

Meeting Agenda and Notes Friday, February 21, 2020 • 9:00AM - 12:00PM

LCB

1025 Union Avenue SE Olympia WA 98501

LCB FA 109-North Fork Cascade River Room, Reception for Visitor Pass

Join Zoom Meeting: https://zoom.us/j/627945803; Meeting ID: 627 945 803
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	Attendees:						
	Brandi Archer	\boxtimes	Sara Cooley Broschart		Mary Daniel		
	Sarah Ellsworth		Trecia Ehrlich		Derek Franklin		
	Steve Freng	\boxtimes	Kristen Haley		Will Hitchcock		
	Alicia Hughes	\boxtimes	Kasey Kates		Jason Kilmer		
\boxtimes	James Madsen	\boxtimes	Emily Maughan	\boxtimes	Mark Medalen		
	Michelle Nims		Mandy Paradise		Julie Peterson		
\boxtimes	Dave Putnam		Dennis Rabidou		Sheri Rudolph		
\boxtimes	Alex Sirotzki phone		Meghan Sullivan	\boxtimes	Scott Waller		
\boxtimes	Liz Wilhelm phone	\boxtimes	Martha Williams	\boxtimes	Guest; Samantha Pangelinan		
\boxtimes	Guest: Amanda Lewis	\boxtimes	Guest: Edica Esqueda	\boxtimes	Guest Steve Smothers phone		
	Guest		Guest		Guest		
	Guest		Guest:		Guest:		
	Guest:		Guest:		Guest:		

N o	Agenda Items	Time	Lead	Summary Meeting Notes
1.	Welcome and introductions Team Building	9:00	Kasey Kates WHY Co-Chair	The meeting began at 9:03. Introductions were made and members shared their stress relievers as an ice breaker.
2.	Leg Session Highlights	9:15	Sara	Sara reviewed several alcohol and marijuana bills that are still currentl active; she will provide a handout regarding the bills that are still active to Martha for dissemination to the Coalition. WTSC is watching: HB1057, HB1256, HB1504, HB2314, HB2483,

				SB5299, and SB5789
3.	DOH Campaign highlights	9:30	Kristen	Kristen went over the history of DOHs media campaigns. Martha will share the PowerPoint presentation to WHY members.
4.	Washington Impaired Driving Advisory Council (WIDAC)	10:15	Edica Esqueda	Edica works at WTSC, was formerly a Target Zero manager in Yakima. Edica gave a brief history of WIDAC, which serves as an advisor to several local and statewide agencies and groups, as well as a model for other states. The council advises several agencies and groups concerning impaired driving impacts. In the future the group is looking at where the group will focus their efforts. Action teams may be created in order to address those efforts and to provide information to legislators. The group is working on a strategic plan. Document that was available to in person attendees will be sent to all members by Martha after the meeting. Edica shared the draft of a visualized concept for the strategic plan. The graphic helps to communicate the relationship between the partnerships that impact the DUI spectrum. The Traffic Safety Conference will be in June in Spokane.
	Break	10:30		Vendor/Table space is available.
5.	Hot Topics	10:45		
6.	Cannibis vs. Marijuana Discussion (20 minutes)	10:45	Alex/Kristen	History: At past meetings, the WHY Coalition has discussed a need to be consistent with marijuana terminology at the state level and to then pass down to our providers. The WHY? Communications Team put together a cannabis versus marijuana terminology one-pagers. Martha will provide the cannabis/marijuana draft document to members. Members discussed the intentional rebranding of marijuana as cannabis by the cannabis industry. Part of the intention of the document is to create an understanding that the terms are all for the same substance. Historical disparity can also be addressed if understanding is increased. Alex asked attendees if there were obvious edits. Members suggested the document be disseminated and with request for feedback to improve the communication. Members discussed an accompanying document, where to post the document, how to disseminate the document, how to frame the issue, and to be thoughtful. Members agreed that this document would be more toward "train the trainer" document. Members also considered a webinar to do the training of those in prevention and related professions on how to use the document. Suggestions included that t6he title of the document should be different from "Recommendation" or that the word in the third column should be "findings".
	• CBD Update (5 minutes)		Sara	This subject was moved to the March agenda
	Ideas for Presentations		Kasey	This subject was moved to the March agenda

	(5 minutes)			
7.	Communications Team Update	11:15	Kristen	Communications Team did not report to the Coalition.
8.	Meeting wrap up	11:25	Martha Williams	Martha reviewed the Action Items assigned during the meeting.
9.	Round Table Member updates	11:30		WTSCPositive norms communications registration is complete and will be held March 3-5. There were 90 requests for registration for the 50 seats in the training.
10.	Adjourn	12:00	Kasey	The meeting was adjourned at 12:03 p.m.

	Action Items/Decisions								
#	Action Item	Assigned To:	Date Assigned:	Date Due:	Status				
1.	Sara will provide a handout regarding the bills that are still active.	Sara/Martha	2/21						
2.	DOH Campaign highlights PowerPoint will be shared with members	Martha	2/21	2/21					
3.	The WIDAC document that was available to in person attendees will be sent to all members by Martha after the meeting.	Martha	2/21	2/21					
4.	The Traffic Safety Conference information to members	Scott/Martha	2/21						
5.	Kristen/Sara/Alex will continue the work on the Cannabis/Marijuana document and follow up with the Coalition	Kristen/Sara/Alex	2/21	N/A					
6.	Martha will provide the cannabis/marijuana draft document to members.	Martha	2/21						