

Annual Action Plan for July 1, 2014 - June 15, 2015 TEMPLATE



Sunnyside United-Unidos Coalition

Goal 1: Increase prevention leadership in Sunnyside.

Objective: 1.1: Increase Community participation in the Sunnyside Coalition as measured by coalition participation in monthly meetings and Committees.

CSAP Strategy 1.11: Community Based Processing

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Coalition and committee meetings.	To provide an avenue for members to collaborate in efforts to address issues in relationship to youth substance use.	Regular Coalition Meetings, held the third Thursday of each Month. July 1, 2014-June 30-2015 Committee Meeting which are held monthly. July 1, 2014-June 30-2015	Monthly at a minimum. Special meetings may be set in between when needed.	Coalition Membership and interested community members. 13 or more persons, depending on the number of coalition members at a given time.	Sunnyside United-Unidos	Coalition Coordinator Cathy Kelley and Assistant Coordinator Marissa Howat.
Coalition members will receive training, specific to Coalition Development.	Help members understand the nature of the work and the background of Prevention Science.	During Coalition Meetings. July 1, 2014-June 30-2015	Two Times a Year. (Dates TBD)	Coalition Membership and interested community members. 13 or more persons,	Sunnyside United-Unidos	Coalition Coordinator Cathy Kelley and Assistant Coordinator Marissa Howat.

				depending on the number of coalition members at a given time		
Spanish Translation at all major Coalition events. Translation of Coalition materials will be expanded: Brochures, media announcements, meeting announcements, program announcements.	Engage the Monolingual Spanish Speaking Community Members.	July1, 2014 – June 30, 2015	Tentative – 3 Events PSA's and Radio Talk Show – Quantity TBD.	10,000 Community Members	Sunnyside United-Unidos Communications Committee. Sunnyside School District Translator.	Committee Chair Teresa Hancock with technical assistance from Coalition Coordinator Cathy Kelley

Goal 1: Increase prevention leadership in Sunnyside.
Objective 1.2: Increase Effectiveness of Sunnyside Coalition operations.
CSAP Strategy 1.12: Community Based Process

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Coalition Survey	To monitor effectiveness of overall Coalition. Operations.	October, 2014	Annually,	Coalition Members.	DBHR Magallan Consultancy	Coalition Coordinator
Meeting Effectiveness Survey	To monitor effectiveness of Coalition Meetings.	At each scheduled Coalition Meeting. July 1, 2014-June 30, 2015	Minimum 12 times a year.	Coalition Members.	Magallan Consultancy	Coalition Chair

Goal 1: Increase prevention leadership in Sunnyside.

Objective 1.3: Increase understanding of local problems and conditions related to youth substance use, and effectively align with strategies to address this.

CSAP Strategy 1.13: Community Based Process

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Coalition members will receive training, regarding background information pertinent to identifying and addressing Substance Abuse Prevention issue and strategy development around these issues. Eg. Aces, Risk/Protective Factors/, Aces, Individual and Family Substance abuse, Logic Models, Environmental Strategies, Cultural Competency.	To educate Coalition Members and Community Members about youth substance abuse issues and to generate growing/continued interest in the prevention of youth substance abuse issues.	During regular Coalition Meetings and special planned community events. July 1, 2015 – June 30, 2015.	12 Coalition meetings per year. One Town Hall addressing Youth Alcohol/Marijuana Use – Date to be announced.	Coalition and Community Members. Coalition meetings are open to the public and community members are always free to attend. Town Hall for Community Members (Youth and Adults)– Projected 250	Sunnyside United- Unidos CPWI Data Committee.	Committee Chair – Samantha Taylor with technical assistance from Coalition Coordinator Cathy Kelley and Assistant Coordinator Marissa Howat.
Information Booth/Table at High School and Middle School Parent/Teacher Conferences and scheduled Community Events.	Provide information to the community in order to decrease youth substance abuse issues.	Parent Teacher Conferences – November 2014 and March 2015. Sunnyside Sunshine Days – October 6 th , 2014 Cinco de Mayo Celebration- May 2, 2015	4 events	Parents and community Members. 5,000 Community Members	Sunnyside United CPWI Data Committee and Communications Committee	CPWI Data Committee Chair – Samantha Taylor and Communication Committee Chair Teresa Hancock with technical assistance from Coalition Coordinator Cathy Kelley and Assistant Coordinator Marissa Howat.

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Sunnyside United-Unidos Coalition

Goal 2: Reduce availability of alcohol and marijuana to minors.
Objective 2.1: Decrease Social Access.
CSAP Strategy 2.11: Environmental Strategy

Revised July, 18, 2014

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<p>Multi-pronged, multi-media, multi-cultural approach to dispersing messages about the dangers of adolescent drinking and marijuana use.</p> <p>Continue the “Talk. They Hear You” Media Campaign created by SAMHSA, but customized to Sunnyside. Marijuana and prescription drug use messages will be added to this campaign.</p> <p>Continue “Start Talking Before They Start Drinking” Campaign created by The Department of Health and</p>	<p>Raise awareness about the dangers and risk of adolescent alcohol and marijuana use, and the laws regarding minors drinking and using marijuana, and adults providing alcohol or marijuana to minors.</p>	<p>Local radio stations and local Daily Sun News. July 1, 2014 – June 30, 2014.</p>	<p>Quantities TBD</p>	<p>Parents and Community Members</p> <p>10,000</p>	<p>Sunnyside United-Unidos Communication Committee</p>	<p>Committee Chair Teresa Hancock with technical assistance from Cathy Kelley Coalition Coordinator</p>

Human Services, but customized to Sunnyside. Messages will include information about youth marijuana use also.

Launch Social Media Campaign to include a Facebook Page and Web site.

Send Direct Mailing(s) to Sunnyside residents. Message will include graphics from already established written PSA message, local statistics and information to promote Sunnyside United.

<p>Town Hall Meeting.</p>	<p>Bring community members together for an informational evening with local presenters to educate them about the nature of youth substance use in Sunnyside. Gather information about community concerns and possible solutions.</p>	<p>TBA – Between August 1, 2014 and October 1, 2014.</p>	<p>One time event.</p>	<p>Parents and Community Members Target: 250</p>	<p>Sunnyside Untied</p>	<p>Marissa Howat, Assistant Coalition Coordinator</p>
<p>Youth Task Force will Sponsor the “Above the Influence” campaign as part of the Drug Free Communities Grant strategies.</p>	<p>Educate peers and younger youth in Sunnyside about the dangers of substance help youth identify and showcase positive behaviors that keep community youth substance free.</p>	<p>September 1, 2014 – June 30, 2015</p>	<p>Activities will be determined. Youth Coalition meets weekly during the school year and intermittently during the summer.</p>	<p>Middle and High school Students – 2,400</p>	<p>Sunnyside United Youth</p>	<p>Youth Coordinator Marissa Howat</p>

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Sunnyside United-Unidos Coalition

- Goal 3:** Increase number of youth who believe they will get caught by police if they use alcohol. Decrease number of youth who report purchase alcohol at local retail outlets.
- Objective 3:1** Increase youth understanding that they will get caught by police if they use alcohol.
- CSAP Strategy 3:11:** Environmental Strategy

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Compliance Checks	To stop retail sales of alcohol to minors.	Between July 1, 2014 and June 30, 2015.	Minimum of 3 Compliance Checks	Local Retail Outlets Approximately 45 Outlets	Sunnyside Police Department and Washington State Liquor Control Board	Commander Phil Schenck

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Sunnyside United-Unidos Coalition

Goal 4: Increase number of students who believe school policy is enforced. Decrease the number of students coming to school under the influence of alcohol or drugs

Objective 4:1: Increase youth understanding that they will get caught and are required to follow school policy if using alcohol/drugs at school.

CSAP Strategy 4:11: Universal

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Review School District Drug/Alcohol Policy	To make sure school drug/alcohol policy and procedures are up to date, and aligned with recommended policies and procedures and being followed regularly and uniformly at all schools in the district. Make recommendations to school board regarding identified policy changes.	Initial work began January 2014 and completed March 2014. Policy recommendations have been given to the school. Waiting for board approval.	Drug Alcohol Policy Review will be conducted annually from 2014 forward.	Students Approximately 6,000 students.	Sunnyside Untied-Unidos School Policy Review ad hoc Committee	Steve Carpenter
Educate Students on school policy, procedures and consequences	Educate students about the school drug/alcohol policies and the consequences of coming to school when under the influence.	Initial education will take place September 2014. All students and parents will receive drug/alcohol policy information.	Annually at the beginning of the school year In 2014 and intermittently through the school year after that.	Students and parents. All 6,000 students and their parents will receive information	Sunnyside United-Unidos CPWI Data Committee	Committee Chair Samantha Taylor with technical assistance from Coalition Coordinator Cathy Kelley, and Coalition

Committee members will work with the school to set up a plan for reminders at key time in the school year.

This project will continue after 2014/15.

about the policies. Secondary students will receive intermittent updates.

Assistant Coordinator
Marissa Howat.

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Sunnyside United-Unidos Coalition

Goal 5: Decrease Favorable attitudes towards drinking. Increase Perception of harm and knowledge of the dangers and risks of drinking. Decrease alcohols use by youth.

Objective 5:1: Increase number of youth who think drinking is wrong, dangerous and harmful.

CSAP Strategy 5:11: Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Life Skills	Educate identified 7 th and 8 th grade students about the dangers and harmful effects of drinking. Teach decision making around substance use.	October, 2014 – April 2015	7 th grade curriculum is 18 sessions. 8 th grade curriculum is 12 sessions. Approximately 21 classes will be taught each semester.	950	Harrison Middle School PE Teachers Sierra Vista Middle School PE Teachers	Coalition Coordinator, Cathy Kelley
Project Success Prevention Education Series	Educate all 9 th grade students about the dangers and harmful effects of drinking. Teach decision making around substance use.	September 2014 through May 2015.	Each trimester all students in health class will receive the curriculum. There are approximately 7 classes of health	Approximately 430 students.	ESD 105	Coalition Coordinator, Cathy Kelley

Goal 5: Decrease Favorable attitudes towards drinking. Increase Perception of harm and knowledge of the dangers and risks of drinking. Decrease alcohol use by youth.

Objective 5:11: Direct Service

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Project Success	Provide Intervention and Prevention Services for middle and high School Students	September 2015 – June 30, 2015.	Interventions will occur when students are referred: 1) from school administration for policy violations; 2) by the Resource Management Team due to staff concerns. Support groups will be run weekly.	Secondary Students. Approximately 75 students.	ESD 105	Coalition Coordinator, Cathy Kelley
Youth Prevention Club	Provides peer to peer information sharing. Members will educate their peers and the younger students about the dangers of using alcohol and drugs.	July 1, 2014 – June 30, 2015	Weekly meetings during school. Schedule summer meetings. Activities TBD.	Students at Sunnyside High School and the two Middle Schools.	Sunnyside School District	Sunnyside United-Unidos Assistant coordinator, Marissa Howat. Student Assistant Professional – TBD.

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Sunnyside United-Unidos Coalition

Goal 6: Reduce Family Management Problems

Objective 1.1: Improve family management skills in at least half of the middle school parents attending the classes.

CSAP Strategy 1.11 Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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Strengthening Multi-Ethnic Families Program	This class will teach family management skills	January 6, 2015 - February 19, 2015.	3 hr. Sessions 2 times per week for 6 weeks.	30 local Sunnyside School District Parents	Central Washington Comprehensive Mental Health	Cathy Kelley, Coalition Coordinator