

A Conversation on Lessons Learned from Marijuana Legalization in Four States: Alaska, Colorado, Oregon, and **Washington**

Sarah Mariani, CPP

Behavioral Health Administrator

Department of Social & Health Services

Division of Behavioral Health & Recovery

Mary Segawa, MS

Public Health Education Liaison

WA State Liquor and Cannabis Board

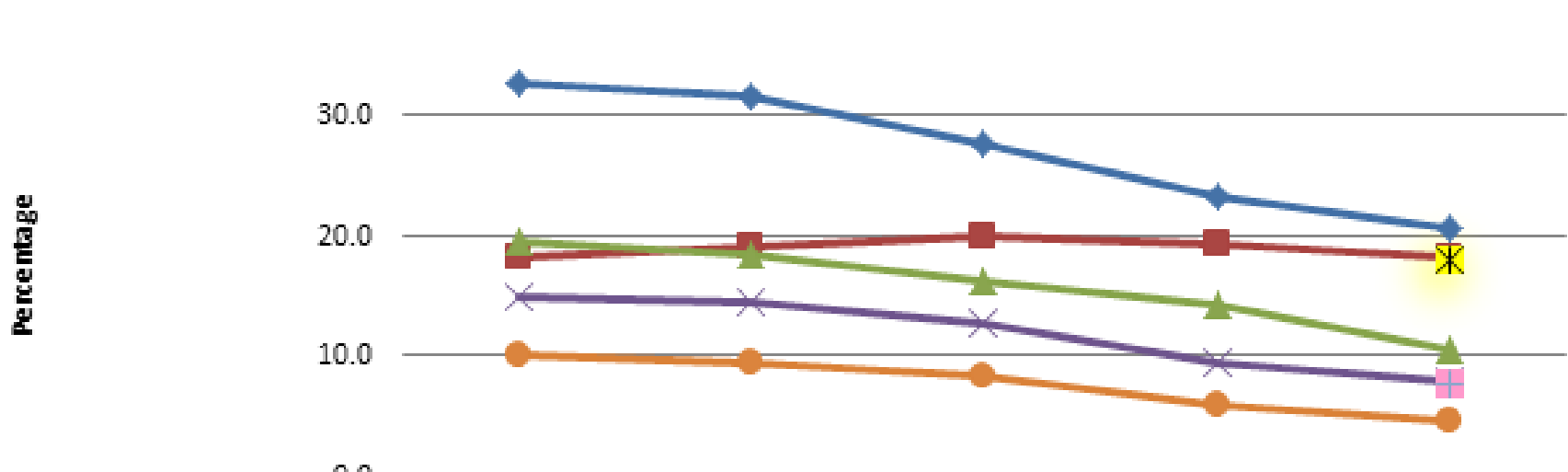
Washington State

- 7.1 million people
- 39 Counties
- 29 Federally Recognized Tribes
- Forest covers half of our land area
- Puget Sound islands are served by the largest ferry system in the United States
- Nation's largest apple and raspberry producer



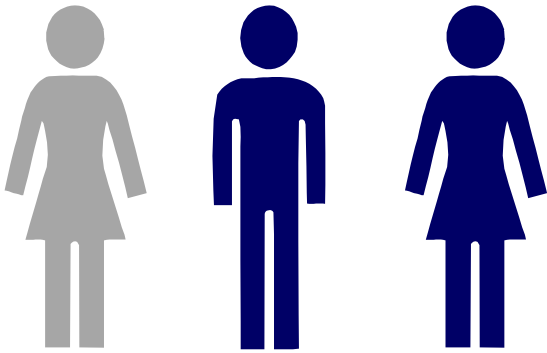
Drug Use Trends – Healthy Youth Survey

30-Day Drug Use, Grade 10



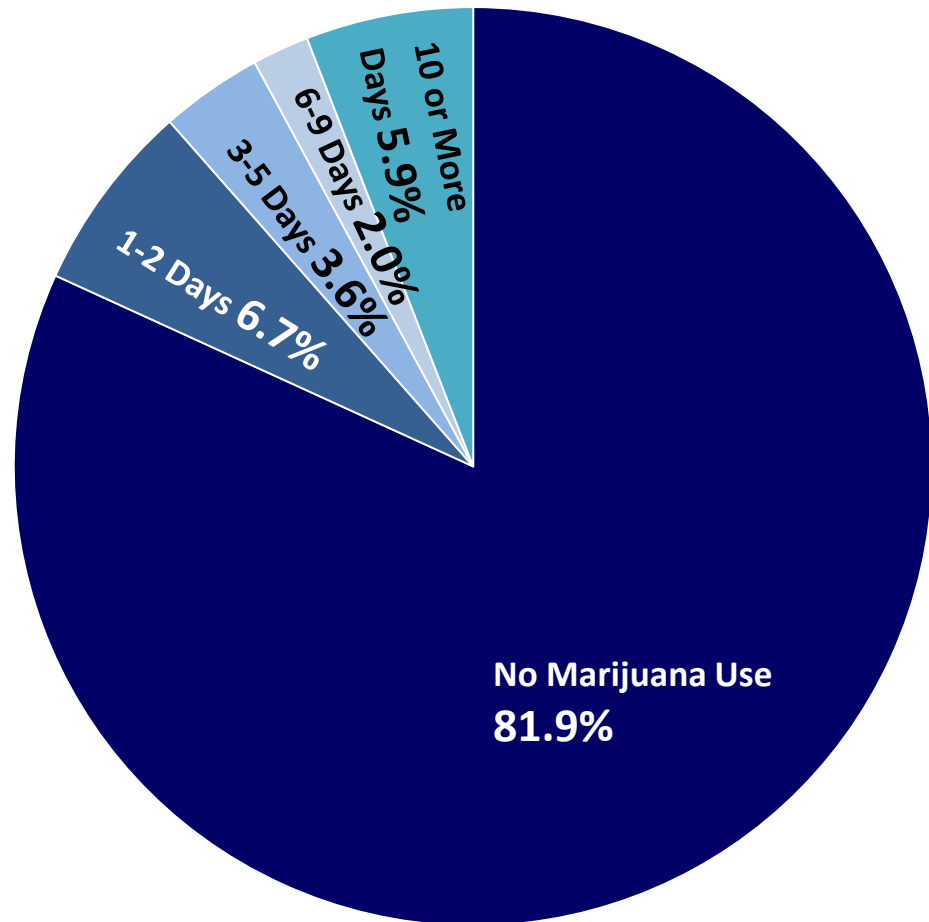
	2006	2008	2010	2012	2014
Alcohol	32.8	31.7	27.7	23.3	20.6
Marijuana	18.3	19.1	20	19.3	18.1
E-Cigarettes					18.0
Binge Drinking	19.6	18.4	16.2	14.3	10.6
Cigarettes	14.9	14.4	12.7	9.5	7.9
Prescription Drug Misuse					7.6
Pain Killer	10.1	9.5	8.3	6.0	4.6

10th Grade Level of Marijuana Use

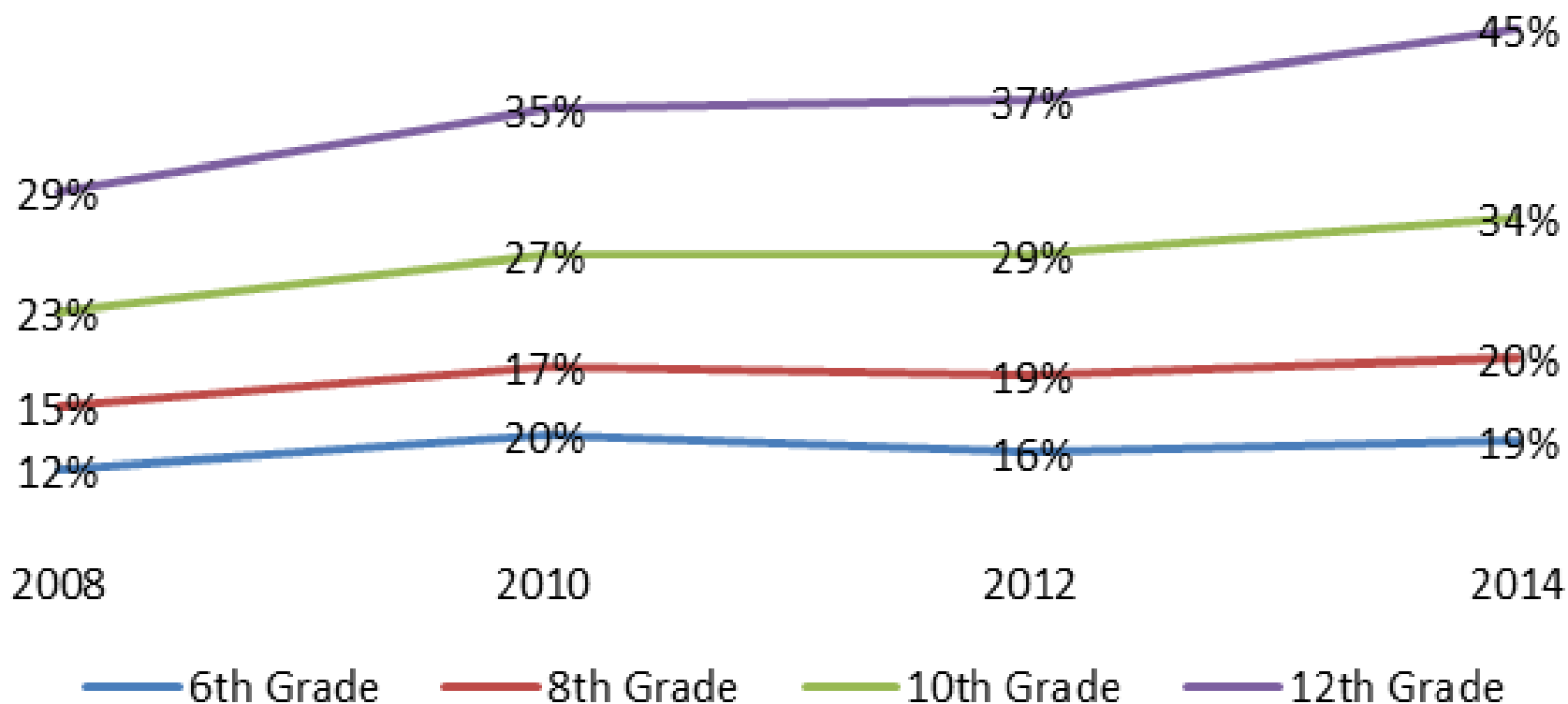


Among 10th graders who used marijuana in the past 30 days, almost 1 in 3 used for 10 or more days

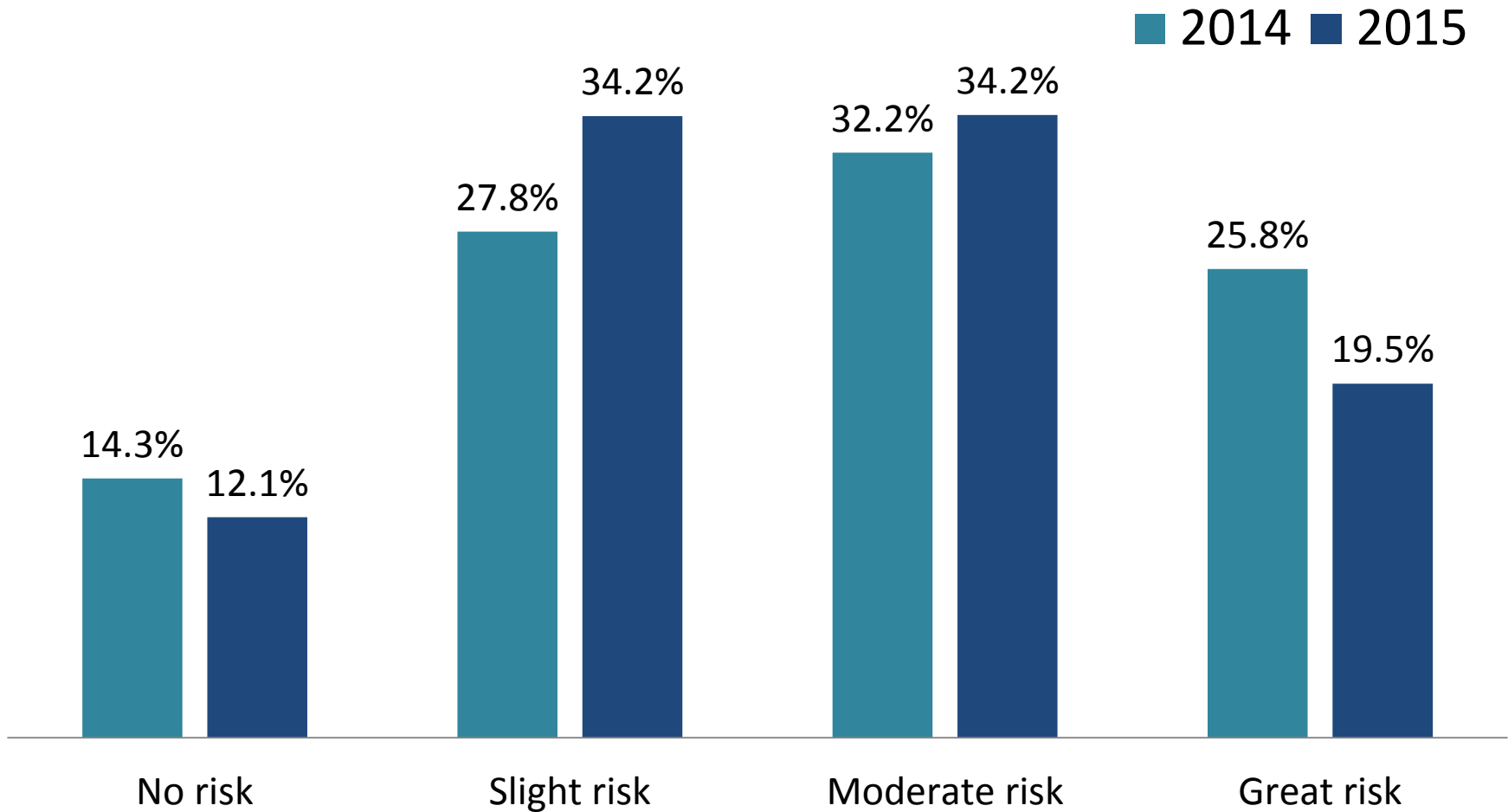
<http://www.askhys.net/>



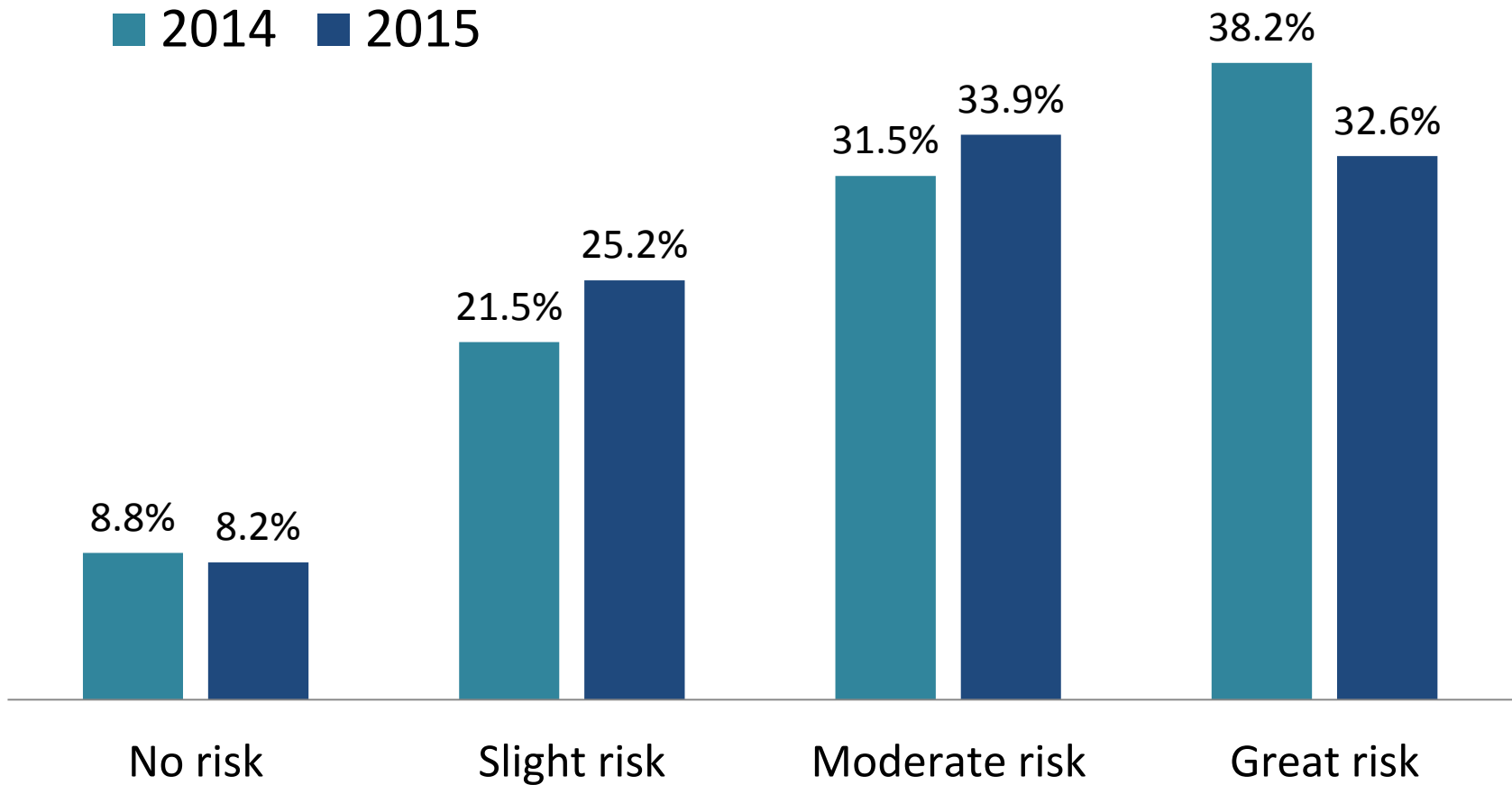
Percent who thought there was little or no risk of using marijuana regularly



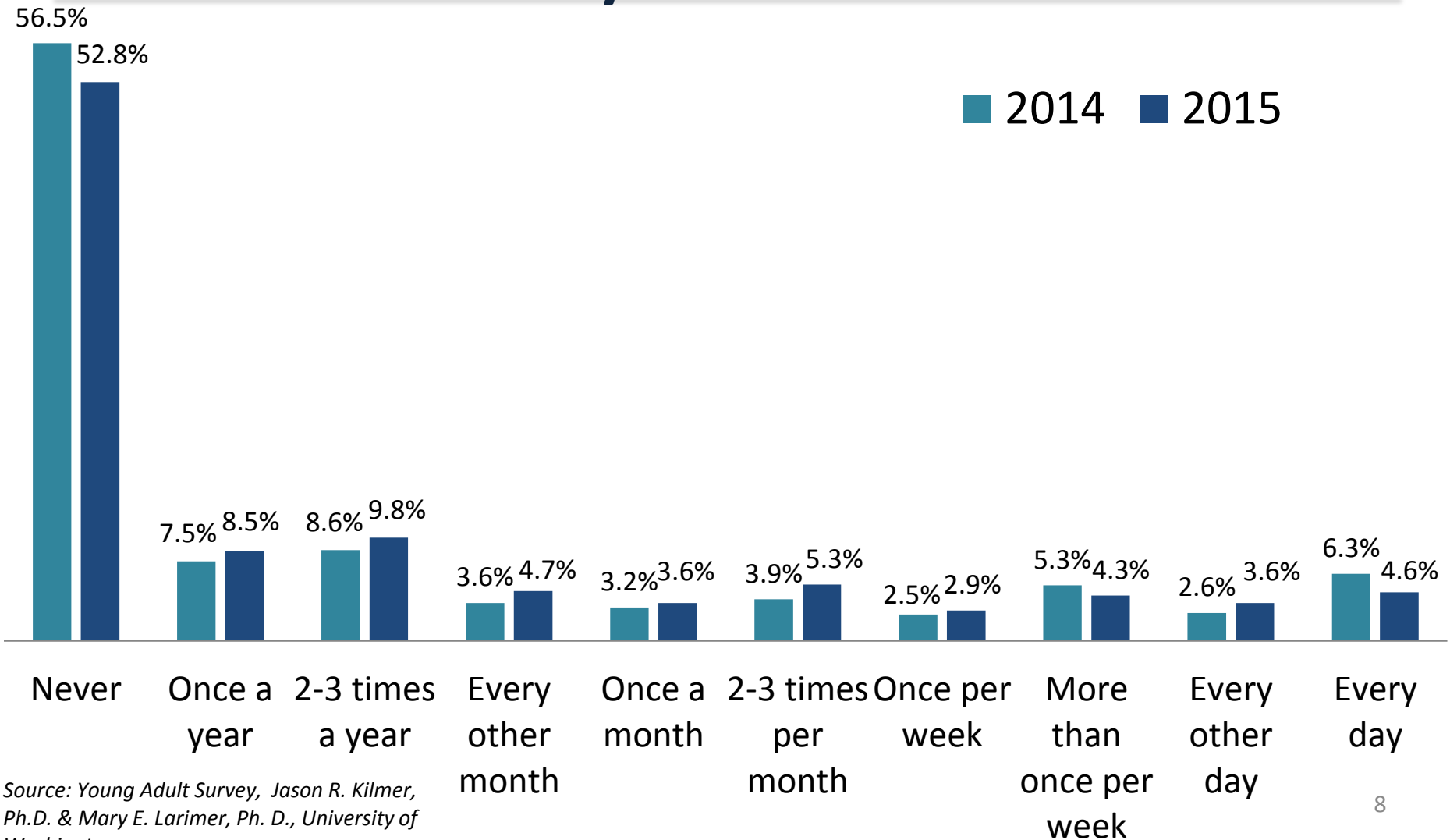
Perceived physical risk of regular marijuana use in 18-25 year olds



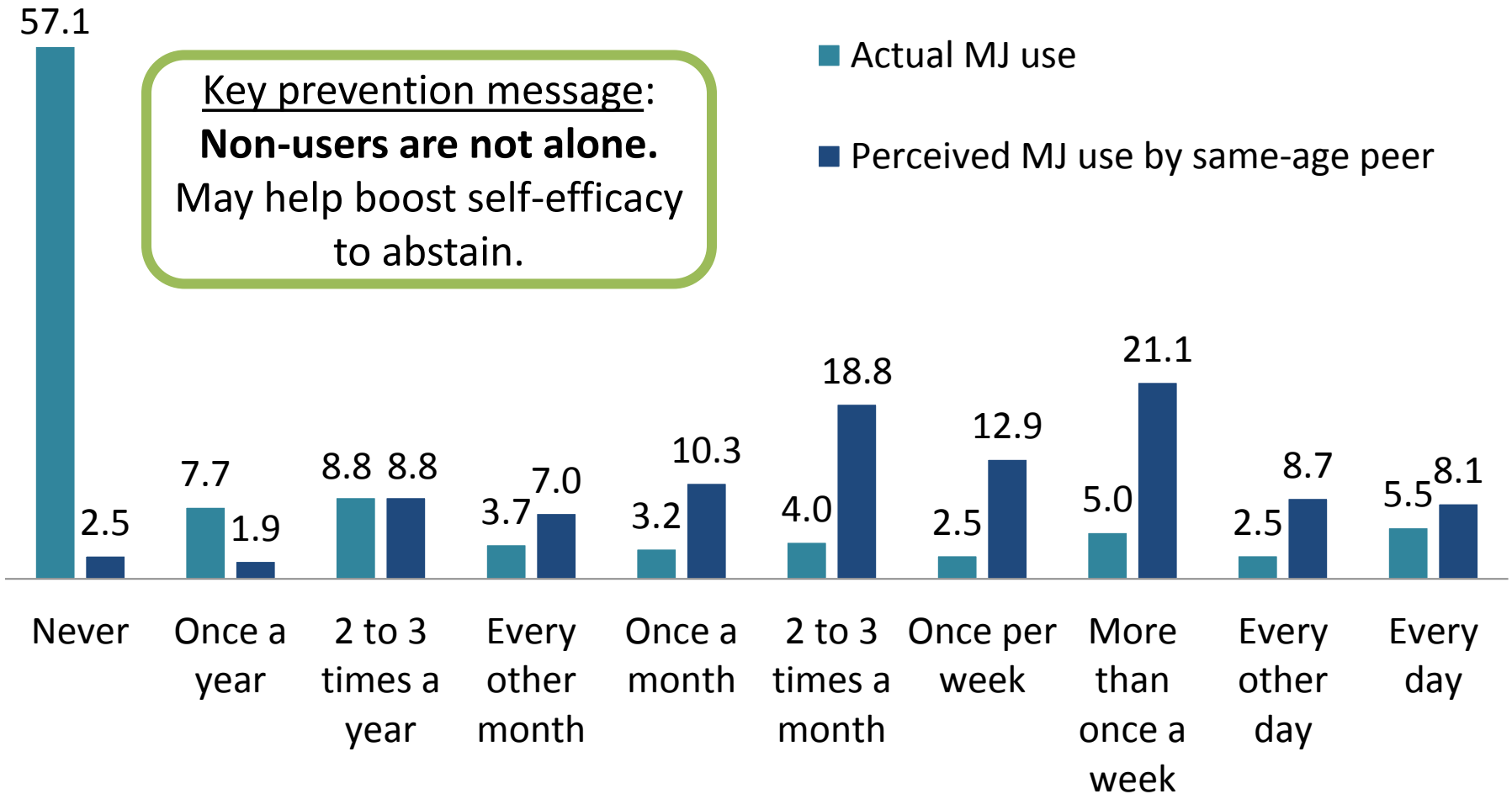
Perceived psychological/emotional/cognitive risk of regular marijuana use in 18-25 year olds



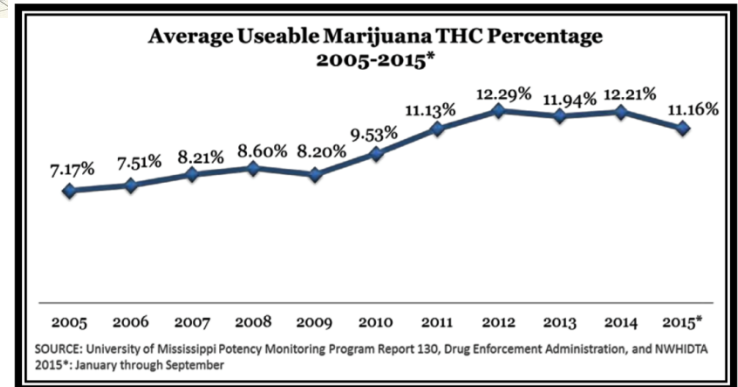
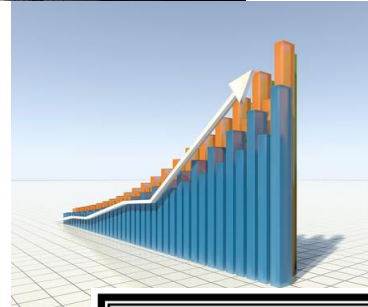
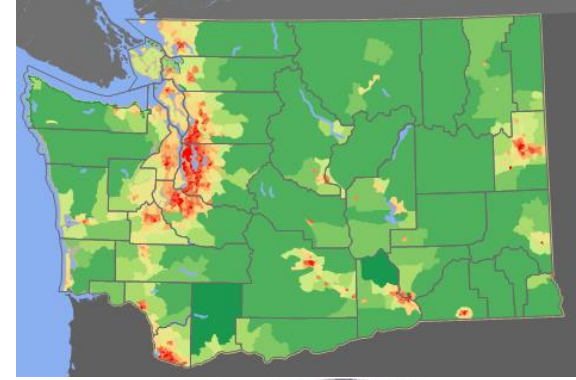
Past year recreational marijuana use in 18-25 year olds



Frequency of recreational cannabis use vs. perceived norms in 18-25 year olds



Major Lessons Learned



GRASS



&



GLASS

21+
NO DOCTOR REQUIRED

RECREATIONAL MARIJUANA SUPERSTORE

GRASS!
& GLASS!

14343 15TH AVE. N.E. SEATTLE | GRASSWA.COM | 206-367-1483

009287



THE NOVEL TREE

WASHINGTON'S HIGHEST RATED CANNABIS SHOP

GRAMS STARTING AT \$10

PREMIUM HAND SELECTED CANNABIS, EDIBLES, AND
CONCENTRATES FROM AROUND THE STATE

Don't miss our happy hour!
Monday through Thursday, 6pm to 7pm.

1817 130th Ave NE Ste.B
Bellevue, WA 98005
ganjabuds@noveltreestore.com
www.novel-tree.com

Monday - Saturday, 10am - 8pm
Sunday, 11am - 6pm
Free Parking / Open Daily 7/21+
No Medical Card Required

Our products have intoxicating effects and may be habit forming. Marijuana can impair concentration, coordination and judgment. Do not operate a vehicle or machine or operate the aircraft of this drug. There may be health risks associated with consumption of this product. For more info, see www.wa.gov and www.seafood.gov instead of the words of a clinician.



CANNABIS FOR BEGINNERS

Safe, educational cannabis tours your Mother would enjoy!
Experienced users also welcome! Tour includes visit
to licensed grow site, rec shop visit, plus
Cannabis 101 class & transportation.

\$49

Call 206-566-8597 or visit
EmeraldAmerica.com/edu for
details & reservations.

No consumption on tour. 21+. Nov. Weekends

Summertime is Cinder Time



SPOKANE'S PREMIER RECREATIONAL MARIJUANA R

This product has intoxicating effects and may be habit forming. Marijuana can impair concentration, coordination and judgment. Do not operate a vehicle or machine or operate the aircraft of this drug. There may be health risks associated with consumption of this product. For use only by adults 21 and older. Keep out of reach of children.



HERBAN LEGENDS 
Legal Weed

DOWNTOWN SEATTLE
LOCATED ON THE CORNER OF BELL ST AND ELLIOTT AVE
55 BELL ST
OPEN 8AM TO 11:45 PM EVERYDAY!

GRASSQUATCH SAYS:
\$6 GRAMS AT HERBAN LEGENDS

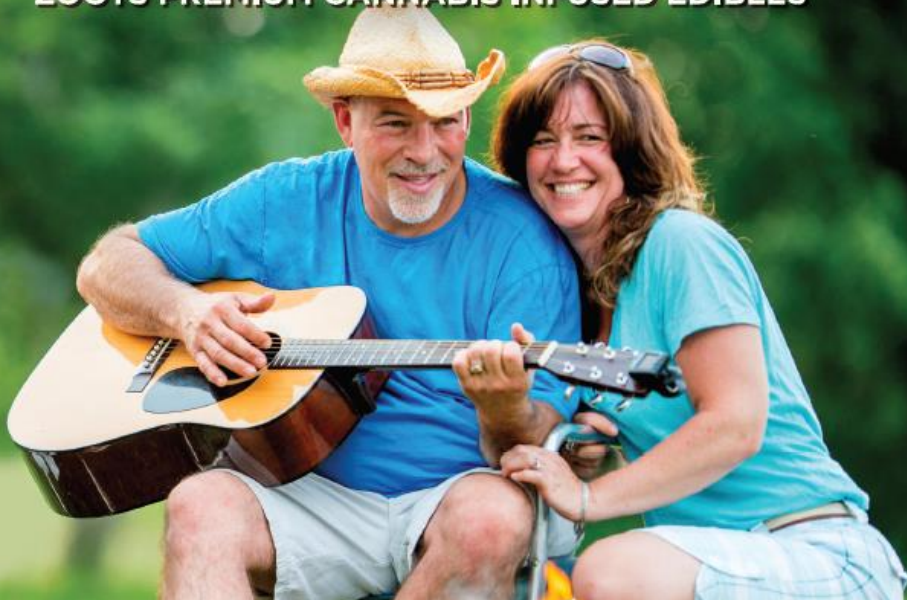
206-849-5596
WWW.HERBANLEGENDS.COM

12

The advertisement features a large, stylized character made of cannabis buds and leaves, resembling a Zoot character. The character is wearing sunglasses and has a friendly expression. The background is a light, textured surface.

How do you Zoot?

ZOOTS PREMIUM CANNABIS INFUSED EDIBLES



Headline: **CADCA** Building drug-free communities.

POLICY TRAININGS NEWS **RESOURCES** CAMPAIGNS INSTITUTE

RESOURCES



Home > Resources > Study Explores Evolution of U.S. Marijuana Market & Reveals Demographics of Current Users

Study Explores Evolution of U.S. Marijuana Market & Reveals Demographics of Current Users

Study finds

...many
?
ST

AAA: 'Legal Limits' For Marijuana And Driving Are Meaningless; Fatal Crashes Double After Legalization

Questions?



Resources

- Athena Forum - <http://www.theathenaforum.org/marijuana>
- DBHR - www.dshs.wa.gov/bhsia/division-behavioral-health-and-recovery
- Liquor and Cannabis Board – <http://lcb.wa.gov>
- Healthy Youth Survey - www.AskHYS.net
- Start Talking Now – www.starttalkingnow.org
- University of Washington Alcohol and Drug Abuse Institute – www.LearnAboutMarijuanaWA.org

Thank You!

Sarah Mariani, Behavioral Health Administrator
Washington State Department of Social and Health Services
Division of Behavioral Health and Recovery
360.725.3774
Sarah.Mariani@dshs.wa.gov

Mary Segawa, Public Health Education Liaison
Washington State Liquor and Cannabis Board
360.664.1771
mary.segawa@lcb.wa.gov