



February 18, 2022

Monthly coalition meeting

# Today's agenda

Agenda Items	Time	Lead
Welcome, introductions and Team Building	9:00	Kasey Kates WHY Co-Chair
Department of Health Agency Update	9:15	Steve Smothers & Heidi Glesmann, DOH
SPE Strategic Plan 2022; SPE Worksheet; Review 2018 WHY Action Plan	9:35	Kasey and Mary
Legislative Updates	9:50	Mary
Break	10:00	
Are licensees complying with alcohol delivery regulations?	10:10	Mary
Communications Team Update Delta-8 Team Update	10:30	Martha
Meeting wrap up	10:35	Martha
Round Table Member updates	10:40	
Adjourn	11:00	Kasey Kates WHY Co-Chair

**Opening question:**

**What is your best  
work from home  
accessory?**

# Agency updates

Steve Smothers, DOH

Heidi Glesmann, DOH



# ORGANIZATION UPDATE

Youth Cannabis & Commercial Tobacco Prevention Program

# What is YCCTPP?

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The Youth Cannabis and Commercial Tobacco Prevention Program's (YCCTPP) is a program of DOH whose mission is to prevent initiation and reduce cannabis and commercial tobacco use by youth (ages 12-20), support adults who influence these youth, and reduce cannabis and commercial tobacco-related disparities within Washington State.

The focus of this program is on Policy, Systems, and Environmental change and contracts with 9 regional and 7 priority population contractors.

# Origin of YCCTPP

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YCCTPP was formed as an opportunity to consolidate the efforts of the Commercial Tobacco Prevention Program (CTPP) and the Marijuana Prevention and Education Program (MPEP).

Integration of the two programs began in 2020 and will be complete in April 2022, when some of our new contracts will begin

The program is made up of three funding sources:

- CDC Federal Funds for Tobacco
- Youth Tobacco Vape Prevention Account
- Dedicated Marijuana Account

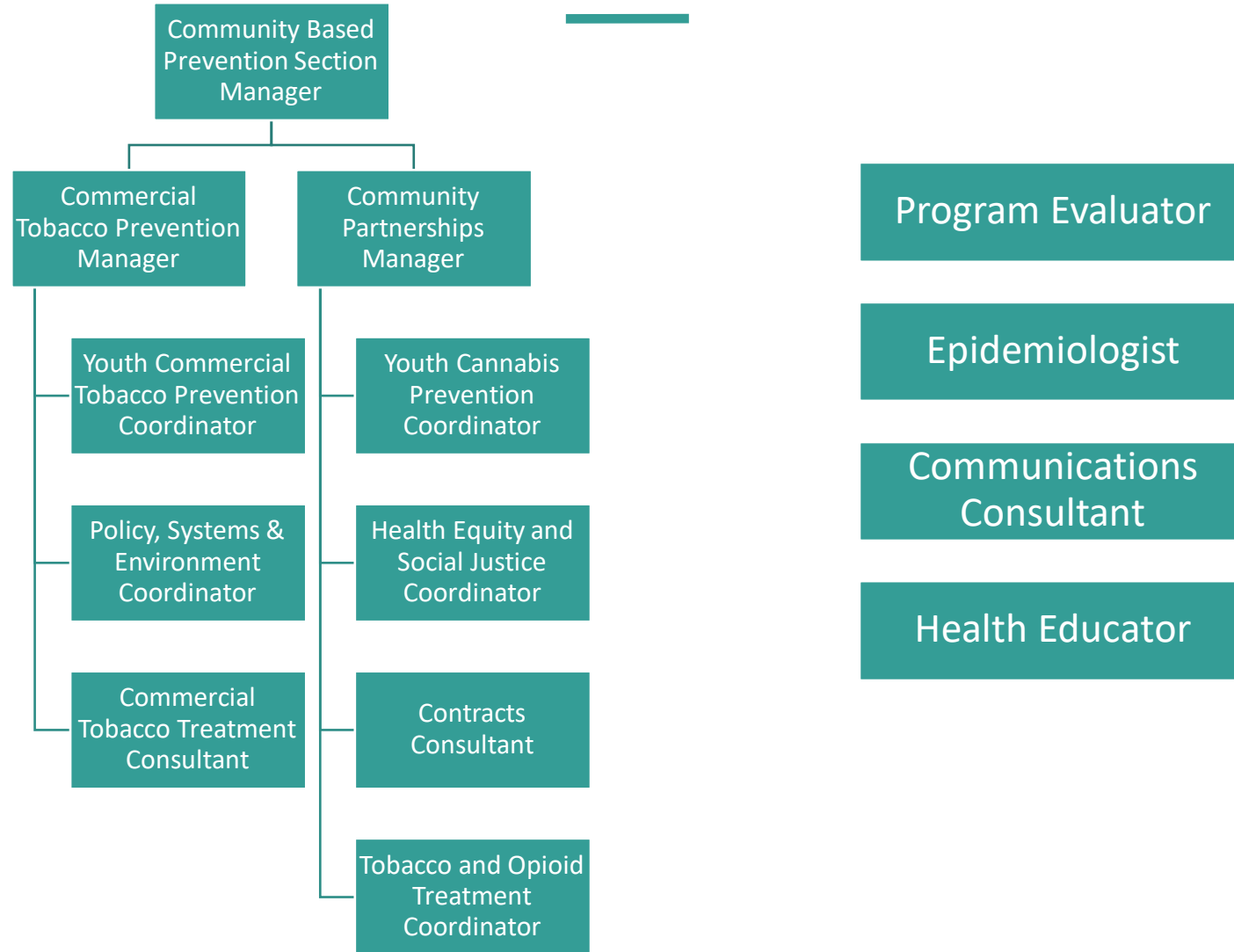
YCCTPP:



ORGANIZATIONAL CHART



# YCCTPP Organizational Chart



# Program Staff & Their Roles

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## Community Based Prevention Section Manager

- Patti Migliore  
Santiago  
(she/her)
- Manage YCCTPP program as well as other programs like cancer, HEAL, oral health & chronic disease
  - Encourage opportunities for collaboration

## Community Partnerships Manager

- Steve Smothers  
(he/him)
- Manage cannabis-related contracts and work
  - Focus on contract development and community partnerships

## Commercial Tobacco Prevention Manager

- Heidi Glesmann  
(she/her)
- Manage tobacco-related contracts and work, including CDC grant requirements
  - Focus on program development

# Program Staff & Their Roles

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## Youth Commercial Tobacco Prevention Coordinator



TBD- hiring phase

- Manages Commercial Tobacco Portion of Regional contracts for YCCTPP

## Policy, Systems, and Environment Coordinator

Jacob Delbridge (he/him)

- SME and policy analyst for internal office, division, and agency leadership
- Supports YCCTPP contractors regarding PSE change at national, state, & local level

## Commercial Tobacco Treatment Consultant

TBD- hiring phase

- Leads Cessation efforts for the state
- Manages contracts related to cessation resources

# Program Staff & Their Roles

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## Youth Cannabis Prevention Coordinator



Mercedes Zahler  
(she/her)

- Manages Cannabis Portion of Regional contracts for YCCTPP

## Health Equity and Social Justice Coordinator

TBD-hiring phase

- Manages Priority Population contracts for YCCTPP
- Supports equity efforts within the program and with contractors



## Contracts Consultant

George Banks  
(he/him)

- Manages all YCCTPP fiscal and contract related tasks

# Program Staff & Their Roles

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## Program Evaluator

- Sally Riggs  
(she/her)
- Evaluating requirements for CDC grant
  - Continuously evaluating YCCTPP program and providing recommendations for improvement

## Communications Consultant

- Joseph Liu  
(he/him)
- Works from C4PA
  - Supports communication efforts specific to tobacco prevention

## Health Educator

- Nikki Meline  
(she/her)
- Works from C4PA
  - Manages statewide and tailored media cannabis prevention and education campaigns

# Program Staff & Their Roles

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## **Tobacco and Opioid Treatment Coordinator**

TBD- hiring phase

- Supports tobacco dependence treatment in behavioral health facilities through education and training regarding cessation treatment



## **Epidemiologist**

TBD- hiring phase

- Supports data surveillance efforts for YCCTPP including HYS, BRFSS, PRAMS and other data sources

Questions?

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# SPE Strategic Plan

Kasey & Mary

Guest: Erika Jenkins – Policy and  
Program Manager, HCA/DBHR

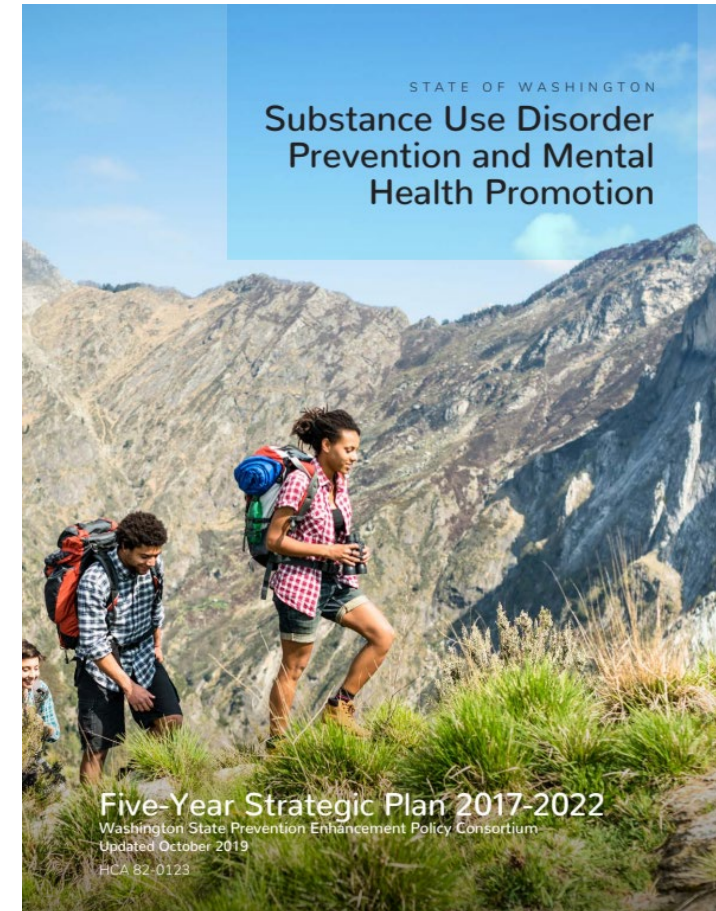
# The State Prevention Enhancement (SPE) Policy Consortium

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- ▶ Goal: through partnerships we will strengthen and support an integrated, statewide system of community-driven substance abuse prevention, mental health promotion, and related issues.
- ▶ Priority areas:
  - ▶ Marijuana misuse/abuse
  - ▶ Prescription drug misuse/abuse
  - ▶ Mental health promotion and suicide prevention
  - ▶ Tobacco use
  - ▶ Underage drinking
- ▶ Visit <https://theathenaforum.org/spe> for more information

# 5-year Strategic Plan

- ▶ 2022 Meetings – Erika and Isaac to join and talk about expectations for each SPE workgroup updates for the strategic plan
- ▶ Directions to follow for Action Plan Updates, Accomplishments, Highlights
- ▶ In March, each SPE workgroup will present on:
  - ▶ Challenges, gaps, barriers to work
  - ▶ Successes, opportunities
  - ▶ Consortium members to help advise / provide input / feedback
- ▶ In September, each SPE workgroup will present on:
  - ▶ Accomplishments
  - ▶ Action Plans and goals



# Timeline

January	<ul style="list-style-type: none"> <li>• Prevention 101</li> <li>• Begin Resources &amp; Needs Assessment</li> <li>• Work through capacity building sections</li> <li>• Identify support staff for Plan updates</li> </ul>	July	<ul style="list-style-type: none"> <li>• SEOW recommendations, priority setting</li> <li>• Finalize art, design</li> <li>• Edits back to workgroups</li> </ul>
February	<ul style="list-style-type: none"> <li>• No SPE Meeting</li> <li>• Distribute RA</li> <li>• Workgroups to start work</li> </ul>	August	<ul style="list-style-type: none"> <li>• No SPE Meeting</li> <li>• Workgroups finalize accomplishments and action plans</li> <li>• NA completion</li> <li>• Draft plan complete</li> </ul>
March	<ul style="list-style-type: none"> <li>• Round robin of workgroup updates</li> <li>• RA initial review</li> <li>• Review workforce development section</li> </ul>	September	<ul style="list-style-type: none"> <li>• Final priority setting, goals, last time to see draft plan</li> <li>• Workgroups present action plans and accomplishments</li> </ul>
April	<ul style="list-style-type: none"> <li>• No SPE Meeting</li> <li>• Engage Communications team</li> <li>• SEOW continue</li> <li>• Workgroups continue priority setting</li> </ul>	October	<ul style="list-style-type: none"> <li>• No SPE Meeting</li> <li>• Edit final draft</li> <li>• Final plan to print</li> </ul>
May	<ul style="list-style-type: none"> <li>• Initial SEOW presentation for NA</li> <li>• Complete RA and Section 4</li> </ul>	November	<ul style="list-style-type: none"> <li>• Present final plan at SPE meeting</li> <li>• Present final plan at Provider Meeting</li> <li>• Celebrate!</li> </ul>
June	<ul style="list-style-type: none"> <li>• No SPE Meeting</li> <li>• Workgroups submit draft action plans</li> <li>• Work through cover design, art, graphics, layout</li> </ul>	December	<ul style="list-style-type: none"> <li>• No SPE Meeting</li> </ul>

# March Presentation to SPE

## ▶ Includes:

- ▶ Past solutions and accomplishments
- ▶ Current state
- ▶ Current barriers, gaps, and challenges
- ▶ Future state
- ▶ Additional information (as needed)

### STATE PREVENTION ENHANCEMENT CONSTORTIUM FIVE-YEAR STRATEGIC PLAN 2022-2027 WORKSHEET

#### Workgroup Title:

Instructions: Complete the below sections to the best of your ability. If needed, reach out to other workgroup members or partners for input. If you struggle with a section, please reach out for technical assistance. Erika Jenkins [erika.jenkins@hca.wa.gov](mailto:erika.jenkins@hca.wa.gov) 360.819.6210 or Isaac Wulff [Isaac.wulff@hca.wa.gov](mailto:Isaac.wulff@hca.wa.gov) 360-706-4332

#### PAST SOLUTIONS AND ACCOMPLISHMENTS

What is the history of this workgroup/strategy?	
Are there policies/legislation that drives/guides this work? (List all that are applicable)	
What policy and/or system "wins" have you had over the past 5 years that we can reflect in the next iteration of the 5-year plan?	
Review accomplishments and add accomplishments from 2019-2021 (starts on page 120 of SPE plan)	
What were some keys to your successes that we can share with the rest of the team?	

#### CURRENT STATE

Review workgroup strategies (If strategy is complete – mark complete). <ul style="list-style-type: none"><li>• Review language</li><li>• Review funding sources</li></ul>	
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# Questions?

# Next Steps

- ▶ Martha, Mary, and Kasey to prepare for March 14<sup>th</sup> SPE presentation
- ▶ Starting to discuss ideas on how to navigate the Strategic Planning process
- ▶ Our March WHY meeting will be focused on Strategic Planning including some breakout Teams workgroups!
  - ▶ Let's talk about expectations from WHY coalition members
- ▶ Questions to help guide us:
  - ▶ For those who were engaged in the process in 2018, any successful tips or hints to share? Raise your hand or add your comments into the chat!
  - ▶ On a scale of 1 - 10 (with 10 being extremely familiar) how familiar are you with the WHY Action Plan?

# Break

Come back at 10:20 AM



# Legislative Updates

Mary Segawa

<b>Alcohol</b>			
<b>3SHB 1359</b>	Reducing liquor license fees temporarily Extends reduction to December 31, 2023	Stonier	House Passed Sen LCTA Public hearing 2/17
<b>Cannabis</b>			
<b>HB 1859</b>	Concerning quality standards for labs conducting cannabis analysis (LCB agency request) Establishes an interagency coordination team for lab quality standards	Kloba	House Passed Sen Ways and Means
<b>2SHB 1827</b>	Community reinvestment account and program	Morgan	House Passed, Senate LCTA
<b>2SHB 1210</b>	Replacing the term “marijuana” with “cannabis”	Morgan	House Passed, Senate LCTA
<b>E2SSB 5796</b>	Restructuring cannabis revenue appropriations	Saldaña	Senate Passed House Appropriations
<b>SB 5927</b>	Concerning the safety and security of retail cannabis outlets	Honeyford	Sen Passed House Public Safety Exec session
<b>SHB 2022</b>	Concerning social equity in the cannabis industry	Wicks	Stalled in House Rules
<b>SHB 1668</b>	Expanding regulatory authority over cannabinoids that may be impairing (LCB agency request)	Kloba	House – No floor vote

# Are Licensees Complying with Alcohol Delivery regulations?

Mary Segawa

# Compliance Checks - Delivery and Curbside Service

- ▶ Checks began after September 2021
- ▶ Statewide compliance
  - ▶ Curbside and delivery - 44%
  - ▶ Current in-store compliance - 76%
  - ▶ In-store compliance pre-Covid - 86%

# Trends

- ▶ Approximately 52% of deliveries checked - 3<sup>rd</sup> party companies (e.g., DoorDash, GrubHub, etc.)
- ▶ Some 3<sup>rd</sup> party companies delivered cocktails - not allowed
- ▶ Approximately 25% of total deliveries did not have appropriate labels on the outside of the bag to identify it as containing alcohol
- ▶ Approximately 42% of the deliveries did not check the ID of the buyer. Some checked the ID of the minor purchasing but delivered anyway.

# Some of the Delivery Requirements

- ▶ New rules require that the driver must obtain the signature of the person receiving the product.
- ▶ A label on an outside of the bag must include “Contains Alcohol, For Persons 21+”
- ▶ Third-parties can only deliver manufacturer sealed product.
- ▶ Third-parties are not allowed to deliver cocktails.

# Difficulties for Delivery Compliance Checks

- ▶ Curbside - Underage operative cannot drive vehicle
- ▶ Have to rent 2 hotel rooms for each check - one for delivery, one for officers
- ▶ Need to establish in advance licensee will deliver, then arrange for multiple deliveries
- ▶ Usually 5-6 officers (also in parking lot)
- ▶ Even after planning, some may not deliver (e.g., staffing shortage)
- ▶ Need undercover ID cards, bogus credit cards
- ▶ Minimum delivery cost?
- ▶ Agency cost - \$450 to \$1000 for one night

# Communications Update

# Delta-8 Team Update

Martha Williams



# Meeting wrap-up & Round Table

Martha Williams

Members

# Adjourn

Kasey Kates