



Equity at MV Hope

In the Middle of the Mess



Initial Concern

- ▶ Not enough input from our Latinx population
 - ▶ Community Survey
 - ▶ Attendance at meetings
 - ▶ Attempts to get strategies to Latinx community



Idea!

- ▶ Equity Focus Groups
 - ▶ Led by Claudia Avendano
 - ▶ Recruited mentors to lead the groups and come up with questions
 - ▶ Stipends offered to mentors
 - ▶ Mentors recruited participants AND incentives



Equity initiative focus group data

- ▶ Date held: 2/28/2022
- ▶ Language: Spanish
- ▶ Modality: Zoom
- ▶ For confidentiality, each participant was assigned a number. 20 parents were invited and 18 were present.
- ▶ Participants were divided into two zoom rooms and were all asked the same questions



Questions Asked



- ▶ Question 1: Are you familiar with Coalitions and how they work?
- ▶ Question 2: Are you interested in participating with a coalition?
- ▶ Question 3: Name two reasons that prevent you from participating in coalitions
- ▶ Question 4: What would encourage you to attend? Name 2 reasons
- ▶ Question 5: What can we do to share information with the community and in an effective way about the coalition? Consider strategies.
- ▶ Question 6: What can we do to cultivate interest in participating with the coalition?
- ▶ Question 7: What are two topics of interest for you?



Things we found

- 1) Many people were not familiar with coalitions until given an explanation
- 2) But then people WERE interested in being a part of coalitions – great news!
- 3) The timing of our meetings was the biggest barrier
- 4) There is a lot of passion and enthusiasm in this community for our coalition topics



Next Steps

- ▶ Things currently in discussion:
 - ▶ A second meeting in Spanish at a more convenient time
 - ▶ Getting a stipend to pay a Spanish speaker to do some of the behind the scenes work of that second meeting
 - ▶ Making sure all of our materials are in both Spanish and English
 - ▶ Taking a close look at our action plan and budget for the next year
- ▶ Barriers:
 - ▶ Making sure everyone has a voice, not two coalitions
 - ▶ Language barrier AND professional barrier