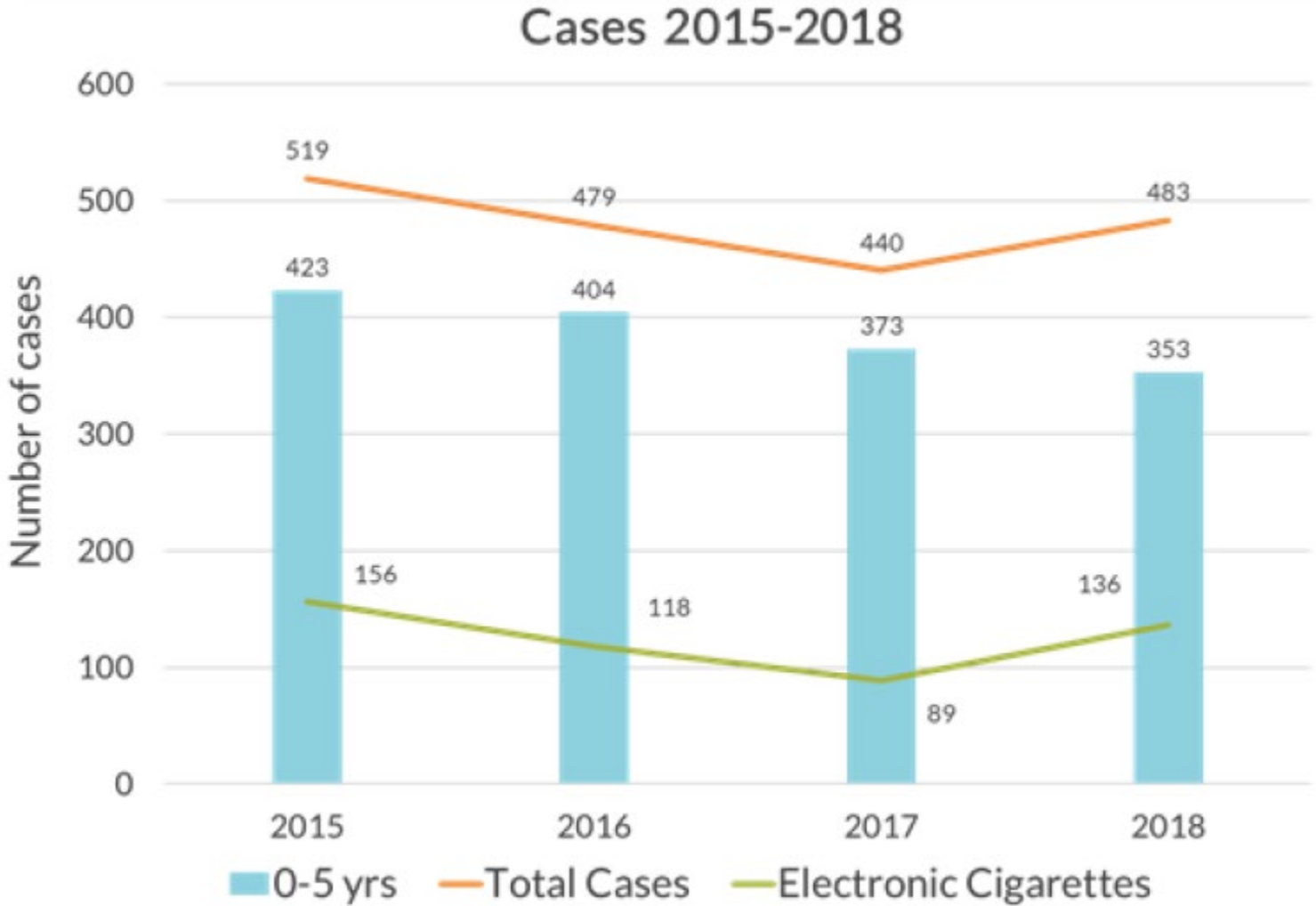
WAPC data considerations

- ▶ These snapshots compare the first 9 months of 2019 to the first 9 months of 2020
- ▶ Reporting of exposures to the Washington Poison Center is voluntary and not mandated by law
 - ▶ Thus, these data reflect only the exposures reported to WAPC
- ▶ We receive calls from people at home as well as healthcare facilities and emergency departments

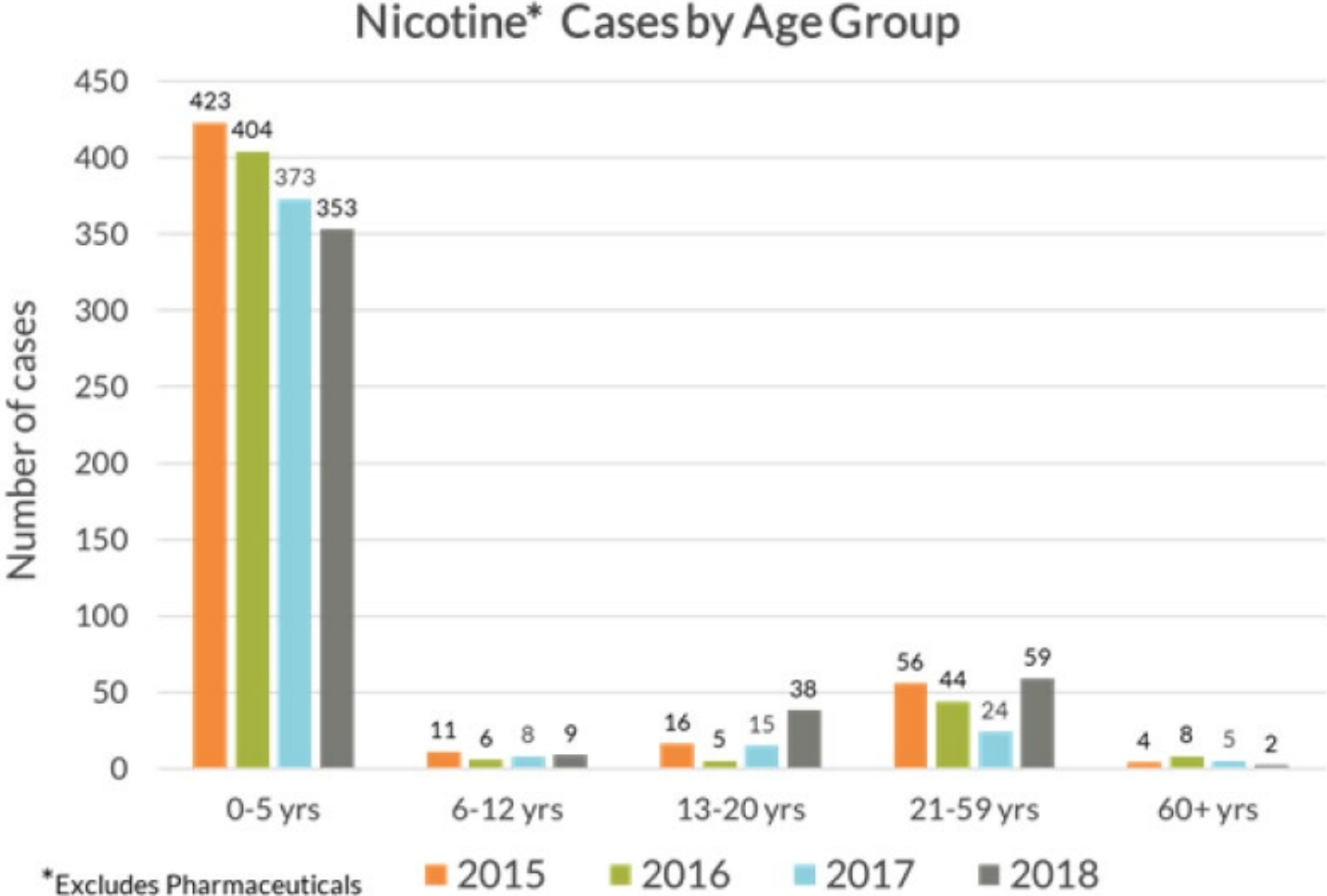


Nicotine

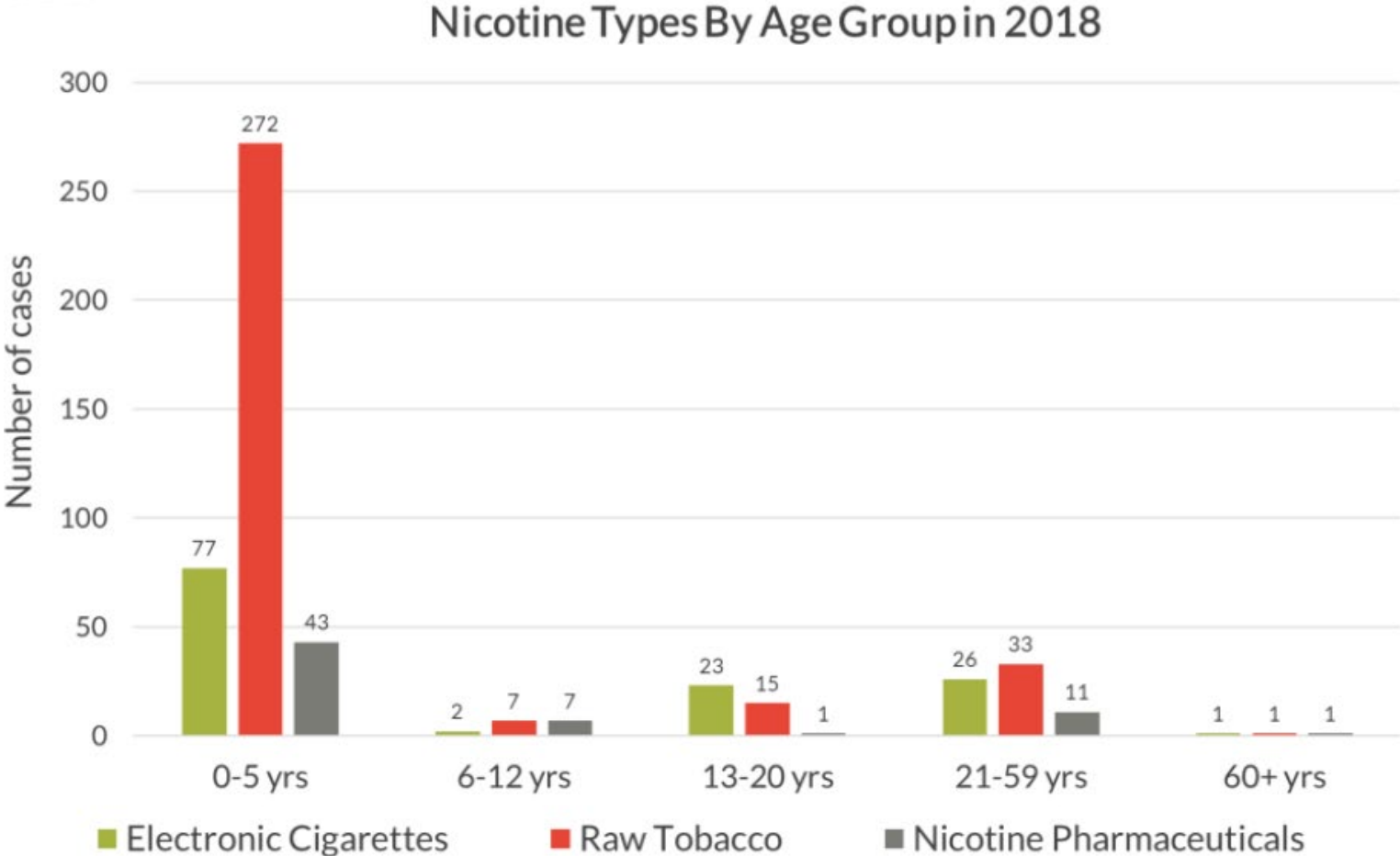
Past nicotine data



Past nicotine data



Past nicotine data

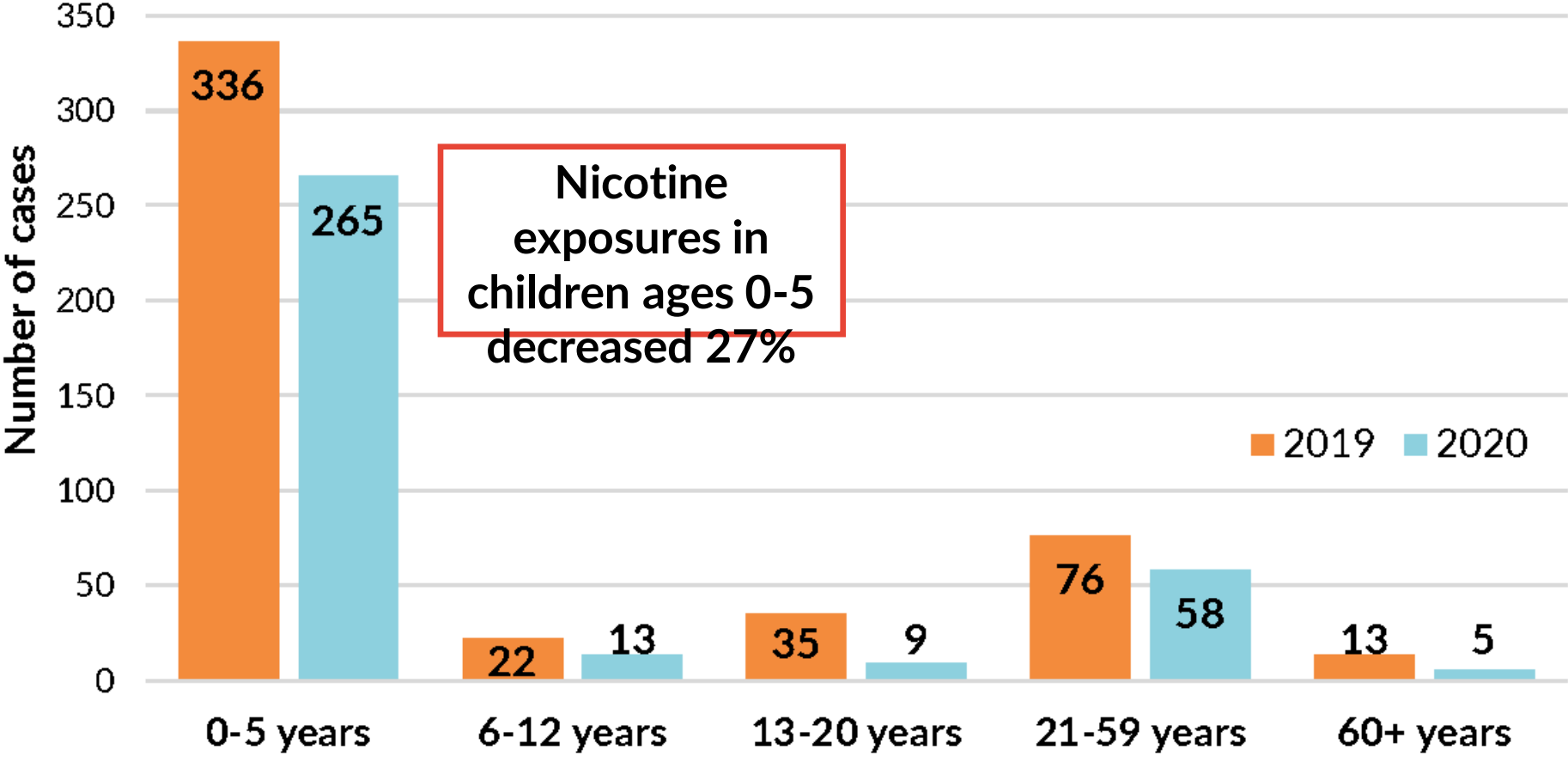


Acute clinical effects of nicotine

- ▶ **Routes of exposure:** inhalation, ingestion, absorption
 - ▶ Severity of effects dependent on exposure amount, concentration of product, and individual

Mild to Moderate	Severe
<ul style="list-style-type: none">• Upset stomach• Nausea/vomiting• Dizziness• Headache• Tremor• Increased heart rate• High blood pressure	<ul style="list-style-type: none">• Seizures• Lethargy/weakness• Confusion• Decreased heart rate• Low blood pressure• Trouble breathing• Death

Total Nicotine Exposures by Age

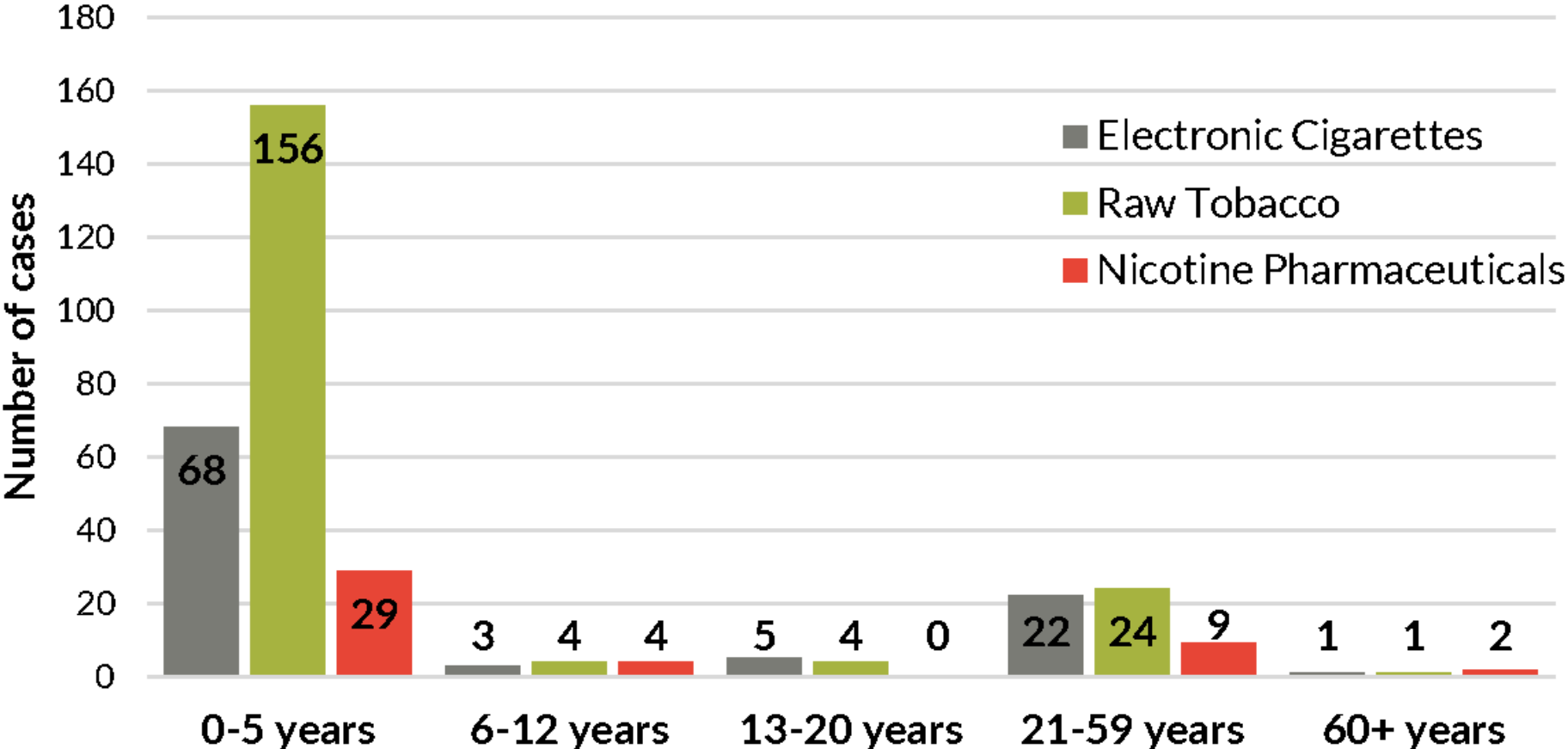


Of the 351 nicotine exposures in 2020:

- ▶ 70% (245 exposures) were due to ingestion in children ages 0-5
- ▶ *At least 24 exposures in children ages 0-5 involved nicotine products being stored within sight of the child*
 - ▶ *There are potentially more than 24 exposures here; we are not always able to collect this kind of information*

Safe and secure storage of all nicotine products in the home is crucial to reduce nicotine exposures!

Nicotine Products by Age Group, 2020



Approximately 1/3 of e-cigarette exposures involved **flavored** liquids; 24 of which were in children ages 0-5

Questions and open discussion

- ▶ Why might there be a reduction of cases?
 - ▶ Continuation of earlier trend
 - ▶ Tobacco 21?
- ▶ What else stood out to you?
- ▶ What else would be useful to include in our snapshot?
- ▶ Any COVID-19 considerations?



A large, stylized, light green cannabis leaf graphic is centered on the page. The leaf is composed of several rounded, overlapping shapes that resemble the structure of a cannabis leaf. The word "Cannabis" is written in a bold, black, sans-serif font across the center of the leaf.

Cannabis

Acute clinical effects of cannabis

- **Routes of exposure:** inhalation, ingestion, absorption
 - Severity of effects dependent on exposure amount, concentration of product, and individual

Symptoms (mild, moderate, or severe)

- Sleepiness, lethargy
- Euphoria
- Impaired time estimation
- Loss of social inhibition
- Altered mental status
- Decreased motor coordination
- Increased heart rate
- GI upset (vomiting)
- Dilated pupils
- Decrease tone (floppiness, flaccid muscles)
- Coma

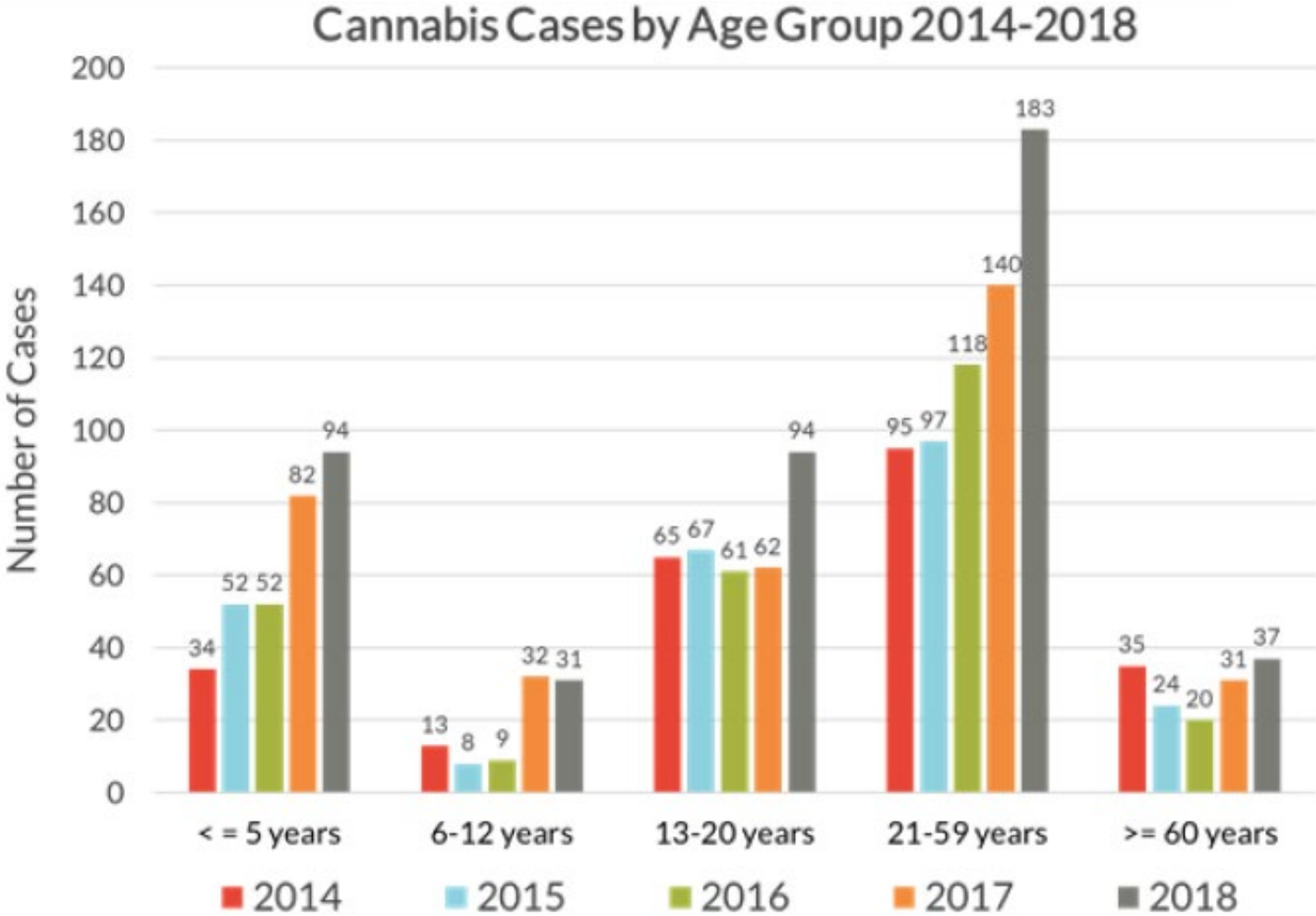
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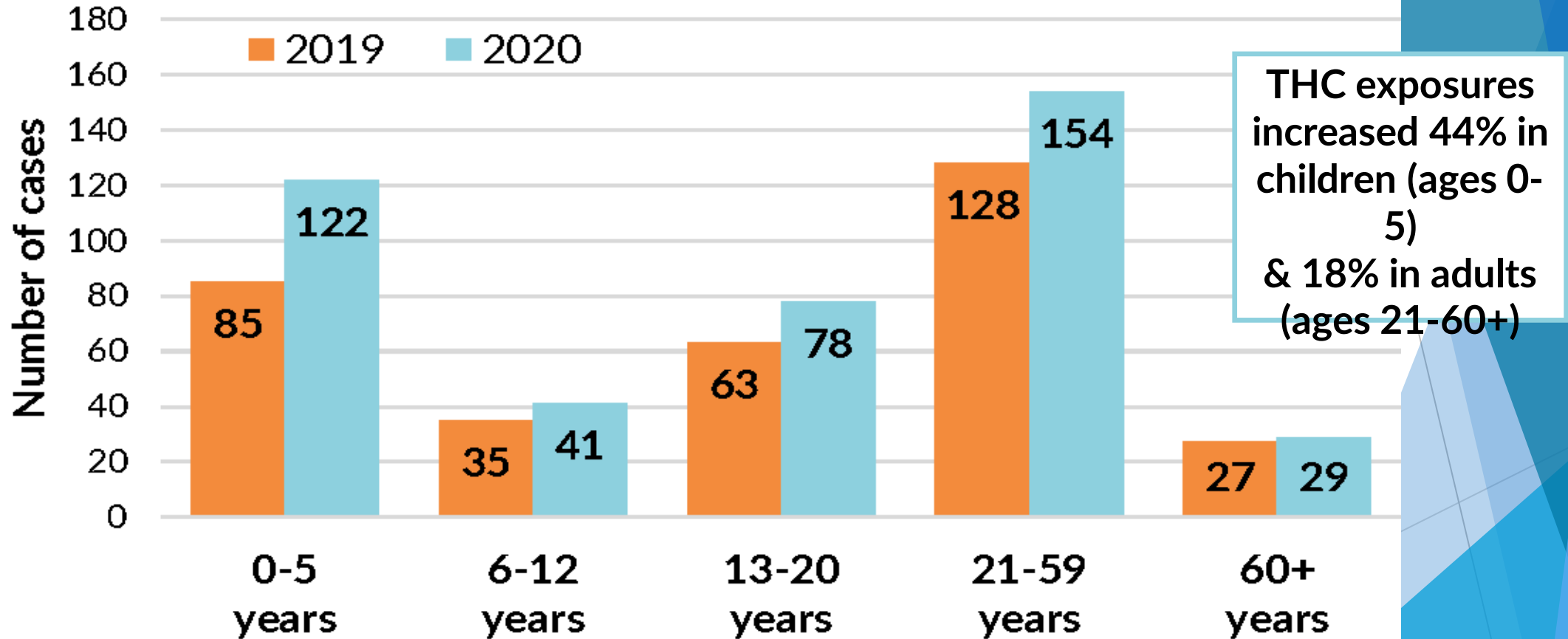
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- Loss of social inhibition
- **Altered mental status**
- Decreased motor coordination
- **Increased heart rate**
- **GI upset (vomiting)**
- Dilated pupils
- Decrease tone (floppiness, flaccid muscles)
- Coma

Past cannabis data



THC Exposures by Age Group



THC = delta-9 tetrahydrocannabinol; the main cannabinoid that contributes to intoxication

In 2020:

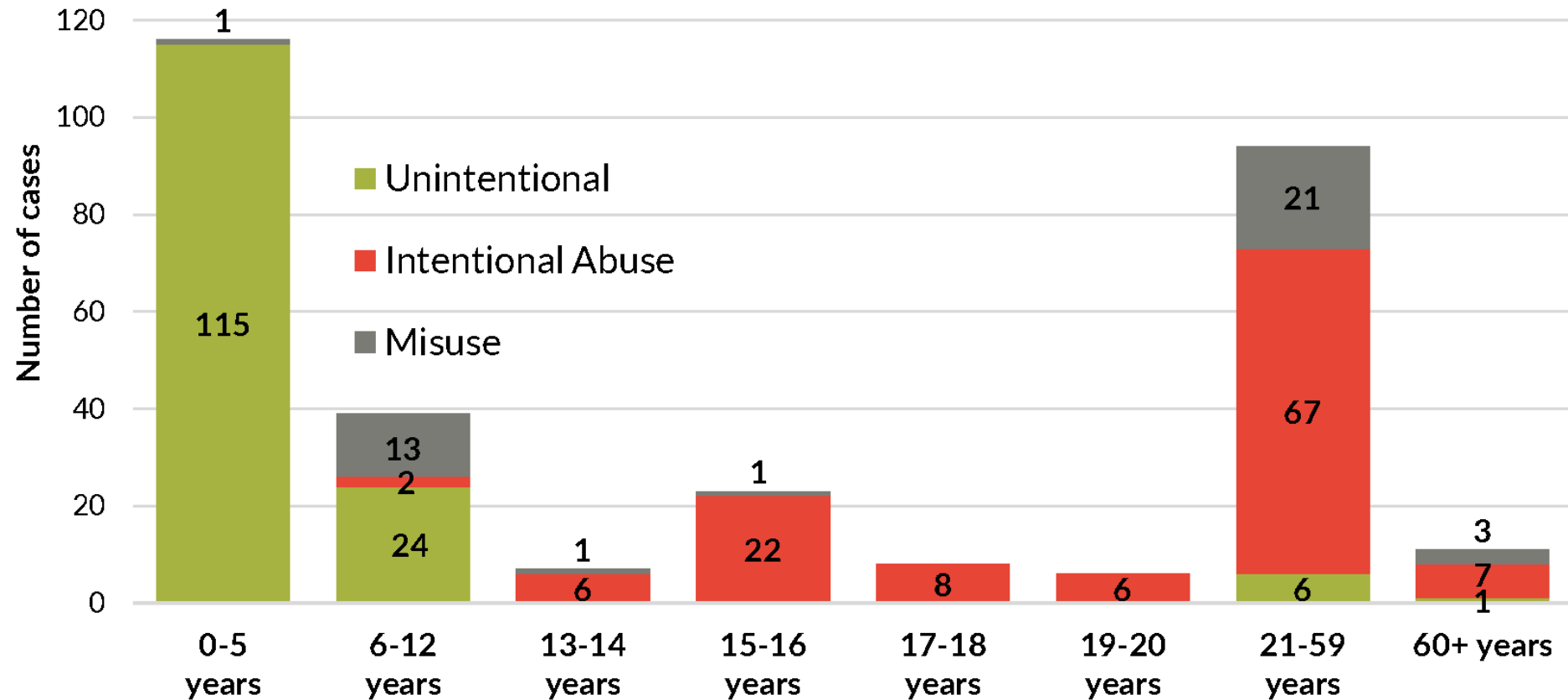
At least 49 cases in children ages 0-5 involved the cannabis product being stored within sight of the child

Safe and secure storage of all cannabis products in the home is crucial to reduce cannabis exposures!

**As of 2017,
this logo is
required on all
cannabis**

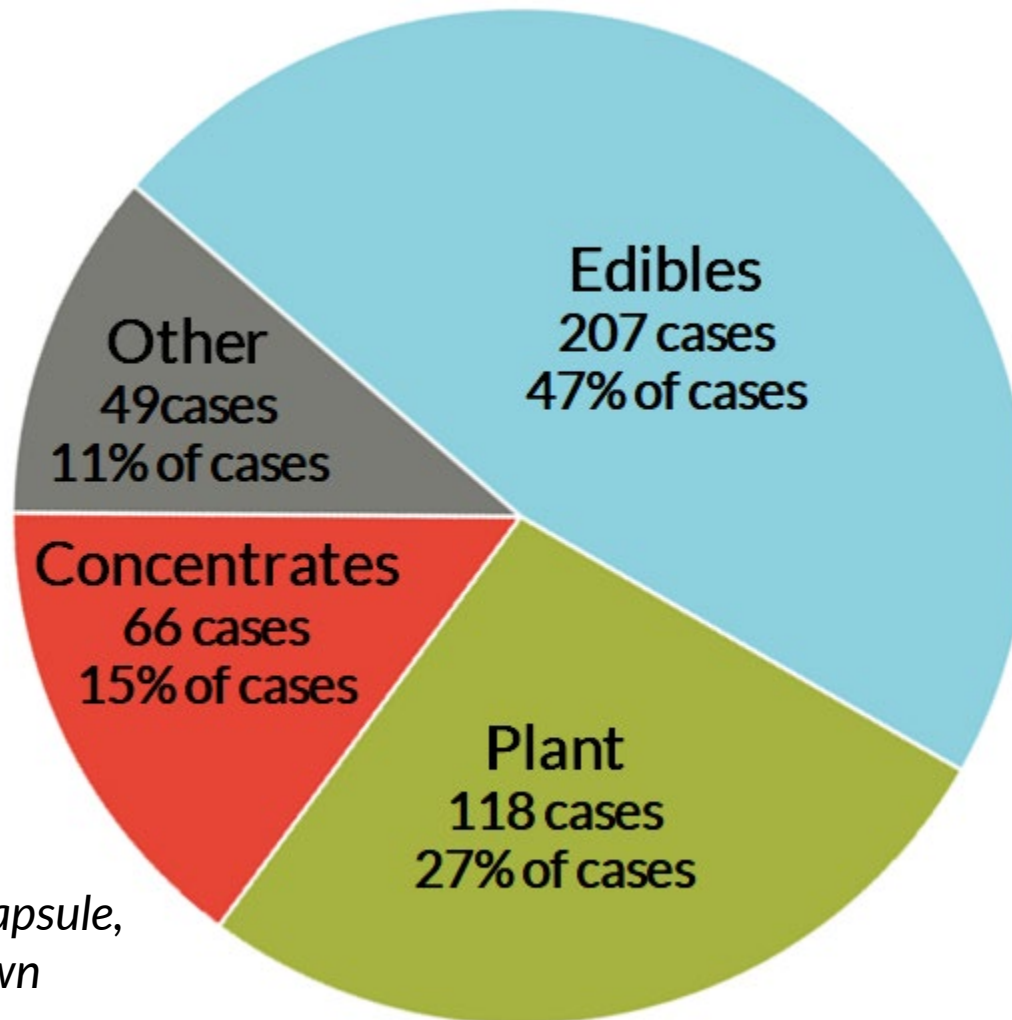


THC Exposure Reasons by Age Group, 2020



Misuse is defined as inappropriate use

THC Exposures by Formulation, 2020



**Other includes pill/capsule, topical, or unknown formulations*

Questions and open discussion

- ▶ Why might there be such a higher proportion of edibles exposures?
- ▶ What else stood out to you?
- ▶ What else would be useful to include in our snapshot?
- ▶ Any COVID-19 considerations?





THANK YOU!

asirotzki@wapc.org



PREVENTION WORKS IN SEATTLE

 **WASHINGTON
POISON CENTER**
(800) 222 1222

Hot topics:

Legislative Updates

Delta-8 THC Ad Hoc Group

Announcement: Delta-8 Presentation at

YMPEP Practice Collaborative

WHY Action Plan

Discussion

Underage Drinking and Youth Marijuana Use Prevention Workgroup

Workgroup Team: Maintain integration with the state Washington Healthy Youth Coalition (WHY) to support the established priorities which include: Analyze and Monitor Issues/Policies; Promote Policy Change; Support Youth Influencers; and Support Law Enforcement.

Cross-systems Planning/Collaboration: Increase statewide collaboration and partnerships with diverse partners. Connect with Coalitions around the state and identify their issues, what is important to them, and how the workgroup could support them. Survey community coalitions for what their needs are regarding policy, communication, support to inform the workgroup direction and activity. Enhance engagement from underrepresented populations.

Cross-systems Planning/Collaboration: Scope/recruit for the group and help make the connection between social emotional health and substance use. Continue to synthesize and use data from multiple sources to assess needs and measure progress. Help ensure current underage drinking outcomes remain a major focus.

Policy: Promote changes in industry policies and practices. Oversight/assessment of use of social media promotion of cannabis and alcohol use.

Policy: Educate policymakers on the following topics: Prevention funding levels, Advertising, Trends and health effects, Enforcement of laws, Disparities in enforcement, and Salient Issues and best practices. Increase policy effectiveness during legislative session. Ensure a continued focus on underage youth drinking is included in addition to the focus on marijuana.

Policy: Monitor impacts of legislation.

Information Dissemination/Public Awareness: Analyze and disseminate information regarding current and emerging issues. Increase cannabis impairment awareness (courts, adult consumer, legislators). Enhance youths' critical discernment of vaping advertising and decrease access with information and education. Scope/research for the group: messaging of self-protection/safety (peer use/passengers/sexual violence/violence).

Information Dissemination/Public Awareness: Support community, regional, and statewide partners through development and distribution of educational materials and resources.

Education/Workforce development: Promote and expand use of evidence based prevention practices in the field.

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the left and right sides of the frame, leaving a large white central area. The shapes include triangles and polygons, some of which are semi-transparent, creating a layered effect.

Break



Action: WASAVP Prevention Voices

Stacey Okland

Megan Moore / Alyssa Pavitt

Round Table

Members as time permits

Presentation: M-Vape

Jesse Havens

MVAPE 2.0



Jesse Havens, BS, RN
Seattle University, College of Nursing
Prevention WINS Coalition Intern
MVAPE 2.0 Project Coordinator

PREVENTION **WORKS** **INSEATTLE**

MVAPE Project Background Information: Essential Businesses

- Marijuana stores identified by the Governor as “essential”
- Vape stores allowed to remain open if the outlet sold food products
- Curbside delivery and window walk up at marijuana shops
- LCB Enforcement Agents also limited by stay at home orders, furloughs, and personal health conditions and family responsibilities

Essential Businesses – So What

- Were marijuana stores “using” their status as “Essential”
 - Signage
 - Promotion
- Were youth in the immediate area of these stores
- Were youth in the vehicles during a curbside pick up
- What is allowable and safe for community members during COVID restrictions to be quiet observers

MVAPE Survey Assessment Tool

Purpose and Goals of Survey:

- Capture community snapshots of marijuana and vape stores during the pandemic with relaxed LCB allowances
- Gather data about the neighborhoods, advertising, and behaviors around marijuana, vape and glass shops
- Increase awareness of implications to decision makers and inform state level policy discussions

MVAPE 2.0 Survey Improvement Goals

After feedback from participants and project partners, goals for MVAPE 2.0 include:

- Converting survey to an electronic/ online format
- Change majority of question formatting from open ended to close ended questions
- Include additional questions assessing alcohol

Marijuana Retailer Assessment Form

Hosted by King County

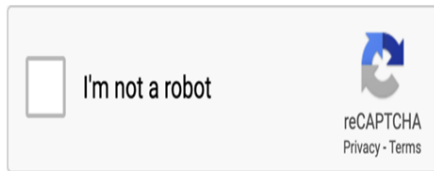
What do the marijuana retail stores in your neighborhood look like? Use this form to collect information you can use see how stores may appeal to youth.

Directions:

- Complete one form for each store.
- **Do not enter or try to enter the store - complete the form from outside the store.**
- Be prepared to take photos to show the things you are seeing at the store.
- Do not include people's faces or anything else that may show who they are in your photos.
- Use your best judgement to answer the questions below. This form is about what you see.

Please verify that you are human :)

*



Do you currently attend school?

If yes, what is the name of your school?

Add



Design

Jotform

What are drawings, cartoons or animations of?

- People
- Animals
- Nature/landscape
- Marijuana plants or products

What social causes is the store promoting?

- Black Lives Matter
- LGBTQ Pride
- COVID support
- Fundraisers for community causes

Is there anything else that that stood out to you about the signs, posters and decorations on and near the store?

Type here...

Upload photos of the store and nearby showing signs, posters and decorations .

Browse Files

How many permanent looking signs (for instance wood or metal signs) do you see with the store's name or logo on them? This includes signs attached to the store as well as on the sidewalk or on common signage for a mall.

Can you see marijuana products through windows?

- No
- Yes
- Not sure

Are any of the following outside the store, the property or next to the store?

- Bike rack
- Parking lot
- Bench or other seating

Does the store have a place for walk up or drive up outside sales?

- Yes
- No
- Not sure

Which of the following features do you see on any of the store's signs, posters, flags, art or other decorations. Each sign, poster or decoration could have multiple features - check all that you see.

Jotform

Which of the following features do you see on any of the store's signs, posters, flags, art or other decorations. Each sign, poster or decoration could have multiple features - check all that you see.

Features you see on the store:

- Bright colors
- Photographs
- Drawings, cartoons or animation
- Store logo or brand
- Tagline or slogan
- Appealing fonts or lettering
- Murals or street art
- Images of marijuana plant or products
- Names of marijuana products
- Decorative or eye-catching lighting (e.g., neon signs)
- Claims of benefits of using marijuana products
- Warnings of risks of using marijuana products
- Sexualized or physically attractive images or messages
- Promotion of sales or deals

- Mosque, church, temple or other place of worship
- Outdoor athletic facility, playground or park
- Movie theatre
- Another marijuana store
- Vape or tobacco shop
- Paraphernalia store
- Hookah lounge
-

Overall Impressions

What are your top 2 impressions from this assessment?

Type here...

Did anything surprise you?

Type here...

Jotform

Form Feedback

We would like your help to make this form more accurate and easier to use.

- How easy was this form to use?
- Very easy
 - Easy
 - Neither hard nor easy
 - Hard
 - Very hard

Do you think this form let you accurately describe the store?

- Completely accurately
- Mostly accurately
- Somewhat accurately
- Not at all accurately

What would make this form better or easier to use?

Type here...



Submit



MVAPE Quantitative Data From 2020

<p>7.) We observed the following youth friendly places in this neighborhood:</p>	<p>18</p>
<p>10.) Is there evidence of recreation and healthy activities in the area you are surveying? (Ex: children and families at play, walkers, runners, bike riding, youth sports, etc.)</p>	<p>14</p>
<p>13.) Are there visible "Legal Age of Sale" warning signs posted on doors or windows to deter illegal and underage sales? (Ex: No minors, etc) If yes, describe:</p>	<p>13</p>
<p>8.) We observed the following environmental elements suggesting that youth gather or "hang out" in this neighborhood:</p>	<p>11</p>
<p>9.) Are there any regular positive activities in the area that you know of? (ex: farmers market, community garden, etc).</p>	<p>9</p>
<p>11.) Do marijuana, CBD, E-device, and glass shop stores have ads that appeal to youth on the outside of their buildings? If yes, describe:</p>	<p>9</p>

MVAPE Quantitative Data From 2020

15.) Total number of Vapor device exterior Advertising, and any observations if applicable:	3.2
14.) Total number of Marijuana exterior Advertising, and any observations if applicable:	2.6
16.) Total number of Glass Shop exterior Advertising, and any observations if applicable:	1.4
18.) Total number of online social media Marijuana/ CBD Advertising, Time of Day (if applicable), and Platform(s) (if applicable):	0.8

Qualitative Data

Significant Themes and Patterns:

- Observers noted signage and advertisements appealing to youth
 - High traffic roadways
 - Near youth frequented areas



- Levels of cleanliness and garbage in the neighborhoods

- Observers noted demographics and income levels of neighborhoods
 - “upscale”
 - “lower socioeconomic”
 - “gentrified”

Themes and Implications for Investigation & Advocacy

Observations from MVAPE Assessment 2020

- Advertising: Potential for perceptions and attitudes of substance use normalization in our communities through youth-appealing ads combined with proximity to youth friendly places
- Accessibility: Potential to magnify risk factors for youth to develop substance use disorders due to relaxed allowances that increase access
- Normalization: Potential for shift in attitudes and beliefs about safety vs benefits of use when in close proximity to youth friendly places

Thank you!

Questions? Contact Jesse at mvapecommunityassessment@gmail.com

Meeting Wrap-up

Martha Williams

Adjourn
Have a great weekend!