

# TARGET ZERO



## **WTSC Annual Grant Solicitation: Deadline February 10, 2017**

CPWI Cohort Meeting, January 25, 2017

# What is Target Zero?

**Target Zero Goal:** eliminate traffic fatalities and serious injuries by the year 2030

Washington is building traffic safety partnerships throughout the state. The Target Zero Plan is a strategic roadmap for aligning priorities and leveraging resources to improve traffic safety.

Successful grant proposals will be aligned with the Target Zero priorities and utilize its proven strategies or consist of innovative strategies with an accompanying evaluation plan.

The 2016 revised Target Zero Plan is available at <http://targetzero.com/>.





# Washington State Strategic Highway Safety Plan 2016

Target  
**ZERO**

Zero Deaths &  
Zero Serious Injuries  
by 2030

<http://targetzero.com>

# Application Priorities

## Priority 1

- Impairment involved
- Intersection related
- Lane Departure
- Speeding Involved
- Young Drivers

## Priority 2

- **Distraction Involved**
- **Motorcyclists**
- **Older driver involved**
- **Pedestrians**
- **Unlicensed driver involved**
- **Unrestrained occupants**



# Application Priorities



## Decision and Performance Improvement

- **Traffic Data Systems**
- **Emergency Medical Services and Trauma Response**
- **Evaluation, Analysis, and Diagnosis**

## Priority 3

- **Issues or topic areas associated with fewer fatalities and serious injuries, e.g., wildlife crashes**

# Countermeasures That Work:

A Highway Safety Countermeasure Guide  
For State Highway Safety Offices  
Eighth Edition, 2015

**Compendium of  
traffic safety best  
practices...**

[https://www.nhtsa.gov/  
staticfiles/nti/pdf/8122  
02-  
CountermeasuresThat  
Work8th.pdf](https://www.nhtsa.gov/staticfiles/nti/pdf/812202-CountermeasuresThatWork8th.pdf)



## How Can These Grants Help CPWI Communities?

- Develop and grow law enforcement partnerships. *For example, enforcement-related projects can pay officer overtime for high-visibility law enforcement partnership projects aimed at reducing underage drinking.*
- Initiate projects to address issues identified in your strategic plan but not eligible for funding using existing sources. *For example, what information is presently presented about ATOD to students in driver's education and how could that be beefed up? Or, what kind of community norms could be established about safety restraint usage or impaired driving?*

## How Can These Grants Help CPWI Communities?

- Increase ability for communities to understand the relationship between ATOD and other public health issues. *For example, what could be done in your community about reducing the number of impaired pedestrians killed and injured each year?*
- Develop youth coalitions that can work on peer-related issues like texting while driving. *For example, a youth coalition could identify times and locations where people are more likely to use screens while they drive and then work to increase awareness of the dangers associated with distracted driving.*



# Application Overview



## Who is eligible to receive WTSC grant funds?

- Washington State agencies
- Federally-recognized tribal governments
- Cities, counties, and their sub-agencies
- Non-profit organizations with existing IRS 501(c)(3) status
- Public schools (and private schools with non-profit status)

## What are the minimum qualifications to receive a grant?

Eligible agencies or organizations must be able to:

- Manage public funds efficiently and ethically
- Collaborate with other public, private, and non-profit organizations
- Effectively monitor and evaluate the outcomes of a project
- Adhere to the *State and Federal Terms & Conditions* of the grant agreement, including submitting quarterly project reports to the WTSC

## How much funding can I request?

Typically, grants range in amounts from \$5,000 to \$150,000.

## Can these funds cover salaries?

Yes. However, project expenditures that include salaries should specifically outline how those expenditures further the goals of the project.

# Application Overview



## What types of costs are allowable under this grant?

- Allowable project costs include:
- Cost to implement strategies designed to address traffic safety problems
- Equipment and materials
- Goods and services
- Training and travel directly related to project goals

## What types of costs are not allowable under this grant?

All projects must follow appropriate state and federal funding regulations. Federal regulations prohibit the use of these funds for office furniture, gifts, entertainment, roadway construction, or roadway maintenance.

All costs under this grant must follow the Federal Office of Management and Budget guidelines and 2 CFR Part 200 Subpart E -- Cost Principles.

## Are indirect costs allowed?

Yes. However, the WTSC strives to limit the use of funds to direct costs for traffic safety projects.

In order to request the inclusion of indirect costs on a grant award, the organization must provide the WTSC a copy of a cost allocation plan approved by the organization's federal cognizant agency.

# Step 1 – WTSC webpage/Grants



Programs & Priorities

Research & Data

Meetings

Grants

Traffic Laws

Resources



Annual grants

Mini Grants

Overtime

Equipment

Flashing Lights for Schools

Crossing Guard Grants - Up to \$300

High School Impaired Driving Grant

High School

Apply for Grants

We provide traffic safety grants to state and local government, law en ...



## Step 2 – read grant instructions



2018 Annual Grants Proposal Overview Instructions



2018 Annual Grants Letter from Director

<http://wtsc.wa.gov>

WTSC Highlights





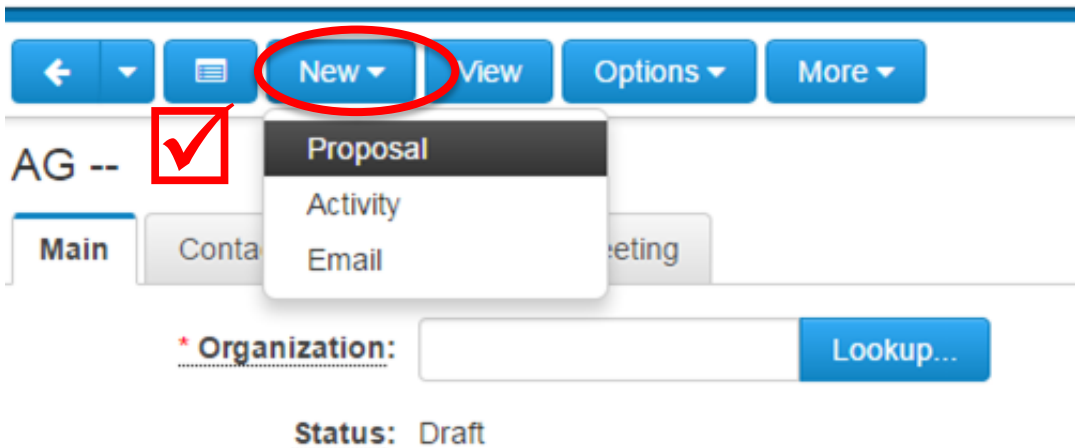
## Step 3 – open WEMS

[https://wtsc.smartsimple.com/s\\_Login.jsp?lang=1&prole=0](https://wtsc.smartsimple.com/s_Login.jsp?lang=1&prole=0)

## Step 4 – Register

- Register for a user name, Annual Grant
- Find box that says “Start Eligibility Questionnaire. Complete and submit the questionnaire.

## Step 5 – Start a proposal...click “New,” then “Proposal”



The screenshot shows the WEMS interface. At the top, there is a navigation bar with buttons: a back arrow, a list icon, a 'New' button (circled in red), a 'View' button, an 'Options' dropdown, and a 'More' dropdown. Below this, there is a search bar with 'AG --' and a red checkmark icon. A dropdown menu is open under the 'New' button, showing options: 'Proposal' (highlighted in black), 'Activity', and 'Email'. Below the search bar, there is a 'Main' button, a 'Contact' button, and a 'Meeting' button. At the bottom, there is a form with a label '\* Organization:' and a 'Lookup...' button. Below the form, the status is displayed as 'Status: Draft'.

# Step 6 – Complete proposal online

Secure | https://wtsc.smartsimple.com/iface/ex/ax\_index.jsp?lang=1



Home Propos:

← New Options

## Grant Manager - Proposal

\* Organization:  Lookup...

Date Created: 01/23/2017

Status:

\* Program Manager:  Lookup...

\* Primary Contact/Project Manager:  Lookup...

Created By: ?

Summary Proposal Details Milestones Project Costs Attachments Risk Assessment

Is Internal:  Internal

\* Project Title:

Application Year:

### Project Manager

\* Name:

\* Title:

\* Address:

\* City:

\* State:

\* Zip Code:

\* Phone #:

\* Email:

### Authorizing Official (Person with contracting authority)

\* First Name:

\* Title:

\* City:

State:

# Step 7 – Submit proposal

Save Draft

Submit Proposal

# TARGET ZERO



**Questions?**



# TARGET ZERO



**For more information or to discuss  
possible project ideas:**

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