

Annual Action Plan for June 15, 2014 - June 15, 2015

Bremerton Substance Abuse Prevention Coalition

Goal 1: Increase the community capacity for substance abuse prevention activities.

Objective 1.1: Increase membership of the coalition by 1% between June 15, 2014 and June 15, 2015.

Strategy 1.1.1: Community-Based Process – Disseminate information about the coalition to community using media, in-person meetings, and invite the general public with special focus on under-represented groups.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Recruitment/capacity building activity	The purpose of this activity is to inform the community about the coalition, recruit new members, and disseminate community survey results.	Ongoing from June 15, 2014 to June 15, 2015	1 meeting per month for 1.5 hours	All Community Members Adult Population	Bremerton Substance Abuse Prevention Coalition	Recruitment workgroup, Coalition Coordinator

Goal 2: Increase knowledge of the coalition role, purpose, and mission in the community

Objective 2.1: Increase support of the coalition work by 20% between June 15, 2014 and June 15, 2015 as measured in annual community surveys

Strategy 2.1: Community-Based Processes - Provide public awareness information and education about coalition initiatives

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Information Dissemination Activity	The purpose of this activity is to provide information regarding the Coalition to inform the community re: coalition mission and coalition initiatives	Ongoing from June 15, 2014 to June 15, 2015	Every 2 weeks Media/Newsletters, social media including Facebook and website	All Community Members Adult Population	Bremerton Substance Abuse Prevention Coalition	Recruitment workgroup, Coalition Coordinator

Goal 3: Increase knowledge of relevant prevention topics and the SPF for all coalition members and coordinators

Objective 3.1: Increase prevention knowledge of members and staff by 10% between June 15, 2014 and June 15, 2015 as measured by pre and post surveys

Strategy 3.1.1: Prevention Education - Provide specific training on the SPF and community based process, and other relevant topics as identified in need assessment and further described in strategic plan

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Training for Coalition Members and Coordinator	The purpose of this activity is to provide training regarding community based process and the SPF to coalition members and coalition coordinators.	Ongoing from June 15, 2014 to June 15, 2015	trainings throughout the fiscal year	coalition coordinator, and coalition	Bremerton Substance Abuse Prevention Coalition	Coalition Coordinator Leadership Group
Provide Coalition Orientation to Coalition	The purpose of this activity is to provide training for the coalition on the SPF	Ongoing from June 15, 2014 to June 15, 2015	trainings during coalition meeting and events	coalition members, youth coalition, and community	Bremerton Substance Abuse Prevention Coalition	Coalition Coordinators

Goal 4: Increase perception of harm of alcohol and other drugs among parents and youth by 10%

Objective 4.1: increase awareness of risks and harm for parents and youth by 10%

Strategy 4.1.1: environmental- Educate parents, youth, and general community with facts, media, and materials relevant to youth substance use using SAMSHA media campaign, "Talk. They Hear You.", MADD's parent education campaign, "Power of Parents", and social norms campaign for youth and parents.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Media Campaigns	The purpose of the media campaign is to increase awareness of substance abuse issues for community members and how to prevent and decrease use through positive solutions	Ongoing from June 15, 2014 to June 15, 2015	Movie theaters, radio, print and social media	All Community Members	Bremerton Substance Abuse Prevention Coalition; SAMHSA	Coalition Coordinator, Coalition Leadership Group

Goal 5: Increase public awareness of alcohol, tobacco, and other drug laws and effects on the body.

Objective 5.1: Decrease demand on law enforcement

Strategy 5.1: Information dissemination – Increase public awareness and knowledge of the nature and extent of substance use, abuse and addiction, and their effects on individuals, families, and communities.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Public education of alcohol, tobacco, and other drugs	<u>Public awareness and knowledge of the nature and extent of substance use, abuse and addiction, and their effects on individuals, families, and communities.</u>	Ongoing from June 15, 2014 to June 15, 2015	Through fact sheets, brochures, health fairs, media campaigns, trainings, radio and TV public service announcements	All community members	Bremerton Substance Abuse Prevention Coalition	Coalition Coordinator, Coalition Leadership Group

Goal 6: Increase public awareness of alcohol, tobacco, and other drug laws and effects on the body.

Objective 6.1: coordinate coalition and public substance abuse prevention trainings

Strategy 6.1: Education – Contract with Olympic Educational Service District 114 to provide coalition and community trainings

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Public education of alcohol, tobacco, and other drugs	<u>Contract with OESD 114 to provide 5 trainings to increase public awareness and knowledge of the nature and extent of substance use, abuse and addiction, and their effects on individuals, families, and communities.</u>	Ongoing from June 15, 2014 to June 15, 2015	Provide 5 coalition/ public trainings from 6/15/14 to 6/15/15	All community members	Bremerton Substance Abuse Prevention Coalition	Coalition Coordinator, Coalition Leadership Group

Goal 7: Decrease alcohol availability for youth

Objective 7.1: Increase retailer skills at combating underage purchase attempts.

Strategy 7.1.1 Environmental – Implement a retailer education program

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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<u>Responsible Vendor Program</u>	Program teaches the laws and liabilities inherent in working in a place where alcohol is served, sold or consumed to those in the Food and Beverage Industry included: retailer compliance checks	Ongoing from June 15, 2014 to June 15, 2015	Through training, information dissemination and community awareness programs	Trained professionals in the field and coalition members	Bremerton Substance Abuse Prevention Coalition	Living Life Leadership, Coalition Coordinator
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Goal 8: Decrease family management problems

Objective 8.1: Increase family management skills

Strategy 8.1.1: Education – Improve family management skills through the Strengthening Families Program

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Strengthening Families Program (SFP)	SFP is an evidence-based family skills training program found to significantly reduce problem behaviors, delinquency, and alcohol and drug abuse in children.	Ongoing from June 15, 2014 to June 15, 2015	2 series of seven 3 hour sessions over seven weeks	Trained SFP group facilitators from local community agencies	Bremerton Substance Abuse Prevention Coalition	WSU Extension/Coalition Coordinator

Goal 9: Decrease depression and suicidal behavior

Objective 9.1: Increase coping skills and personal control

Strategy 9.1.1 Education – Increase community knowledge regarding the Adverse Childhood Experience study and strategies to mediate the effects

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<u>Adverse Childhood Experiences(ACEs) Initiative and Training</u>	The Bremerton Coalition will provide opportunities for coalition members and the community to receive training regarding ACEs. (ACEs) are stressful or traumatic experiences, including abuse, neglect and a range of household dysfunction, and strategies to mediate the effect of ACEs including Developmental Assets and Resiliency	Ongoing from June 15, 2014 to June 15, 2015	Through contracting for professional services to hire a trainer and/or by paying individual registration fees.	Trained professionals in the area of ACEs	Bremerton Substance Abuse Prevention Coalition	Coalition Coordinator, Coalition Leadership Group

Goal 10: Decrease youth substance abuse

Objective 10.1: Decrease early initiation of alcohol, tobacco, and other drug use

Strategy 10.1.1: Education – Implement life skill development education for youth

<u>Activity/Program</u>	<u>Brief Description</u>	<u>When</u>	<u>How</u>	<u>Who</u>	<u>Lead Organization</u>	<u>Responsible Party (ies)</u>
<u>Curriculum Based Support Group Program (CBSG)</u>	CBSG is a proven evidence-based group approach to decreasing substance use, attitudes, and intentions to use drugs among teens.	Ongoing from June 15, 2014 to June 15, 2015	Ten to twelve 1 hour sessions weekly	Trained group facilitators from local school, community and youth oriented agencies	Bremerton Substance Abuse Prevention Coalition	Coalition Coordinator, Coalition Leadership Group

Goal 11: Decrease depression, suicidal behavior, and substance abuse

Objective 11.1: Increase coping skills and personal control

Strategy 11.1.1 Education – educate service providers and the community regarding how to assist a youth experiencing a mental health disorder, a crisis, or a substance abuse disorders

<u>Activity/Program</u>	<u>Brief Description</u>	<u>When</u>	<u>How</u>	<u>Who</u>	<u>Lead Organization</u>	<u>Responsible Party (ies)</u>
<u>Mental Health First Aid (MHFA) Training</u>	The Bremerton Coalition will provide MHFA training. MHFA is public education program that helps the public identify, understand, and respond to signs of mental illnesses and substance use disorders. ..	Ongoing from June 15, 2014 to June 15, 2015	. Through contracting for professional services with Kitsap Mental Health to provide the training.	Trained professionals in MHFA curriculum	Bremerton Substance Abuse Prevention Coalition	Kitsap Mental Health Services Coalition Coordinator

Goal 12: Increase public awareness of alcohol, tobacco, and other drug laws and effects on the body.

Objective 12.1: Decrease demand on law enforcement

Strategy 12.1: Alternative activities – Increase capacity of school groups and youth programs to offer youth leadership development and teambuilding activities

<u>Activity/Program</u>	<u>Brief Description</u>	<u>When</u>	<u>How</u>	<u>Who</u>	<u>Lead Organization</u>	<u>Responsible Party (ies)</u>
<u>Portable Challenge facilitator training</u>	<u>Kitsap 4 H youth program will conduct a facilitator training that will qualify schools and youth programs to check out and implement 4H's portable low ropes challenge kit.</u>	Ongoing from June 15, 2014 to June 15, 2015	Offering a 3day workshop to certify facilitators, and teach leadership skill development using the portable low ropes equipment.	All community members	Bremerton Substance Abuse Prevention Coalition	WSU extension 4 H youth program Coalition Coordinator