



***Responsible Vendor Program
Is it the right program for your community?***

***WSLCB
Kim Sauer/Susan Harrell
Responsible Vendor Program (RVP)
Mandatory Alcohol Server Training (MAST)***

6-20-2014



Topics to be discussed today:

Is the Responsible Vendor Program right for your community?

If so, what might be the best way to implement the program in your community?

What are the resources from the LCB?



What is the Responsible Vendor Program (RVP)?

Spirits Retailer Program

Who are the Spirits Retailers?

Retailers selling Spirits for off-premises consumption

How does the program work?

It is a Free, Voluntary and Self-Monitoring Program

What are the requirements for the program?

Participating retailers must maintain a,

1. House Policy regarding the sale of alcohol
2. Post signs to deter illegal purchase of alcohol and
3. Train Employees annually at a minimum
4. Have no public safety violations within the past two years

Incentive for participation:

Eligible for a 50% reduced fine for a first time violation in a one-year period.



Washington State Liquor Control Board



Washington State Liquor Control Board

The Washington State Liquor Control Board
CERTIFIES

MODEL LIQUOR LICENSEE

LIQUOR LICENSE No. 085873

AS A MEMBER OF THE

RESPONSIBLE VENDOR PROGRAM

A PROGRAM TO PROMOTE PUBLIC SAFETY IN WASHINGTON STATE BY
SELLING ALCOHOL LEGALLY AND RESPONSIBLY

ISSUED: AUGUST 23, 2012

Responsible Vendor Program
Washington State Liquor Control Board
3000 Pacific Avenue/PO Box 43098
www.liq.wa.gov

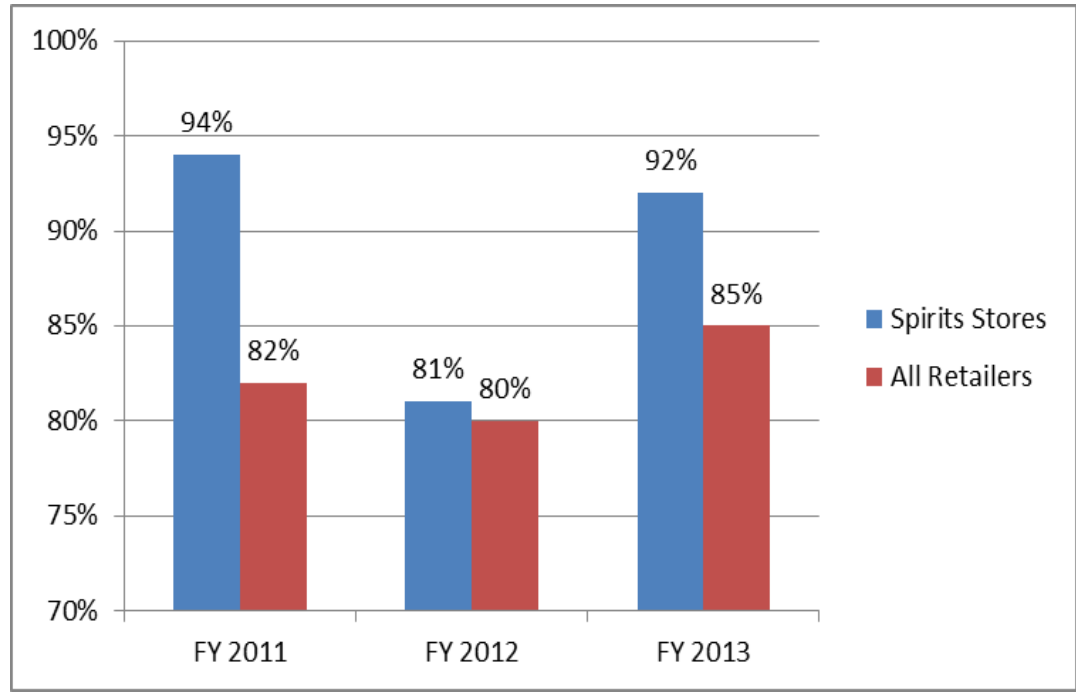
Statutory Authority: RCW 66.24.630 (8)



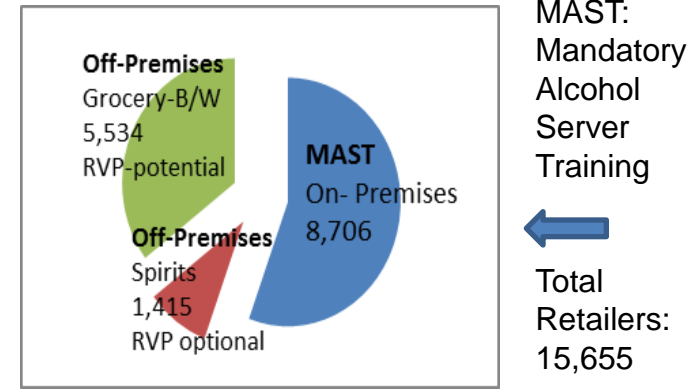
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Why implement the RVP in your community?

- **FY 2011:**
94% obtained by the State operated liquor stores/contract stores
- **FY 2012:**
No compliance checks during Dec. 2012 for State liquor/contract stores
- **FY 2013**
Compliance check on ALL private spirits stores made: 6/12 to 6/13
RVP-retailers: 93% vs. 92% non-RVP retailers



	Total Liquor Licensees	Retail	Non-Retail	No. of LEO
FY 2011	16,872	13,628	3,244	49
FY 2012	19,980	15,064	4,916	49
FY 2013	21,019	15,655	5,364	65





What is the Responsible Vendor Program (RVP)?

Beer and Wine Retailer Program (under construction)

Who are the Beer and Wine retailers?

Retailers selling Beer and Wine for off-premises consumption

How does the program work?

It is a Free, Voluntary and Self-Monitoring Program

What are the requirements for the program?

Participating retailers must maintain,

1. House Policy regarding sale of alcohol
2. Post signs to deter illegal purchase of alcohol and
3. Train Employees annually at a minimum
4. Maintain alcohol management policy
5. Action Plan required and Decertification with 3 violations/2
6. Have no public safety violations within the past two years

Incentive for participation:

Eligible for deferment for first time violation within a twenty four month period



Differences between the two programs

	Spirits Selling Retailer	Beer and Wine Selling Retailer (under construction)
No. of Licensee	1,415	5,430
Eligibility	Hold Spirits Retailer license No public safety violation in last two years	Hold Beer and Wine Grocery and or Specialty Shop No public safety violation in last two years
Incentive	Eligible for a 50% reduced fine for a first time violation in a one-year period.	Deferment for the first time violation within a 2 year period.
How to join the program?	Submit an application and supporting documents	Submit an application and supporting documents
How do you know if the business is already in the program?	See the Certificate at the main entry RVP Q & A Business List from LCB	No certificate until Sept Business List from LCB



Differences between the two programs

	Spirits Selling Retailer	Beer and Wine Selling Retailer (under construction)
Requirements for participation	<ol style="list-style-type: none">1. House Policy regarding sale of alcohol2. Post signs to deter illegal purchase of alcohol and3. Train Employees annually at a minimum	<ol style="list-style-type: none">1. House Policy regarding sale of alcohol2. Post signs to deter illegal purchase of alcohol3. Train Employees annually at a minimum4. Maintain alcohol management policy5. Action Plan required for second violation within 2 years6. Decertification with third violation within 2 years
Resources from LCB	<p>Training booklets Videos Sample signs Online Training (coming soon)</p>	<p>Training booklets Videos Sample signs Online Training (coming soon)</p>



What about other businesses in your communities including on-premises establishments?

Based on mitigating or aggravating circumstances, the liquor control board may impose a different penalty than the standard penalties outlined in these schedules (WAC 314-29)

The examples of the mitigating factors that may result in fewer days of suspension and/or a lower monetary option may include...

- *Demonstrated business policies/practices that reduce the risk of further violations*
- *Having a signed acknowledgment of the business' alcohol policy on file for each employees;*
- *Having an employee training plan that includes annual training on liquor laws*

What would be the best approaches when contacting businesses in your community about the RVP?



What resources are available from the LCB?

“Have you joined the RVP?” brochure

Training Guide:

Trainer’s Manual; Employee Workbook; Last Call and Responsible Liquor and Tobacco Sales Training video

Signs deterring illegal purchase of alcohol

Free Responsible Liquor Sales and Tobacco training (provided monthly/regionally by LEO)

LCB staff assistance from RVP and MAST program

List of businesses in your community



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	A	B	C	D	E	F	G	H	I	J	K
	Tradename	Member of RVP	Eligible to join RVP	Best Practice Incentive	License Numner	Loc Address	Loc City	Phone	County	Privilege	Licensee
1											
2	BLACK DIAMOND LIQUOR	No/dis biz	n/a	n/a	409030	31509 3RD	BLACK DIAMOND	36088611	KING	CLS SPIRITS RETAIL	BLACK DIAMOND LIQUOR, INC.
3	76 FOOD MART	No.		yes	351033	31509 3RD	BLACK DIAMOND	20671328	KING	GROCERY STORE	EMANUEL H, LLC
4	CENEX CONVENIENCE STORE	No.		yes	369764	32632 3RD	BLACK DIAMOND	25383372	KING	GROCERY STORE	CHS INC.
5	LAKE SAWYER GROCERY	No.		yes	355521	29036 216	BLACK DIAMOND	20663104	KING	GROCERY STORE	MITEMA, INC.
6	1ST CHOICE CHEVRON	No.		yes	366941	29297 HWY	BUCKLEY	25330700	PIERCE	GROCERY STORE	C & C & C NORTHWEST, INC.
7	BUCKLEY 76	No.		yes	083022	29211 HWY	BUCKLEY	36082932	PIERCE	GROCERY STORE	JW ARBOR, INC.
8	BUCKLEY SMOKE	No.		yes	083116	135 JEFFERSON	BUCKLEY	36082954	PIERCE	GROCERY STORE	SUNGAE, INC.
9	BUCKLEY WINE AND SPIRITS	No.	yes		408959	177 RIVER	BUCKLEY	36082906	PIERCE	BEER/WINE SPECIALTY	BUCKLEY WINE & SPIRITS CO., INC
10	BURNETT STORE	No.		yes	085967	14204 SR	BUCKLEY	20682919	PIERCE	GROCERY STORE	BURNETT STORE, INC.
11	HI - WAY GROCERY	No.		yes	357203	23315 SR	BUCKLEY	25353556	PIERCE	GROCERY STORE	KIM, HAN KUK
12	LEON'S DELI EXPRESS	No.	yes		078113	27909 HWY	BUCKLEY	25322345	PIERCE	SPIRITS RETAILER	CP & EK, INC.
13	ROSE'S I.G.A.	No.		yes	075059	HWY 410	BUCKLEY		PIERCE	GROCERY STORE	PUYALLUP I.G.A., INC.
14	BOISE CREEK GROCERY	No.		yes	356081	46918 244	ENUMCLAW	20693187	KING	GROCERY STORE	BOISE CREEK GROCERY AND MERCANTILE, LLC
15	CIRCLE K NO. 1452	No.		yes	356069	2415 GRIFIN	ENUMCLAW	36082534	KING	GROCERY STORE	CIRCLE K STORES INC.
16	COUNTRY CORNER GROCERY	No.		yes	352214	43529 228	ENUMCLAW	20623584	KING	GROCERY STORE	LEE, JUNG N
17	COUNTRYSIDE CONVENIENCE	No.		yes	405428	1539 BLAKE	ENUMCLAW	36082510	KING	BEER/WINE SPECIALTY	COUNTRYSIDE CONVENIENCE INC
18	CUMBERLAND GROCERY	No.		yes	351820	31302 SE	ENUMCLAW	36088627	KING	GROCERY STORE	TOP MANAGEMENT INC.
19	EL RANCHITO MARKET	No.		yes	401351	1142 COLLEGE	ENUMCLAW	36082529	KING	GROCERY STORE	DEGANTE, CLAUDIA



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Any questions, requests, comments and suggestions,

Please contact

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Thank you!