

Engaging Key Stakeholders

“Nothing about us without us!”

- Equity lens to stakeholder engagement
- Community owned



Hollywood Squares: engagement stories



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Your engagement strategy!



1. Think of a person you want to recruit/retain as a key stakeholder
2. (~10-15 mins): Use Recruiting New Stakeholders handout to craft your pitch by yourself
3. (~3-5 min each): Pair and practice!
4. Listener give feedback – use the pitch feedback guide
5. Switch!



(~35 mins for entire activity)

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Break!

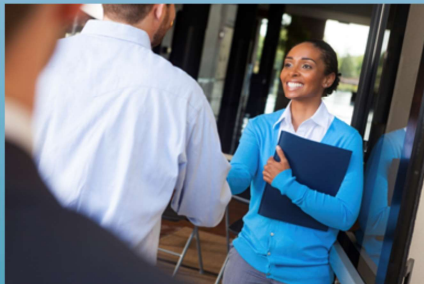


Stakeholder engagement



Work in table groups

1. (~ 5 mins): Read first page, jot down ideas
2. (~10 mins): Pair off; each pair work through one scenario on 2nd page
3. (~5 mins): Share ideas with your table
4. (~5 mins): Choose one 'learning' to share with larger group



*(~35 minutes
for entire
activity)*

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Next steps in your community



1. Complete “Self Reflection Guide”
2. For “Feet” section: create some action tasks



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Wrap up and feedback



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