

ACTION PLAN

Summary of Programs and Activities Planned

Risk Factor: Community Disorganization /Community Connectedness

Goal 1: Increase feelings of community connectedness among youth, families, service providers and CPC in the Chimacum School District catchment area.

Objective1.1: To increase organization through an increase in participation and input by Chimacum youth and parents in all aspects of the work of CPC.

Strategy: Create an outreach campaign to facilitate a stronger presence and voice for youth and parents as active CPC members to address youth needs in Chimacum.

ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD ORGANIZATION	RESPONSIBLE PARTY
Outreach campaign to recruit youth and parents to become members of the Chimacum Prevention Coalition	The Recruitment Work Group will work with the Executive Committee and the CPWI Community Coordinators to develop an outreach campaign to increase participation by youth and parents on and in CPC Meetings, work groups and activities	Plans for the development of the outreach campaign will begin at the July 9, 2014 meeting	The Recruitment Work Group and CPWI Comm. Coordinators will develop the outreach plan. Ideas that have been discussed include: 1. Presentation to Leadership classes at CHS and CMS; 2) referrals from CHS and CMS teachers and staff; 3) presentations to PTSA, the band parent group and the Big Blue Boosters (a sports parent group); 3) presentations to community organizations and church groups	Offered to all parents and youth living in the Chimacum School District	CPC (Recruitment Work Group, Executive Committee) and CPWI Community Coordinators	Whitney Meissner from CSD, Johnny Colden with Juvenile Services, Sue Hay with 4-H. Julie Danskin and Kelly Matlock with Jefferson Co. Public Health will provide staff support to the Coalition

Risk Factor: Availability of alcohol, marijuana and other drugs

Goal 2: To decrease the risk associates with the community’s perceived availability of alcohol, marijuana and other drugs.

Objective 2.1: Increase the parent and community members’ accurate awareness of youth consumption rates and accurate adult attitudes toward youth alcohol, marijuana and other drug use.

Adult Social Norm

Strategy: Information dissemination through an adult social norms campaign.

ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD ORGANIZATION	RESPONSIBLE PARTY
Adult Social Norms Campaign	A social norm campaign uses current local data to challenge assumed community norms	9/30/2014 - 6/30/2014	Community/ Adult Social Norms Campaign to be conducted by CPC members as a part of the Community Assessment process in the fall of 2014. Results to be share with the community using a variety of methods (presentation of social norms results, distribution at community events, flyers, postcards mailed to parents, etc.)	All adults in the Chimacum School District catchment area	OESD 114 staff, CPWI staff; CPC Ex. Comm, and the CPC Public Relations and Implementation Work Groups	Michelle Dower with OESD 114 will train CPC members. Whitney Meissner, Johnny Colden, Sue Hayn and CPC’s Public Relations and Implementation Work Groups; Julie Danskin and Kelly Matlock with Jefferson Co. Public Health will provide staff support to the Coalition

Risk Factor: Favorable attitude toward problem behavior and lack of perception of harm.

Goals 3: Decrease the risk associated with favorable attitudes toward the problem behavior.

Objective: To increase the knowledge of parents and community members' as to the dangers of alcohol, marijuana and other drug use by youth.

Strategy: Information dissemination through a series of community presentations / trainings (open to all ages).

ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD ORGANIZATION	RESPONSIBLE PARTY
Public Awareness Campaign	Series of 3 to 5 community presentations on topics related to youth alcohol, drug use	9/30/2014 - 6/30/2014	CPC members currently collecting input from the community about topics to present to the community; CPC Executive Committee and CPWI staff will further develop the topics to be presented to the community, CPWI staff, the Public Relations and Implementation Work Groups will facilitate the presentations in terms of where, when and who will present	The Chimacum Community.	CPC Executive Committee, CPC Public Relations and Implementation Work Groups, and CPWI staff	Whitney Meissner, Johnny Colden, Sue Hay; the Public Relations and Implementation Work Groups; Julie Danskin and Kelly Matlock with Jefferson Co. Public Health will provide staff support to the Coalition

Risk Factor: Early initiation of problem behaviors.

Goal 4: To decrease the risk associated with early initiation of problem behaviors for Chimacum youth.

Objective: To prevent or delay the initiation of problem behaviors by Chimacum youth.

Strategy: Education through direct service school prevention programs.

ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD ORGANIZATION	RESPONSIBLE PARTY
Protecting You/ Protecting Me	Evidence-based prevention curriculum for elementary grades	8 weeks in the 2014 – 2015 school year, TBS by the Jeff. Co. Sheriff's Dept. with the CSD	8 classroom sessions for all 5 th grade classroom	All 5 th grade students at Chimacum Elementary School	Jeff. Co. Sheriff's Dept and Chimacum School District	Deputy Kelli Greenspane (also a CPC member), Chimacum Elementary School staff and administrators; Julie Danskin and Kelly Matlock with Jefferson Co. Public Health will provide staff support to the Coalition

Risk Factor: Family Management Problems

Goal 5: To decrease the risk associated with family management problems.

Objective: To increase knowledge and use of family management skills (including monitoring, discipline, consequences, limit setting, control and managing anger) family communication.

Strategy: Education through direct service parent education

ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD ORGANIZATION	RESPONSIBLE PARTY
Strengthening Families Parenting Program	Evidence-based parenting program to teach family management skills	Facilitator training scheduled for Aug, 25, 26 & 27, 2014. First seven 2 hour sessions offered in the fall of 2014 (boosters TBD). Second seven 2 hour sessions offered in the winter/spring 2015(boosters TBD)	2- hour sessions @1 per week for 7 weeks (four optional boosters to TBD by SFP Facilitators, parents and CPC)	Offered to parents and youth from Chimacum Middle School and High School parents catchment area	WSU 4-H, CPC and Jefferson County Public Health	Sue Hay with 4-H and Julie Danskin and Kelly Matlock with Jefferson Co. Public Health, and CPC Implementation Work Group; Julie Danskin and Kelly Matlock with Jefferson Co. Public Health will provide staff support to the Coalition