Key Concepts - Activity

Group:
1. Public Health Approach
2. Individual-Focused Strategies
3. Environmental-Focus Strategies
4. Community–level change
5. Community Coalition
6. CWPI Planning Framework / SPF

Plan a 1 minute presentation:

- Describe the topic in language you would use in your community
- Why is it important?
- Provide an example (if appropriate)

1

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Organizational Structure

1. Coalition Chair / Vice Chair / Sec –Treasurer	22 - 24
2. Steering Committee	25 - 26
3. Subcommittee Chair / Member	27 - 28
4. Coalition Member	29
5. By-laws	30
6. MOU / MOA / CIA	31

Each person to:
  1. Describe the document
  2. Identify edits or changes
  3. Why is it important?

2

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Key Intervening Variables on the DBHR Logic Model

Community Disorganization

Community Connectedness

Availability – Social / Retail

Promotion

Laws: Enforcement, Penalties, Regulations

Low Commitment to School

School Bonding

Favorable Parental Attitudes

Favorable Attitudes / Perception of Harm

Friends Who Use

3

3

Data Collection – "Triangulation"

Problem: **Tobacco Use by Youth**

Intervening Variable: **Availability of Tobacco**

Local Condition: ???

Survey Data:

Archival Data:

Qualitative Data:

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Data Collection – "Triangulation" (44)

Table 1 & 2:
Problem: **Marijuana Use by Youth**
Intervening Variable: **Availability of Marijuana**

Table 3 & 4:
Problem: **Prescription Drug Use and Misuse**
Intervening Variable: **Availability of Rx Drugs**

Table 5 & 6:
Problem: **Underage Drinking**
Intervening Variable: **Availability of Alcohol**

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SCAVENGER HUNT

- Paper clip
- Parking ticket
- Safety pin
- Nail clippers
- Receipt for a latte
- Spoon
- Lint covered cough drop
- Library card
- Carabineer
- Fitness club card
- Broken Watch
- Car cell phone charger
- Picture of a pet
- Lanyard
- USB Jump drive
- Used tissues
- Chocolate
- Class ring
- Pocket knife
- House key

No Pictures on cell phones

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Resource Assessment

Problem: **Tobacco Use by Youth**

Intervening Variable: **Availability of Tobacco**

Local Condition: **Retailers Sell Tobacco to Minors**

Protective Factors:

Existing facilities, programs etc.:

Prevention Infrastructure:

Gaps in Resources:

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Resource Assessment (45)

Table 1 & 2: Marijuana
Intervening Variable: **Availability of Marijuana**
Local Condition: Youth obtain MJ in the park behind the
                    7-11 Store

Table 3 & 4: Rx Drugs
Intervening Variable: **Availability of Rx Drugs**
Local Condition: Youth obtain Rx drugs from friends
                    at School

Table 5 & 6: Underage Drinking
Intervening Variable: **Availability of Alcohol**
Local Condition: Youth obtain alcohol at college
                      parties in the dorms

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Problem Analysis (46)

Table 1 & 2: Problem: Marijuana Use by Youth

Table 3 & 4: Problem: Rx Drugs Misuse by Youth

Table 5 & 6: Underage Drinking

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Prioritization Score Sheet

Prioritize Problems, Intervening Variables and Local Conditions based on the 4 dimensions. Add up the total core.

Prevalence:
1   2   3   4   5
Doesn't exist   *Exists to a high degree*
in this county

How easy will it be to change:
1   2   3   4   5
Difficult to change   *Easy to Change*

Capacity to change:
1   2   **3**   4   5
No capacity   *High capacity*

Political will to change:
1   2   **3**   4   5
No will   *High will*

Total Score =

10

Goal Development

Changes in an *intervening variable (*2-5 years)

Examples:

Intervening Variable: Availability of Opioids

Goal:

Intervening Variable: Youth perception of harm from Opioids

Goal:

Intervening Variable: Low Commitment to School

Goal:

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Goal Development

Changes in an *intervening variable (*2-5 years)

Examples:

Intervening Variable: Availability of Opioids

Goal: ***Decrease in the Availability of Opioids***

Intervening Variable: Youth perception of harm from Opioids

Goal: ***Increase youth perception of harm from Opioids***

Intervening Variable: Low Commitment to School
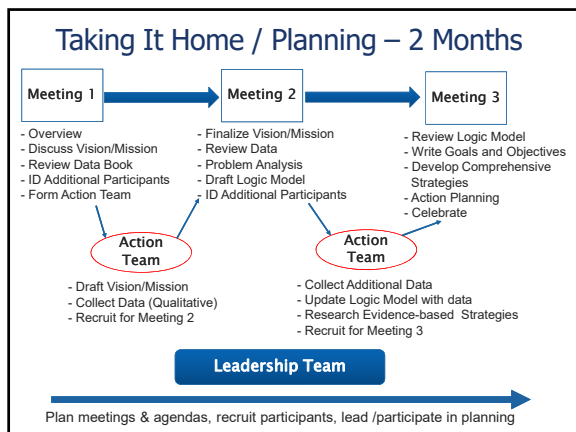
Goal: ***Increase commitment to school***

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Evaluation Knowledge Challenge

1. **How do you measure "community-level change"?**

2. **What is the "Evaluation Plan"?**

3. **What does a "process evaluation" measure?**

4. **What does an "outcome evaluation" measure?**

5. **How do you "tell the story" of your coalition's efforts?**

6. **What is the "Evaluation Communication Plan"?**

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Taking It Home / Planning – 2 Months

Meeting 1	Meeting 2	Meeting 3

Meeting 1
- Overview
- Discuss Vision/Mission
- Review Data Book
- ID Additional Participants
- Form Action Team

Meeting 2
- Finalize Vision/Mission
- Review Data
- Problem Analysis
- Draft Logic Model
- ID Additional Participants

Meeting 3
- Review Logic Model
- Write Goals and Objectives
- Develop Comprehensive Strategies
- Action Planning
- Celebrate

Action Team
- Draft Vision/Mission
- Collect Data (Qualitative)
- Recruit for Meeting 2

Action Team
- Collect Additional Data
- Update Logic Model with data
- Research Evidence-based Strategies
- Recruit for Meeting 3

Leadership Team

Plan meetings & agendas, recruit participants, lead /participate in planning

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Taking It Home / Planning – 2 Months

Planning Meeting	Retreat	Coalition Meeting

Planning Meeting
- Overview
- Review Data Book
- ID Retreat Participants
- Form Action Team

Retreat
- Finalize Vision/Mission
- Review Data
- Problem Analysis
- Draft Logic Model
- Write Goals and Objectives
- Develop Comprehensive Strategies
- Action Planning
- Celebrate

Coalition Meeting
- Overview of Coalition
- Share Plans for 2019
- Discuss Roles
- Form Action Teams

Action Team
- Collect Data (Qualitative)
- Recruit for Retreat

Action Team
- Finalize Plans
- Submit to DBHR
- Recruit for Coalition Meeting

Leadership Team

Plan meetings & agendas, recruit participants, lead /participate in planning

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