

Community Prevention & Wellness Initiative

Partners for Healthy Communities

Coalition Mission

To educate, empower, and mobilize Southeast Seattle to ensure our children, youth and young adults (ages 7-25) are safe, healthy, and happy, so they can succeed. To reduce and prevent youth substance abuse and violence in Southeast Seattle using culturally appropriate strategies.



Coalition Coordinator

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www.sespeacecoalition.org

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SE Seattle P.E.A.C.E. Coalition

Southeast Seattle, WA

About the Community Prevention and Wellness Initiative (CPWI)

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. CPWI priorities include reducing underage drinking, marijuana use and opioid misuse/abuse among middle and high school aged youth. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

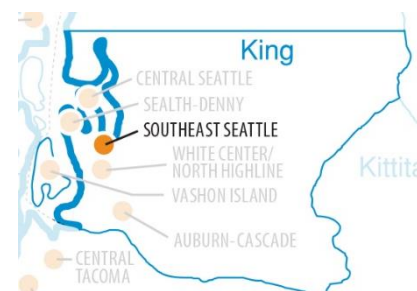
About the Coalition: Communities & Schools Working Together

The SE Seattle P.E.A.C.E. Coalition is a community group founded in 2012 to keep Southeast (SE) Seattle youth and young adults (ages 7-25) safe, healthy and happy so they can succeed. Our goal is to bring together all sectors of the community to maximize our impact on youth and families. This includes schools, healthcare professionals, government, parents, youth, media, youth-serving organizations, religious and fraternal organizations, businesses, civic and volunteer groups, mental health and substance abuse agencies, law enforcement, as well as individual community members.

The coalition strives to engage the multiple different language and cultural groups that make up SE Seattle and build the capacity of representatives from different ethnic groups to incorporate prevention programming into their community.

Our Coalition has a fulltime drug prevention specialist at Aki Kurose Middle School and organizes ethnic specific parenting classes, supports positive afterschool youth leadership activities, and educated youth and parents about the risks of substance abuse.

The Coalition is staffed by Neighborhood House and funded by the Washington State Health Care Authority - Division of Behavioral Health and Recovery, King County Department of Community and Human Services, Aki Kurose Middle School and Puget Sound Educational Service District.



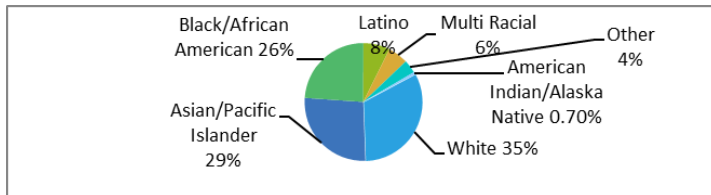
Join the SE Seattle P.E.A.C.E. Coalition!

Are you a parent or adult who cares about keeping our kids safe and healthy? Are you a student who wants to create positive change?

Join our coalition! Call Mergitu at 206-461-4568 or margo@nhwa.org.

About Our Community

SE Seattle is one of the most diverse urban neighborhoods within the United States. Here you will find a community with a population of 40,305 (2010 US Census), over 60 languages spoken, 41% other languages than English spoken in the home, 31% foreign born, and 16% living below the federal poverty level. The area median income is \$40,000 (annual income for family of three). SE Seattle is home to a diverse group of people including Seattle's largest population of immigrant and refugee families:



As a coalition, we build upon the strengths of SE Seattle including its diversity and various community groups, cultural organizations, and faith-based communities to combat the under-investment, historic oppression and marginalization faced by many in our community.

About Prevention Programs in our Community

The SE Seattle P.E.A.C.E. Coalition developed a strategic plan with our community partners with the following goals:

- Increase community connectedness through the P.E.A.C.E. Coalition
- Increase policies, laws and norms that discourage drug use and reduce youth access to drugs or alcohol
- Decrease favorable attitudes toward drug use among youth and adults
- Increase perceptions of harm due to drug use
- Increase parenting skills to connect with kids and set clear behavior expectations.

We are implementing our Action Plan to increase community, school, youth and family protective factors and decrease risk factors associated with substance abuse and mental health problems, truancy, school dropout and violence including:

- Monthly Coalition meetings and annual community events
- Drug prevention classes and groups at Aki Kurose Middle School for youth affected by substance abuse
- Programs to provide parents/families with parenting tips and tools
- Media campaigns to promote alcohol and other drug prevention
- Youth education to help youth make healthy and safe decisions
- Policy development and advocacy to prevent youth substance abuse
- “206 Rising” – our youth engagement campaign through music and arts, www.206rising.org, #206rising or www.facebook.com/206rising
- “Most Steer Clear” media campaign aimed at young adults to prevent underage marijuana use and driving under the influence, www.facebook.com/moststeerclear, www.moststeerclear.org

We evaluate each strategy for effectiveness and update our Action Plan annually to ensure we have the greatest impact possible.

Other Contacts

Student Assistance Program
Specialist at Aki Kurose
Middle School
Puget Sound ESD
Office: 206-252-7700



County Contact

King County Alcohol and Other
Drug Prevention Program
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CPWI is funded by

Washington State
Health Care Authority

For more information
about CPWI visit
www.TheAthenaForum.org