

The 2017 Community Survey

Learning Community Meeting

28 Mar 2018

Today's presentation

- *Community Survey* overview
- 2017 Survey results
 - Using local data/reports
 - Statewide snapshot
- 2018 administration

Survey Overview

- Developed by coalition volunteers & DBHR
- Administered annually by community coalitions
- Major aim: capture adult attitudes about teen alcohol & drug use in the community
- Informs coalitions' prevention strategies & statewide planning

2017 Survey Overview

64
coalitions

Administration Type	
Data Entry	36% (5,121)
English Online	62% (8,792)
Spanish Online	2% (222)

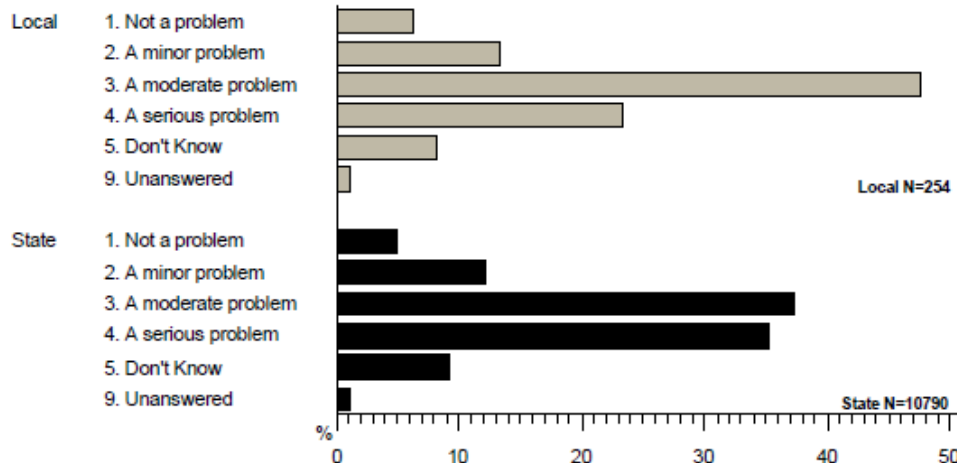
14,136
Total
respondents

- Thank you to everyone who worked on the survey!

Using the Community Survey Data

- What coordinators should have received:
 - PDF
 - Excel file (2 if added questions)

01a. How much of a problem do you believe each of the following is among youth (6 – 12th grade) in your community? Alcohol use



Answer	Local		State	
	Count	%	Count	%
1. Not a problem	16	6.3	545	5.1
2. A minor problem	34	13.4	1309	12.1
3. A moderate problem	121	47.6	4034	37.4
4. A serious problem	59	23.2	3795	35.2
5. Don't Know	21	8.3	985	9.1
9. Unanswered	3	1.2	122	1.1

Using the Community Survey Data

- Participants were recruited through a convenience sample
- Depending on administration, potential limitations:
 - Findings may not represent the beliefs/behaviors of your entire community
 - We must be careful about comparing data across regions and over time, but we can make some comparisons with these caveats

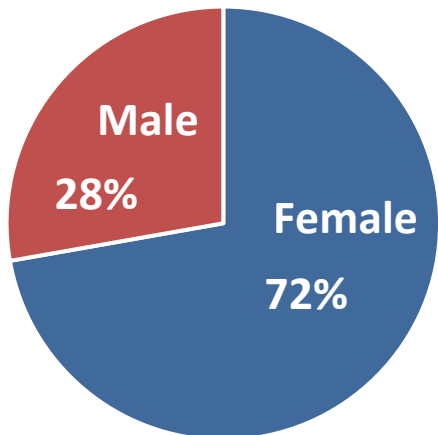
Using the Community Survey Data

- But, that doesn't mean the survey isn't useful or that we should discount what the results say!
- The Community Survey provides insights that none of the other data sources we have can provide
- Key: use the Community Survey data *ALONG WITH* other sources of information, such as
 - Healthy Youth Survey
 - Data Books
 - Risk Profiles
 - What you're seeing and hearing "on the ground"

Using the Community Survey Data

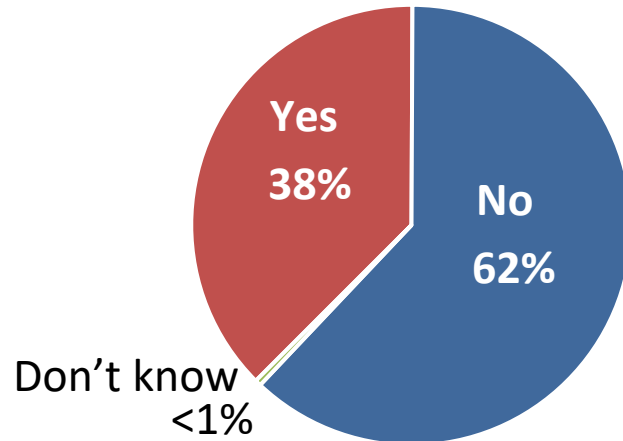
- Community Survey can be used
 - To inform strategic planning
 - As baseline information on prevention concerns (for new coalitions) and to monitor change (for existing coalitions)
 - To start a conversation in the community
 - To encourage positive community & parent norms

Sex/Gender

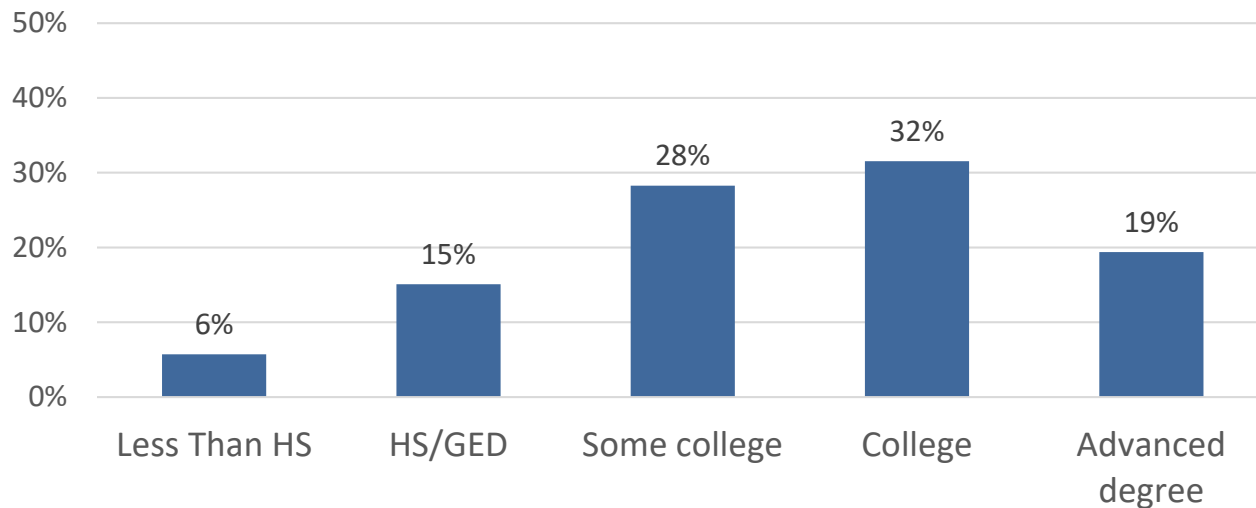


85 participants also identified as transgender

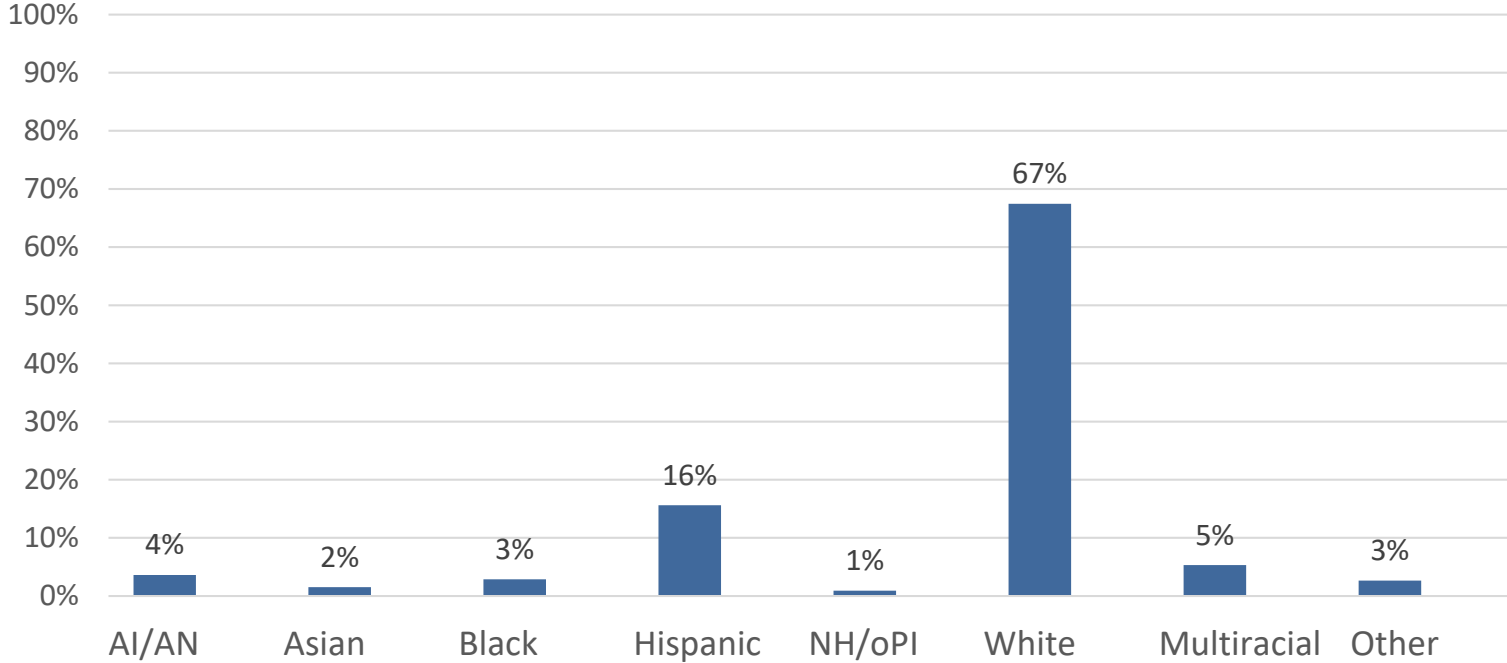
Parent/guardian of a 6th-12th grader

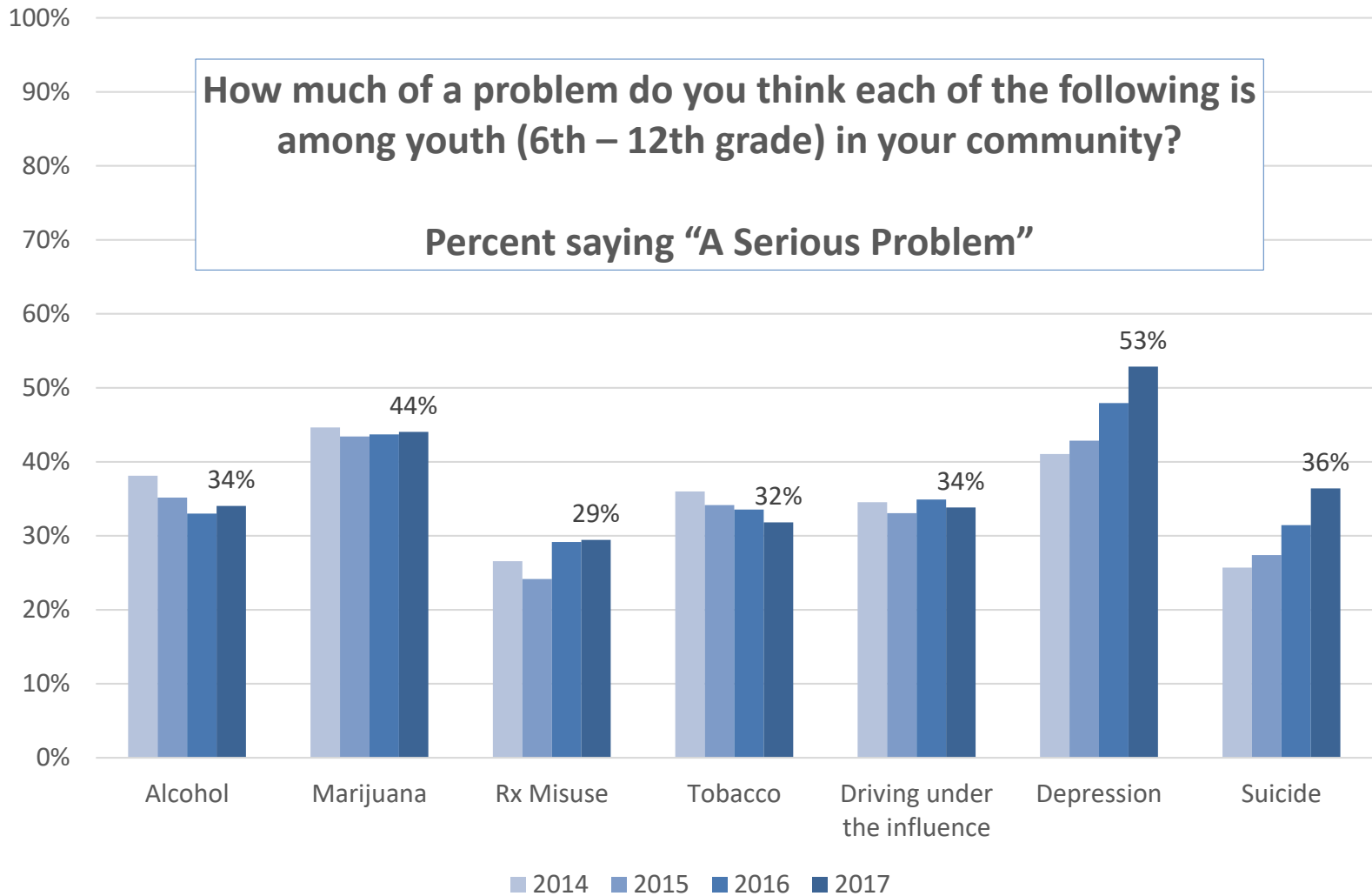


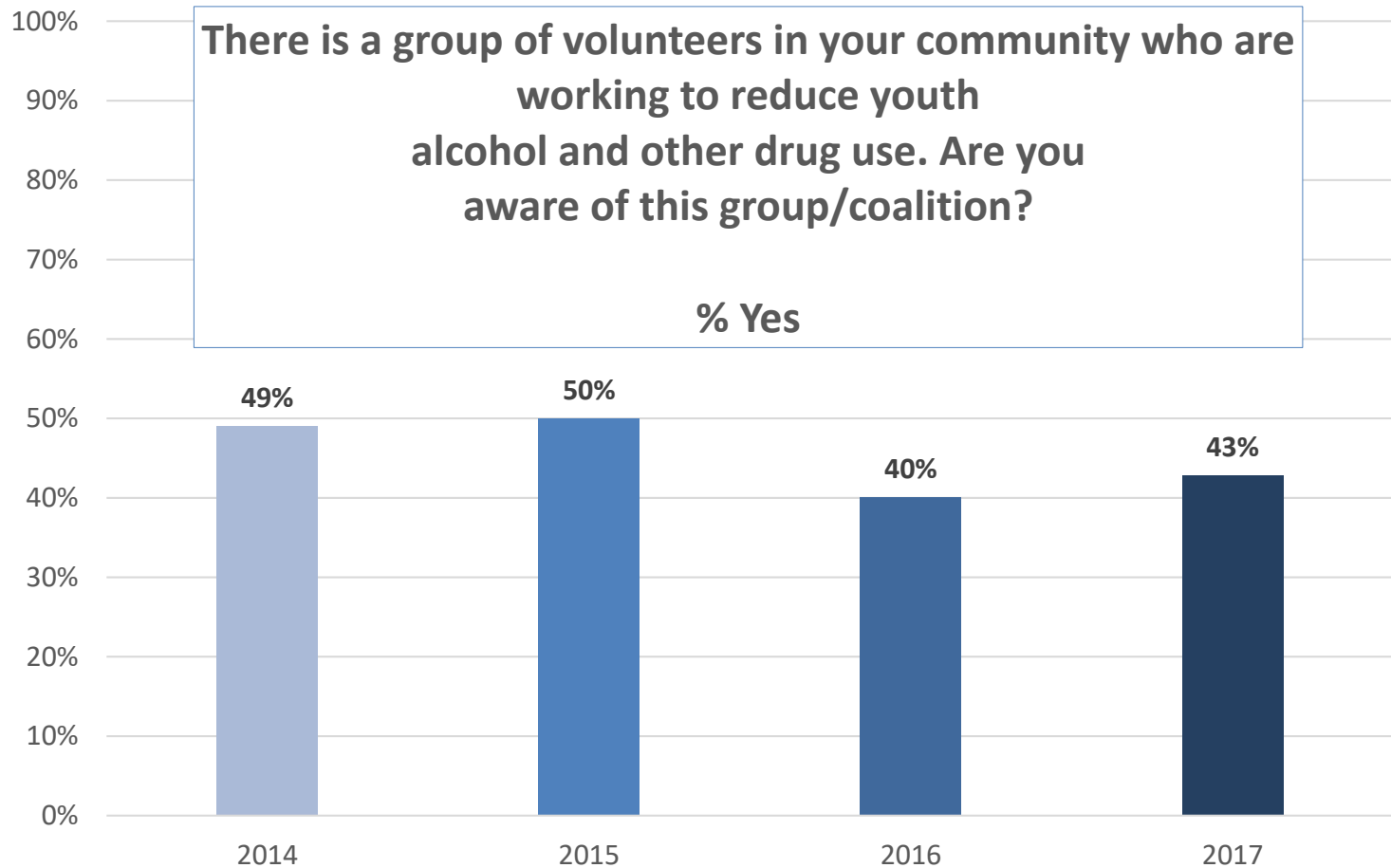
Educational Attainment



Race/Ethnicity

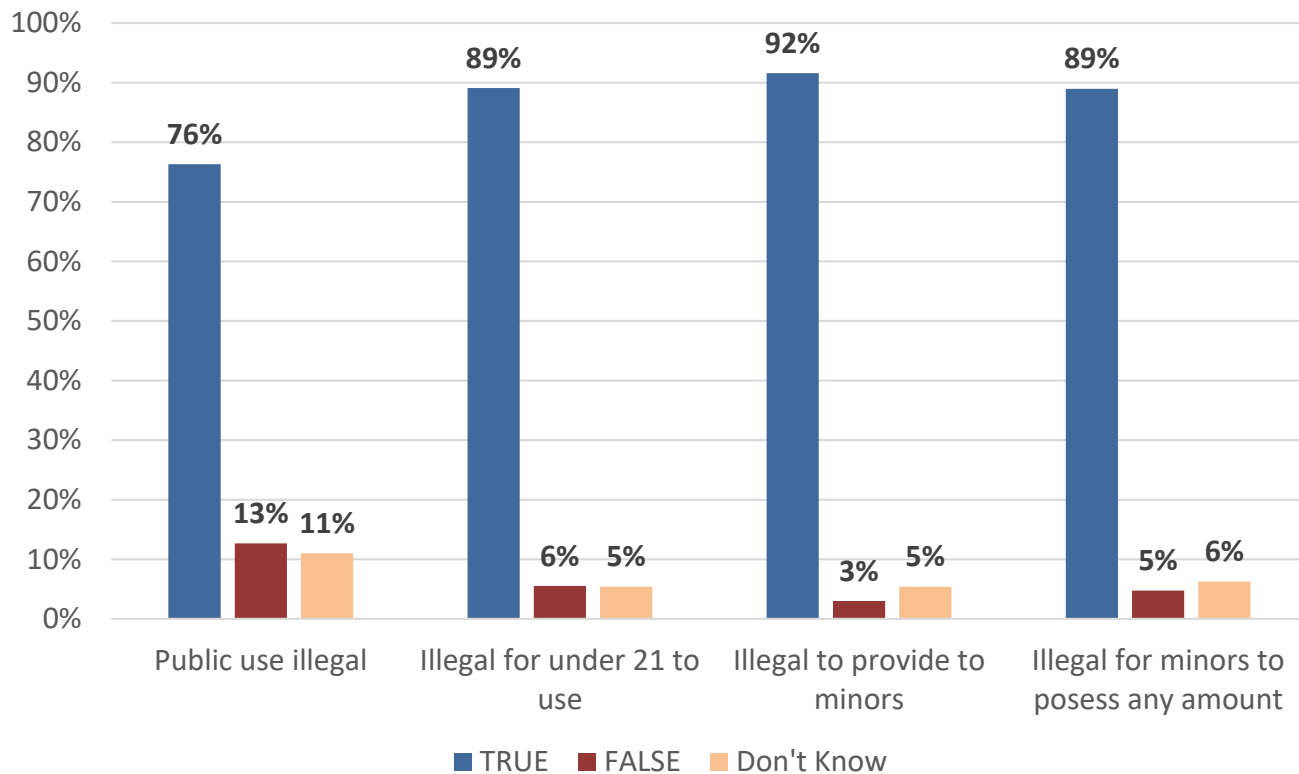






Ranged from 10% to 83% in 2017

True or False according to Washington State laws about recreational marijuana?



Coming up – 2018 Community Survey

- April/May
 - Survey revisions
- June
 - Coalition link requests
 - Coalition added question submissions (English & translations)
 - Finalize survey
- July
 - Survey translations
 - Survey programming & testing
 - Hard copy layout
- August 15-December 15
 - Survey administration