# HEALTHY Tekoa

## Coalition



HEALTHY Tekoa is a volunteer & community lead youth substance use prevention & mental health promotion coalition.

Our mission is to promote healthy positive choices in Tekoa youth by working together to reduce substance abuse.

### COMMUNITY OUTREACH STRATEGIES

### Coalition Meetings 2nd Tuesday each month

#### **Community Calendar**

Keeping families and residents connected to events and opportunities to be involved

#### Annual Key Leader Event Inform community leaders on prevention topics and programs

#### **Annual Community Survey**

Adult attitudes & behaviors related to substance use

#### **Youth Prevention Club**

Youth participant in prevention activities, support peers, promote hope to increase school bonding (grades 6-12)

### COMMUNITY EVENTS & TRAININGS

#### Family Night/Day Out

Free monthly event for families and neighbors to promote bonding

#### **National Night Out**

Summer event to enhance relationships between neighbors, law enforcement & emergency services to increase community bonding

#### **Training**

For youth, volunteers & professionals working toward prevention of youth substance use.

WA Prevention Summit, CADCA Mid-Year Inst., CADCA National Forum, Montana Institute and more

### ENVIRONMENTAL STRATEGIES

#### Sticker Shock

Decal on alcohol products at local retailer to inform patrons the consequences of providing alcohol to minors—
\$5000 fine & 1yr in jail.

Educate retail staff about coalition and consequences.

Coalition Members & Youth put stickers out 3 times a year before traditional celebration times:

October
(Homecoming)
December
(Christmas/New Year's)
May
(Memorial Day/Graduation)

#### **PUBLIC AWARENESS**

#### **Positive Community Norms**

Billboards, posters, and radio using local survey data to highlight positive choices teens and parents make

#### **Information Dissemination**

Activities and presentations at school and in community to educate on risks and trends of underage substance use

Rx Safe Store & Dispose
Advertising and events on
safe, prepaid disposal of Rx
medication. Utilize WA State
media campaign
"Starts With One"

#### **EDUCATION**

ALL PROGRAMS ARE
EVIDENCE BASED

#### **SPORT**

Promotes physical activity and increased reliance on healthy habits to help avoid substance use initiation.

(grade 4)

### Too Good For Drugs & Keepin' it REAL

Lessons to build students' social competence and substance abuse knowledge. KiR is the updated DARE curriculum taught by a Whitman County Sheriff deputy.

(grades 5-8)

#### Youth Group (CBSG)

Skills building program for small groups to build resiliency and reduce risk factors. (grades 7-8)