

Tenino - Bucoda Healthy Action Team Action Plan

Goal 1: Increase Community Connectedness, Collaboration and Cooperation

Objective 1A: Increase number of coalition members by 14% (at least 10 new members) from the populations of Tenino and Bucoda by September 29, 2015.

Strategy 1A1: Ensure that the coalition is broadly & evenly represented among the 12 sectors of the community by September 29, 2015.

Activity/Program	Brief Description	When (Timeframe for activity)	How (How much? How often?)	Who (Who is this service for? How many people impacted?)	Lead Organization (Who is conducting?)	Responsible Party(ies) (Who from the coalition is making sure this gets done?)	Funding Source
Assessment and Planning	<i>Regularly assess strengths & gaps in coalition membership, partnerships & projects.</i>	<i>By February 2015</i>	<i>Ongoing & as needed</i>	<i>All community sectors</i>	<i>Leadership Team</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>
Recruitment/ Capacity Building	<i>List names of Key Leaders and their sectors. Identify at least 3 potential new coalition members per sector, and who will reach out to them to initiate contact.</i>	<i>By February 2015</i>	<i>Ongoing & as needed</i>	<i>All coalition staff and volunteers</i>	<i>Leadership Team</i>	<i>Coalition at large/Community Coordinator</i>	<i>SAPT</i>

Strategy 1A2: Ensure that the coalition is consistently marketed and advertised in the community by September 29, 2015.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
Outreach/Capacity Building	<i>Invite at least 5 different community group leaders to speak at coalition meetings about what their group does in the community</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>Local community and coalition</i>	<i>Coalition at large</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>
Outreach/Capacity Building	<i>Make at least 10 presentations at different local community groups to talk about the coalition and how to become a member or partner</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>Local community and coalition, neighboring partners</i>	<i>Leadership Team</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>
Outreach/Capacity Building	<i>Increase social media coverage and participation with at least 3 new posts per week and acquire 200 likes on the Tenino/Bucoda HAT FB page</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>Local community and coalition, neighboring partners</i>	<i>Leadership Team and Community Coordinator</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>
Outreach/Capacity Building	<i>Ensure regular news coverage in the Tenino Independent at least one article monthly (12 total)</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>All community, coalition and neighboring partners</i>	<i>Leadership Team and Community Coordinator</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>
Annual Report	<i>Create and Publish Annual Report to document and advertise coalition successes</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>All community and neighboring partners</i>	<i>Leadership Team and Community Coordinator</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>

Objective 1B: Increase Tenino/Bucoda Healthy Action Team knowledge in prevention science and building a sustainable coalition by 20% as measured by the Coalition Assessment Tool by September 29, 2015.

Strategy 1B1: Organize a series of leadership trainings for all coalition members.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
Leadership Development	<i>Coordinate a series of 4 trainings throughout the year available to all coalition members. Topics will include: Environmental Strategies, grant writing, Prevention 101, Facilitation and Group Work.</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>All coalition</i>	<i>Leadership Team</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>
Leadership Development	<i>Schedule at least 4 webinars during meetings and/or events to enhance coalition member knowledge, skills and abilities related to the foundations of prevention science and relevant environmental strategies.</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>All coalition staff and volunteers</i>	<i>Leadership Team</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>
Leadership Development	<i>Conduct research in all areas of drug science to lay a foundation for understanding youth and drug/alcohol prevention specifically.</i>	<i>By June 2015</i>	<i>Ongoing & as needed</i>	<i>All coalition staff and volunteers</i>	<i>Leadership Team</i>	<i>Leadership Team</i>	<i>SAPT</i>

Objective 1C: Increase positive relationships between youth, peers and adults in the community who hold healthy beliefs and standards as measured by the Annual Community Survey and Healthy Youth Survey.

Strategy 1C1: Develop and mentor youth coalition membership by September 29, 2015.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
*Youth Leadership Development Training	<i>Provide at least 2 opportunities for youth leadership training that address drug prevention and becoming positive leaders in their community</i>	<i>By September 29, 2015</i>	<i>Annually as needed</i>	<i>Youth</i>	<i>Youth sector/Leadership Team</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>
*Youth Leadership Development Project	<i>Support and mentor youth in project development/planning that includes a prevention focus</i>	<i>By September 29, 2015</i>	<i>Ongoing & as needed/work with 3 youth</i>	<i>Youth and all community</i>	<i>Youth Development Committee</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>

Strategy 1C2: Develop sustainable afterschool and summer programming by August 31, 2015.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
*Afterschool Programming	<i>Promote Afterschool and/or Summer programs with Family Night activity in Tenino/Bucoda to register for programs</i>	<i>By March 31, 2015 (After school)/ June 26, 2015 (Summer program)</i>	<i>Annually as needed</i>	<i>30 Elementary youth attendees/ 25 Family Night attendees</i>	<i>Afterschool Program workgroup</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>
*Afterschool Programming	<i>Collaborate with Tenino School District to implement Afterschool Program at least 3 days per week. (This may involve delivery of an evidence-based prevention curriculum, but that has not been decided at this time.)</i>	<i>By March 31, 2015</i>	<i>Annually as needed</i>	<i>30 Elementary/Middle School</i>	<i>Afterschool Program workgroup</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>
Afterschool & Summer Programming	<i>Research and acquire necessary training to write at least 1 grant to work towards sustainable funding for afterschool &/or summer program</i>	<i>By September 29, 2015</i>	<i>Annually as needed</i>	<i>Elementary/middle school youth</i>	<i>Afterschool Program workgroup</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>
*Summer Programming	<i>Build literacy summer enrichment program with incorporated Evidence Based prevention curriculum, Say It Straight.</i>	<i>By June 30, 2015</i>	<i>Annually as needed</i>	<i>30 Elementary students</i>	<i>Summer Program workgroup</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>

Goal 2: Reduce youth substance use

Objective 2A: Decrease youth’s favorable attitudes towards alcohol, marijuana and tobacco use by 10% as measured by the Healthy Youth Survey in 2014

Strategy 2A1: Promote school wide media campaigns that promote healthy beliefs and standards for youth and their peers by May 31, 2015.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
Social Norms Poster Campaign	Conduct annual Social Norms survey and distribute one poster per month to be displayed in THS throughout school year	By May 31, 2015	Conducted annually throughout school year	Tenino High School Students	Student Asst. Professional/Together!	Student Asst. Professional/ Together!	SAPT
Support SADD Club	Support at least 1 SADD club project (Town Hall Meeting or media awareness campaign) that relates to educating the community about underage drinking and/or drug use.	By May 2015	Annually as needed/work with at least 2 youth	All community	Student Asst. Professional	Community Coordinator/Student Asst. Professional	Partnership
Say It Straight	Deliver Say It Straight sessions to the 6 th grade class at Tenino Middle School (103 students total)	By March 27	As needed	Tenino 6 th grade students	Coalition Chair and Community Coordinator	Carol Benek, Stacia Wasmundt	Partnership and SAPT

Objective 2B: Reduce availability of alcohol to Tenino and Bucoda youth in grades 8, 10 and 12 by 25% as reported by the Healthy Youth Survey in October 2014.

Strategy 2B1: Increase coalition’s assessment data to better understand youth access to alcohol and drugs locally.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
Assessment	<i>Conduct gaps analysis by looking at current resource and needs assessment data to uncover areas where more research/data is needed on how youth access alcohol.</i>	<i>By November 30, 2015</i>	<i>Ongoing & as needed</i>	<i>All of Tenino and Bucoda</i>	<i>Leadership Team</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>
Annual Community Survey	<i>Conduct Annual Community Survey to measure perceptions of adults in the community toward youth use of drugs and alcohol. Compile and analyze results.</i>	<i>By February 28, 2015</i>	<i>Annually</i>	<i>All of Tenino and Bucoda</i>	<i>All Coalition</i>	<i>All coalition/Community Coordinator</i>	<i>SAPT</i>

Strategy 2B2: Increase community awareness of the harms of youth alcohol use, as well as the consequences for adults who provide alcohol to minors.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
<i>*Compliance Checks</i>	<i>With the Tenino Police Dept. and the Thurston County Sheriff's Dept., collaboratively conduct evidence-based environmental strategy alcohol retailer compliance checks. Give public recognition to establishments that are upholding the law. Media coverage to coincide that reminds public of the current laws and how youth and adults are</i>	<i>Checks scheduled by June 2015</i>	<i>Minimum of 2 rounds per year</i>	<i>All of Tenino and Bucoda</i>	<i>Thurston County Sheriff's office/Tenino Police Dept.</i>	<i>Leadership Team and Community Coordinator</i>	<i>Partnership</i>

Goal 3: Increase positive family management practices.

Objective 3A: Increase positive family management practices by 10% as reported on the 2014 Healthy Youth Survey.

Strategy 3A1: Promote parent education classes, positive family activities and support groups.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)	Funding Source
<i>Strengthening Families Classes</i>	<i>Pilot a parenting class for parents and youth ages 3-11 using evidence-based strategy Strengthening Families Program for ten sessions.</i>	<i>By May 31, 2015</i>	<i>Annually</i>	<i>15 participants/ Parents & youth, ages 3-11 in Tenino/ Bucoda</i>	<i>Parenting Workgroup/Community Coordinator</i>	<i>Community Coordinator</i>	<i>Partnership</i>
<i>Guiding Good Choices</i>	<i>Collaborate with partners (tentatively Family Education and Support Services and Centralia Community College) to implement evidence based parenting program Guiding Good Choices</i>	<i>By November 30, 2014</i>	<i>Annually</i>	<i>15-20 Tenino/ Bucoda area parents (primarily of youth aged 9-14)</i>	<i>Parenting workgroup/community coordinator</i>	<i>Community Coordinator</i>	<i>Partnership</i>