**Prevention Redesign Initiative**

**[Coalition Name] Strategic Plan**

**[Coalition logo]**

**March 2014**

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# Executive Summary/Introduction

## Overview of Plan

# Organizational Development *(Getting Started)*

## Mission Statement and Key Values

## Coalition Structure and Organization

## Membership Recruitment and Retention

## Cultural Competency in Organizational Development

## Sustainability in Organizational Development

# Capacity Building

## Outreach

## Training/Technical Assistance (TA)

## Cultural Competency in Capacity Building

## Sustainability in Capacity Building

# Assessment

## Needs Assessment

### Process:

### Summary of Key Data:

### Needs Assessment Conclusions:

## Resources Assessment

### Process:

### Summary of Key Information:

### Resources Assessment Conclusions:

## Cultural Competency in Assessment

## Sustainability in Assessment

# Plan

## Process for Planning

## Goals, Objectives, and Strategies

## Action Plan

## Cultural Competency in Plan

## Sustainability in Plan

# Implementation

## Structural Support for Implementation

## Budget

## Cultural Competency in Implementation

## Sustainability in Implementation

# Reporting and Evaluation

## Expected Outcomes (Baseline and Target Data)

Below is an optional table for your use in answering the last two bullets of instructions provided in the guide.

**Program/Activity Name:**

|  |  |
| --- | --- |
| Measures | Tool/instrument |
| Process Measures: |  |
| Outcome Measures: |  |

## Plan for Tracking and Reviewing Evaluation Information

### Use of Evaluation information

|  |  |  |  |
| --- | --- | --- | --- |
| Who | What | Why | How |
| *Who will want to know about the Coalition’s evaluations results?* | *What will they want to know about the Coalition’s evaluation?* | *What will the Coalition want them to know about the evaluation results?* | *How will the Coalition provide them with this information?* |
| For example: the Coalition, City Council, and/or DBHR. | For example: updated data on long-term outcomes, process information on programs, etc. | For example: for funding, support, and/or membership. | For example: PBPS Coalition Survey report to be discussed with Coalition at November meeting. |

### PBPS

### Local evaluation (optional)

## Cultural Competency in Reporting and Evaluation

## Sustainability in Reporting and Evaluation

**Appendix**

**Appendix to Coalition Strategic Plan**

1. Logic Model
2. List of Coalition Members
3. Needs Assessment
4. Community Survey Results
5. Resources Assessment
6. Action Plan

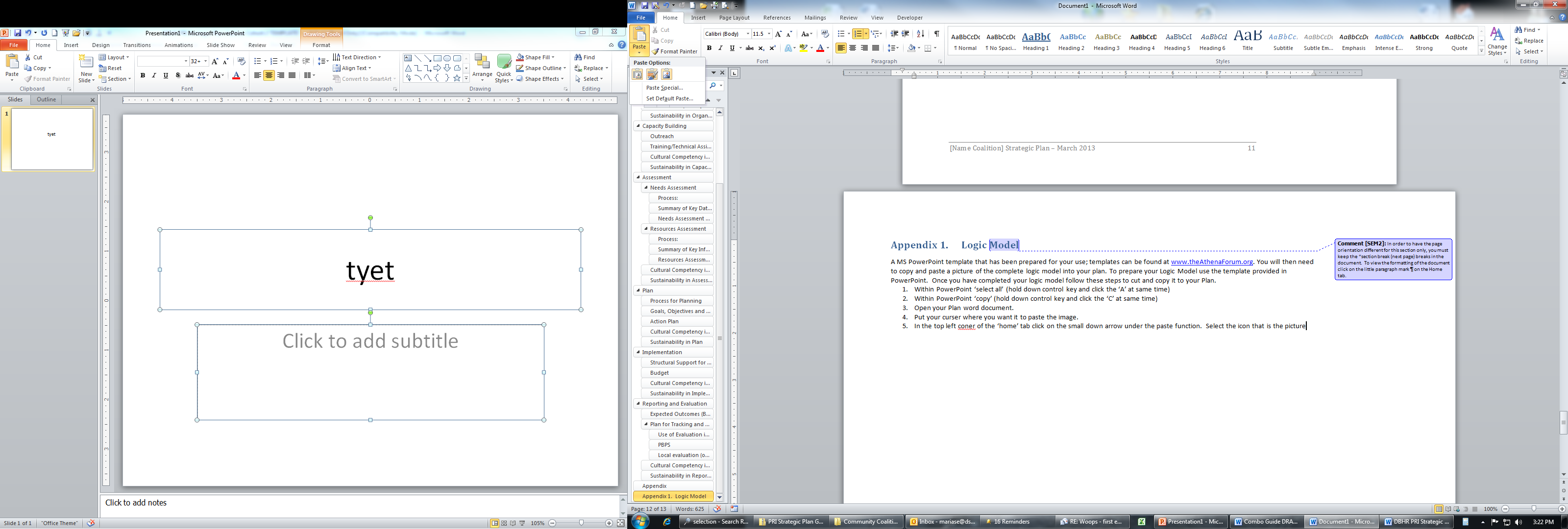
**Attachment 1**: Budget

# Logic Model

A Microsoft PowerPoint template has been prepared for your use. The templates can be found at [www.theAthenaForum.org](http://www.theAthenaForum.org). You will copy and paste a picture of the complete logic model into your plan.

To prepare your Logic Model use the template provided in PowerPoint. Once you have completed your logic model follow these steps to cut and copy it to your Plan.

1. Within PowerPoint ‘select all’ (hold down control key and click the ‘A’ at same time).
2. Within PowerPoint ‘copy’ (hold down control key and click the ‘C’ at same time).
3. Open your Plan word document.
4. Put your curser where you want it to paste the image.
5. In the top left corner of the ‘home’ tab, click on the small down arrow under the paste function. Select the icon that is the picture.
6. You will need to format the picture size so that it fits the screen.



# List of Coalition Members

|  |  |  |
| --- | --- | --- |
| Sector | Agency/Organization | Coalition Representative Name |
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# Needs Assessment

# Community Survey Results

Include a copy of the Community Survey Results in the Attachments of the Plan using report provided by DBHR. The Coalition will receive this report following the administration of the community survey. If you opt not to use the DBHR prepared Survey Monkey tool, please provide your report of data from your survey here.

# Resources Assessment

# Action Plan

**[Name] Coalition**

1. *(Should be same as stated in the narrative in the ‘Plan’ section)* 
   1. *(Should be same as stated in the narrative in the ‘Plan’ section)*
      1. *(Should be same as stated in the narrative in the ‘Plan’ section)*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Activity/Program | Brief Description | When | How | Who | Lead Organization | Responsible  Party (ies) |
| *Name of activity/program* | *Briefly state the main purpose of the activity* | *When will this take place? What is timeframe for this activity?* | *How much? How often?* | *Who is this service for? How many people impacted?* | *Who is conducting?* | *Who from the Coalition is making sure this gets done?* |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

**[Coalition Name]**

*(back cover – consider adding logos of your members)*