

# Community Prevention & Wellness Initiative

Partners for Healthy Communities

## Coalition Mission

Together building a positive and healthy environment that provides resources and opportunities to empower the Springdale community.



We strive to create the B.E.S.T. for our community.

*Building & Empowering  
Springdale Together*

## Coalition Coordinator

Amelia Alberts  
Rural Resources Community  
Action  
(509)-596-1176  
aalberts@ruralresources.org

## Student Assistance Program Professional

Theresa Inch  
ESD 101  
(509)- 258-4750  
tinch@marywalker.org  
tinch@esd101.net

## Springdale Together Coalition

Springdale, WA



### About the Community Prevention and Wellness Initiative (CPWI)

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. CPWI priorities include reducing underage drinking, marijuana use and opioid misuse/abuse among middle and high school aged youth. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

### About the Coalition: Communities & Schools Working Together

The Springdale Together Coalition (STC) is a community-based volunteer prevention advocacy organization that brings together the people of Springdale to protect and promote the health, happiness and well-being of the youth in our community.

STC has benefited from a variety of members that bring a range of knowledge, skills and passion to local efforts. Members represent a wide variety of sectors: youth, parents, schools, businesses, healthcare professionals, youth-serving agencies, law enforcement, religious/fraternal organizations, civic/volunteer groups, local government, local media, and vested community members.

Since the coalition formed in 2013, it has provided ongoing resources and opportunities to support strategies designed to build capacity and produce sustainable outcomes. STC works in collaboration with the Mary Walker School District and the Educational Service District 101 to prevent youth substance use within the district.

The Coalition continues to work with local leaders and partners to coordinate community assessment, planning and strategy implementation. Our efforts result in a range of community and school based activities and increased public awareness and support relating to youth substance use issues in our community.

**Meetings are held third Tuesday of every month from 3:30 – 5 pm, at the Springdale Community Church.**

## About Our Community

The Springdale Together Coalition serves the community of Springdale and families within the Mary Walker School District. Springdale is a small rural town nestled in the Camas Valley.

We are home to many hardworking people, multigenerational families, and an honorable history as a longstanding community steeped in tradition. Together we enjoy our beautiful physical environment, alongside shared values, stable family relationships and strong social ties. These strengths help offset challenges commonly seen in remote regions of the frontier. We lack capacity and access to services to support youth and families, and have income disparities. About 78% of the student population is eligible for free/reduced lunch (compared to 50% in our county).



## About Prevention Programs in our Community

The Springdale Together Coalition utilizes a combination of direct services, innovative programs, environmental strategies and school-based prevention activities to support youth and families in the community. Our goals and strategies include:

### Goal 1: Decrease low neighborhood attachment and community disorganization.

Community & Coalition Strategy: Community Coalition Orientation, Key Leader Event, and prevention-related trainings.

### Goal 2: Decrease community laws and norms favorable to drug use, firearms, and crime.

Environmental Strategy: Environmental Norms purchase surveys, and Sticker Shock!

Information Dissemination Strategy: Mary Walker Wellness, Youth 2 Youth, Positive Community Norms, Drug Take Back Day, National Prevention Week and community events

### Goal 3: Decrease favorable attitudes toward the problem behavior.

Family Strategy: Keep A Clear Mind, and Strengthening Families 10-14

### Goal 4: Reduce early initiation of problem behavior.

School/Youth Strategy: LifeSkills Training and Too Good for Drugs, PAX Good Behavior Game and SPORT Prevention & Wellness

### Goal 5: Increase opportunities for positive family bonding.

Family Strategy: Incredible Years and Fall Family Night Out

These are coordinated efforts that focus on building and strengthening community partnerships and connectedness. Results are measured through tools designed for each strategy, and continually assessed for effectiveness, and positive outcomes.

## Other Contacts

Springdale Together  
Coalition Facilitator

Springdale Together  
Coalition Secretary



School District Contact

Mary Walker School Dist.

509-258-4534



County Contact

Alison Price

Rural Resources

Community Action

509-685-6093

[aprice@ruralresources.org](mailto:aprice@ruralresources.org)

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Washington State  
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For more information  
about CPWI visit

[www.TheAthenaForum.org](http://www.TheAthenaForum.org)