Community Prevention & Wellness Initiative

Partners for Healthy Communities

Coalition Mission

To develop a culture of health and safety in our community by addressing issues related to the misuse of alcohol, tobacco, marijuana, and drugs by youth.

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Coalition Coordinator

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Shadle Prevention and Wellness Coalition

Spokane, WA



About the Community Prevention and Wellness Initiative (CPWI)

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. CPWI priorities include reducing underage drinking, marijuana use and opioid misuse/abuse among middle and high school aged youth. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities & Schools Working Together

The Shadle Prevention & Wellness Coalition (SPWC) was established in January 2019. As part of Washington State's Community Prevention Wellness Initiative (CPWI), the Shadle Prevention & Wellness Coalition seeks to increase community strengths and protective factors while also reducing or eliminating community risk factors, with the ultimate goal of reducing youth substance misuse.

SPWC Coalition members include representatives from twelve (12) different community sectors, including the community members, parents, youth, schools, volunteer and civic organizations, health care, law enforcement, local government, youth-serving organizations, faith-based organizations, local businesses, as well as other substance abuse serving organizations.

Conditions that place youth in the Shadle Community at "higher risk" include things like: the lack of resources physically located within the neighborhood; lack of community connectedness; transient nature of community residents; and lack of affordable childcare. Socio-economic concerns are also an important factor to consider; 56.55% of Shadle Park High School students qualified for free or reduced-price lunch in 2018/2019.

About Our Community

The SPWC serves the community that comprises the catchment for Shadle Park High School, as defined by the Spokane Public Schools (SPS).

Geographically, the SPWC service area lies roughly between: Monroe Street to the east; Northwest Blvd and Euclid Avenue to the south; Northwest Blvd and Assembly Street to the west, and Francis Avenue to the north; as well as a portion of the Indian Trails neighborhood further north.



About Prevention Programs in our Community

After completion of a comprehensive Community Needs and Resource Assessment, the SPWC identified underage tobacco use, including the use of electronic cigarettes, vape devices, and Juuls, as the highest priority substance in our community. SPWC activities will also address underage use/misuse of alcohol, marijuana, and opioids/prescription medications.

During this process, the SPWC identified existing community conditions that could be targeted with evidence-based interventions to have a positive impact on youth substance misuse in the Shadle Community, including:

- Availability and/or access to drugs and alcohol
- Community/social norms favorable to substance misuse
- Early initiation of the problem behavior
- History of family conflict and/or management problems

The SPWC created a strategic action plan that outlines evidence-based, community-level strategies for implementation, including:

- Public Awareness/Information Dissemination
- Environmental Strategies
- School-Based Prevention & Intervention Strategies
- Direct Services

Through this multifaceted approach, the SPWC seeks to make immediate positive impacts on youth substance misuse as well as changing the societal structures and norms that will change long-term trajectory of youth substance misuse trends in our community.

Other Contacts

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Serving the Communities of:

Shadle Park High School *Home of the Highlanders*



Salk Middle School *Home of the Spartans*



CPWI is funded by

Washington State Health Care Authority

For more information about CPWI visit www.TheAthenaForum.org