

A photograph of a man with dark hair, wearing a bright green ribbed sweater, holding a young child with curly hair. The child is wearing a light blue corded jacket over a purple shirt and denim shorts. They are both smiling and looking at each other. The background is a bright, out-of-focus outdoor scene, possibly a beach or park.

# SPE Logic Model Overview

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# Objectives

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- ▶ Understand how a logic model supports strategic planning.
- ▶ Understand the history and development of the SPE's logic model.
- ▶ Understand how to integrate your logic model into our five-year Strategic Plan update.

# Logic Models – The What and Why

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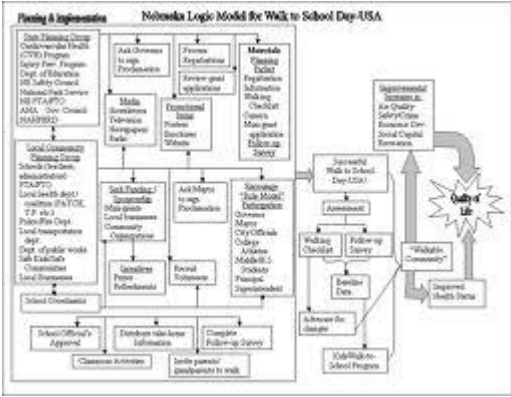
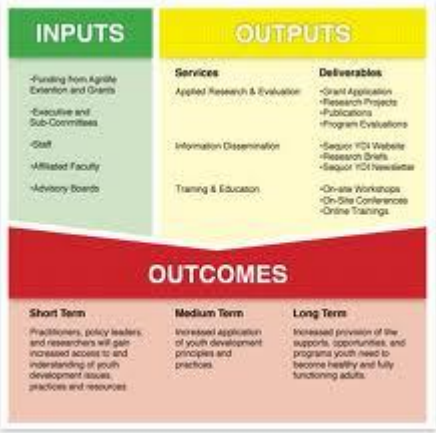
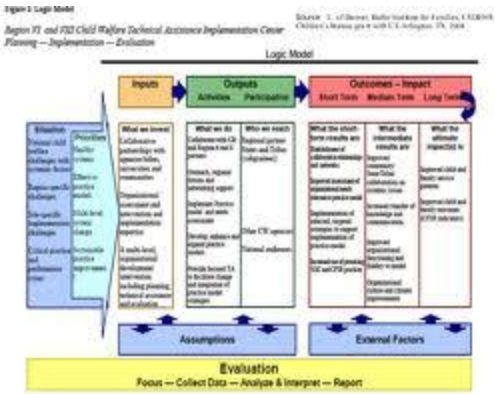
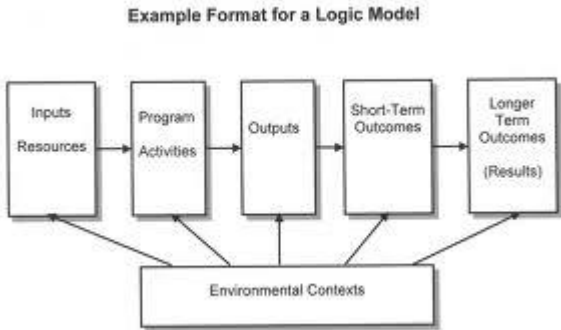
## ▶ What is a logic model?

- ▶ depiction of how an initiative/program/consortium works
- ▶ representation of the association between outcomes, activities, processes and the theoretical assumptions that underpin the model

## ▶ Why use a logic model?

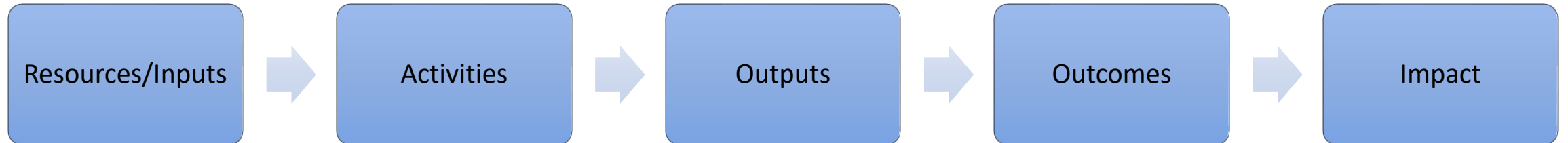
- ▶ creates a shared understanding of and focus on goals, strategies, activities, and outcomes
- ▶ assists with planning, implementation, and evaluation
- ▶ prioritizes activities/strategies for funding

# Lots of logic models!



# Logic Model Components

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# In Summary... SAMPLE

We will build the health and wellness of individuals, families, schools and communities where people can be as healthy as possible in a safe and nurturing environment...



By addressing these factors in our community...

Family Communication

School Bonding

Enforcement

Parents and Youth  
Engagement



Using these programs...

Happy People  
Coalition

Improved  
enforcement

Enforcement  
Roundtable

Middle School  
Student Assistance  
Program

Guiding Good  
Choices

Life Skills Training



We effect community and family outcomes, which lead to reduction of...

Underage drinking

Marijuana misuse/  
abuse

Prescription drug  
misuse/ abuse

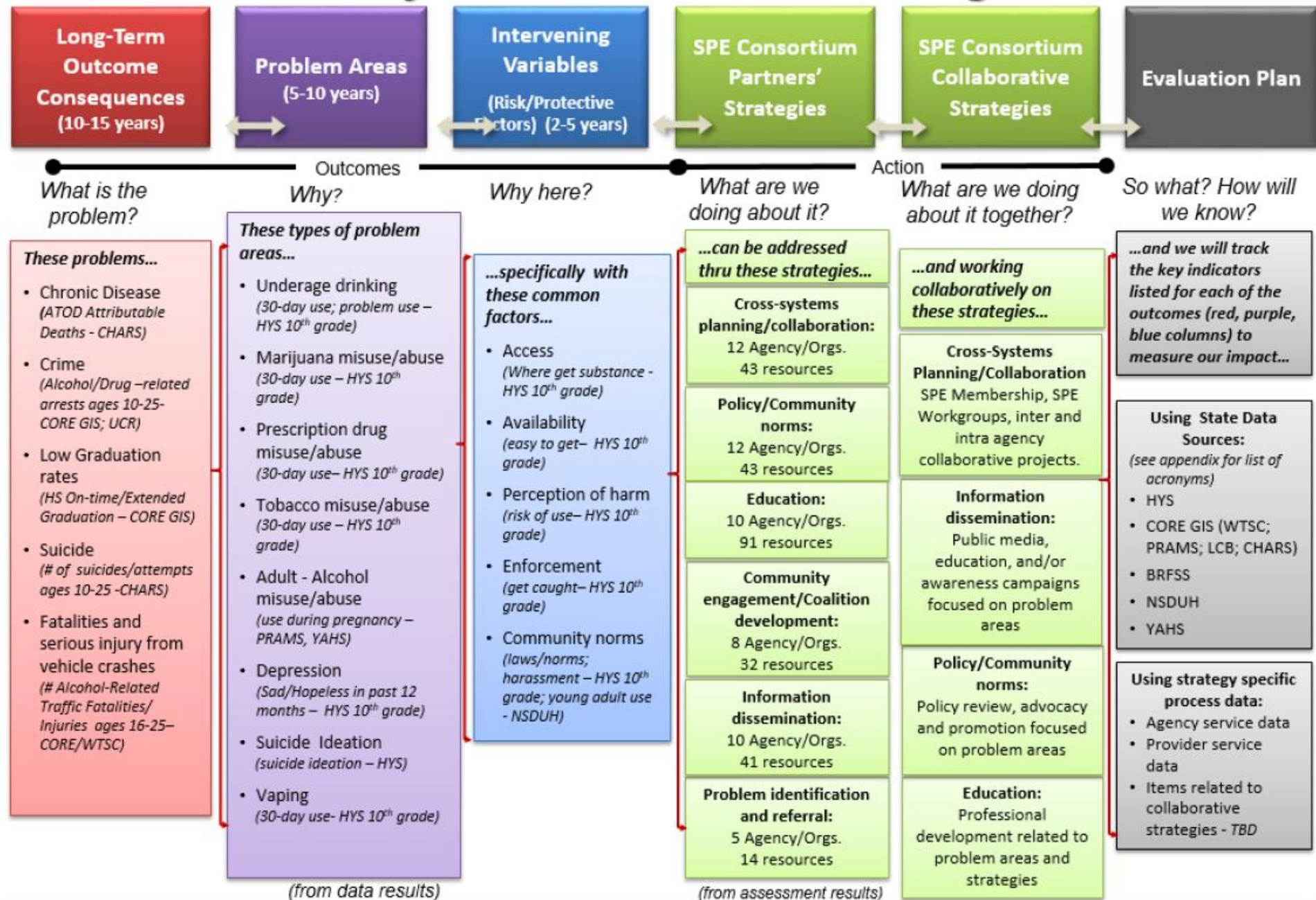
Tobacco misuse/ abuse

# The SPE Logic Model

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- ▶ Describes the change strategy we use.
- ▶ Defines the problems we are addressing.
- ▶ Quantifies the scope of need for state.
- ▶ Identifies the factors that influence our ability to create change.
- ▶ Represents the research that supports our strategies for addressing the identified problems.

# SPE Policy Consortium State Plan Logic Model





# Long-term outcomes consequences:

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**Long-Term  
Outcome  
Consequences  
(10-15 years)**

*What is the problem?*

1. Chronic disease/injury/death related to alcohol, tobacco, and opioid use;
2. Crime;
3. Low high school graduation rates;
4. Teen and young adult suicide; and
5. Fatalities and serious injury from traffic crashes.

# Problem areas

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## Problem Areas (5-10 years)

*Why?*

### **Substance Misuse/Abuse**

- ▶ The Consortium decided to focus on the top four ranked misused/abused substances: alcohol, marijuana, tobacco, and prescription painkillers.
- ▶ The Consortium agreed that specific emphasis also be placed on strategies related to alcohol use for the 18-25 year age range and marijuana use for the 21-25 year age range.
- ▶ The Consortium also noted the importance of continuing to watch “trending” substances, vapor product misuse, opioid misuse, and heroin use.

### **Mental Health**

- ▶ Consortium agreed to focus on depression, anxiety, and suicidal ideation, specifically among those who are under 25 years of age.

# Intervening variables

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- ▶ Intervening variables are also known as “Risk/Protective Factors” and include:
  - ▶ Adult alcohol misuse/abuse
  - ▶ Underage drinking
  - ▶ Marijuana misuse/abuse
  - ▶ Tobacco misuse/abuse
  - ▶ Opioids/Rx drugs misuse/abuse
  - ▶ Depression & anxiety
  - ▶ Suicidal ideation
- ▶ Following a review of each of these problem areas, we identified six common **intervening variables**, to address: 1) Access, 2) Availability, 3) Favorable Attitudes: Perception of harm, 4) Community norms, 5) Enforcement, and 6) Policies.
- ▶ These intervening variables were then used as the basis for our development of strategies later in our planning.

# Partner and Collaborative Strategies

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*What are we  
doing about it?*

The following six primary strategies were identified as a result of the review of current work and as an opportunity for alignment to support our goal to build the health and wellness of individuals, families, and communities in Washington State:

- ▶ Education (School and Community Youth Education/Skill Building and Other Education)
- ▶ Cross-systems Planning/Collaboration
- ▶ Policy/Community norms
- ▶ Information Dissemination
- ▶ Community Engagement/Coalition Development
- ▶ Parent education/Family Support



# Intermediate Outcomes: Behavioral Health Problems

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## Evaluation Plan

*So what? How will we know?*

- ▶ 5-year targets were set for each of the indicators
- ▶ As in previous target updates, the Consortium's goal was to have 5% reductions in two-three years and 10% reductions in four-five years.
- ▶ At the same time, the Consortium considered the current status along with trends overtime from baseline.
- ▶ Some reductions were supplemented with expert judgment in order to make a realistic assessment of what can be accomplished.

# Group Discussion

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- ▶ What experience do you have to offer around logic models?
- ▶ What additional clarification is needed, if any, in order to move forward with our strategic planning and target setting?



# More thoughts?

Comments, questions, next steps





# THANK YOU!

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