

## Action Plan

### Waterville Coalition

**Goal 1:** Decrease community disorganization.

**Objective 1.1:** Increase community knowledge, understanding and support of coalition activities and programs as evidenced by an increased community involvement and participation.

**Strategy 1.1.1:** Disseminate information to the community using Media, presentations and Website.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b><i>Name of activity/program</i></b>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Develop new coalition materials: public awareness, social media and news articles</b>	Inform the community of the mission and purpose of the Waterville Drug-Free Community Coalition through articles in the <i>Douglas County Empire Press</i>	Monthly Publications	Written articles by Coalition recording secretary	Douglas County readership, approximately 2500 readers between ages 8 and 80	Waterville Drug-Free Community Coalition	Coalition recording secretary (published writer)
<b>Attend and present Coalition activities at area service clubs and other organizations</b>	Inform organizations of the findings of the HYS and community Survey as it affects the purpose of that organization	February to September, 2014	Attend and report to area service clubs and other organizations	Parents and Teachers and community	Waterville Drug-Free Community Coalition	Coalition Coordinator, Executive Officers, Coalition committee members
<b>Develop face Book page</b>	Inform the community of the purpose of the coalition through face book	February – Sept 2014	Create a Drug-Free Coalition presence on face book	All Coalition members and community	Waterville Drug-Free Community Coalition	Coalition media Committee

**Goal 2:** Increase Coalition Capacity

**Objective:** Increase knowledge of members and staff as measured by the annual Coalition Survey..

**Strategy:** Provide specific training on community based process and relevant topics as specified in Strategic Plan.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
<b>Ongoing Community Coalition training</b>	Review specific information needed by the coalition that was presented in the Coalition Survey	Monthly from January - September 2014	Coalition Survey Education handouts and discussions	Coalition members	Waterville Drug-Free Community Coalition	Coalition Coordinator, coalition chair
<b>Participate in and provide training events</b>	Attend trainings: CADCA Leadership training Monthly PRI Learning community meetings, conference calls with system manager, computer training, coalition building training, Cultural Competency training, Prevention Ethics training, the Prevention Summit and Key Leader Orientation	January, 2014 – September 2014	Trainings annually	Coalition Coordinator, Youth, coalition members and key leaders	DBHR, Chelan-Douglas Together for Drug Free Youth and others to be identified	Coalition Coordinator and selected coalition members
<b>Provide Cultural Competency training</b>	Provide culturally appropriate training coalition members.	Sept. 2014	One training,	Dr. Donna Beegle, Ending the Cycle of Poverty	Waterville Drug-Free Community Coalition	Coalition Coordinator, members & Cultural competency trainer

**Goal 3:** Decrease risks associated with favorable attitudes towards problem behaviors

**Objective:** Increase the awareness of risks and dangers among youth, ages 5<sup>th</sup> through 12<sup>th</sup> grade.

**Strategy:** Educate students, parents and educators

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
<b>Conduct “Project Success” program within the school and community</b>	An evidence based program focusing on refusal skills, dangers of using drugs, alcohol and tobacco, the stress of being teenagers and family health.	January, 2014 – Sept. 2014	Twice yearly	7 <sup>th</sup> grade students	Community Coalition and NC Educational Service District	Student Assistance Specialists
<b>Conduct “Positive Action” program within the school and community</b>	Description: An evidence based program designed to improve achievement, problem behaviors such as substance abuse in a grade-specific curriculum.	April to September 2014	35 hours per grade level/ 3 grade levels	12 t 15 year old Students, male and female	Waterville Drug-Free Community Coalition and the Waterville School District	Coalition members, coordinator, educators and Student Assistant Specialists
<b>Conduct “Red Ribbon Week” program within the school and community</b>	Focused on reducing favorable attitudes toward alcohol, tobacco and other drugs among students.	October 2014 to Sept.2014	Red Ribbon Week observed in schools yearly	Students, parents and community	Waterville Drug-Free Community Coalition and the Waterville School District	Coalition coordinator and Student Assistant Specialists
<b>Conduct a Community awareness activities</b>	Programs in the community involving posters, media articles, support and create community pro-social activities, and disseminate information at the District Fair and community events	April to September, 2014	Create & disperse positive messages about the prevention activities that are working in the community	Students, parents and community	Waterville Drug-Free Community Coalition	Coalition coordinator and members

**Goal 4:** Educate parents and youth in family management

**Objective:** Increase communication skills and how to set healthy limits.

<b>Conduct “Parenting Wisely” Program, teaching families, youth and parents</b>	Description: An Evidence Based Program addressing families of teens and preteens who are at risk for substance abuse, delinquency, and drop-out, and struggling families.	May – September, 2014	Two groups of ten adults, each group for 9 sessions each.	Parents of children 3 to 18 years old.	The Community Coalition and Waterville school	Coalition coordinator
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**Goal 5:** Decrease the risk associated with community laws and norms favorable to underage drinking, drug use and school violence

**Objective:** Increase perception of community disapproval of alcohol use by youth 12 to 18 years old.

**Strategy:** Educate students, parents, community leaders and educators

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
<b>Attend and report at Town Hall Meeting</b>	Conduct a Town Hall meeting	Spring, annually	One hundred plus community members annually.	Community at large.	Waterville Drug-Free Community Coalition	Coalition Coordinator, Executive Officers and Coalition committee members

**Goal 6:** Decrease the risk associated with community laws and norms favorable to drug use, firearms & crimes

**Objective 3.1:** Implement programs that target Environmental Strategies by implementing Social Host Ordinance & Draw The Line Campaign

**CSAP Strategy BARS 22.6:** Environmental

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b>Social Host Ordinance</b>	<i>Environmental Strategy Evidenced-based program</i>	<i>July 2014 – July 2015</i>	<i>Educate, draft &amp; mobilize &amp; present social host ordinance</i>	<i>Coalition members &amp; Coalition Coordinator</i>	<i>Waterville Drug Free Community</i>	<i>Coalition members &amp; Coordinator</i>