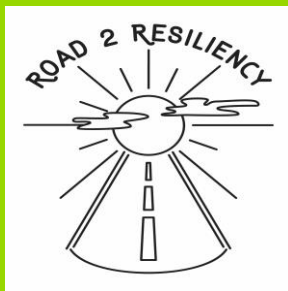


Community Prevention & Wellness Initiative

Partners for Healthy Communities

Coalition Mission

To build healthy, resilient and strong South Bend students by increasing protective factors.



Coalition Coordinator

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Road 2 Resiliency: South Bend South Bend, WA



About the Community Prevention and Wellness Initiative (CPWI)

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. CPWI priorities include reducing underage drinking, marijuana use and opioid misuse/abuse among middle and high school aged youth. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities & Schools Working Together

Road 2 Resiliency was created in August of 2017 after South Bend was awarded a grant from the Division of Behavioral Health and Recovery to focus on opioid abuse/misuse. While prevention efforts are present in North Pacific County, our growing coalition gives South Bend a unique opportunity to take ownership of their own prevention and create healthy attitudes in students, faculty, parents, and community members.

Since its creation, Road 2 Resiliency has hosted multiple Town Halls, presented about our coalition to Key Leaders in our community, sent both members and youth to Community Anti-Drug Coalition of America (CADCA) trainings, the Washington State Prevention Summit, and will send six youth to the Spring Youth Forum in March 2020. Additionally, our coalition has implemented several campaigns and programs since 2017 including the Project Northland suites, School Policy Review Team, the Starts with One campaign and more.



About Our Community

Located on the Willapa Bay in North Pacific County, the South Bend School District boundaries include the city of South Bend and the unincorporated area of Bay Center. The district also serves students from the neighboring school districts of Raymond, Naselle, and Willapa Valley who register to attend South Bend School District. Total population for the area is just under 2000 residents.

According to the OSPI Washington State Report Card, 40.3% of the district is white and 43.5% is Hispanic. The administration at SBSB reports that English Language Learners (ELL) rates are near 40% for elementary and over 60% for preschool/head start. According to the 2018 U.S. Census, the area is predominantly white (89.9%), with Hispanics making up 9.8% of the population, and Asians, 2.1%.

South Bend's median household income is \$39,895, far behind the state (\$66,174) and national (\$61,372) medians. Unemployment is at 8.2% vs. the state average of 5.2%. In 2015, due to such high free and reduced lunch rates (around 67%), SBSB received state funding to offer free breakfast and lunch to all K-12 students. Given lack of jobs and low wages, it is not surprising that 16.9% of South Bend's population live below the federal poverty level, as compared to the statewide average of 10.3%.

About Prevention Programs in our Community

Road 2 Resiliency's main goals include reducing favorable attitudes towards youth use of substances, increasing opportunities for prosocial involvement for community youth, increasing community organization, reducing availability of opioids and decreasing community laws and forms towards drug use.

We accomplish these goals through several Evidence-Based Programs (EBPs) including Class Action for students at South Bend Jr./Sr. High, Slick Tracy for students at Chauncey Davis Elementary, and Project Success for both schools in the South Bend School District. We also implement several Promising and Innovative Practices, such as Big Brothers Big Sisters mentoring program, Rx Takeback and Town Hall. Each program has its own reporting procedure, which has allowed us to track our results and successes.

Other Contacts



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For more information
about CPWI visit
www.TheAthenaForum.org