

Community Prevention and Wellness Initiative (CPWI)

Learning Community Meeting Notes November 20, 2013

Presentation slides from the meeting are posted on Athena. Click [Here](#) to download the slides.

9:00- **Welcome and Instruction**

Meeting began with Sarah Mariani welcoming everyone and going over the agenda and Julia Greeson giving direction of how to participate in the Gotomeeting webinar.

9:15- **Washington State Traffic Safety Commission Funding Opportunity**

Jonna VanDyk from the Traffic Safety Commission provided information on a grant program provided in partnership with State Farm. These are peer to peer learning opportunities. State Farm began funding \$500 grants as peer to peer education opportunities to reduce distracted driving. They have increased the grants from an initial 46 schools in which they were provided to 99 schools who will receive the grants to focus on reducing teen alcohol use and impaired driving over the next year. The effective system includes a simple grant application documentation in which 5 action items are identified from a list of options. Jonna believes this has been a positive partnership and a very effective program, and hopes that more communities will access the grant application in the future. Please see the attached link for information on how to apply for the grants: <http://www.youtube.com/watch?v=1A-y6mRNCdo>

9:30- **Law Enforcement Panel Presentation**

Ray Horodowicz introduced the conversation about Law Enforcement representation on local coalitions.

Panelists were:

- Chief Flint Wright, Long Beach Police Department,

Chief Wright discussed the importance of buy-in by Department leadership and their understanding that prevention is the key. When a coalition approaches law enforcement to collaborate, offering activities that are discrete, specific & doable is important. While Long Beach does not have a SRO (School Resource Officer), they have an officer who works as a "School/Community Prevention Consultant". Chief Wright described this person as a 'huge plus' to their community.

- Officer Branden McNew, Castle Rock Police Department

Officer McNew discussed how partnering with the coalition helped put the Police Department in a better position to work with the schools. Timely and useful communication from the Coalition Coordinator (Dianne Swanson) is vital in keeping him in the loop on the coalition's work and bigger picture. Officer McNew advises coalitions to have their act together before approaching law enforcement for help on a particular project. He also suggests to involve law enforcement on projects from ground level and have them help build up the project.

- Andi Ervin, Omak Coalition- On behalf of Chief Larry Schreckengast, Omak Police Department

Andi acknowledged that sometimes, there are struggles between different law enforcement agencies that serve a single area. Those differences can be bridged when there is a common issue to be addressed, such as underage drinking. Andi discussed how something negative (a large underage drinking party) led to an opportunity to bring the Sheriff, Police Chief, and others together for a radio show on underage drinking. While at the radio station for the show, PSAs were also recorded and used. Having the radio station as a media partner to the coalition was helpful.

- **Lieutenant Chumley from the Yakama Nation Tribal Police who participates on the White Swan Coalition** made the point that it is important for law enforcement personnel and coalition members to take the time to build relationships in a low stress environment.

General themes covered by all panelists

- Strong working relationships with Law Enforcement takes time and effort to develop.
- Start small. Build on successes.
- Honor your commitments.

Poll: How comfortable are participants using the resources discussed today?

Results: Majority were likely or very likely and comfortable incorporating suggestions from today's speakers.

Resources available

- www.UDETC.org
Online courses for law enforcement, webinars & publications for coalitions & law enforcement.
- www.wtsc.wa.gov
Contact information for Traffic Safety Coordinators. Great partner for your coalition. These Traffic Safety Coordinators work closely with law enforcement.
- www.StartTalkingNow.org
"How to" manual for Social Host Ordinances.

10:10- DBHR Updates

- **Contracts-** Steve Smothers provided an update regarding the October, 2013 amendment. Clarification in regards to extending the contract until June 30, 2015, changes to clarify media approval process, CPWI requirements and key objectives are found in the Community Coalition Guide (formally Task Category Guide) and training for communities without approved strategic plans.
- **Partnership for Success Funding-** Stephanie Atherton presented the formal approval draft PFS packet that communities will need to complete and have approved by their Prevention System Manager (PSM) before implementing PFS services. The packet includes:
 - 1. Face page,
 - 2. Budget worksheet and
 - 3. Action plan for coalitions without an approved strategic plan.

The formal packet with instructions will be sent out next week by Steve Smothers.

- **Allowable food and incentive cost update-** Julia Greeson provided the following update regarding DBHR's policy around food and incentive cost:

SAPT Prevention Block Grant and Partnership for Success funding:

- Light refreshments or snacks not to exceed \$2.50 per person for community coalition meetings and prevention service programs that are at least two (2) hours in duration. Each community coalition may spend up to \$1,000 a year to spend on light refreshments and snacks.
- Meals for participants of substance abuse prevention training events that are at least four (4) hours in duration – within the current Washington State per-diem rates.
- Non-cash incentives not to exceed \$20 per participant per year with the goal to encourage attendance and/or attainment of prevention goal.

Note: Incentives may not be used for entertainment.

10:40- Learning Community Meeting Structure Follow up

Sarah led a follow up conversation regarding the CPWI Learning Community meeting structure. See slides for topics regarding:

1. What's working?
2. Enhancing learning community meetings with community feedback
3. Regional Meeting in Concert with GoTo Learning Community Meetings
4. Regional Meeting Format

Poll was conducted about Regional Meetings

- What is your preference for regional meetings?
 - A. No regional meetings
 - B. One regional meeting in March
 - C. Regional meeting in March and December

Results: B. One regional meeting in March.

Poll was conducted about Feedback for Topics

- How would you like to give feedback for meeting topics
 - A. Survey monkey- monthly
 - B. Survey Monkey- Quarterly
 - C. In meeting registration- monthly
 - D. CPWI Learning meeting- monthly
 - E. Via Athena- monthly
 - F. Via Email- monthly

Results: A. Survey monkey- monthly

Question Box- Feedback - What can we do to make it feel more comfortable to share questions, ideas, successes, or challenges during these learning community meetings?

Some suggestions were:

- Another way may be do to do brief evaluation - what worked, what didn't, what would you like to have heard more of - after regular monthly meeting calls.
- I think you are doing a great job with this. Maybe anonymity to the question asked is the only suggestion I have. PS love the music!

- The question box is great! Just allow enough time to get the typing done. Sometimes it's a rush!
- I like when there is a specific question or issue posed. Doing okay there in helping us be comfortable. Like not having name shared if not comfortable.
- I like this format - feel comfortable being able to make comments and ask questions.
- I think people just need to get used to this type of setting. I feel comfortable speaking if I need to or writing in if I have something to add.
- Thank you. This format has worked for me! I appreciate your efforts to make this process work.

Poll was conducted about guess speakers

- Would you rather the CPWI learning community meetings remain only for CPWI providers or invite others for speakers or trainings opportunities?
 - A. Remain focused on CPWI providers
 - B. Invite other prevention professionals

Results: B. Invite other prevention professionals.

11:00- Success Stories

Joe Fuller from Ferndale shared a success story regarding Ferndale Natural High Clubs (NHC). Please see the presentation that Joe presented. His slides are included with the CPWI meeting slides that are posted on Athena. Also, here is the link to the Natural High Clubs BLOG where the Ferndale's NHC's was mentioned.

<http://naturalhigh.org/nh-clubs-giving-back/>

11:30- What's Next?

Sarah discussed:

- Cohort 3 working on needs assessment
- Partnership for Success plans

12:00- Meeting Adjourned

Happy Thanksgiving.