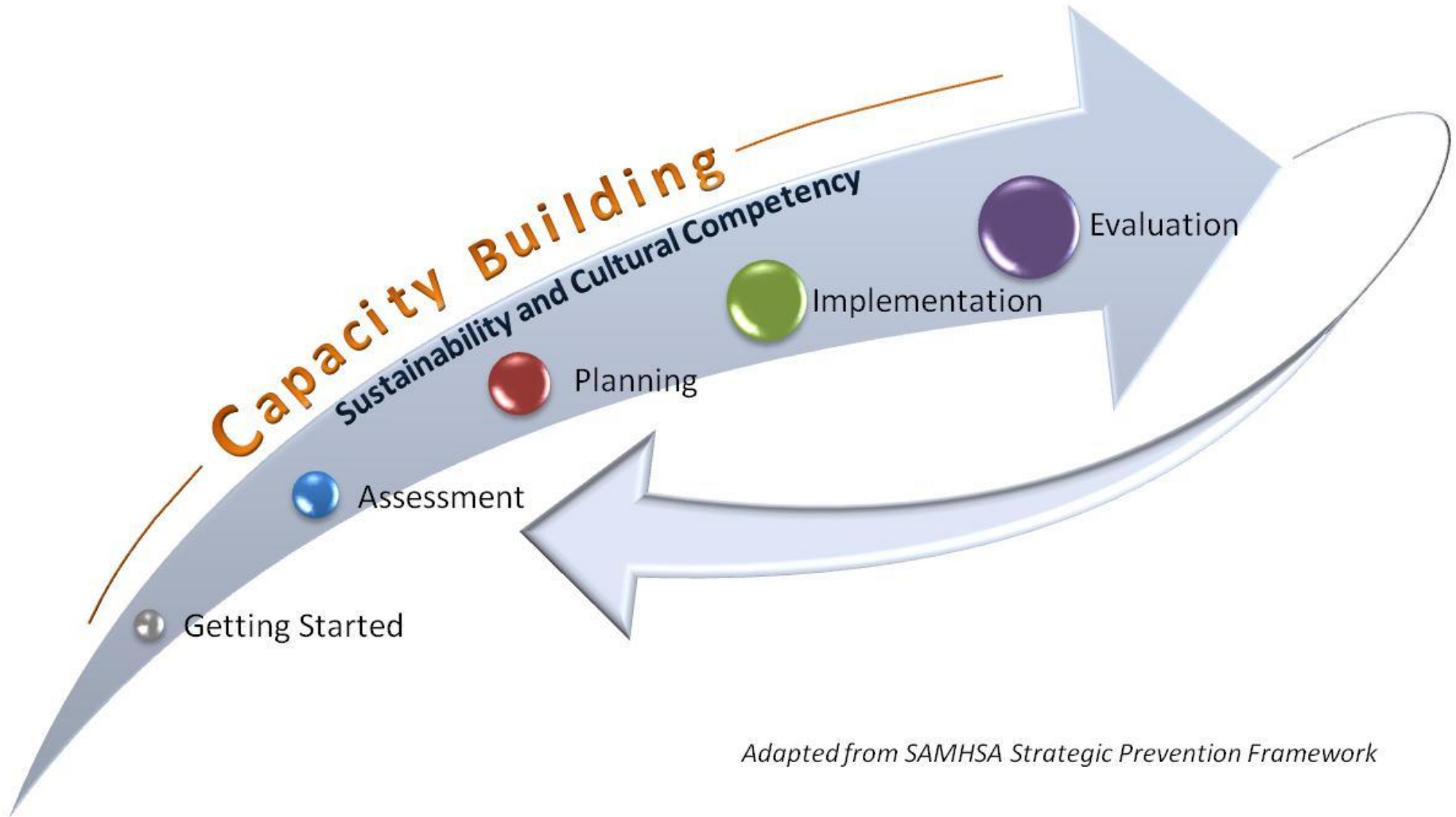




Linking Strategies to Objectives

**WA State DBHR
Prevention Redesign Initiative Training
May 24, 2012
Rhonda Ramsey Molina, CADCA Trainer**

DBHR PREVENTION REDESIGN INITIATIVE PLANNING FRAMEWORK

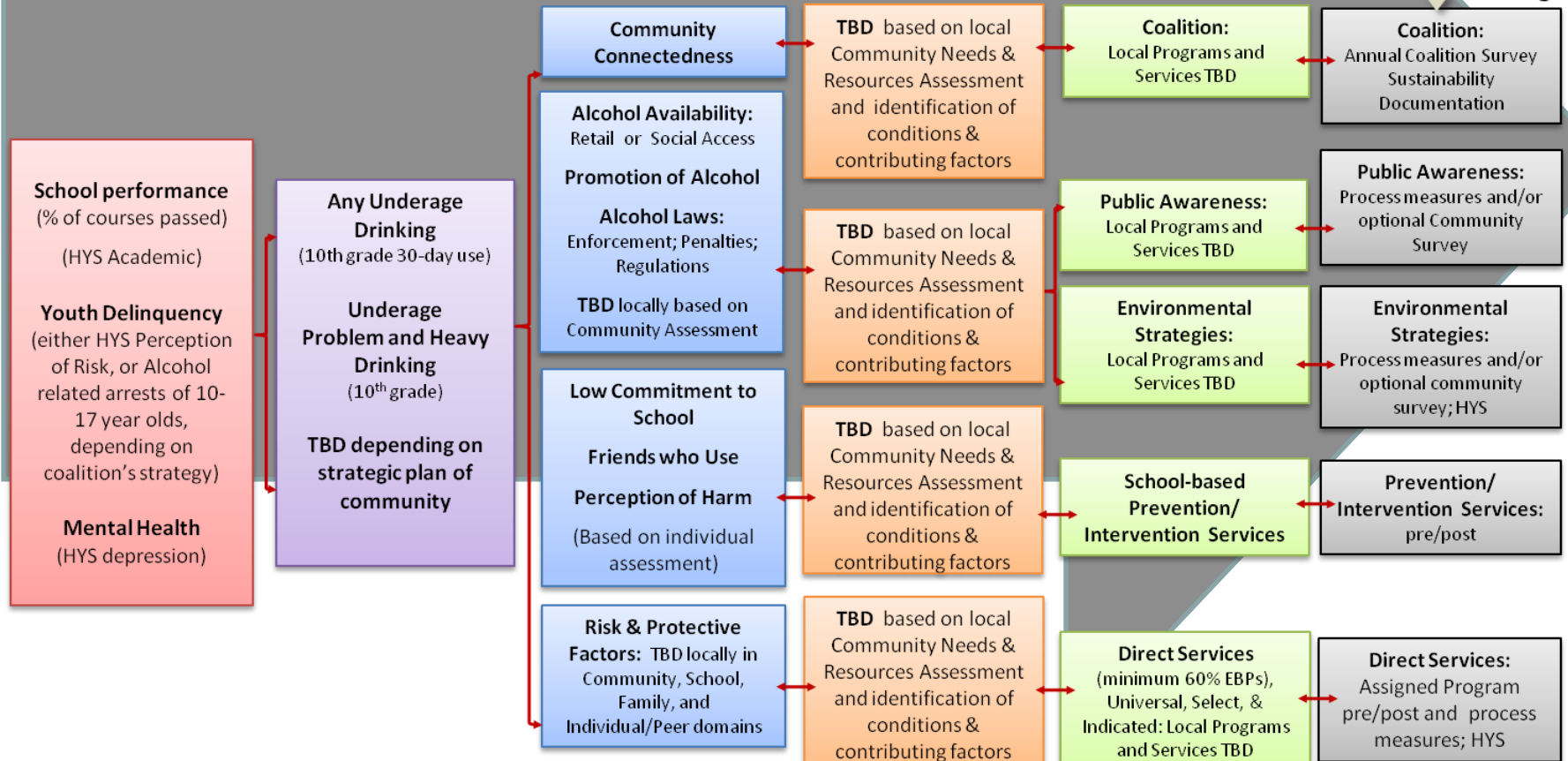
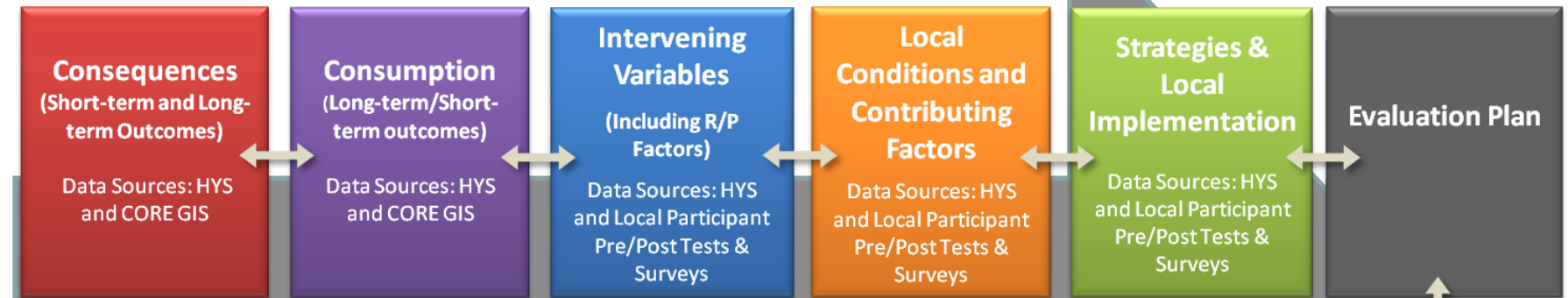




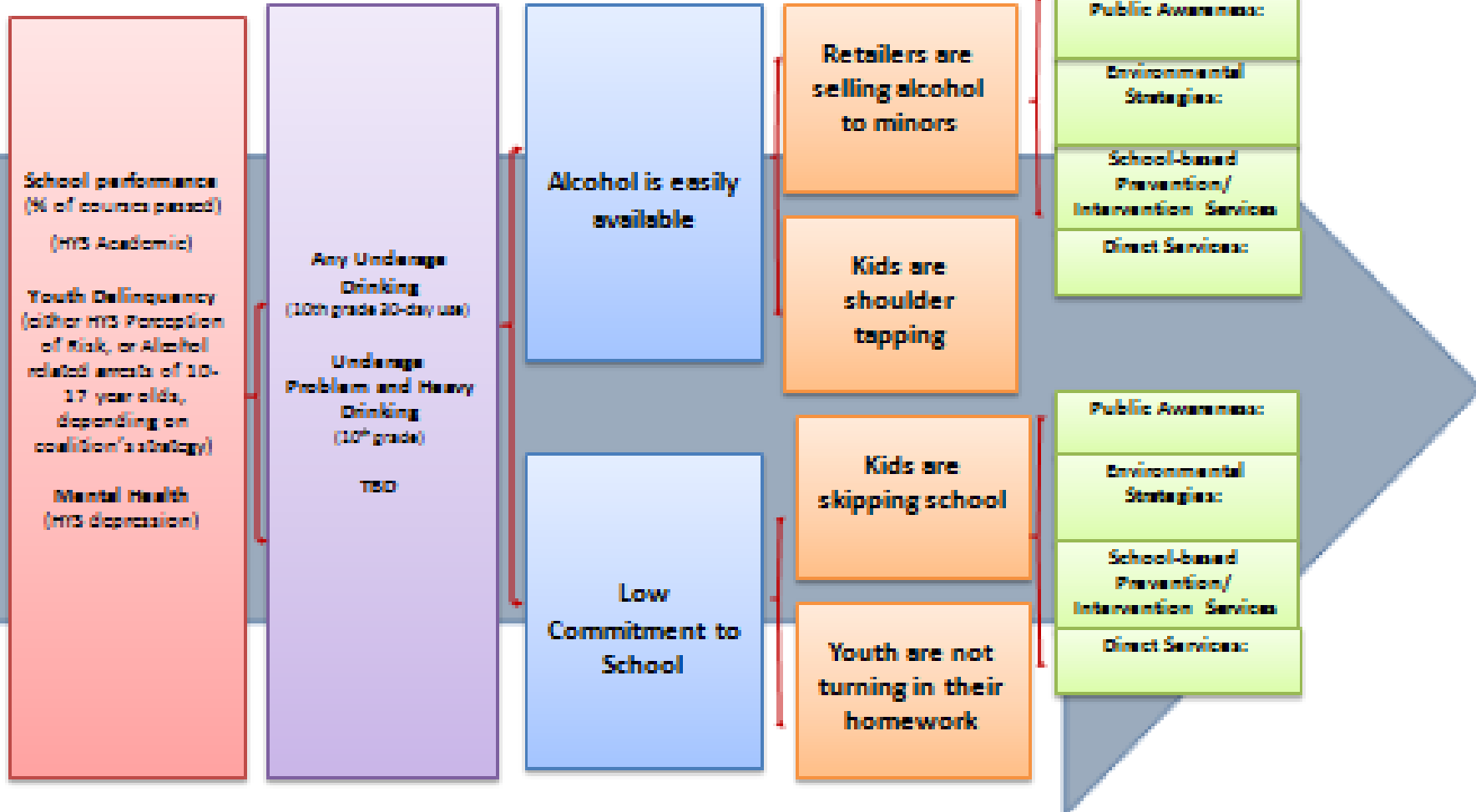
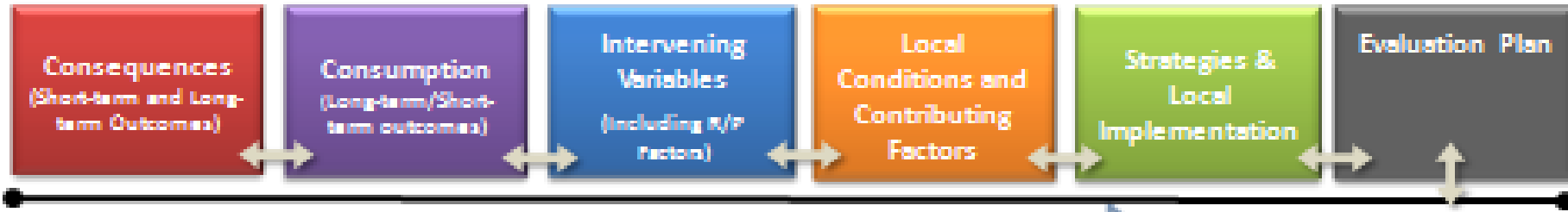
- Use your data to draw conclusions and set priorities for action (Logic Model)
 - **Consequences** – Academic Failure
 - **Consumption** – Kids are drinking
 - **Intervening variables** – Conditions that increase the likelihood that the behavior will happen – Availability of alcohol
 - **Contributing factors** – factors (conditions) in the community that contribute to the risk - Third party sales

Local Prevention Redesign Initiative Cohort 1 Logic Model

- Planning Sequence -



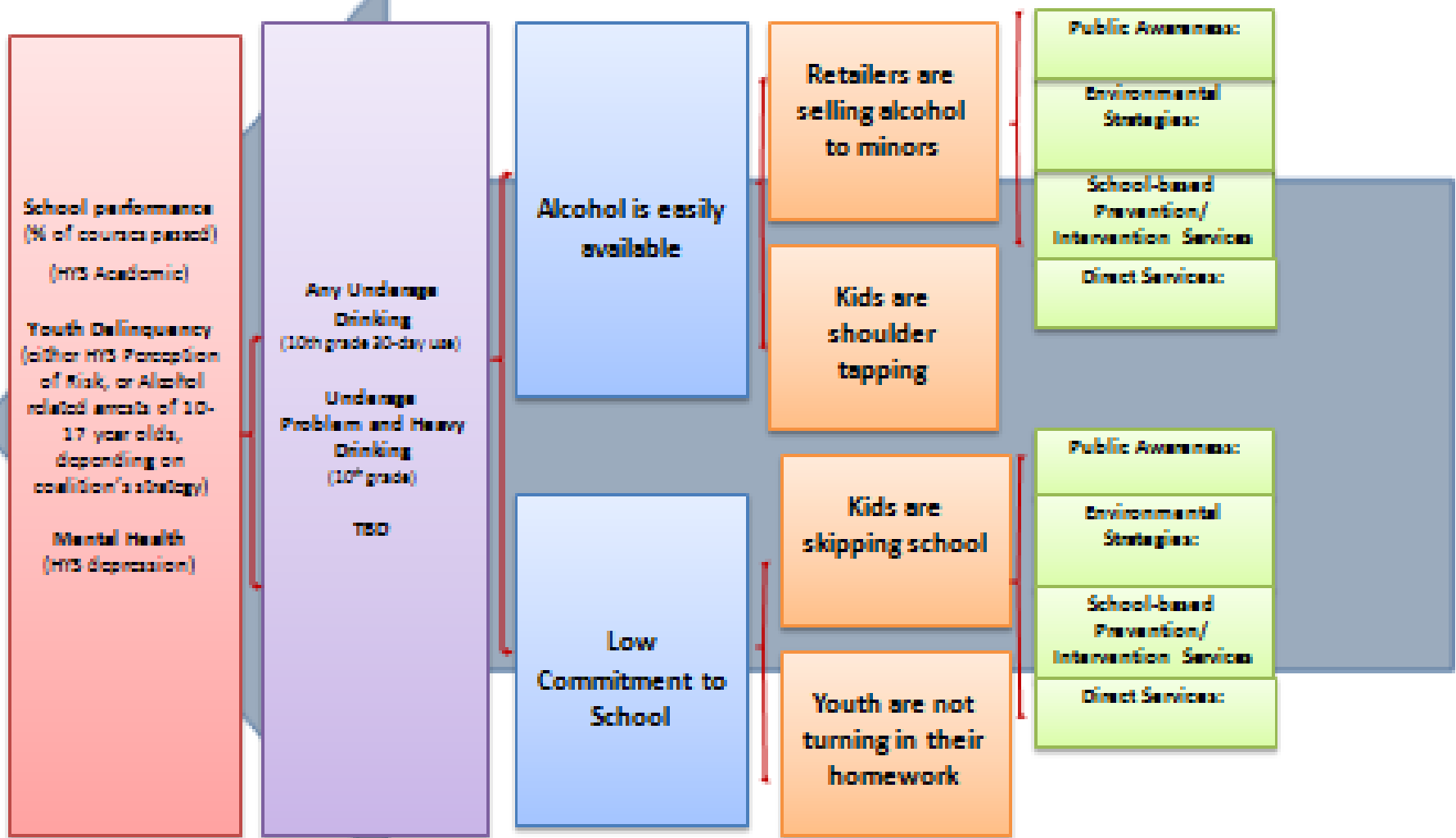
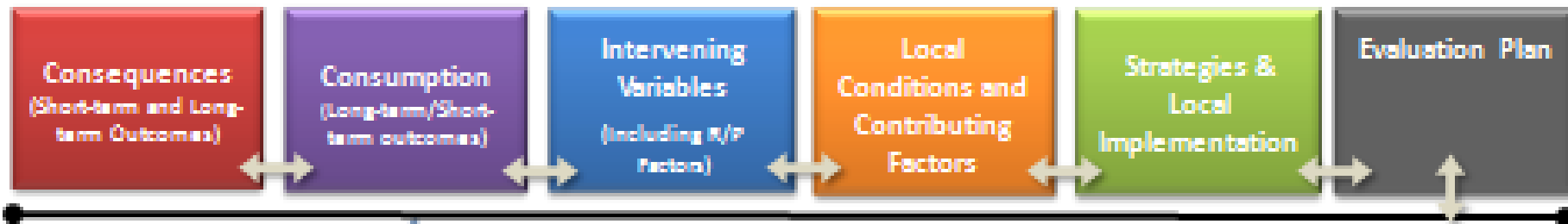
[Name] Coalition Logic Model





- Plan to address the contributing factors
 - **Contributing factors** – Third party sales
 - **Strategic Planning** – choosing the strategies that the coalition will employ to change the contributing factor
 - **Theory of Change** for Coalition work – implement strategies that will eliminate the contributing factor – which will reduce the risk – which will decrease the problem behavior

[Name] Coalition Logic Model



Contributing
Factor

```
graph LR; A[Contributing Factor] --> B[Public Awareness:]; A --> C[Environmental Strategies:]; A --> D[School-based Prevention/ Intervention Services:]; A --> E[Direct Services:];
```

Public Awareness:

**Environmental
Strategies:**

**School-based
Prevention/
Intervention Services:**

Direct Services:



PRI Recommends That Strategies Aimed At Changing Contributing Factors Include

- **Public Awareness**
- **Environmental Strategies**
- **School Based Prevention Services**
- **Direct Services**



Environmental Strategies

Prevention efforts aimed at changing or influencing the community **conditions, standards, institutions, structures, systems** and **policies** that shape behaviors

- **Barriers**
- **Consequences**
- **Physical Design**
- **Law or Policy**



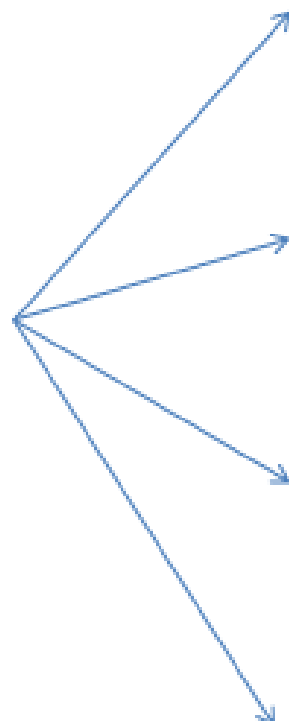


Environmental Strategies

Changes in program, policy and practice that impact:

- Community norms
- Access and availability
- Policy and enforcement
- Media Messages

Kids are skipping School



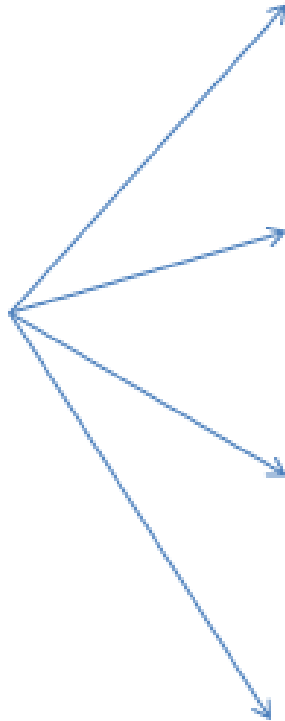
Public Awareness:
"We Value You"
campaign

Environmental Strategies:
Smaller Classrooms
Alternative classroom styles
Rapid detection of absent students and enforce truancy

School-based Prevention/ Intervention Services:
Alternative to suspension options
Increased consequences

Direct Services:
Family management assessment and intervention

Youth
paying
strangers to
purchase
alcohol



Public Awareness:

“Consequences of 3rd Party Sales” targeted to 21 year olds – adults in the community

Environmental Strategies:

Expand enforcement of social host ordinance to include near peers
Shoulder Tap Operations

School-based Prevention/ Intervention Services:

Youth involved in 3rd party sales referred to school for assessment

Direct Services:

Follow-up services based on assessment



Next Steps

